

Design Response Conference: Colors & Materials

September 20, 2010

Comments from Previous DRB Meeting

1. Color and Materials:

Frame and canopy elements throughout the project are to be tied together by color and design.

Color & materials will be discussed on final drawings in terms of themes, rather than being too specific (this method to also be used for lighting and plantings on landscape plans).

2. Retail:

Provide a detail for the "glasskit".



Section View

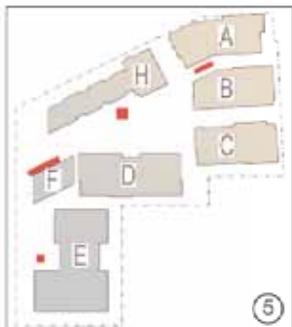
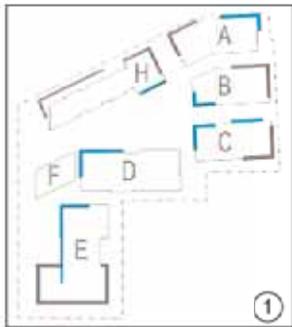


Street-level View



Aerial View

'Glassket'



Color and Materials Concept

Materials

From the earliest design concept meetings, we have maintained the idea of Parkplace as having an 'external' expression that is distinct from the character of the 'interior' facades. This external vocabulary (gray lines in fig. 1, fig. 2) is characterized by masonry elements that serve several functions: they provide visual weight, anchoring the facades to the ground; they acknowledge the urban context of the project through their materiality; and they act as scaling elements to reduce the apparent height of the buildings.

The 'internal' vocabulary of the buildings (blue lines in fig. 1, fig. 3), by contrast, features areas of wall that are predominantly glass, or a combination of glass and metal. These facades are designed to reflect the sky and create a sense of openness and lightness within the public spaces of Parkplace, even as they provide generous views from the buildings toward the public spaces and beyond to the lake and mountains.

The remaining wall surfaces are mostly metal panel walls with punched window openings (fig. 4), which give Parkplace an overall scale and texture that is compatible with the general character of the surrounding city, and provide opportunities for subtle variations in color across the site.

By varying the colors and textures of this simple three-part concept, we have attempted to generate enough variety that the buildings have their own identities, but not so much that the composition falls apart. The early consensus of the DRB was that the design should be cohesive while providing visual variety and interest.

Color

Our color choices on Parkplace have been governed by a very simple concept (Fig. 5). There is a general progression of color from the northeast corner of the project, where warm, earthier colors predominate, to the west, where colors become cooler and more bold. This reflects the nature of the site as more dense and urban on the east, and more open and sculptural on the west. The eastern palette gives warmth to the more intimate spaces that are typical on that end of Parkplace, while the cool silvery colors toward the west allow for splashes of bolder color as seen on Buildings 'E' and 'F.'

Last but not least, the composition is knitted together by the red elements (breezeway canopy, 'red box,' grand stair and elevator enclosure) as they progress across the site and act as focal points for major spaces and events on the site.

As the design is refined, these colors will undergo further development, but the concept outlined above will inform the process through final color and material selections.

Representative Elevations

A



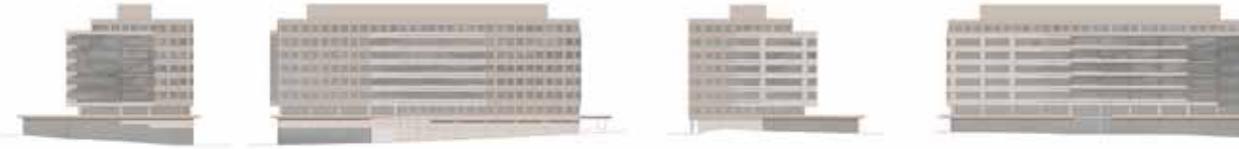
B



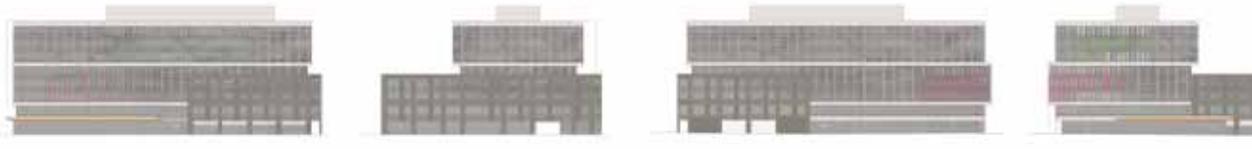
C



D



E



H



Composite
Colors and Materials



- ① Terra Cotta
- ② Curtainwall
- ③ Metal Panel
- ④ Storefront
- ⑤ Canopy
- ⑥ Metal Louver

Building 'A' Colors and Materials



- ① Terra Cotta
- ② Curtainwall
- ③ Metal Panel
- ④ Storefront
- ⑤ Canopy
- ⑥ Metal Louver
- ⑦ Gasket

Building 'B' Colors and Materials



- ① Terra Cotta
- ② Curtainwall
- ③ Metal Panel
- ④ Storefront
- ⑤ Canopy
- ⑥ Metal Louver
- ⑦ Gasket
- ⑧ Spandrel Glass

