

City of Kirkland Downtown Wayfinding Signage Manual



9.22.04



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IMPLEMENTATION PLAN.....A.01

The purpose of this Signage Manual is to provide guidelines for a uniform and consistent visual identity throughout the City of Kirkland's downtown wayfinding system. This sign system is applied to downtown Kirkland to create a cohesive identity program that informs the public in a logical sequence throughout their travels downtown. This sign program utilizes consistent colors, graphics and messages to create a highly effective and easily understood information flow that can be quickly processed by all persons and keep users moving efficiently to their destinations.

Graphic Standards

SIGNAGE

Font: Frutiger Bold
 Publisher: Adobe Systems Inc.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890(.,:;!)

DISPLAYS & PRINT

Font: Frutiger Roman
 Publisher: Adobe Systems Inc.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890(.,:;!)

NOTES

1. All Fonts to be Adobe Postscript or approved equal.
2. Letter form should never be altered. Never extend or condense letters.

Galleries

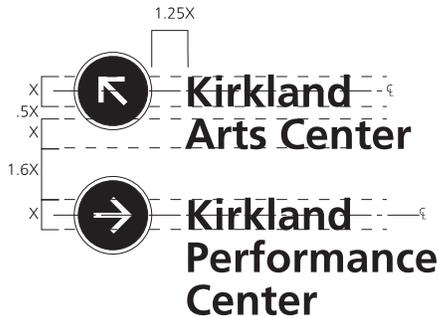
Correct letterform

~~Galleries~~

Extended letterform

~~Galleries~~

Condensed letterform



Correct line spacing



Correct line spacing for alternates

~~Kirkland
Arts Center~~

Line spacing is too open

~~Kirkland
Arts Center~~

Line spacing is too tight

PUBLIC PARKING

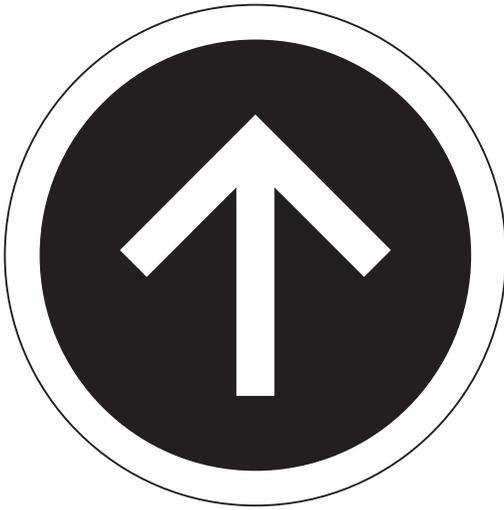


CITY OF KIRKLAND SEAL



Reviewer: Please provide electronic artwork of city seal.

STANDARD ARROW



ORIENTATION

Orientation	Directions	Interpretation
		Up and Ahead
		Ahead Right, Up and Right
		Right
		Not Used
		Ahead, Through
		Not Used
		Left
		Ahead Left, Up and Left

SIGNAGE COLORS

The following color table provides specifications for the City of Kirkland downtown wayfinding signage.



3M Scotchcal vinyl:
Saphire Blue 3650-37

Powder Coat: to match
Pantone Reflex Blue



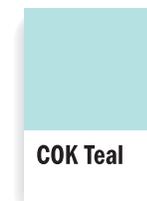
3M Scotchcal vinyl:
Fawn 7725-99



3M Scotchcal vinyl:
Bright Green 3650-186



3M Scotchlite reflective vinyl:
White 510-10



Powder Coat:
Verify (to match existing street
light posts)

Sign Types

SIGN TYPE 1: PRIMARY FACILITY IDENTIFICATION SIGNS

Typical at Library/Municipal garage on 3rd street



SIGN TYPE 2: SECONDARY FACILITY IDENTIFICATION SIGNS

Typical at Library/Municipal Garage on Kirkland Avenue



SIGN TYPE 3: PUBLIC LOT IDENTIFICATION SIGNS

Typical at Lake Street lot



SIGN TYPE 4: PRIVATE LOT IDENTIFICATION SIGNS

Typical at participating private lots



SIGN TYPE 5: ARTERIAL VEHICULAR DIRECTIONAL SIGNS

Typical at Central Way near I 405



SIGN TYPE 6: VEHICULAR DIRECTIONAL SIGNS

Typical at Lake Street



SIGN TYPE 7: PEDESTRIAN DIRECTIONAL SIGNS

Typical at various locations downtown



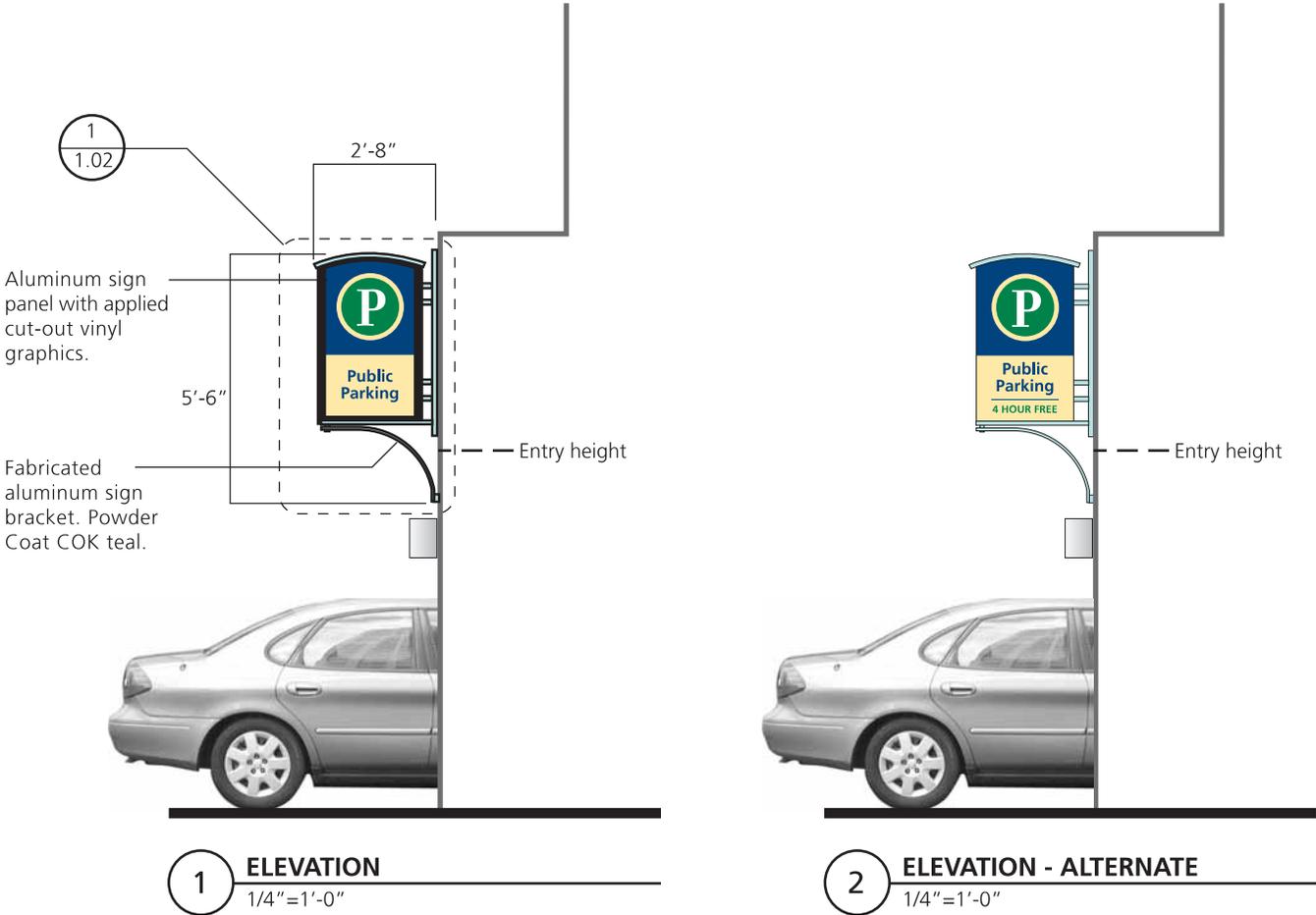
SIGN TYPE 8: INFORMATION DISPLAYS

Typical at various locations downtown



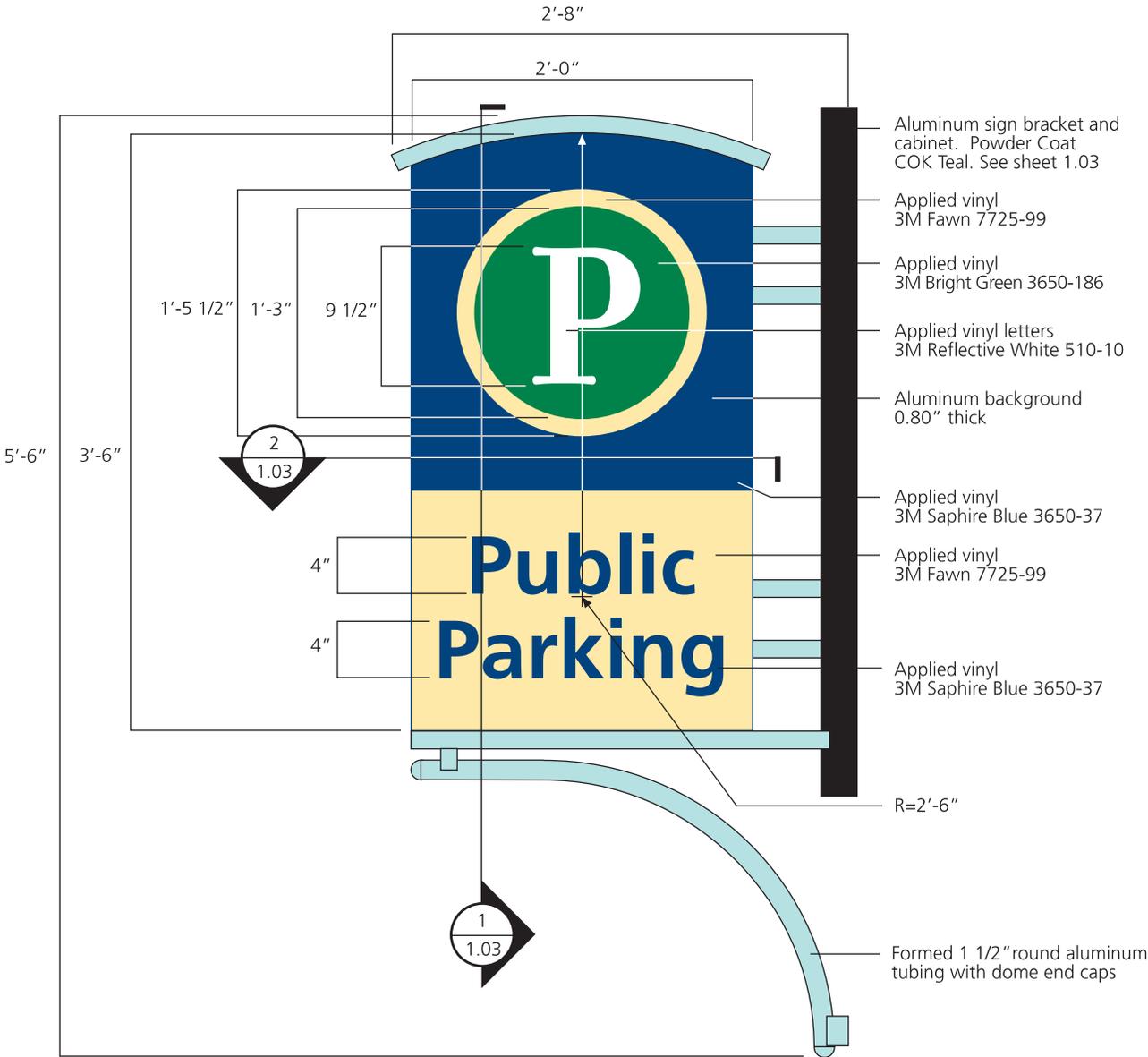
SIGN TYPE 1: PRIMARY FACILITY IDENTIFICATION SIGNS

Typical at Library/Municipal Garage on Kirkland Avenue.



