

DOWNTOWN STRATEGIC PLAN

ASSESSMENT AND UPDATE

Downtown Advisory Committee

Meeting #1

Welcome!

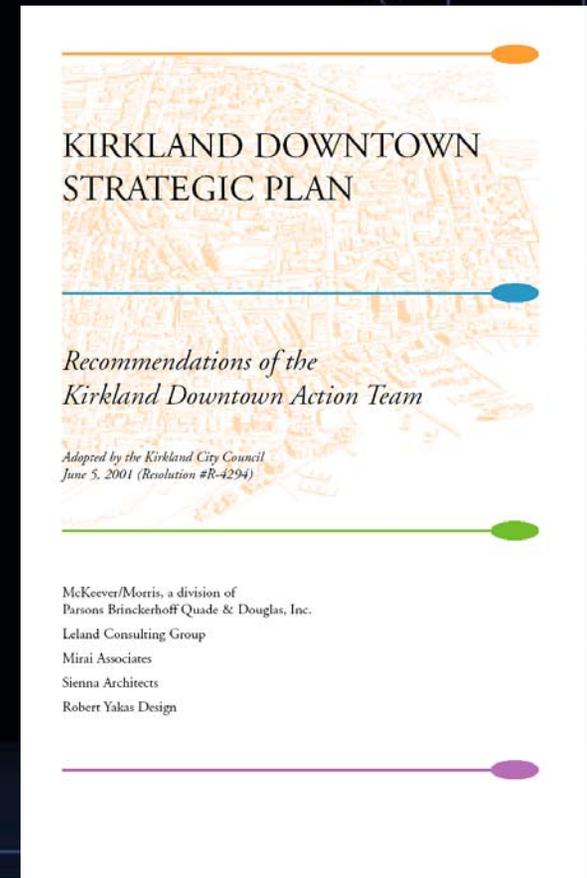
- Jim Lauinger, Mayor

Agenda

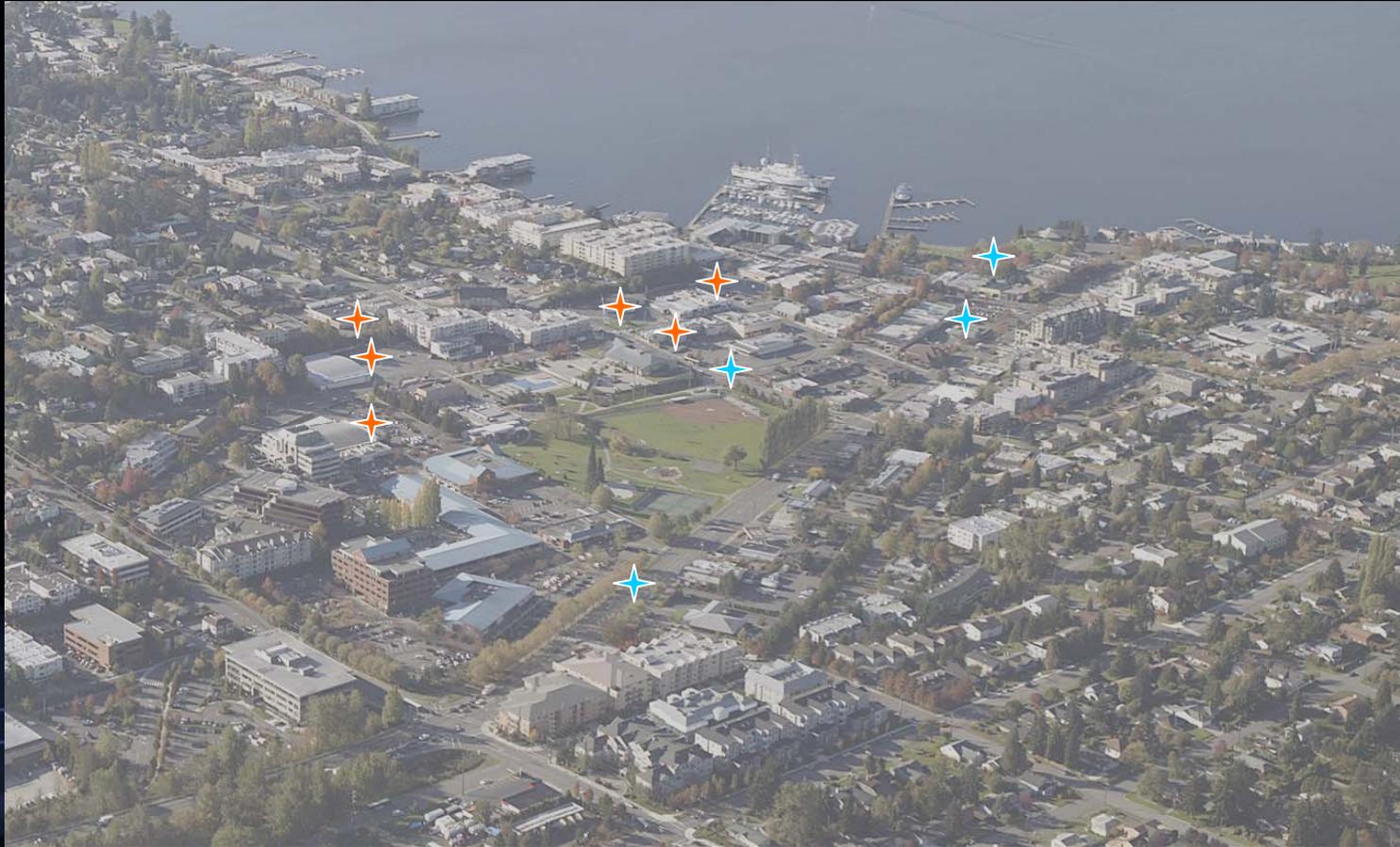
- **Welcome**
- **Overview of Agenda**
- **Downtown Strategic Plan Project and Schedule**
- **Parallel Projects**
- **Draft Advisory Committee Roles, Responsibilities and Operating Principles**
- **Roundtable Strategic Assessment and Visioning**
 - **Part A:** Brainstorming key strengths, challenges and opportunities for downtown – now and looking ahead
 - **Part B:** Visioning the best future for downtown Kirkland
- **Summary of Action Items, Next Steps and Next Meetings**
- **Adjourn**

Background

- Downtown Strategic Plan
 - Focused the vision and issues for CBD
 - Identified recommendations to achieve vision
- 5 years old
- Significant implementation
- Time to:
 - Assess performance
 - Update recommendations



Public Actions/Private Opportunities



★ Public

★ Private

Section I – Public Actions

- **General**
 - Lakeshore Plaza @ Marina Park
- **Circulation Network**
 - Transit Center Planning
 - Central Way Traffic Calming
 - Kirkland Avenue Changes
- **Retail Uses**
- **Office and Housing**
- **Parking**

Private Opportunities

- \$82.2 million private investment
- 470 units, 91 hotel rooms:
 - Kirkland Central Condominiums
 - Boulevard Condominiums
 - Heathman Hotel
 - 123 State Street Condominiums
 - Bungee Studios Office
 - Merrill Gardens Assisted Living



Project Relationships

- Not starting in a vacuum, existing Strategic Plan and:
 - Comprehensive Plan
 - Zoning Code
 - Parking Management Plan...

Phase I Schedule

May 2007

- **DAC meeting #1: May 8**
- **EDC briefing – May 30**
 - Stakeholder interview findings
 - Committee meeting #1 summary

June 2007

- **DAC meeting #2: late May/June**
 - Review draft Vision – from meeting #1
 - Summary of stakeholder interview and qualitative market analysis findings
 - Preliminary Situation Assessment
 - Prepare for community meeting – roles, volunteers and assignments

July 2007

- **City Council interim briefing – July 3**
- **Community meeting: mid July**
 - Facilitated discussion groups
- **DAC meeting #3: late July**
 - Debrief community meeting and Council briefing
 - Draft Situation Assessment – Committee comments and discussion

