

PARK & MAIN					
Stalls: 84 Pay hours: 9 AM - 9 PM					
	Nov '10	YTD Total	Nov '09	YTD Total	YTD Diff + / -
Pay Station Gross Revenue	\$ 3,546.05	\$ 51,290.70	-	-	-
Pay Station Transactions	1,526	22,828	-	-	-
Average time paid	2 hr 19 min	2 hr 14 min	-	-	-
Occupancy %	14.7%	22.0%	-	-	-
Net revenue per stall	\$ 35.46	\$55.84	-	-	-
Net revenue to owner	\$ 2,978.68	\$ 42,213.62	-	-	-

LAKE & CENTRAL					
Stalls: 50 Pay hours: 5 PM - 9 PM					
	Oct '10	YTD Total	Oct '09	YTD Total	YTD Diff + / -
Pay Station Gross Revenue	\$ 3,794.25	\$ 50,448.85	\$ 4,365.50	\$ 45,117.05	\$ 5,331.80
Pay Station Transactions	2,047	27,423	2,380	24,871	2,552
Average time paid	1 hr 51 min	1 hr 50 min	1 hr 50 min	1 hr 49 min	-
Occupancy %	73.0%	99.6%	84.0%	88.8%	10.8%
Net revenue per stall	\$ 66.78	\$ 88.79	\$ 76.83	\$ 81.03	\$7.76

November data is not available

LAKESHORE PLAZA					
Stalls: 106, Auxiliary lot 17 Pay hours: 5 PM - 9 PM					
	Nov '10	YTD Total	Nov '09	YTD Total	YTD Diff + / -
Pay Station Revenue	\$ 3,865.95	\$ 70,369.75	\$ 3,707.80	\$ 64,902.05	\$ 5,467.70
Pay Station Transactions	2,083	40,409	2,044	37,579	2,830
Average time paid	1 hr 52 min	1 hr 56 min	1 hr 45 min	1 hr 44 min	-
Occupancy %	32.7%	44.4%	31.4%	47.5%	-3.1%
Net revenue per stall	\$ 27.66	\$ 45.77	\$ 26.53	\$ 53.48	-\$7.71

Note:

- 1) Pay Station gross revenues are from Cale's webpage
- 2) Park & Main month's net revenue is estimated, actuals are not available until the following month
- 3) Lake & Central and Lakeshore Plaza net revenues are estimated and based on a 12% for credit card fee
- 4) Occupancy is based on the actual revenue divided by the maximum potential revenue, because stalls could be paid for more than once, occupancy may exceed 100%