SIGN TYPE 1: PRIMARY FACILITY IDENTIFICATION SIGNS

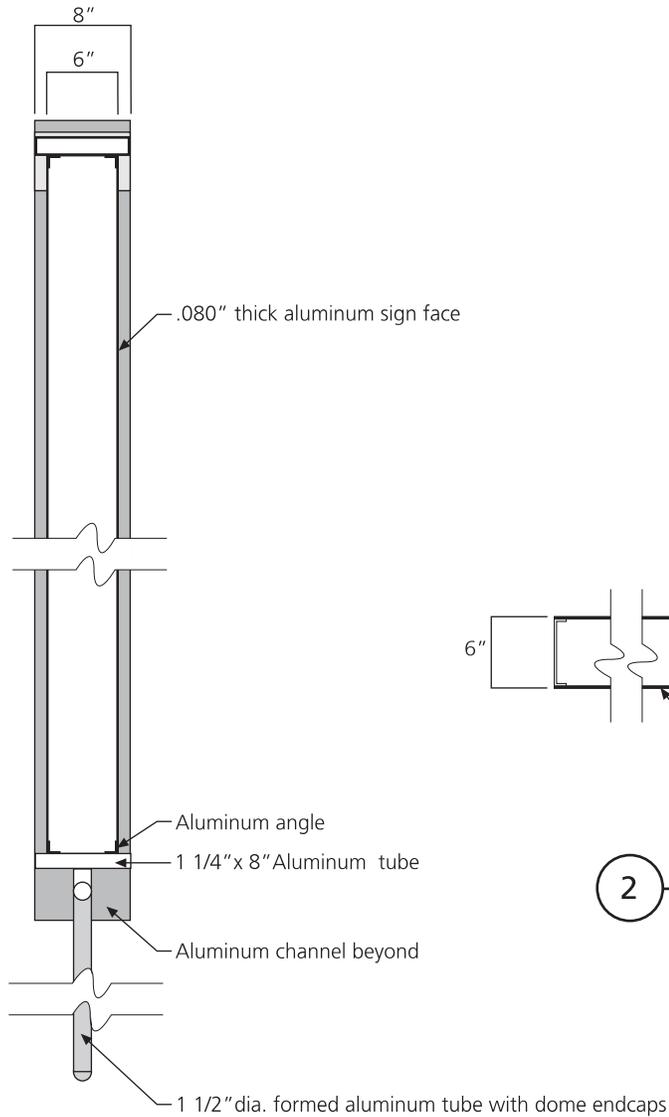
Detail



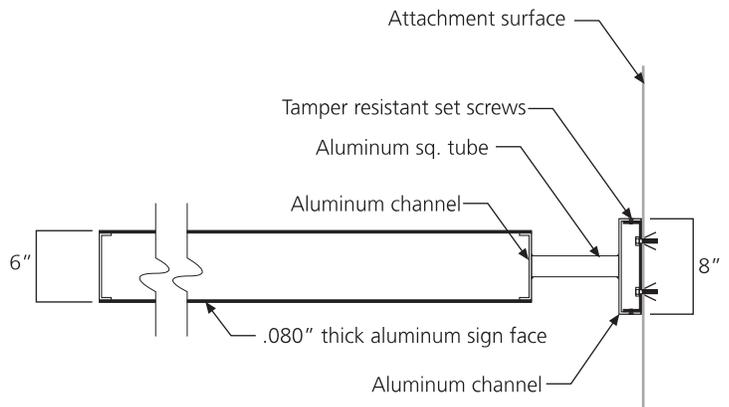
1 **DETAIL**
Scale: 1"=1'-0"

SIGN TYPE 1: PRIMARY FACILITY IDENTIFICATION SIGNS

Aluminum sign cabinet sections



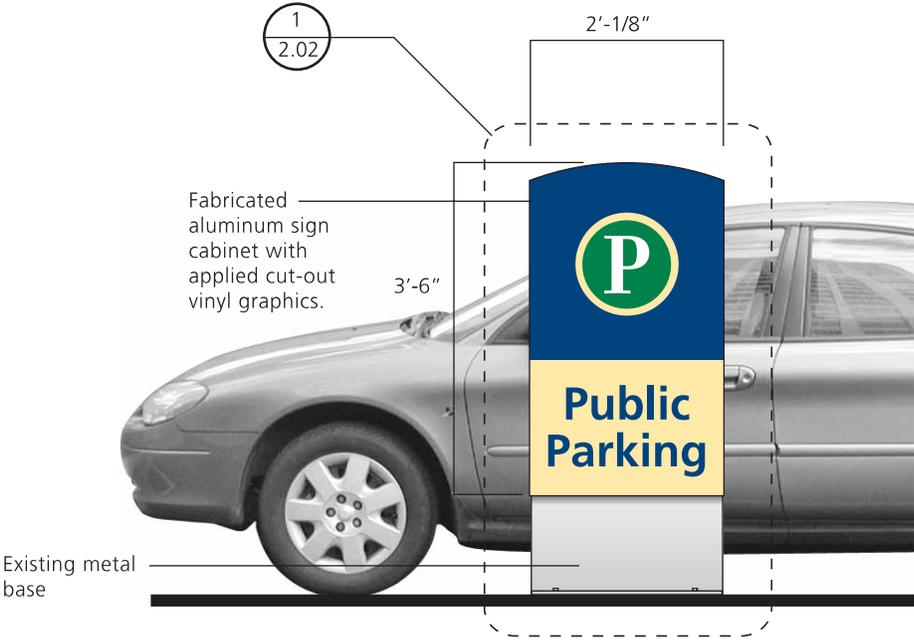
1 SECTION
Scale: 3/4"=1'-0"



2 SECTION
Scale: 3/4"=1'-0"

SIGN TYPE 2: SECONDARY FACILITY IDENTIFICATION SIGNS

Typical at Library/Municipal Garage on Kirkland Avenue.



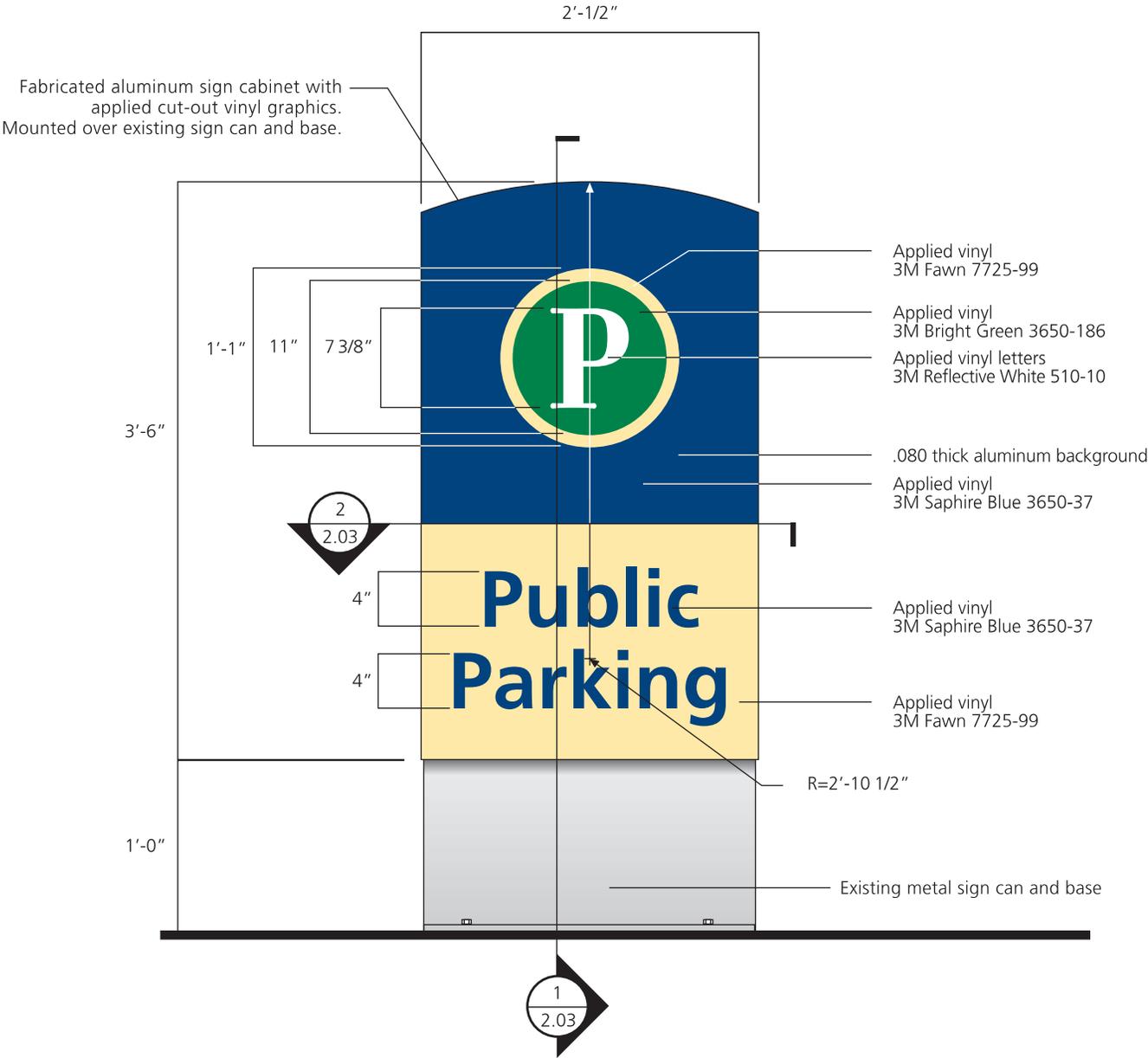
1 ELEVATION
1/2" = 1'-0"