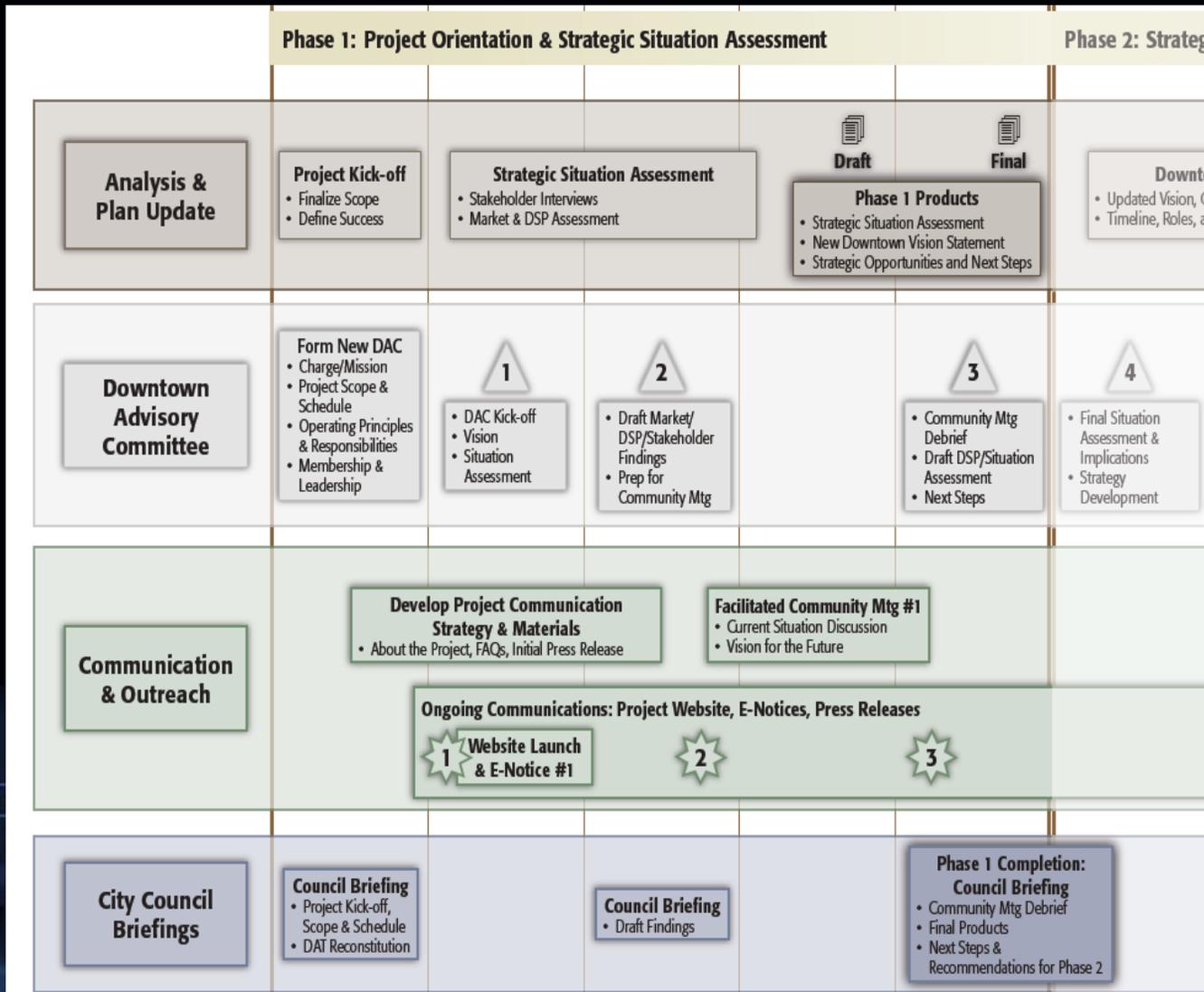
August 2007

- **Final Situation Assessment to the City**
- **Next Steps and recommendations for Phase 2**

