



# City of Kirkland – Downtown Parking Survey

Please answer the following questions based on your experiences and preferences with parking in the Downtown Kirkland area. For any question that does not apply to you, please select “not applicable” (N/A). You may either mark your response with an “x” or “√” or fill in the bubble.

Thank you in advance for your participation!

Q1) Please rate how easy or difficult it is for you to find available parking in Downtown Kirkland. (Where “1” means “very difficult” and “5” means “very easy.” If you do not park in Downtown Kirkland during that time of day, please respond with N/A.)

		1 – Very Difficult	2	3	4	5 - Very Easy	N/A
Q1a	Overall ease of finding available parking that suits your needs	<input type="radio"/>					
Q1b	During the day (9 AM – 6 PM)	<input type="radio"/>					
Q1c	During the evening (6 PM – 10 PM)	<input type="radio"/>					
Q1d	Saturday and Sunday	<input type="radio"/>					

Q2) What can the City of Kirkland do to make it easier to find available parking in Downtown? \_\_\_\_\_

		1 – Not at all Friendly	2	3	4	5 - Very Friendly [Skip to Q5]	N/A
Q3)	How would you rate the overall friendliness of parking in Downtown Kirkland?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4) What can the City of Kirkland do to make parking friendlier in Downtown? \_\_\_\_\_

Q5) How important to you are the following attributes in choosing where you park when visiting Downtown Kirkland? (Rate on a 5 point scale where “1” means “not at all important” and “5” means “extremely important”).

	<i>How important is...?</i>	1 – Not at all Important	2	3	4	5 – Extremely Important	N/A
Q5a	Cost of parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5b	Proximity of parking to your Downtown Kirkland destination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5c	Easy access to your vehicle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5d	The ability to come and go as you please from your parking location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5e	Covered parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5f	Underground parking garage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5g	Ease of locating an available spot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Q5h	Signage or directions to parking, in Downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q6) How often do you...?

		All the Time	Often	Sometimes	Rarely	Never	N/A
Q6a	Circle the block awaiting a space	<input type="radio"/>					
Q6b	Have to park more than two blocks away from your destination to find a place	<input type="radio"/>					
Q6c	Leave downtown and go elsewhere due to lack of free convenient parking	<input type="radio"/>					
Q6d	Receive tickets for overtime parking	<input type="radio"/>					
Q6e	Park in the Municipal Parking Garage at Kirkland Library	<input type="radio"/>					
Q6f	Pay-to-park	<input type="radio"/>					

Q7) [If you pay-to-park...] Why have you or do you pay-to-park? (Select all that apply.)

- To save time
- To avoid walking
- Only spaces / Lots available
- Wanted to stay more than 2 hours
- Other (Please specify \_\_\_\_\_)
- Unsure / Prefer not to answer

Q8) Please indicate your preference in paying to park vs. circling for free parking.

- I would prefer to have everyone pay-to-park to increase parking availability
- I would prefer to have the ability to park for free and for longer times and do not mind waiting or circling to accomplish this goal
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

Q9) Please indicate your preference in paying to park vs. walking for free parking.

- I would prefer to pay-to-park rather than walk more than two blocks to my destination

- I will not pay for parking and do not mind walking or waiting for a spot.
- Other \_\_\_\_\_
- Unsure / Prefer not to answer

- Q10) Please indicate your preference in paying to park vs. regulations in parking. I would prefer...
- To have everyone pay-to-park to increase parking availability with no time limits
  - To have free parking and strict regulation of time limits to increase parking availability
  - Free on-street parking (2-hr. limit) and pay off-street parking, where customers could buy up to 4 hours at a time
  - Pay-to-park on-street parking (2-hr. limit) and pay off-street parking, where customers could buy up to 4 hours at a time
  - Other \_\_\_\_\_
  - Unsure / Prefer not to answer

- Q11) Between the following choices for a pay-to-park system which do you prefer? (Select one choice)
- Pay and display system: Park, then pay at the central automated kiosk and return to your car to put the receipt on your dashboard
  - Pay by space system: Park, then note the stall number where you are parked so that when paying at the central automated kiosk you will have the correct stall
  - Unsure / Prefer not to answer

Q12) How much do you agree with each statement on a 5 point scale where "1" means "strongly disagree" and "5" means "strongly agree."

	<i>Pay-to-park revenue should be used to ...?</i>	1 – Strongly Disagree	2	3	4	5 – Strongly Agree	N/A
Q12a	Build a public parking garage in Downtown	<input type="radio"/>					
Q12b	Partner with a developer to build a parking garage in Downtown	<input type="radio"/>					
Q12c	Fund programs that promote walking, biking and bus transit	<input type="radio"/>					
Q12d	Fund improvements for downtown, e.g. lighting, sidewalks, planters	<input type="radio"/>					

Q13) What is your age?  Under 18  18 to 24  25 to 34  35 to 44  45 to 54  55 to 64  65 or older  Prefer not to answer

Q14) What is your gender?  Male  Female

Q15) How far do you live from Downtown Kirkland? \_\_\_\_\_ miles

Q16) What is your home zip code? \_\_\_\_\_

Q17) How often do you park in Downtown Kirkland in a typical month? \_\_\_\_\_ [Indicate approximate visits per month]

Q18) What time of day do you most often park in Downtown Kirkland?  Day  Night  Both  Prefer not to answer

Q19) For what purpose do you come to Downtown Kirkland most often?  Work  Restaurants/Dining  Errands  Prefer not to answer  
 Recreation  Shopping  Other \_\_\_\_\_

Q20) Please select which locations you have used while parking in Downtown Kirkland among the following parking locations. (Select all that apply.)

- Municipal Parking Garage at Kirkland Library
- Marina Park Lot (2hr free)
- Lake Street Lot (2hr free)
- Lake Street Lot (4hr pay)
- Marina Park Lot (4hr pay)
- Street Parking
- Other (specify \_\_\_\_\_)
- Unsure / Prefer not to answer

Q21) What is the primary benefit, to you, of paying to park in Downtown Kirkland? \_\_\_\_\_

Q22) What is the primary objection, to you, of paying to park in Downtown Kirkland? \_\_\_\_\_

Q23) If you have any additional comments for the City of Kirkland's Parking Advisory Board, please use the space provided below.