

## Parking Survey Summary November 2011

There is support for building more parking stalls and support for the "first hour free". Respondents did not find the parking signs and rules confusing, but the comments indicated inconsistency with parking. Most people surveyed come to downtown to dine for lunch or dinner; they often find parking in the parking lots in less than 6 minutes and within 3 blocks of their destination.

<u>Responses</u>	<u>Agree</u>	<u>Disagree</u>	<u>Neutral/No opinion</u>
• I CAN FIND AN EMPTY STALL QUICKLY	25%	54%	21%
• PEOPLE STAY TOO LONG	8%	24%	68%
• PARKING RULES/SIGNS ARE CLEAR	55%	29%	16%
• TOO MUCH ENFORCEMENT	30%	22%	48%
• TOO LITTLE ENFORCEMENT	4%	43%	54%
• EMPLOYEES USE TOO MANY STALLS	18%	12%	70%
• THERE IS ENOUGH MONTHLY PARKING	8%	13%	79%
• TO HELP MEET THE CITY'S PARKING OBJECTIVES	<u>Top responses</u>		
✓ Build more parking stalls	44%		
✓ When parking is pay, make the first hour free	43%		
✓ Continue pay parking from 5-9 pm	31%		
✓ Extend free parking throughout the day	28%		
• WHAT SHOULD REVENUE BE USED FOR			
✓ Help fund some new parking supply	55%		
✓ Parking lot maintenance	43%		
✓ General City expenses	38%		
• PURPOSE OF TRIP:			
DINING	44%		
PERSONAL SERVICES	15%		
SHOPPING	12%		
• MOST PARKED:			
PARKING LOTS	46%		
ON-STREET	32%		
LIBRARY GARAGE	12%		
• WHEN:			
AFTER 5PM	34%		
BETWEEN NOON – 5PM	31%		
BEFORE NOON	28%		
• SIGNS HELPED MAKE YOUR PARKING DECISIONS	50%		
• DID YOU UNDERSTAND THE PAY PARKING SIGNS	67%		

		<u>Top responses</u>
• HOW LONG TO FIND A SPACE:	0 – 3 MINS	39%
	3 – 6 MINS	31%
	6+ MINS	24%
• HOW CLOSE TO DESTINATION:	2 – 3 BLOCKS	37%
	0 – 1 BLOCK	31%
	4 – 5 BLOCKS	15%

Feedback "Other" comments

• Parking is not consistent and too confusing	29%
• Need to build more supply	15%
• Need/keep free parking	13%

Mail-in responses came from

Lake & Central	37%
Lakeshore Plaza	36%
Wednesday Markets	17%