



# Merchant/Property Owner Downtown Parking Survey

Please answer the following questions based on your knowledge of parking in the Downtown Kirkland area. For any question that does not apply to you, please select "not applicable" (N/A). You may either mark your response with an "x" or "✓" or fill in the bubble.

Thank you in advance for your participation!

Q1) Please rate how easy or difficult it is for your customers/clients to park in Downtown Kirkland. (Where "1" means "very difficult" and "5" means "very easy." If you do not park in Downtown Kirkland during that time of day, please respond with N/A.)

		1 – Very Difficult	2	3	4	5 - Very Easy	N/A
Q1a	Overall ease of finding available parking that suits your needs	<input type="radio"/>					
Q1b	During the day (9 AM – 6 PM)	<input type="radio"/>					
Q1c	During the evening (6 PM – 10 PM)	<input type="radio"/>					
Q1d	Saturday and Sunday	<input type="radio"/>					

Q2) What can the City of Kirkland do to make it easier to find available parking in Downtown? \_\_\_\_\_

\_\_\_\_\_

		1 – Not at all Friendly	2	3	4	5 - Very Friendly [Skip to Q5]	N/A
Q3)	How would you rate the overall friendliness of parking in Downtown Kirkland?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4) What can the City of Kirkland do to make parking friendlier in Downtown? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Q5) How important are the following attributes for a parking system in Downtown Kirkland? (Rate on a 5 point scale where "1" means "not at all important" and "5" means "extremely important".)

	<i>How important is...?</i>	1 – Not at all Important	2	3	4	5 – Extremely Important	N/A
Q5a	Cost of parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5b	Proximity of parking to Downtown Kirkland destinations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5c	Easy access to parked vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5d	The ability to come and go from parking locations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5e	Covered parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5f	Underground parking garage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5g	Ease of locating an available spot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5h	Signage or directions to parking, in Downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q6) Please indicate your preference in paying to park vs. regulations in parking. I would prefer...

- To have everyone pay-to-park to increase parking availability with no time limits
- To have free parking and strict regulation of time limits to increase parking availability
- Free on-street parking (2-hr. limit) and pay off-street parking, where customers could buy up to 4 hours at a time
- Pay-to-park on-street parking (2-hr. limit) and pay off-street parking, where customers could buy up to 4 hours at a time
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q7) Between the following choices for a pay-to-park system which do you prefer? (Select one choice)

- Pay and display system: Park, then pay at the central automated kiosk and return to your car to put the receipt on your dashboard
- Pay by space system: Park, then note the stall number where you are parked so that when paying at the central automated kiosk you will have the correct stall
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q8) What time periods should apply, if pay-to-park were to be adopted in Downtown Kirkland

- Pay-to-park should be evenings only (5 PM – 10 PM)
- Pay-to-park should be from 11 AM - 9 PM
- Pay-to-park should be from 9 AM – 6 PM
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q9) How should new public parking in Downtown Kirkland be financed?

- The City of Kirkland should finance new public parking supply from general revenue
- The City of Kirkland should finance new public parking supply from a mix of general revenue, parking revenue, tax increment of sales tax revenue, and a local improvement district
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q10) How much do you agree with each statement on a 5 point scale where “1” means “strongly disagree” and “5” means “strongly agree.”

	<i>Pay-to-park revenue should be used to ...?</i>	1 – Strongly Disagree	2	3	4	5 – Strongly Agree	N/A
Q10a	Build a public parking garage in Downtown	<input type="radio"/>					
Q10b	Partner with a developer to build a parking garage in Downtown	<input type="radio"/>					
Q10c	Fund programs that promote walking, biking and bus transit	<input type="radio"/>					
Q10d	Fund improvements for downtown, e.g. lighting, sidewalks, planters	<input type="radio"/>					

Q11) The ParkSmart program prohibits downtown employees from parking in public spaces in the downtown and sets aside space in the Library garage for employees to park free. In your opinion how well does ParkSmart work?

- I believe that ParkSmart does not work and stronger enforcement is needed to make it more effective
- I believe that ParkSmart does not work. Get rid of it and price public parking downtown for all users
- I believe that ParkSmart works fine and should be kept as is
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q12) If you are a Downtown merchant, what is your type of business:

- Restaurant/Bar
- Bank/Financial
- Salon/Spa
- Gallery
- Retail Business
- Office
- Other \_\_\_\_\_

Q13) If you are a Downtown property owner, answer the following

- Single business on property
- Multiple businesses on property
- Parking is provided on property
- Parking is not provided on property

Q23) If you have any additional comments for the City of Kirkland's Parking Advisory Board, please use the space provided below.