

Downtown Parking in Kirkland: Pay Parking Survey

As a visitor, employer or employee in downtown Kirkland, The City of Kirkland seeks your feedback about pay parking. The City's Parking Advisory Board continually studies parking needs in downtown to best accommodate the needs of those who work, shop and dine here.

This survey is being provided to WHO?

*Please note: For downtown businesses who have participated in the City's Park Smart Program, the program will no longer be in effect after January 1, 2011 due to **EXPLAIN WHY**.*

Please circle all the answers that apply.

- 1) What time do you typically come to downtown Kirkland the most?
 - a) Day
 - b) Evening
 - c) Both

- 2) When parking downtown in the daytime (9 a.m. – 5 p.m.), what is your most frequent destination?
 - a) Restaurant
 - b) Retail
 - c) Personal services (Spa, Salon)
 - d) Professional se
 - e) Parks
 - f) Other _____

- 3) When parking downtown in the evening (5 p.m. – 9 p.m.), what is your most frequent destination?
 - a) Restaurant
 - b) Retail
 - c) Personal services (Spa, Salon)
 - d) Professional services/work
 - e) Parks
 - f) Other _____

- 4) Which parking package do you like best? (see Figure 1) Please choose only one.
 - a) Recommended (short explanation?)
 - b) 85% Rule (short explanation?)
 - c) Combo (short explanation?)
 - d) On-Street (short explanation?)

Why?

1. I don't mind paying for a convenient parking space
2. I don't have to remember when parking is free and when it is pay
3. Pay parking makes sense to me when parking is hard to find
4. Lower rates when it's less busy and higher rates when parking is nearly full makes sense to me
5. City-owned parking lots should be free and on-street parking should be pay
6. I don't think the City should make changes to the current parking lots
7. Other _____

5) Which of the following prompts your willingness to pay for parking?

- a) After circling the block once to find no available free parking
- b) Having to walk more than one block to your destination
- c) When there are unfavorable weather conditions (e.g. rain)
- d) If the first hour only cost \$.25 cents
- e) Never
- f) Other _____

6) Out of your ten most recent visits to downtown Kirkland, how many times did you pay to park because you found a space quickly?

- a) Every time
- b) 5 out of 8 times
- c) 2 out of 5 times
- d) Less than 2 times
- e) I never pay to park, prefer walking 2-3 blocks

6) Currently the Peter Kirk Municipal Garage (located under the Kirkland Library) has 4 hour free parking. Do you think the Garage should have pay parking?

- a) Yes
- b) No
- c) Maybe _____

7) Would you support new parking fees if the money goes directly into a parking fund to support future parking supply opportunities and/or parking related improvements only?

- a) Yes
- b) No
- c) Maybe _____

8) Do you think the current mix of free (day) and pay (evening) parking in the parking lots should remain as they are today?

- a) Yes
- b) No
- c) Don't know

Why?

1. People are now used to it
2. Too confusing, not consistent
3. People don't read signs anyway
4. Fees to support future parking supply is good
5. Other _____

- 9) Do you ever use any of the private pay parking lots in downtown Kirkland?
- a) Yes, how often _____ (1-5 times/month)
 - b) No

Thank you for completing this survey. Your responses will be shared with the Parking Advisory Board (PAB). In (MONTH), the PAB will recommend to the City Council changes to the current city-provided parking in downtown Kirkland. For more information, contact Tami White, twhite@ci.kirkland.wa.us, or visit website.