2 ELEVATION - ALTERNATE
1/2" = 1'-0"

SIGN TYPE 2: SECONDARY FACILITY IDENTIFICATION SIGNS

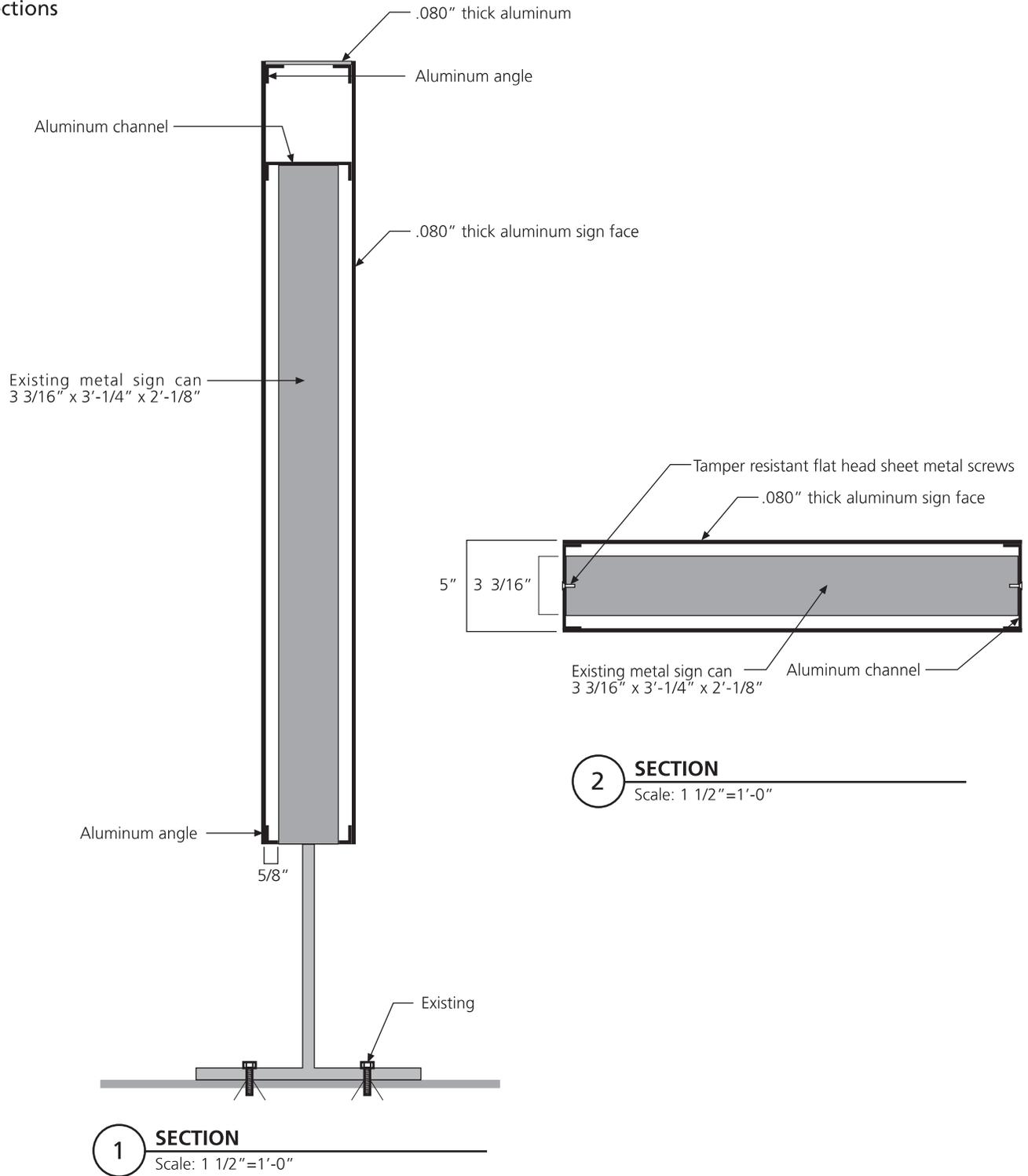
Details



1 DETAIL
Scale: 1"=1'-0"

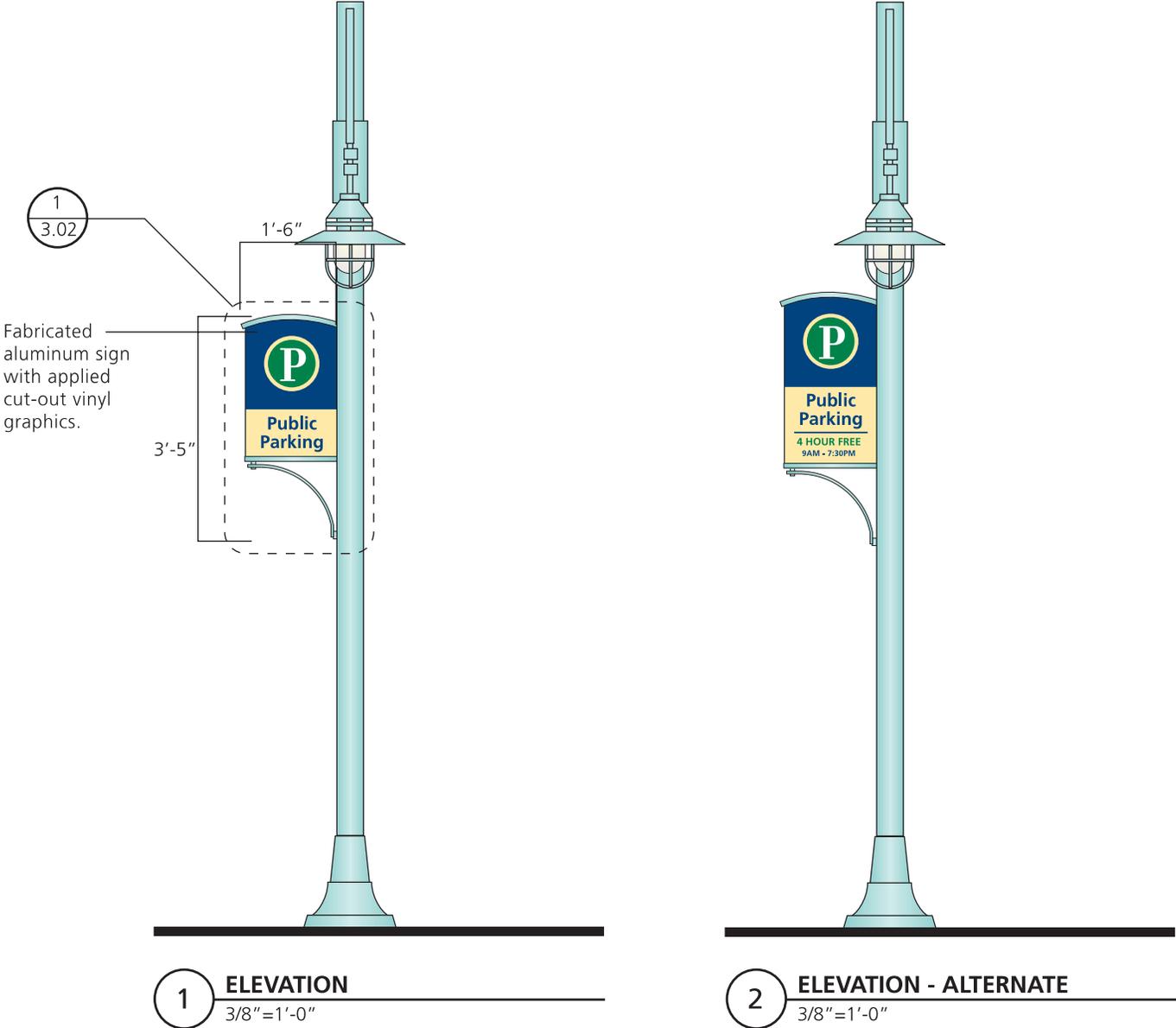
SIGN TYPE 2: SECONDARY FACILITY IDENTIFICATION SIGNS

Sections



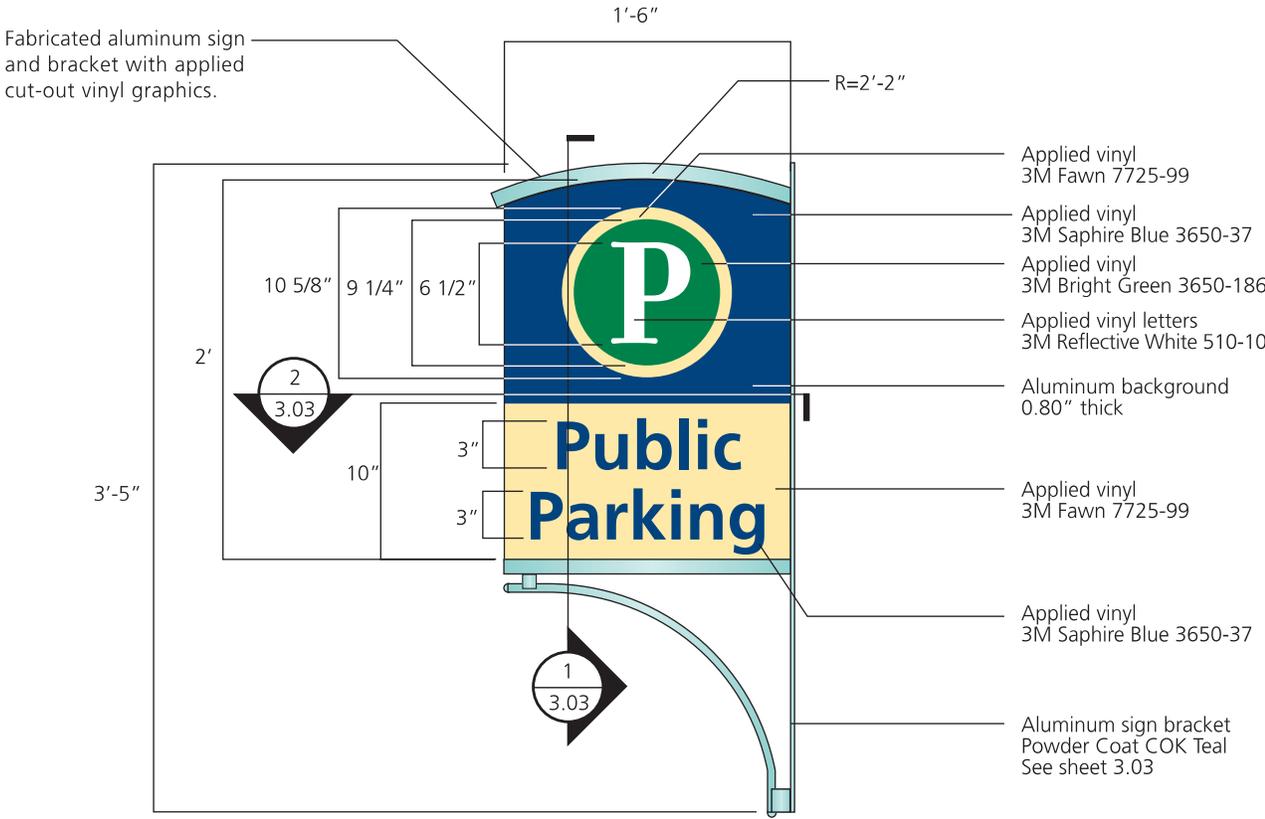
SIGN TYPE 3: PUBLIC LOT IDENTIFICATION SIGNS

Typical at Lake Street lot



SIGN TYPE 3: PUBLIC LOT IDENTIFICATION SIGNS

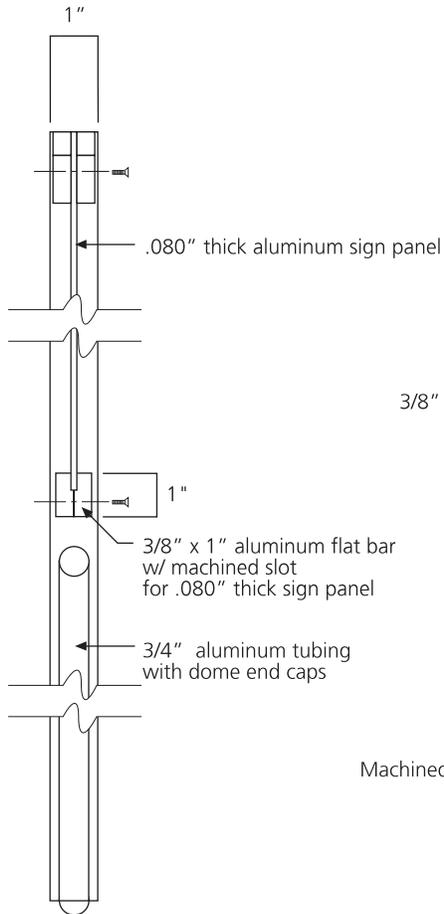
Details



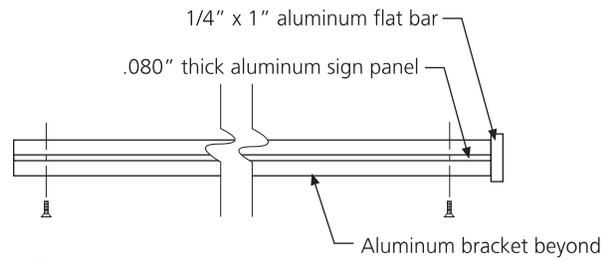
1 **DETAIL**
1"=1'-0"

SIGN TYPE 3: PUBLIC LOT IDENTIFICATION SIGNS

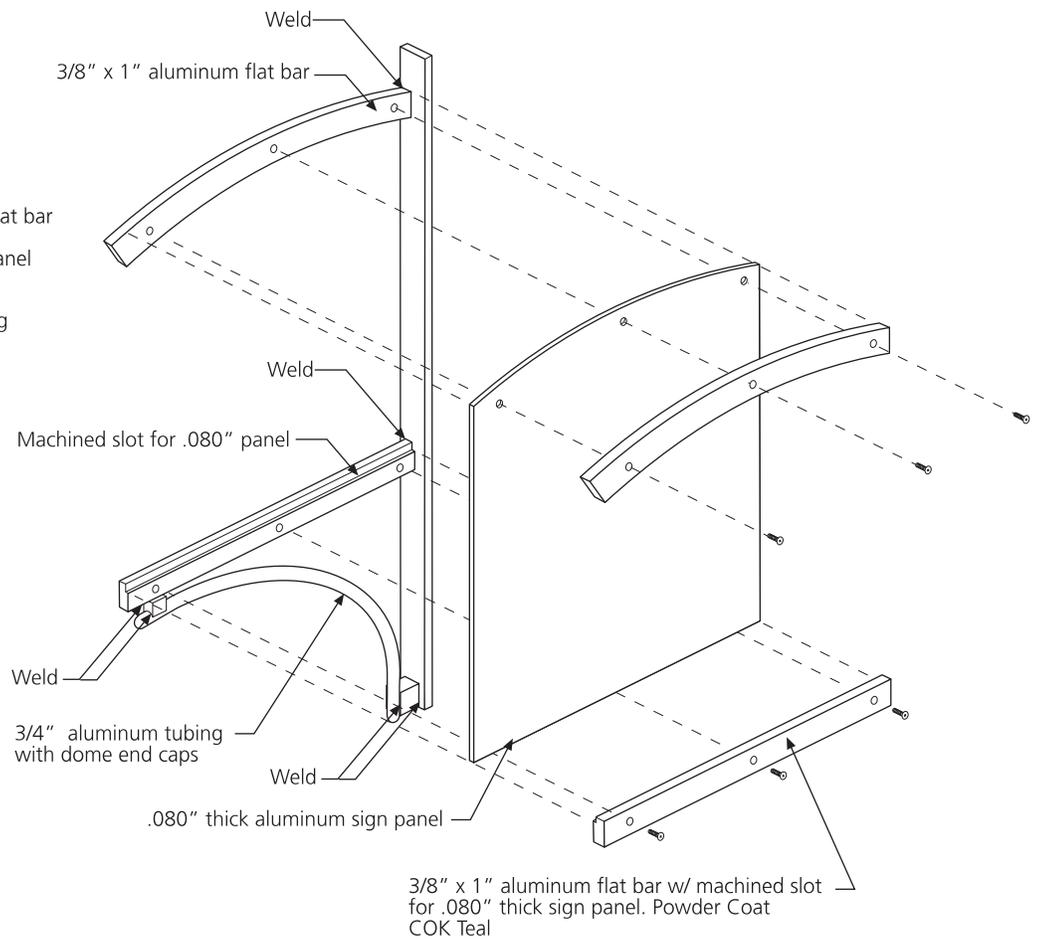
Sections



1 SECTION
3" = 1'-0"



2 SECTION
3" = 1'-0"



3 ISOMETRIC DETAIL
NTS

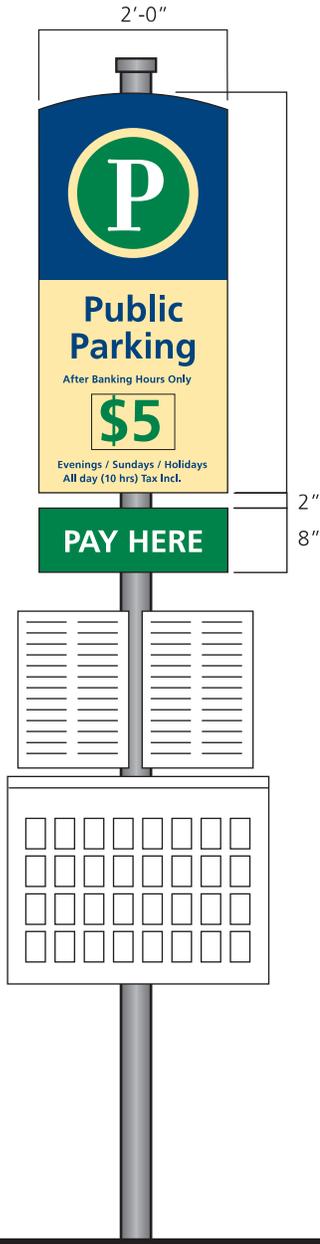
Note:
1. Entire sign bracket (except sign panel) to be Powder Coated COK Teal

