

Outline of PAB presentation to Council

PAB role as defined by 2003 parking study and how it has evolved

- Parking as a solution to decline of downtown retail

Need for parking downtown

- As measured by usage: primarily an evening peak, and good weather

- As measured by parking requirements: applying zoning code to legacy buildings

Roll out of pricing parking in evenings in City lots

- Implementation in March

- Information

Managing parking by regulation

- ParkSmart amendments

 - Restrict free parking in Library garage for employees of new buildings

 - Fine employers for employees who are chronic violators

Securing funding for new parking supply

- Input from stakeholders

 - Do not price on-street parking until a firm commitment of new supply

 - Partner with a developer rather than build a stand-alone garage

 - Be ready to partner: prepare a financing plan

Building new supply will require pricing of on-street parking

- Parking survey results indicate likely impact of pricing parking on street

- Parking survey results indicate who will oppose pricing and who will support it

- Parking survey results indicate who would use a new garage in what locations

Summary of recommendations

- Rollout

- ParkSmart amendments

- Readiness to partner to build new supply

- Readiness to price on-street parking