

PFEC MEETING OF JANUARY 10, 2012

Whether To Move Forward In November With A Levy Or Bond

Factors For Moving Forward	Obstacles to Consider
<p><u>Facilitator Kari</u></p> <p>Presidential election (lots of voters)</p> <p>Good support for Parks-History</p> <p>Good Projects</p> <p>People are optimistic financially</p> <p>Group of motivated folks to work the bond</p> <p>Single family residents support</p> <p>Need to find a mix that people support</p> <ul style="list-style-type: none"> -Geographic mix -Preserve and maintain <p>State cuts may encourage movement to local funding</p> <p>Timing of BNSF</p>	<p>Economy</p> <p>Fear</p> <p>Other ballot measures</p> <p>Dislike of government/distrust</p> <p>Renters may not support</p> <p>State sales tax?</p> <p>People's understanding of property tax</p> <p>Confusion w/annexation taxes & costs</p> <p>Need to get information out especially Green Kirkland</p> <p>Timing of Development for BNSF</p> <p>Do people think we took care of BNSF - How do we get support for money and maintenance</p> <p>Packaging Different Types of Levies</p> <p>Getting to 60% support for bond</p>

Factors For Moving Forward		Obstacles to Consider
<p data-bbox="188 233 496 264"><i>Facilitator Marilynne</i></p> <p data-bbox="188 302 634 333">Presidential election (turnout)</p> <p data-bbox="188 371 721 443">Parks get cut first by City Council so voters will be sympathetic</p> <p data-bbox="188 480 672 552">10 years since last park measure went to voters</p> <p data-bbox="188 590 566 621">Historic support for parks</p> <p data-bbox="188 659 737 730">Annexation area will want to get City of Kirkland level of service</p> <p data-bbox="188 768 688 837">Pick projects that will have a high level of support (BNSF)</p> <p data-bbox="188 875 696 947">Needs to be an equitable balanced approach</p> <p data-bbox="188 984 721 1043">There is support for parks in old and new Kirkland</p>		<p data-bbox="907 302 1304 333">Economy (people hesitant)</p> <p data-bbox="907 371 1390 474">Annexation area may not want it -Don't want taxes -Too soon</p> <p data-bbox="907 512 1414 615">Overall feeling that government in general should cut costs not raise taxes</p> <p data-bbox="907 653 1373 724">BNSF - already spent money for acquisition so why vote for it?</p> <p data-bbox="907 762 1422 905">Perception that annexation area gets more or less benefit than old Kirkland—Don't want to pit old and new Kirkland against one another</p> <p data-bbox="907 942 1430 1045">Perception/Question -- Why are we buying new if we can't maintain what we have?</p> <p data-bbox="907 1083 1386 1186">Concerns about perceived "over spending" at Juanita Beach Park (Park budget not managed well)</p> <p data-bbox="907 1224 1360 1295">Question motive for November Election</p> <p data-bbox="907 1333 1362 1404">Already getting less service for same tax dollars</p>

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<p><u>Facilitator Tracey</u></p> <p>History of measures passing in Presidential elections</p> <p>Reached point where electorate recognizes the need to pay for things</p> <p>Having OO Denny in measure will help</p> <p>Excess levy validation</p> <p>Rail corridor interest</p> <p>Favorable interest rates</p> <p>Google support/Totem Lake support of corridor</p> <p>Enhance/Expand in annexation area</p> <p>Have multiple questions to pick from</p>		<p>November election focus on taxes and expansion of government</p> <p>If OO Denny Park is out it will hurt (big education issue)</p> <p>Competing measures</p> <p>Overall economy</p> <p>Annexation area perception (what they get) – already paying for maintenance of OO Denny</p> <p>Turnout could be a positive or a negative</p>
<p>PFEC MEETING OF JANUARY 10 FINAL DOCX.</p>		