SIGN TYPE 4: PRIVATE LOT IDENTIFICATION SIGNS

Typical at participating private lots



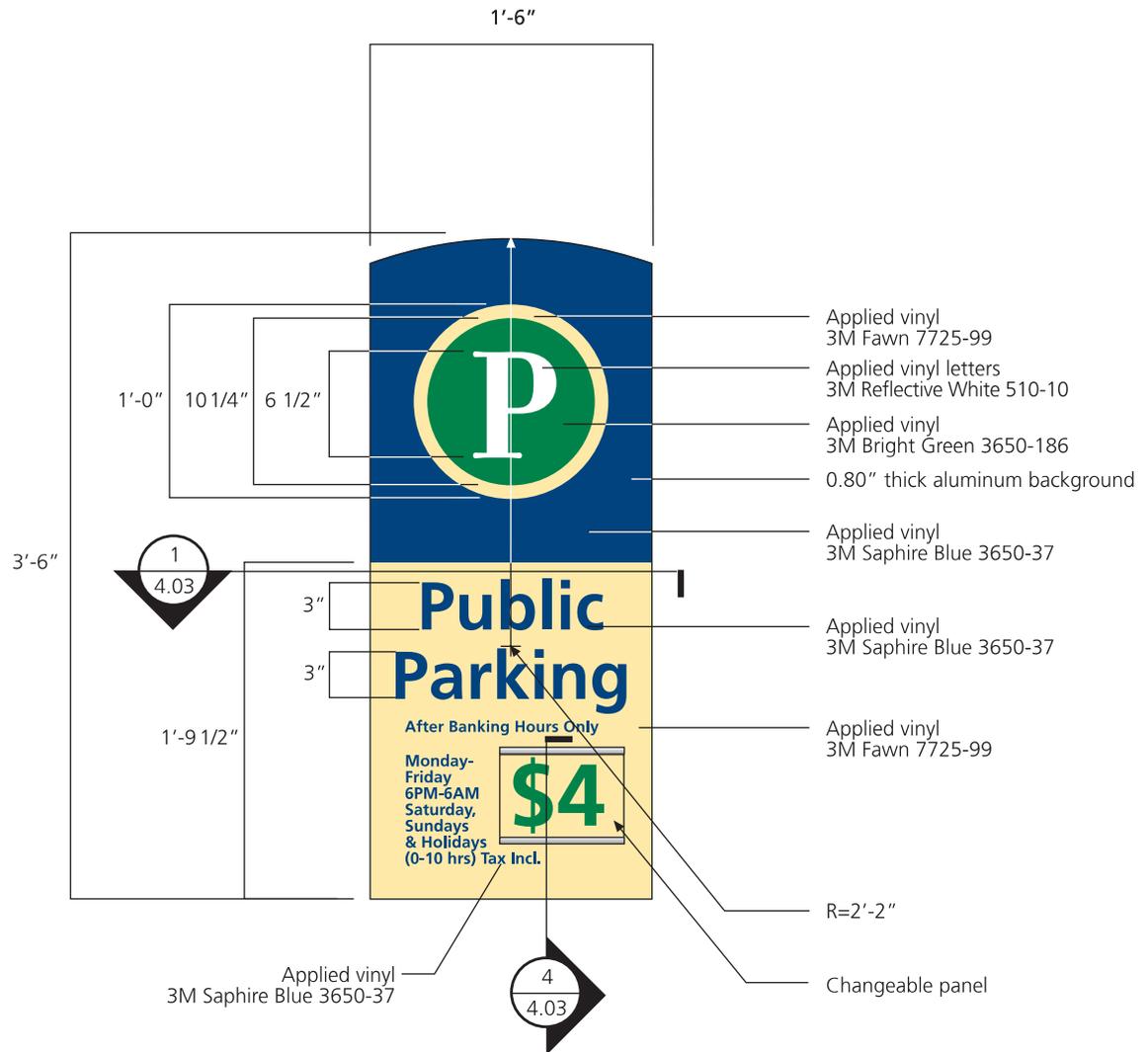
1 ELEVATION
Scale: 1/2" = 1'-0"



2 ELEVATION ALTERNATE
Scale: 1/2" = 1'-0"

SIGN TYPE 4: PRIVATE LOT IDENTIFICATION SIGNS

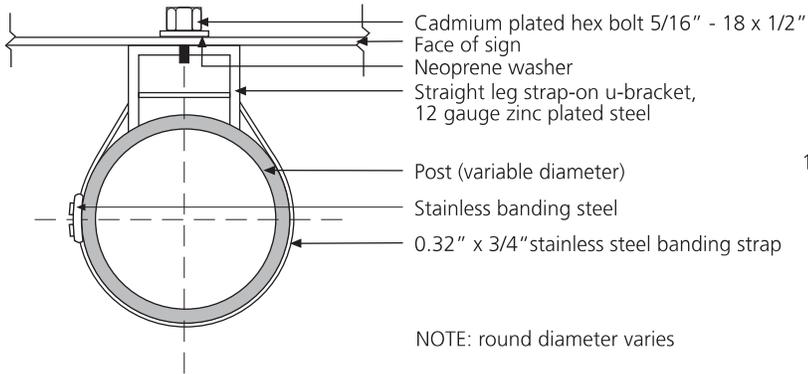
Details



1 DETAIL
Scale: 1"=1'-0"

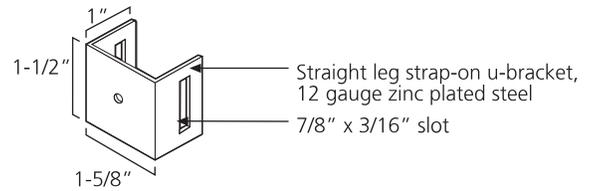
SIGN TYPE 4: PRIVATE LOT IDENTIFICATION SIGNS

