



City of Kirkland
NEWS RELEASE

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Sponsor the Juanita Friday Market

Support our local market and become a community partner today!

March 28, 2017

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KIRKLAND, Wash. – Sponsorship opportunities are available for Kirkland’s longstanding Juanita Friday Market which opens for its 10th season on June 2. The market occurs weekly through the end of September and provides a unique opportunity to partner with the City and the Kirkland Parks and Community Services Department to promote the health and well-being of residents of all ages and abilities.

Sponsorship benefits include corporate branding on City-produced marketing materials, acknowledgment on the market webpage and opportunities to exhibit, display banners, and distribute promotional materials. Levels of support start at just \$100. For additional details on sponsorship levels and benefits visit

www.kirklandwa.gov/JuanitaFridayMarket.

The weekly open-air market, located at Juanita Beach Park, is a community gathering place where families and friends purchase freshly harvested crops, meet farmers, learn

where our food comes from, discover unique arts and crafts, and enjoy live entertainment. Special market events include Kid's Day on the first Friday of each month, Food Truck Rodeo on June 30, Health Fair on July 28, Wellness Day on August 25, and Harvest Fair on September 29.

Vendor, entertainer, non-profit, and special event applications are now available online. For more information about the market, visit www.kirklandwa.gov/JuanitaFridayMarket or contact Tina Lathia, City of Kirkland Parks & Community Services Department, at 425-587-3385 or tlathia@kirklandwa.gov.

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