



## Juanita Friday Market 2018 Sponsorship Packet

City of Kirkland  
Parks & Community Services  
123 Fifth Avenue  
Kirkland, WA 98033  
[www.kirklandwa.gov/JuanitaFridayMarket](http://www.kirklandwa.gov/JuanitaFridayMarket)

### SPONSORSHIP LEVELS & BENEFITS

#### Market Bag Sponsor \$1000 (Limit One)

- Logo appears on the bag which is free to customers at the market booth each week. One side of the bag displays the market logo and the other side displays the sponsor logo.
- Logo appears on market ad in Kirkland Parks & Recreation Fall brochure reaching 40,000 homes and businesses. **Artwork/logo must be provided by May 18 to be included in the brochure.**
- Company name appears on City of Kirkland website throughout the market season.
- Logo appears on market flyer distributed at market and to local area businesses.
- One 10' x 10' exhibit space each month (a total of five times) during the season. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

#### Market Banner Sponsor \$750 (Limit One) - Taken

- Logo appears on the market banner that is displayed at the entrance to Juanita Beach Park throughout the months of June to September.
- Logo appears on market ad in Kirkland Parks & Recreation Fall brochure reaching 40,000 homes and businesses. **Artwork/logo must be provided by May 18 to be included in the brochure.**
- Company name appears on City of Kirkland website throughout the market season.
- Logo appears on market flyer distributed at market and to local area businesses.
- One 10' x 10' exhibit space each month (a total of five times) during the season. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

#### Market Street Signs Sponsor \$500 (Limit One) - Taken

- Logo appears on the market street signs which are posted around Kirkland throughout the season.
- Logo appears on market ad in Kirkland Parks & Recreation Fall brochure reaching 40,000 homes and businesses. **Artwork/logo must be provided by May 18 to be included in the brochure.**
- Company name appears on City of Kirkland website throughout the market season.
- Logo appears on market flyer distributed at market and to local area businesses.
- One 10' x 10' exhibit space each month (a total of four times) during the season. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

#### Market Kid's Booth Sponsor \$500 (Limit one) - Taken

- Logo appears on market ad in Kirkland Parks & Recreation Fall brochure reaching 40,000 homes and businesses. **Artwork/logo must be provided by May 18 to be included in the brochure.**
- Company name appears on City of Kirkland website throughout the market season.
- Logo appears on market flyer distributed at market and to local area businesses.
- One 10'x10' exhibit space on each Kid's Day during the season (a total of four times). Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

### **Friend of the Market Gold Sponsor \$300**

- Logo appears on market ad in Kirkland Parks & Recreation Fall brochure reaching 40,000 homes and businesses. **Artwork/logo must be provided by May 18 to be included in the brochure.**
- Company name appears on City of Kirkland website throughout the market season.
- Logo appears on market flyer distributed at market and to local area businesses.
- One 10' x 10' exhibit space each month (a total of three times) during the season. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

### **Friend of the Market Silver Sponsor \$100**

- Company name appears on City of Kirkland website throughout the market season.
- One 10' x 10' exhibit space per season. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.

### **Market Music Booth Sponsor (Limit one) – Taken**

- Sponsor arranges weekly entertainment.
- One 10' x 10' booth space each week for live entertainment. Booth Operators may provide information to the public through displays, handouts and personal contact - monetary transactions are not allowed.
- Opportunity to hang banner at the music booth each week - banner to be provided by sponsor.
- Company name appears on City of Kirkland website throughout the market season.

**PLEASE NOTE: Power is not available and sponsors must provide their own setup (canopy, four 25lbs weights, table, chairs, etc.). For further questions regarding becoming a sponsor at the Juanita Friday Market please contact Tina Lathia at 425-587-3385 or email [Tlathia@kirklandwa.gov](mailto:Tlathia@kirklandwa.gov).**



# Juanita Friday Market 2018 Sponsorship Form

OFFICE USE ONLY

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_ UBI#: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

List names of those authorized to represent sponsor at market: \_\_\_\_\_

\_\_\_\_\_

## DESCRIPTION OF DISPLAY

Please list the products and/or services you will be promoting.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## REQUESTED DATES

June 1       June 8       June 15       June 22       June 29

July 6       July 13       July 20       July 27

August 3       August 10       August 17       August 24       August 31

September 7       September 14       September 21       September 28

## SPONSORSHIP LEVEL

Market Bag Sponsor - \$1,000       Friend of the Market Gold Sponsor - \$300

Market Banner Sponsor - \$750       Friend of the Market Silver Sponsor - \$100

Street Sign Sponsor - \$500       Music Booth Sponsor

Kid's Booth Sponsor - \$500

## FEES & PAYMENT

Checks should be made payable to the City of Kirkland. Credit cards are accepted in person at the Cashier Counter in City Hall with advance notice.

**HOLD HARMLESS/INDEMNIFICATION**

Sponsor shall defend, indemnify and hold harmless the City, its officers, officials, employees and volunteers from and against any and all claims, suits, actions, or liabilities for injury or death of any person, or for loss or damage to property, which arises out of participation in the Juanita Friday Market or from any activity, work or thing done, permitted, or suffered by Sponsor during the Juanita Friday Market, except only such injury or damage as shall have been occasioned by the sole negligence of the City.

The undersigned hereby makes application to the City of Kirkland to participate in the Juanita Friday Market and certifies the information provided in this application and supporting materials is true and accurate. The undersigned further states that he/she has the authority to provide this sponsorship for the Sponsor and agrees the Sponsor will observe all ordinances and regulations of the City of Kirkland.

**Read and check each statement below:**

- I have read, understand and accept all rules and regulations as outlined in the Juanita Friday Market Guidelines.
- I have read, understand and will abide by the insurance requirements as outlined in the Juanita Friday Market Guidelines.
- I am aware all information contained herein is subject to the Washington State Public Records Act, Chapter 42.56 RCW, and may be subject to disclosure to a third party requestor, regardless of any claim of confidentiality or privilege asserted by an external party.
- I hereby give permission in perpetuity to the City of Kirkland, its officials, employees, agents and assigns to use my business name and photographic likeness in all forms and media for advertising and other promotional purposes.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

DID YOU REMEMBER TO:	QUESTIONS:
<input type="checkbox"/> Sign the form? <input type="checkbox"/> Include the sponsorship funds?  <b>Send to:</b> City of Kirkland Parks & Community Services Attn: Tina Lathia/Juanita Friday Market 123 Fifth Avenue Kirkland, WA 98033	Tina Lathia Office: 425-587-3385 <a href="mailto:tlathia@kirklandwa.gov">tlathia@kirklandwa.gov</a> <a href="http://www.kirklandwa.gov/juanitafridaymarket">www.kirklandwa.gov/juanitafridaymarket</a>  <b>Office Hours</b> March - May: M/W/F, 11am-4pm June - Sept.: M/W, 11am-4pm (Fridays at Market)