Sections

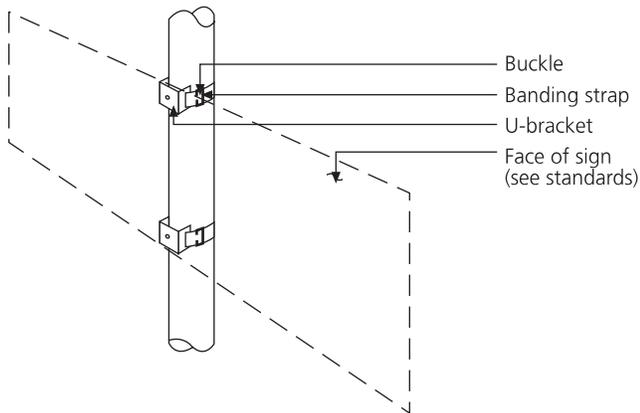


NOTE: round diameter varies

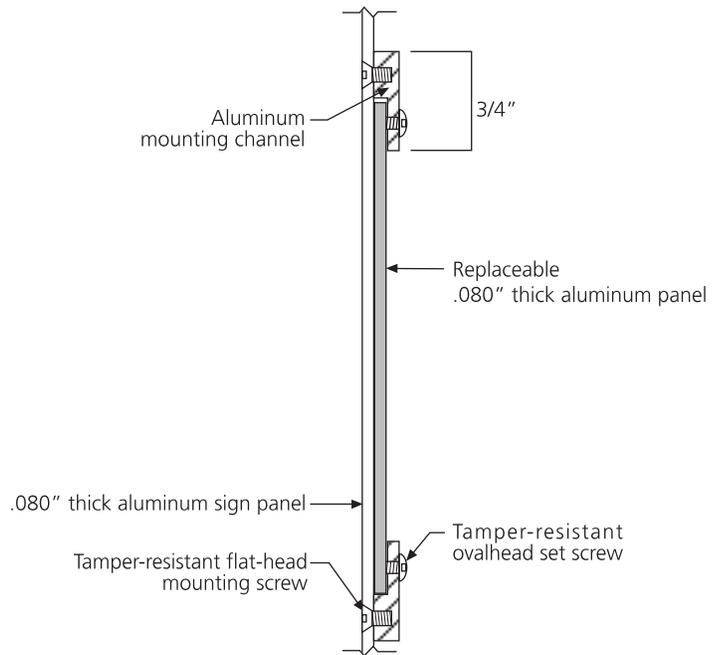
1 MOUNTING SECTION
NTS



2 BRACKET DETAIL
NTS



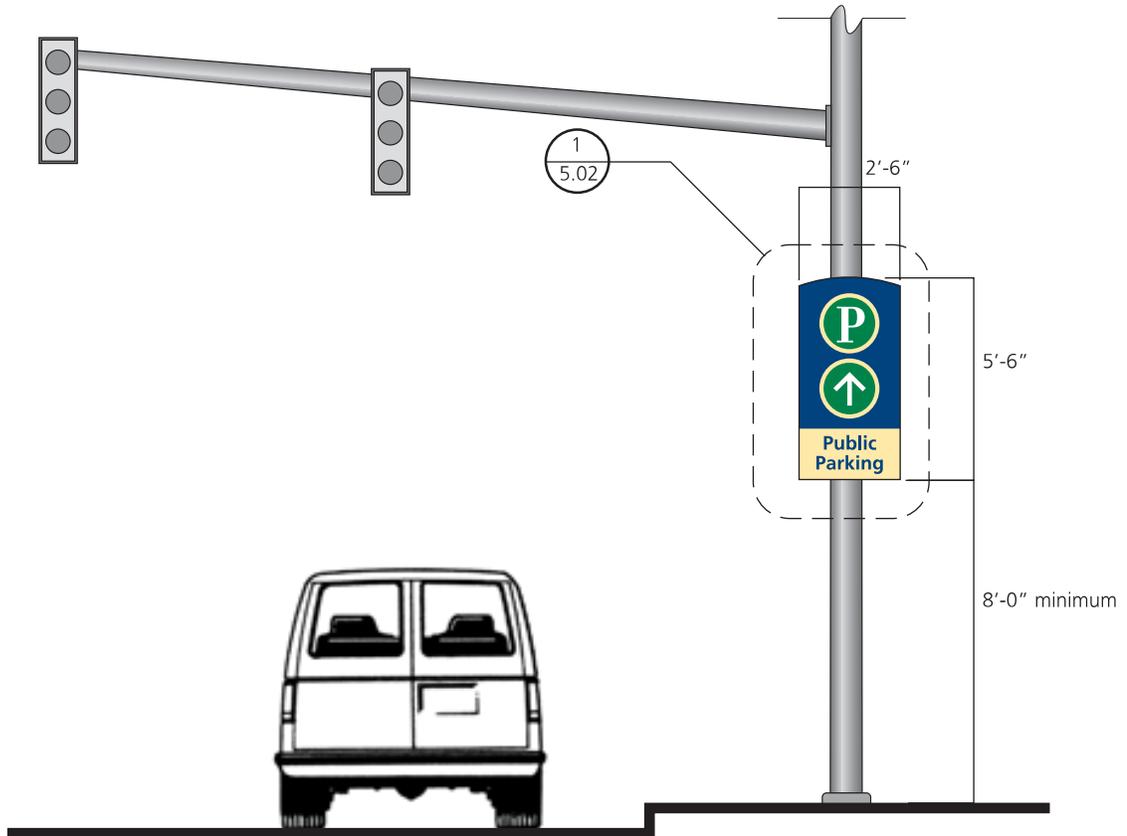
3 MOUNTING DETAIL
NTS



4 MOUNTING DETAIL-CHANGEABLE PANEL
NTS

**SIGN TYPE 5: ARTERIAL VEHICULAR
DIRECTIONAL SIGNS**

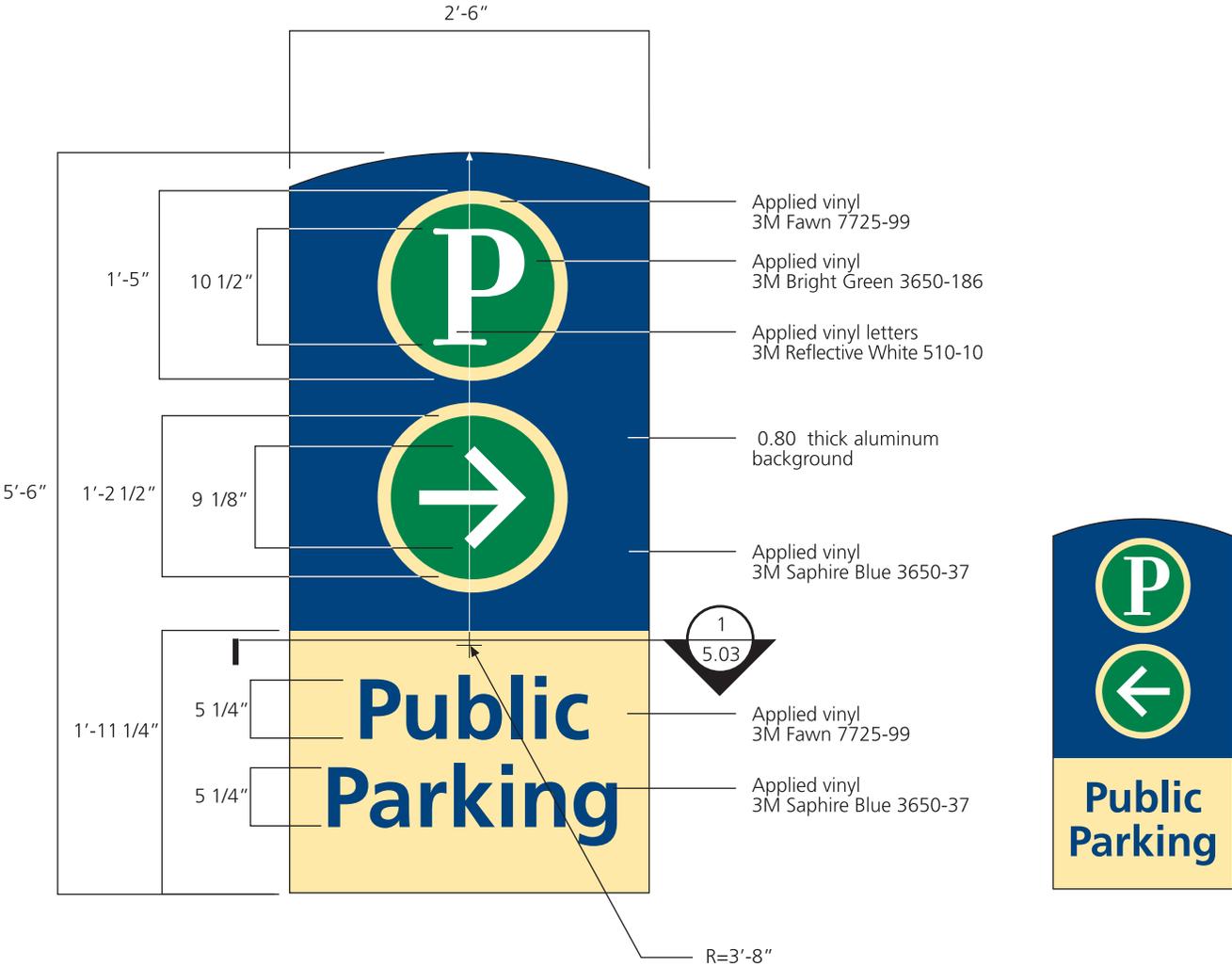
Typical at Central Way near I 405



1 ELEVATION
3/16"=1'-0"

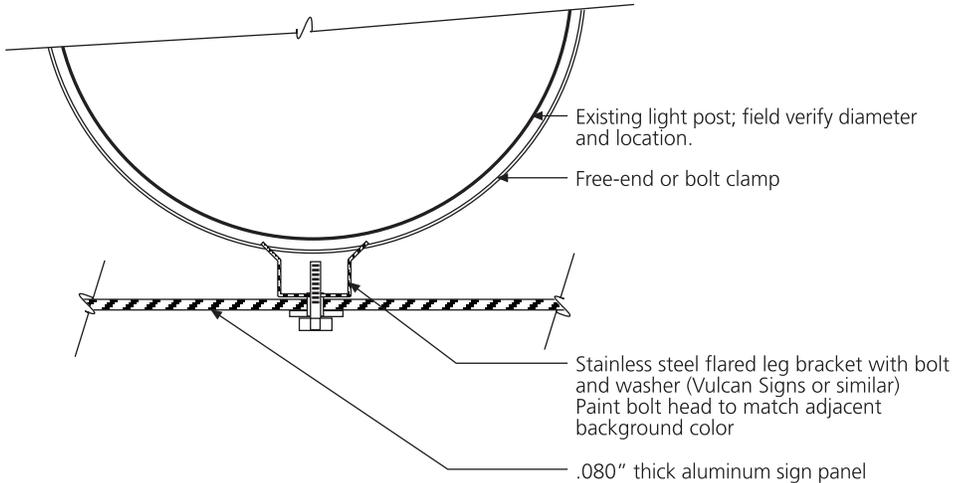
**SIGN TYPE 5: ARTERIAL VEHICULAR
DIRECTIONAL SIGNS**

Details



**SIGN TYPE 5: ARTERIAL VEHICULAR
DIRECTIONAL SIGNS**

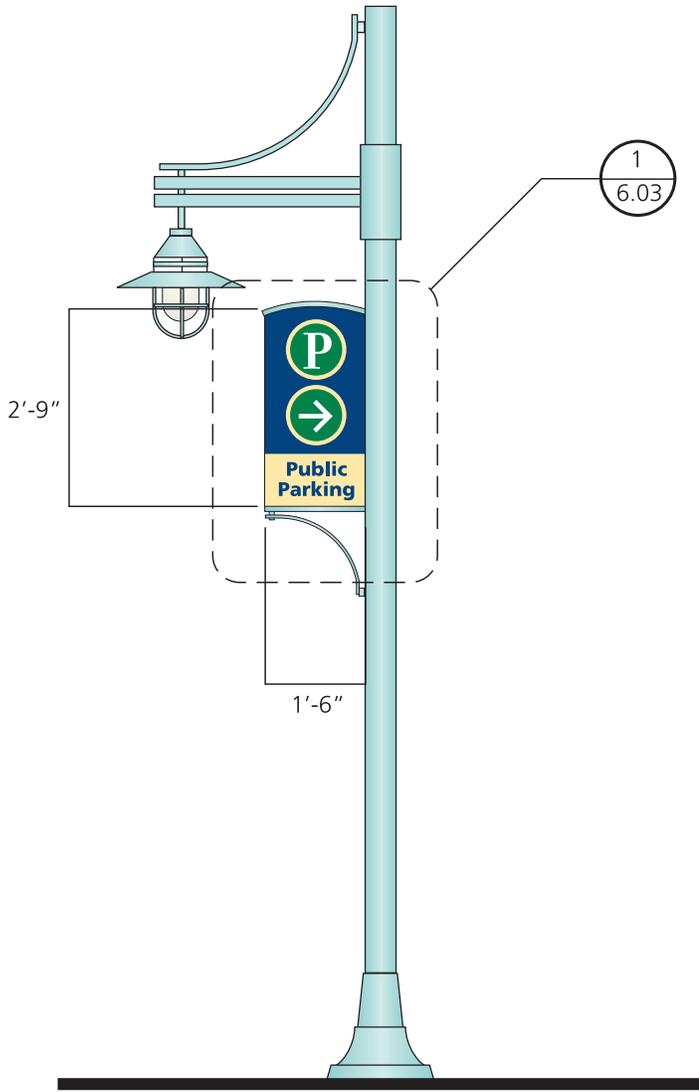
Sections



1 **MOUNTING SECTION**
Half size

SIGN TYPE 6: VEHICULAR DIRECTIONAL SIGNS

Typical at Lake Street



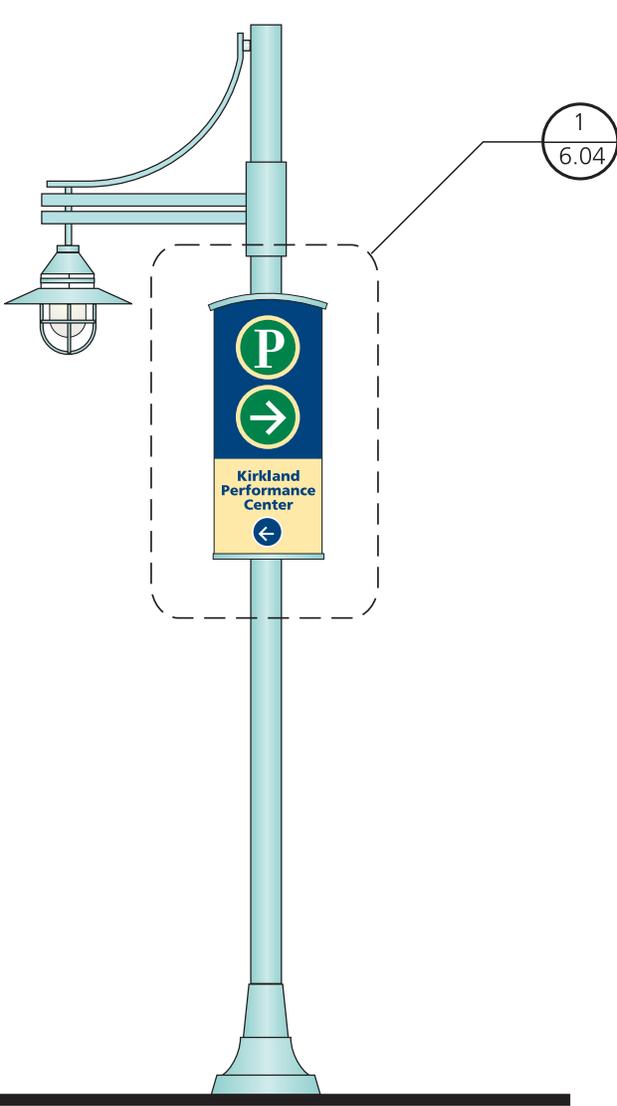
1 ELEVATION
3/8" = 1'-0"



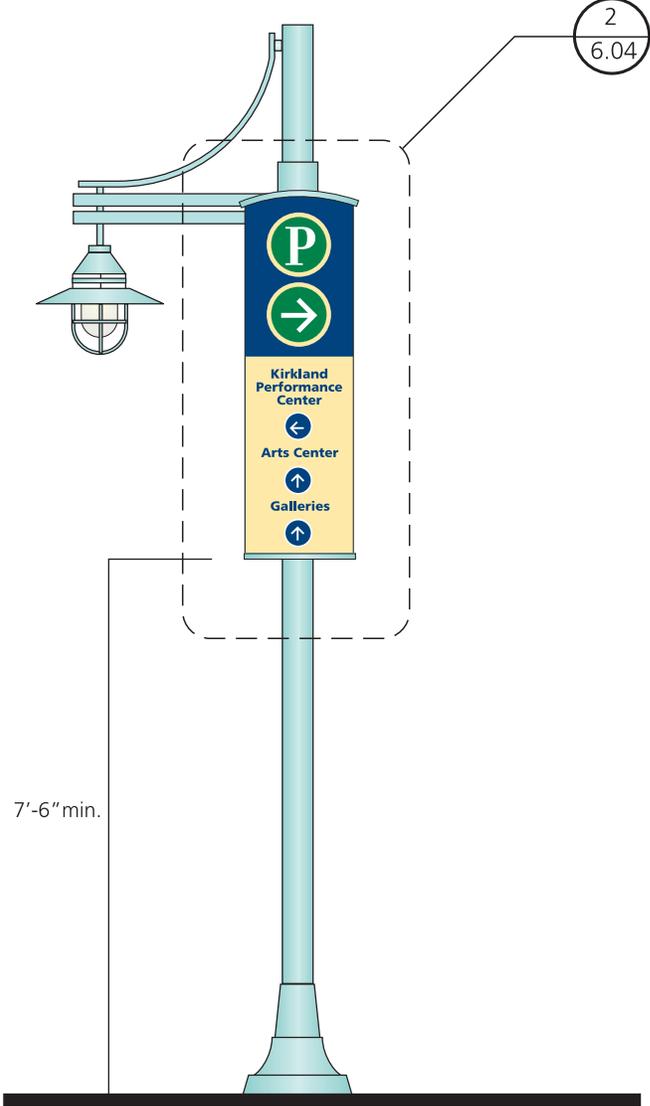
2 ELEVATION
3/8" = 1'-0" TYP. @ LOCATIONS WITHOUT EXISTING POLES