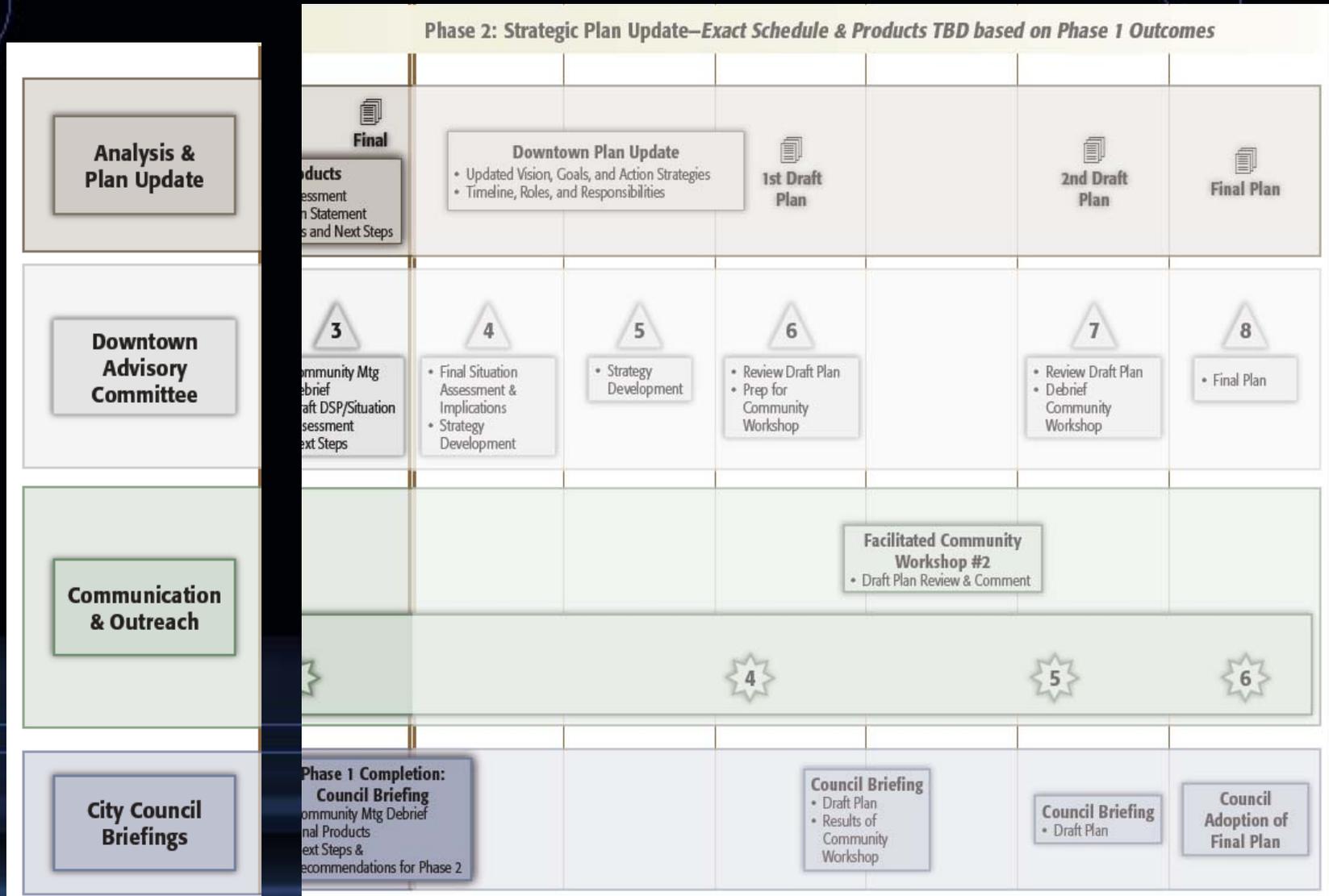
September 2007

- **City Council final briefing – September 4**

Process – Phase 1



Process Phase 2



Background

Parallel Projects