Building 'C' Colors and Materials



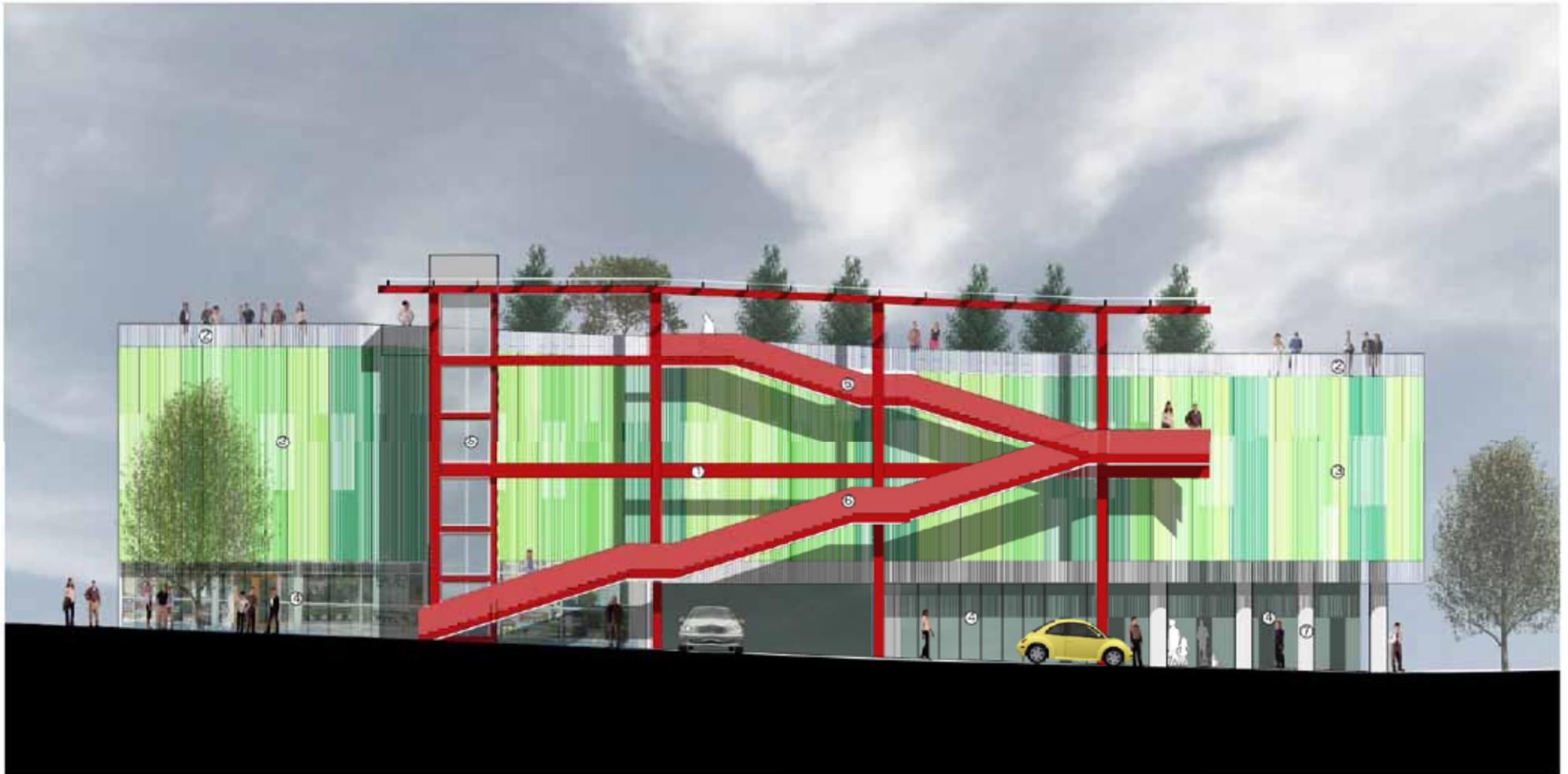
- ① Curtainwall
- ② Metal Panel
- ③ Storefront
- ④ Canopy
- ⑤ Metal Louver
- ⑥ Gasket
- ⑦ Spandrel Glass

Building 'D' Colors and Materials



- ① Terra Cotta
- ② Curtainwall
- ③ Metal Panel
- ④ Storefront
- ⑤ Canopy
- ⑥ Metal Louver
- ⑦ Gasket
- ⑧ Spandrel Glass

Building 'E' Colors and Materials



- ① Painted Steel
- ② Aluminum Bar Grating
- ③ Metal Panel
- ④ Storefront
- ⑤ Glass Elevator Enclosure
- ⑥ Steel Mesh
- ⑦ Column Covers

Building 'F' Colors and Materials



- ① Fiber-cement Panel
- ② Curtainwall
- ③ Metal Panel
- ④ Storefront
- ⑤ Trellis
- ⑥ Composite Panel
- ⑦ Gasket
- ⑧ Perforated Metal Panel

Building 'H' Colors and Materials