**SIGN TYPE 6: VEHICULAR
DIRECTIONAL SIGNS**

Typical at Lake Street



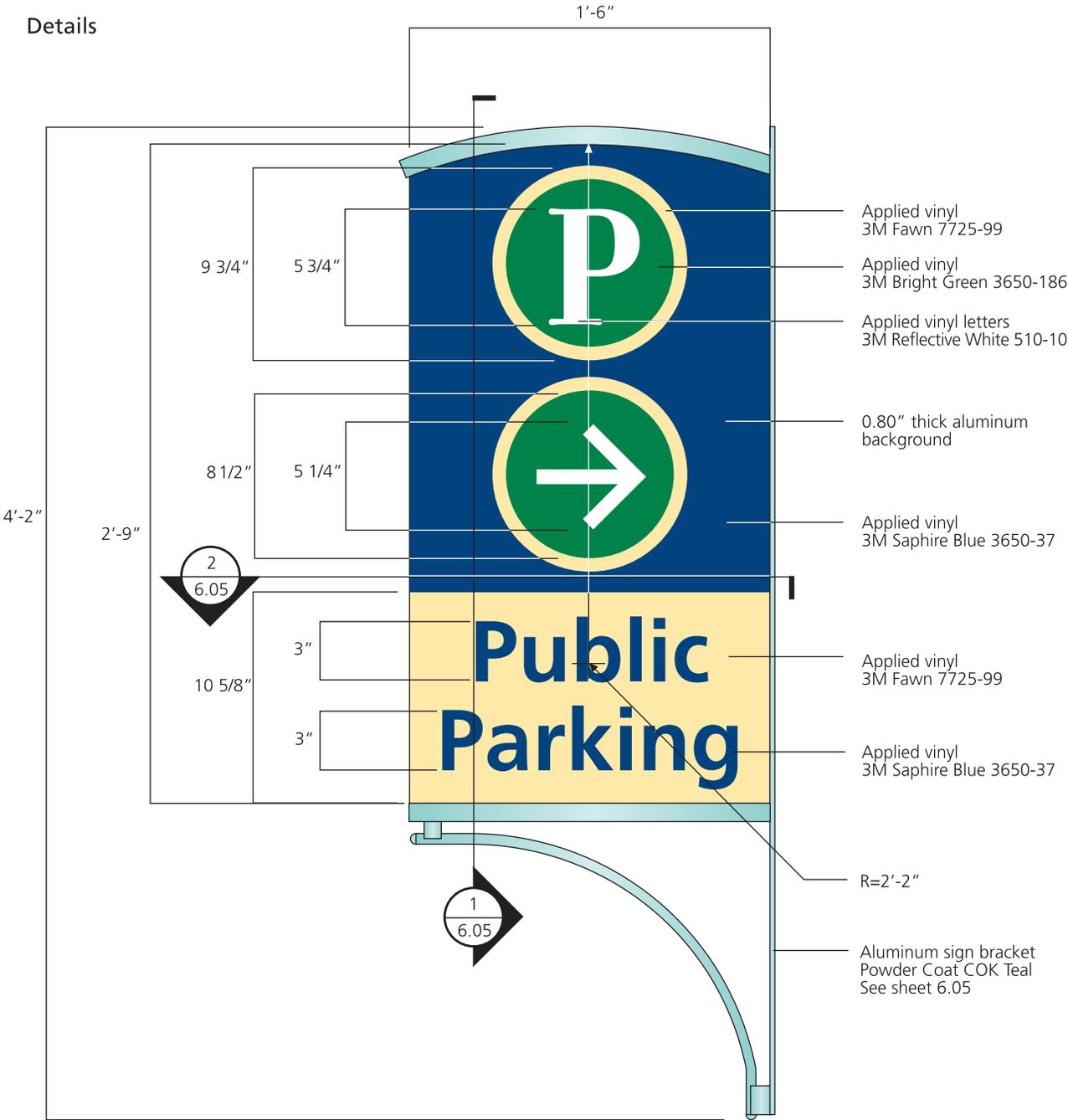
1 ELEVATION ALTERNATE
3/8"=1'-0"



2 ELEVATION ALTERNATE
3/8"=1'-0"

SIGN TYPE 6: VEHICULAR DIRECTIONAL SIGNS

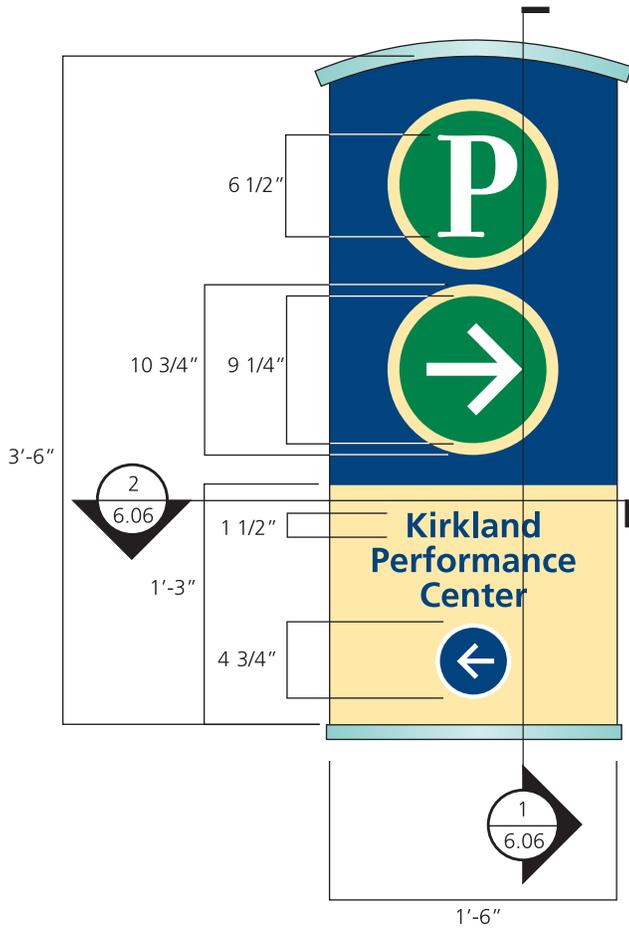
Details



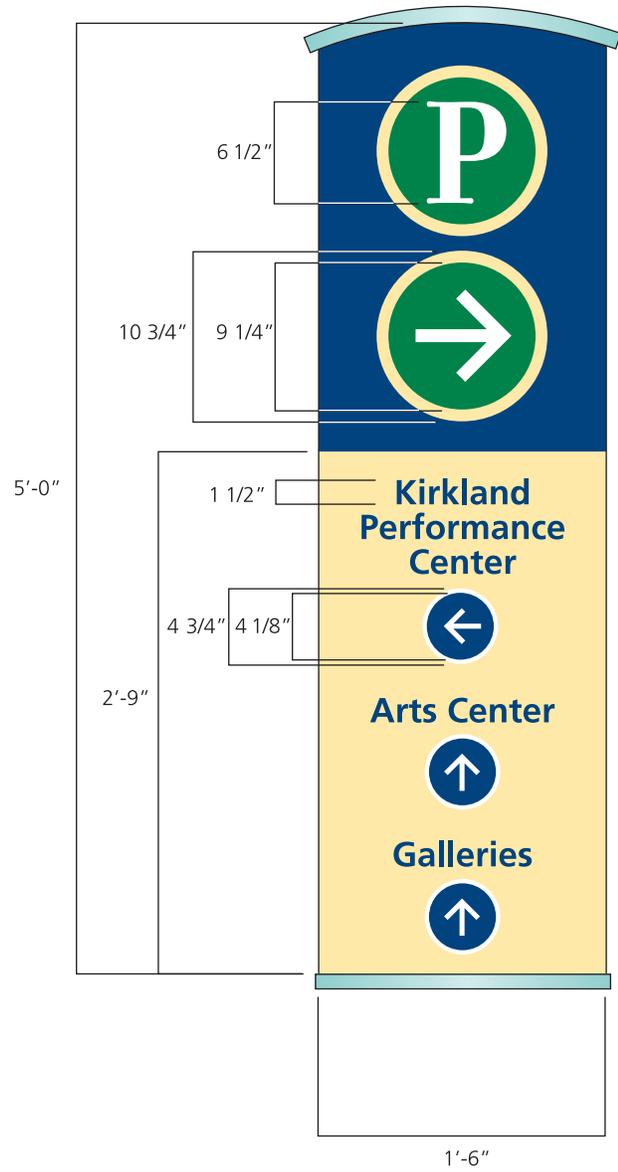
1 DETAIL 1 1/2" = 1'-0"

**SIGN TYPE 6: VEHICULAR
DIRECTIONAL SIGNS**

Details



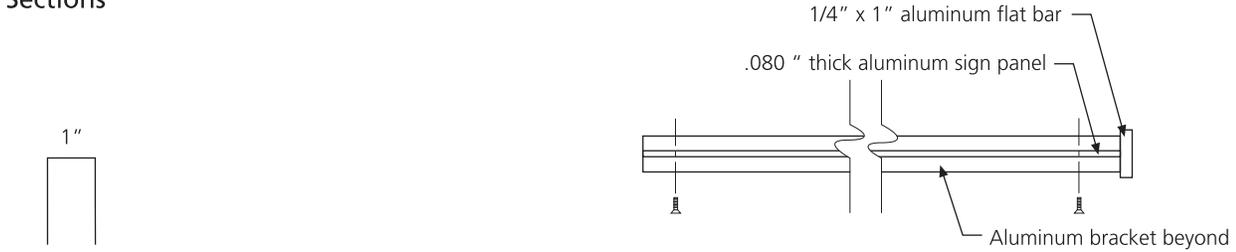
1 DETAIL
1"=1'-0"



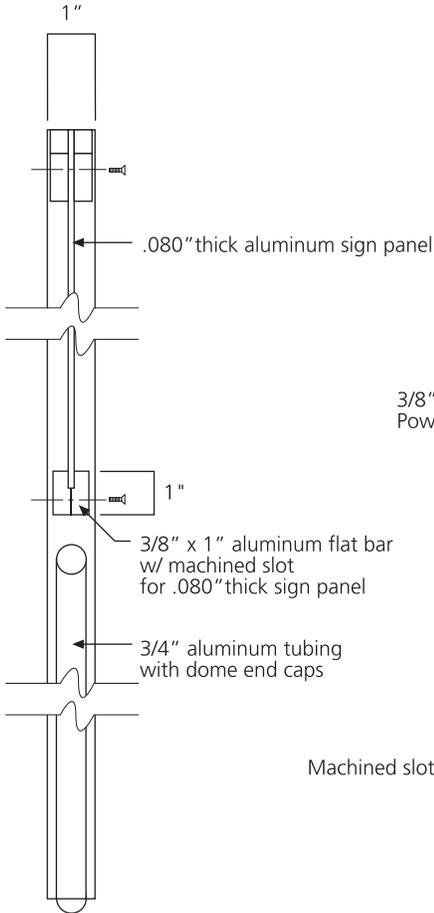
2 DETAIL
1"=1'-0"

