



## CITY OF KIRKLAND STREET BANNER PERMIT APPLICATION

Return to:  
Sudie Elkayssi  
City of Kirkland  
123 5<sup>th</sup> Avenue  
Kirkland, WA 98033

Contact Name:	Phone:	Email:
Name of organization:		UBI:
Mailing Address:		
Event Name:	Date(s) of event:	# of Banners:
Purpose of Event:		
<b>REQUESTED SITE(S)</b> (Indicate order of preference)	<b>FEES DUE</b>	
_____ Juanita Drive & 97 <sup>th</sup> Ave NE (near Spuds) <a href="#">Circle number of banners: 1 or 2</a> <a href="#">See attached Guidelines for Juanita Drive banner specification requirements.</a>	Permit Fee	\$25.00
_____ Lake Street & 2 <sup>nd</sup> Ave S (near Anthony's)	Installation Fee (\$150.00 per site)	\$
_____ NE 70 <sup>th</sup> Place & 128 <sup>th</sup> Ave NE (near Tech City Bowl)	Total Due	\$

### **HOLD HARMLESS AGREEMENT**

The undersigned hereby make application to the City of Kirkland (City) for hanging banners and certifies the information given in the application and supporting material is correct. The undersigned further states that he/she has the authority to make this application and agrees that the applicant will observe all ordinances and regulations of the City of Kirkland. The applicant / organization agrees to indemnify, defend, and save harmless the City or its officers, agents, employees, alleging damage or injury arising out of the subject matter of this Agreement; provided, however, that such provision shall not apply to the extent that damage or injury results from the sole fault of the City or its officers, agents, or employees. "Fault" as herein used shall have the same meaning as set forth in RCW 4.22.015. The applicant further agrees to reimburse the City of Kirkland for any damage arising from the applicant's use of said equipment/hardware. The applicant or his agent has examined and inspected the equipment/hardware for defects and finds them fit and safe for the purpose stated above.

\_\_\_\_\_  
Applicant Name (print)

\_\_\_\_\_  
Approved

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Department

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

**Submit: Application, fees, and copy of artwork for new banners. Incomplete applications will not be processed.**

Office Use Only		
Drop Off Date:	Disposal Date:	Payment Received:
Banner(s) Up:	Artwork/Text Approved: YES N/A	Date:
Pick Up Date:	Submitted to PW:	Total:
		Type:



## **CITY OF KIRKLAND** **STREET BANNER PERMIT GUIDELINES**

The purpose of this program is to allow for the display of public service messages or event announcements promoting community events taking place within city of Kirkland limits, in the form of street banners over the public right-of-way in a safe orderly manner. A permit must be obtained prior to hanging a banner over any public right-of-way.

### **General Information**

- **Application:** Must be submitted no less than 1 week prior to the requested installation date and will not be accepted more than 6 months in advance. Reservation of any one site is limited to no more than one reservation per calendar month by any one group.
- **Fees:** A non-refundable \$25.00 Permit Fee and \$150.00 Installation Fee (per site) are due at the time of application. *Juanita Drive - Two 4' high x 12' wide banners may be installed for one \$150.00 installation fee.*

Checks should be made payable to City of Kirkland. Credit card payments are accepted in person at the cashier's desk with advance notice.

- **Delivery:** Banner(s) must be delivered to the Maintenance Center, 915 8<sup>th</sup> Street, the week prior to installation. Maintenance Center hours are 6:30am - 3:30pm, Monday-Friday, closed holidays. Late banners will be installed the following Monday or as workload allows.
- **Duration:** Banners are installed no more than two weeks in advance of an event and are removed the first business day following the event.
- **Pickup:** Banner(s) must be picked up within two weeks of the removal date. Any banner not picked up in a timely manner will be disposed of on the date identified on the permit.

### **Applicant**

Applicant must meet the following criteria:

1. A Kirkland based organization / event.
2. Non-religious or political in nature.
3. \*City sponsored.

\* For the purpose of this policy, City sponsored shall be defined as an applicant meeting at least one of the following criteria:

- Receives grant money from the City of Kirkland.
- Has a contractual relationship with the City of Kirkland.
- Receives in-kind services from City of Kirkland.
- The City is a member of applicant's organization.

### **Banner Specifications**

Banners shall meet all of the following criteria:

- Text shall reflect a public service message or community event announcement.
- Banner shall maintain minimum clearance of 15 feet above right-of-way surface.
- Banner shall be exactly 4' high x 30' wide in size, except *Juanita Drive will only accommodate 4' high x 12' wide banners, applicants may request one or two banners at this site for a single installation fee.*
- Shall be professionally designed and manufactured or produced by a banner company, not "homemade".
- Shall have wind load slots.



## **CITY OF KIRKLAND** **STREET BANNER PERMIT GUIDELINES**

### **Banner Specifications continued**

- Shall have grommets approximately every 3 feet on top and bottom placed  $\frac{1}{2}$ " -  $\frac{3}{4}$ " from center of grommet to finished edge. All four corner grommets must be reinforced so as not to rip.
- No internal ropes.
- Shall be printed on both sides.
- Artwork for new banners must be submitted and approved by the City prior to construction.
- Sponsorship standards:
  - Logo and business/organization name may be placed on a banner when the business or organization is associated with a City sponsored event as defined in KMC 19.32.040.
  - Logo and business/organization name must be located at the bottom of the banner.
  - Logo and business/organization name may take up a boxed area no greater than 15% of the banner size.