SIGN TYPE 6: VEHICULAR DIRECTIONAL SIGNS

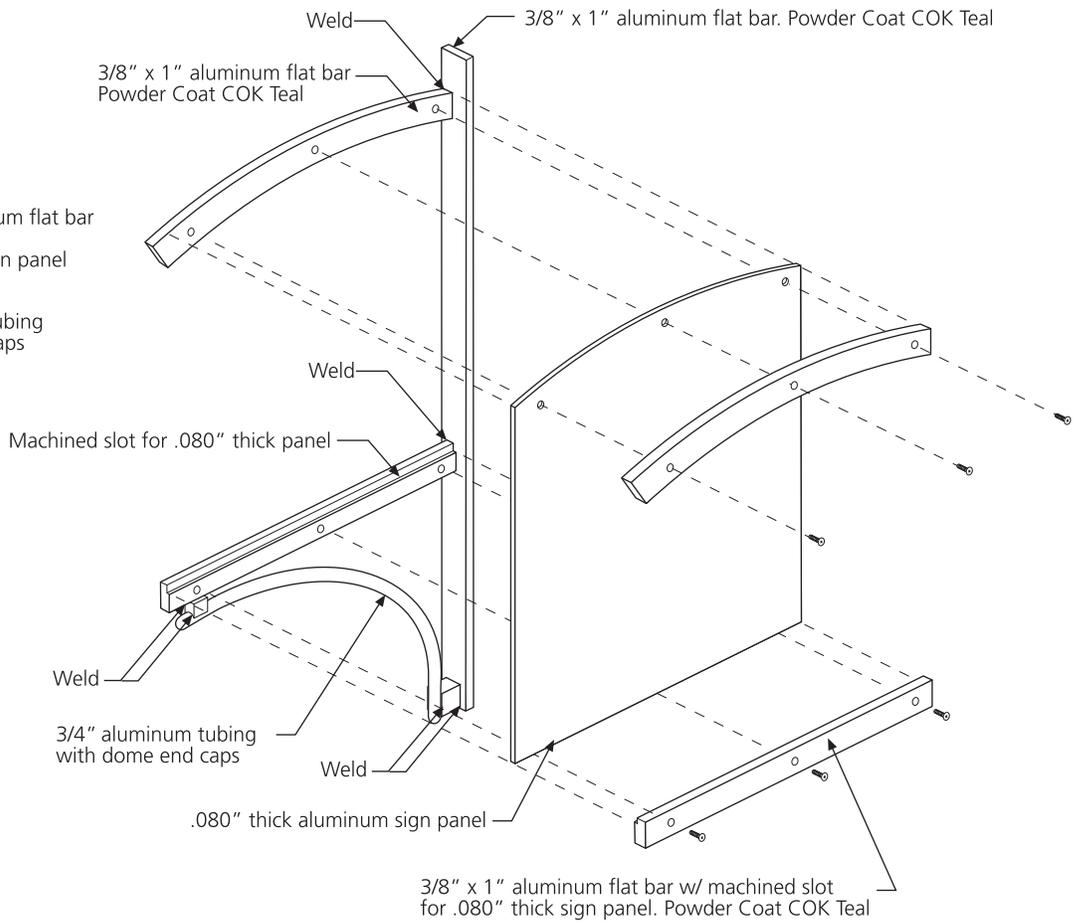
Sections



2 SECTION
3"=1'-0"



1 SECTION
3"=1'-0"

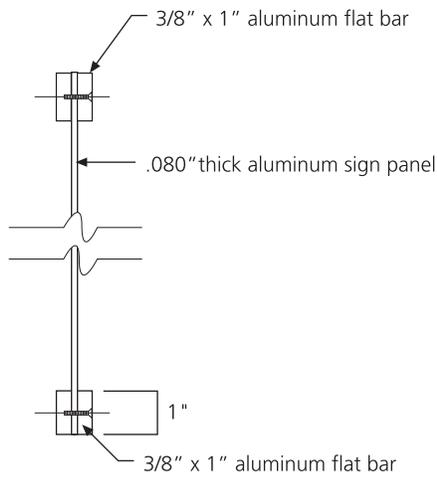
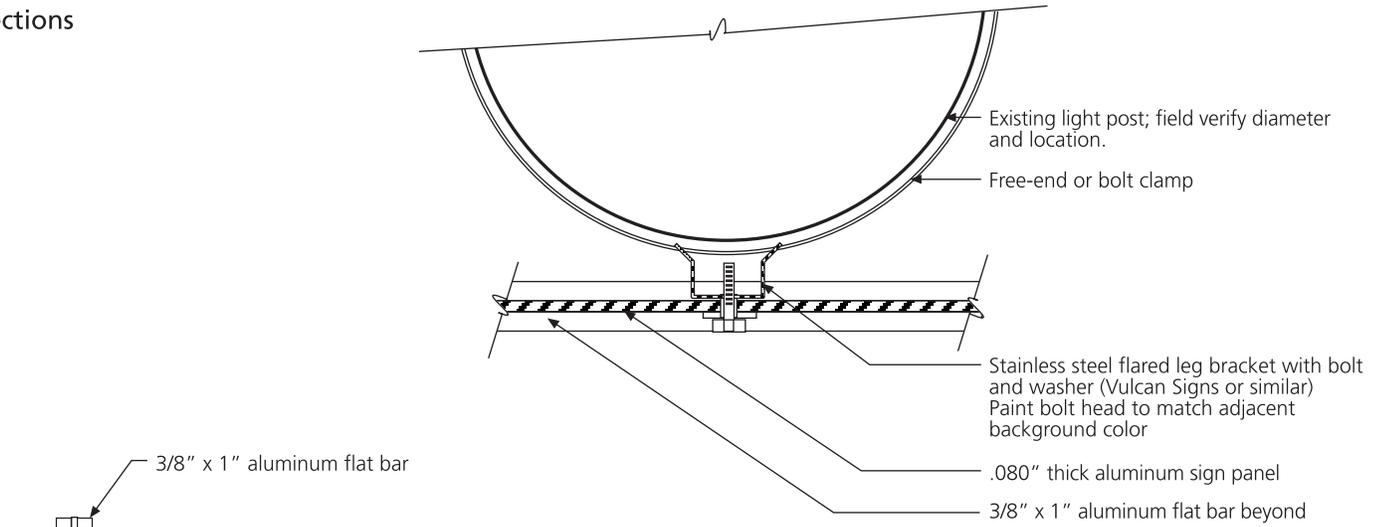


3 ISOMETRIC DETAIL
NTS

Note:
1. Entire sign bracket (except sign panel)
to be Powder Coated COK Teal

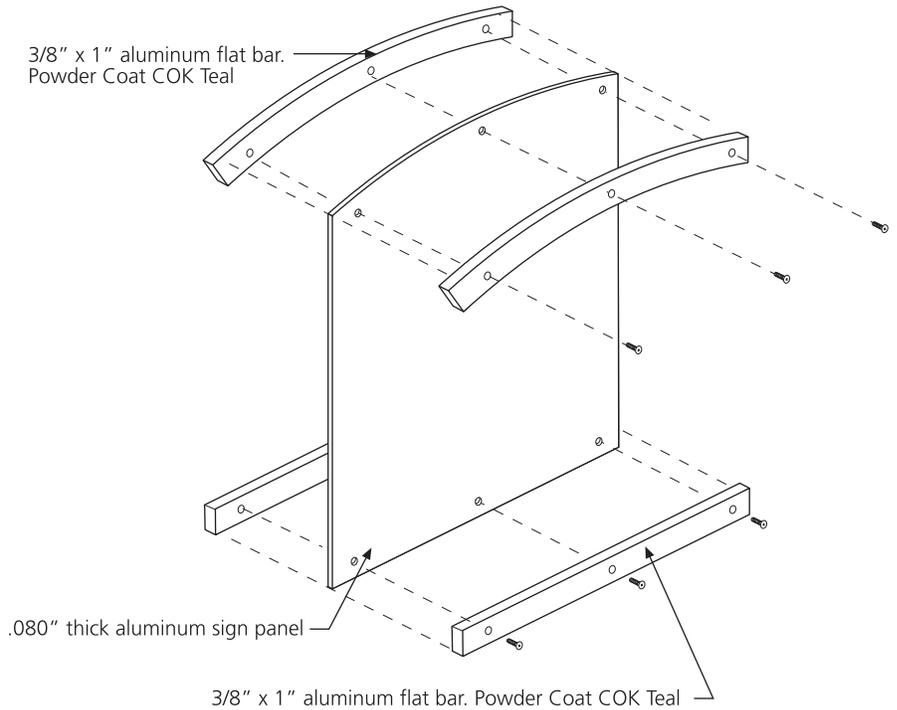
SIGN TYPE 6: VEHICULAR DIRECTIONAL SIGNS

Sections



1 SECTION
3" = 1'-0"

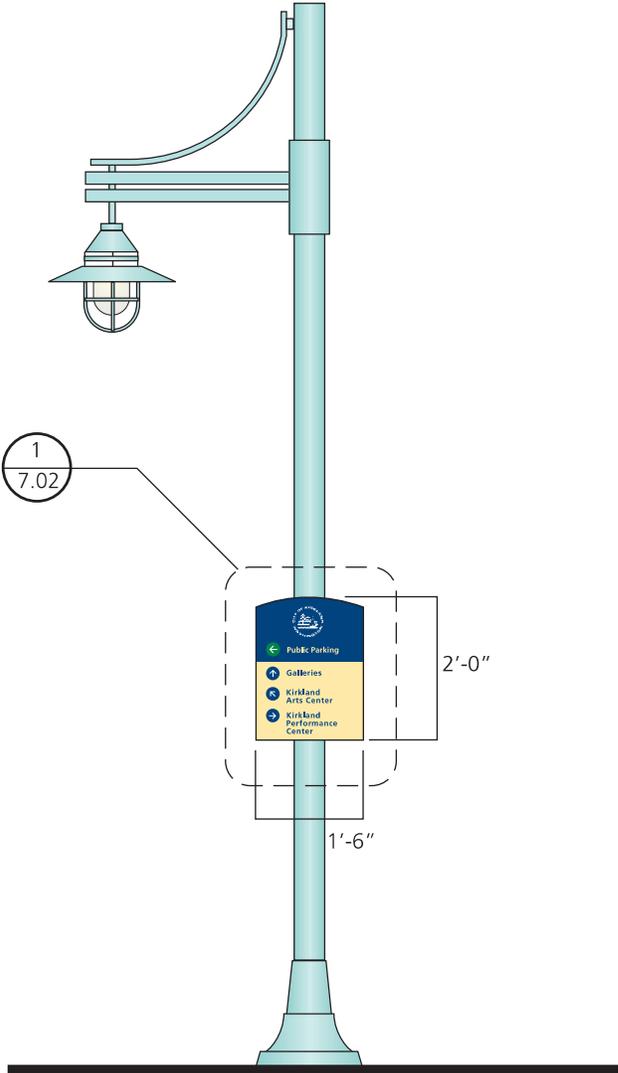
2 MOUNTING SECTION
Half size



3 ISOMETRIC DETAIL
NTS

**SIGN TYPE 7: PEDESTRIAN
DIRECTIONAL SIGNS**

Typical at various locations downtown



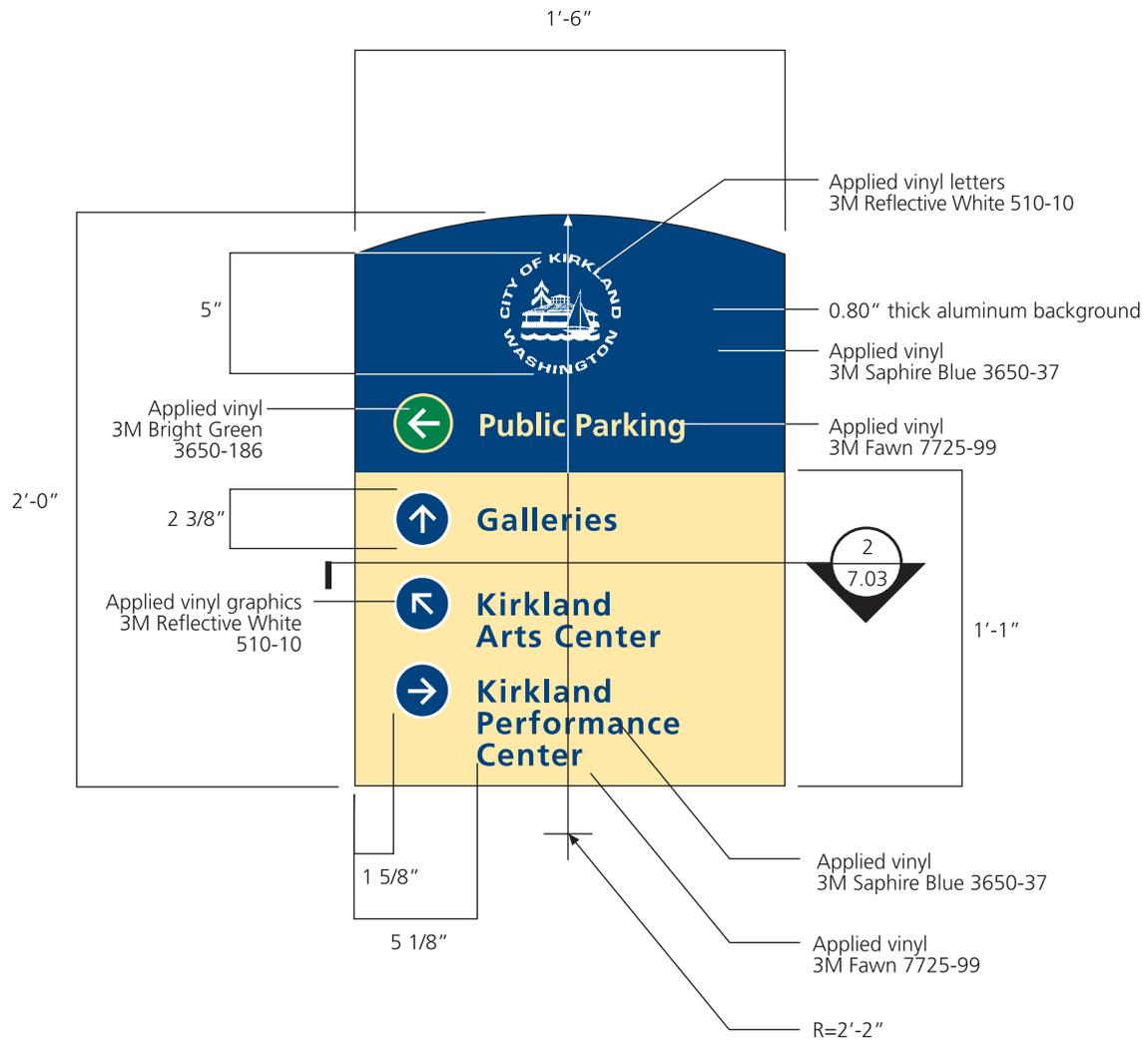
1 ELEVATION
3/8" = 1'-0"



2 ELEVATION ALTERNATE
3/8" = 1'-0"

**SIGN TYPE 7: PEDESTRIAN
DIRECTIONAL SIGNS**

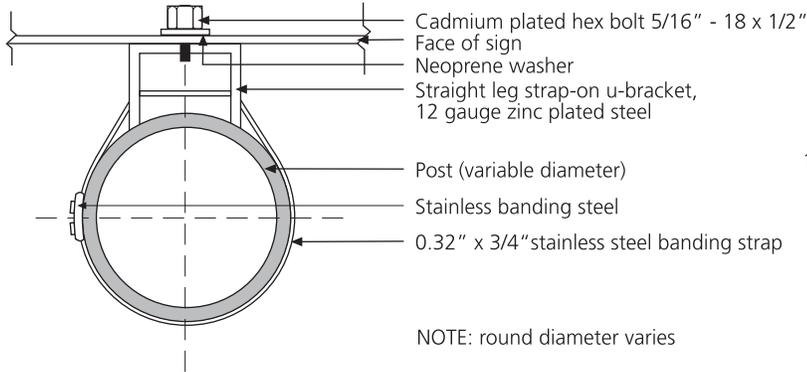
Details



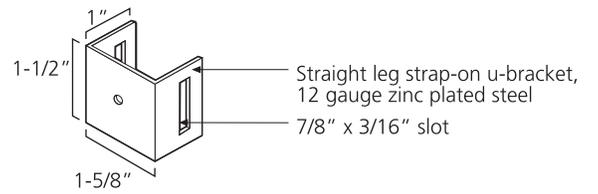
1 **DETAIL**
1 1/2" = 1'-0"

SIGN TYPE 7: PEDESTRIAN DIRECTIONAL SIGNS

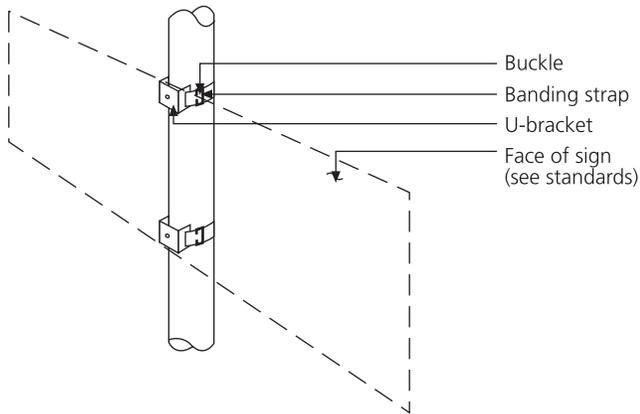
Sections



1 MOUNTING SECTION
 NTS



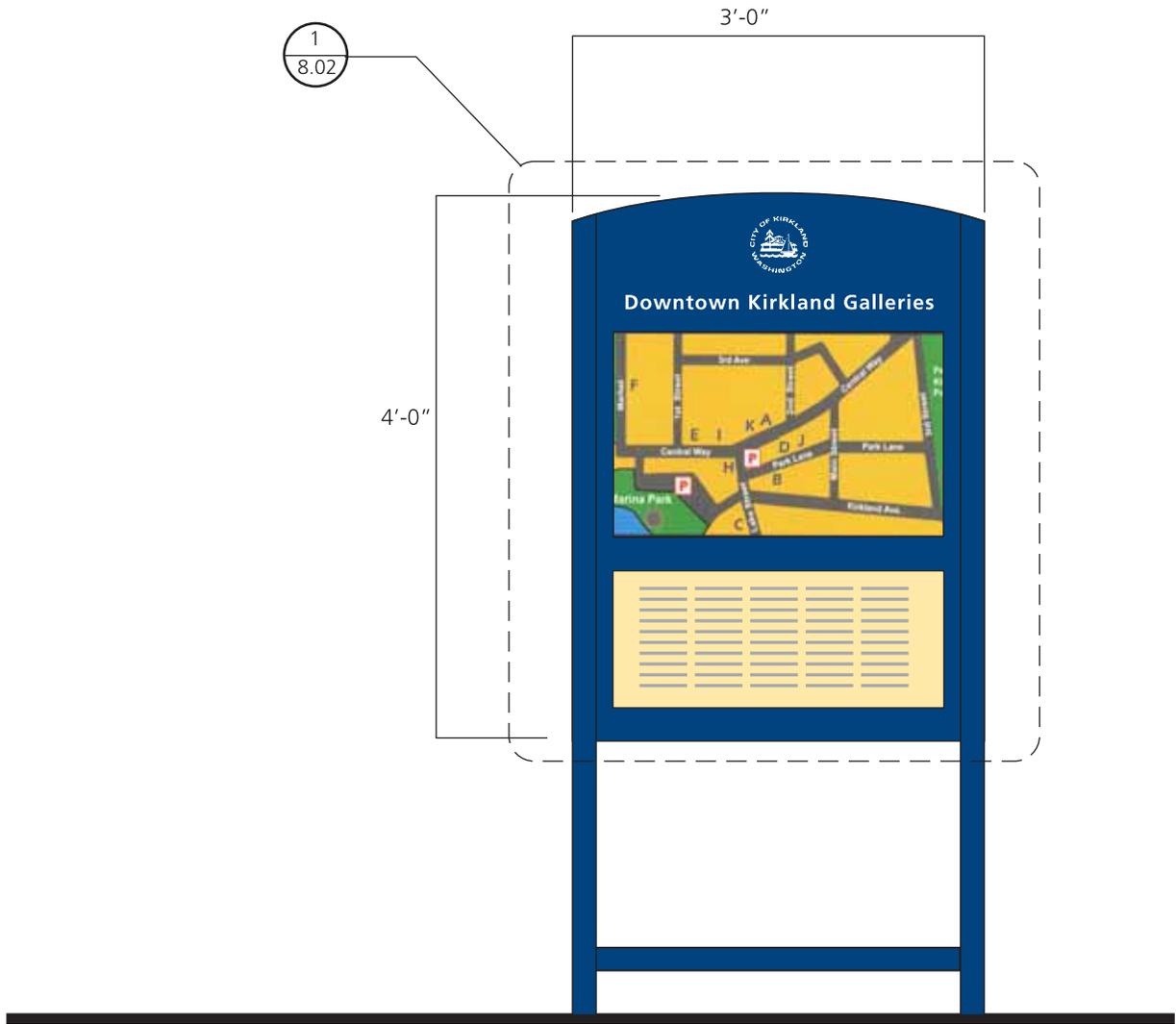
2 BRACKET DETAIL
 NTS



3 MOUNTING DETAIL
 NTS

SIGN TYPE 8: INFORMATION DISPLAYS

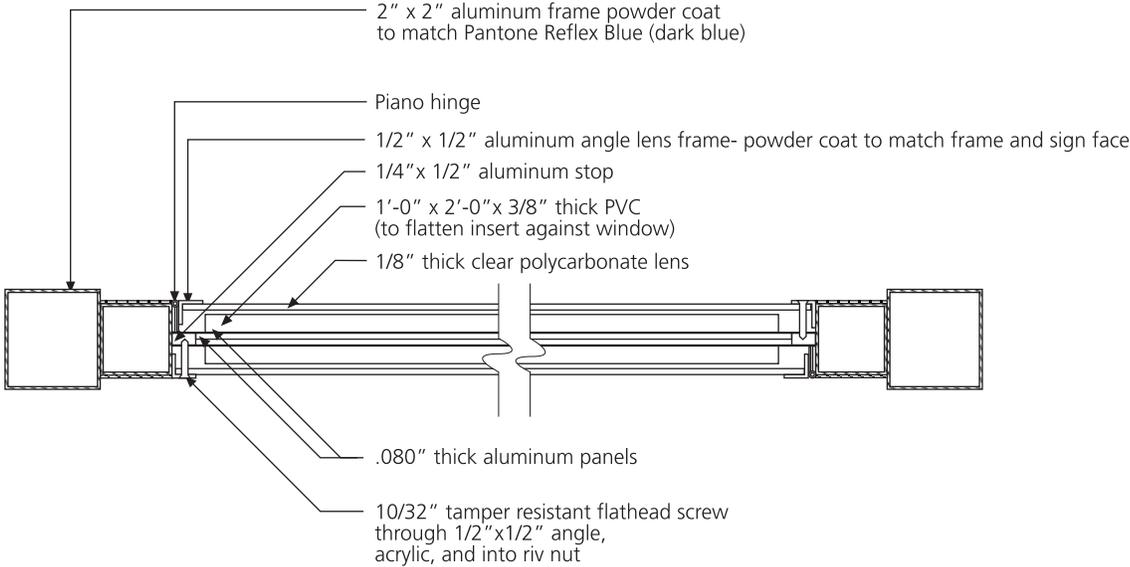
Typical at various locations downtown.
Display provided by others



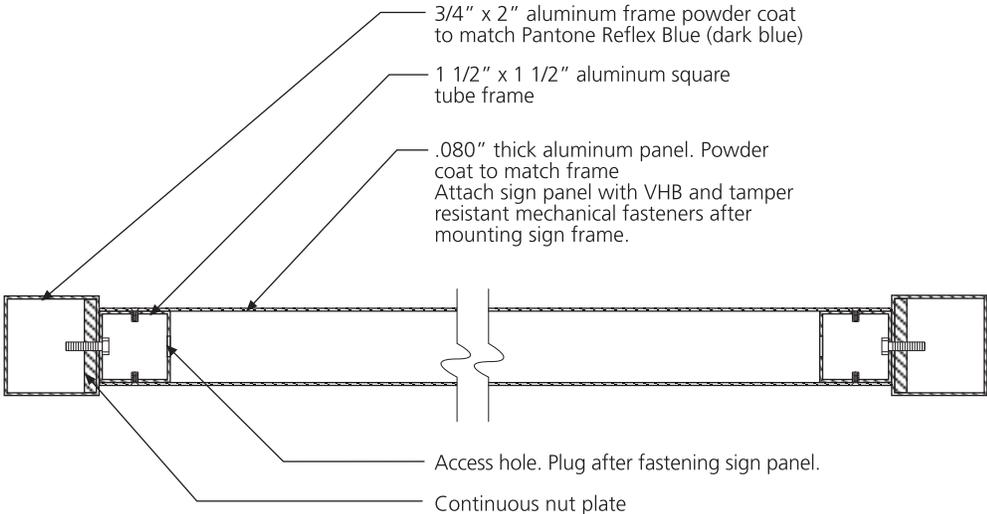
1 **DETAIL**
3/4" = 1'-0"

SIGN TYPE 8: INFORMATION DISPLAYS

Sections



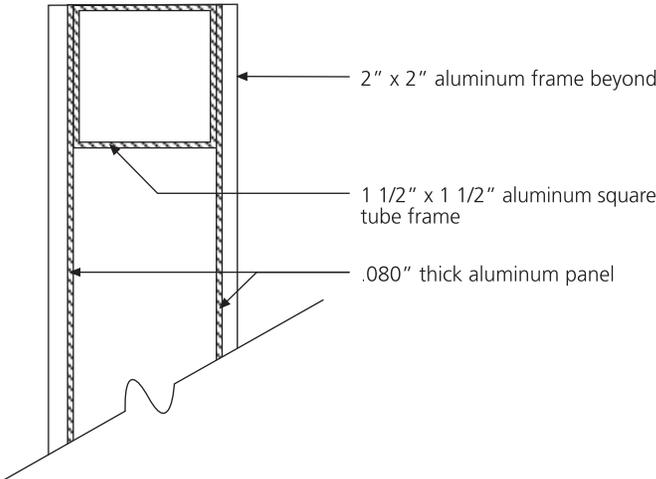
1 Section
Scale: 3"=1'-0"



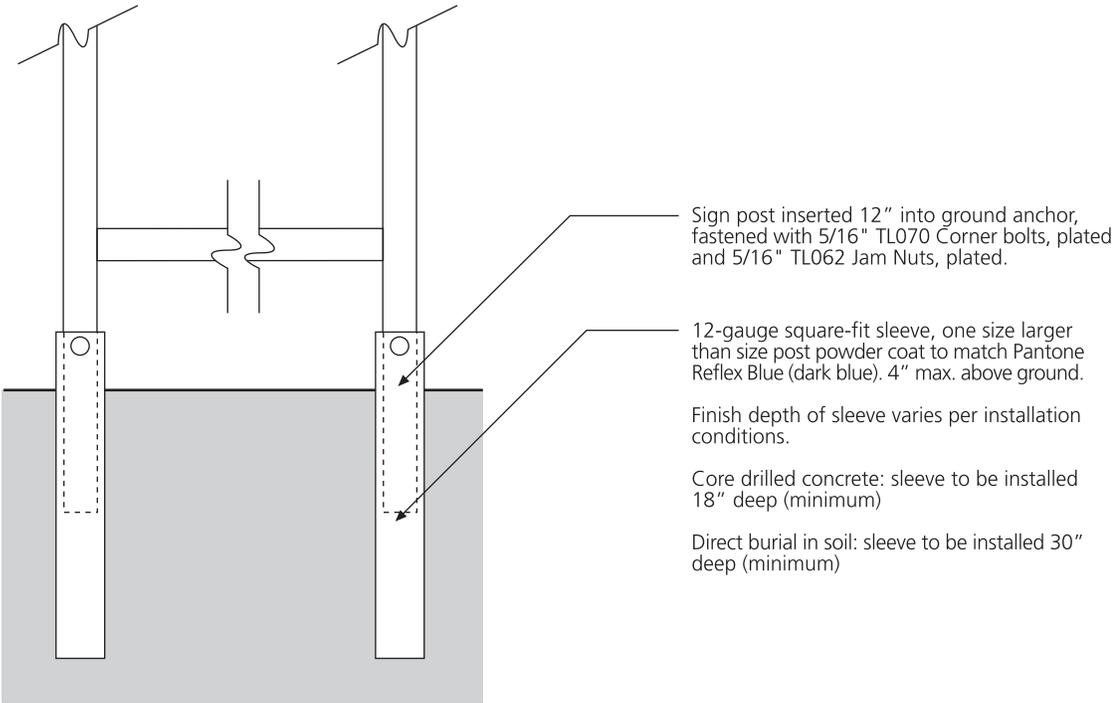
2 Section
Scale: 3"=1'-0"

SIGN TYPE 8: INFORMATION DISPLAYS

Sections and Details



1 Section
Scale: Half size



2 Detail
Scale: NTS