



CITY OF KIRKLAND

Department of Public Works

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To: David Ramsay, City Manager

From: Thang Nguyen, Transportation Engineer
Daryl Grigsby, Public Works Director

Date: July 9, 2009

Subject: GREEN BIKE PROJECT

RECOMMENDATION:

This item is presented for information only

BACKGROUND:

The City of Kirkland, King County and other cities together received a \$225,000 grant to fund the Green Bike Project (GBP). The goal of the GBP was to reduce drive-alone vehicle trips.

The Green Bike Project provided 200 bikes to new bike commuters and 100 \$75 tune-ups for current bike commuters in return for their pledge to reduce their drive-alone commuting by 60% during the project. Participants kept track of their trips online. At the end of the project, participants who fulfilled their pledge earned ownership of their green bike, participants that opted to use their own bikes received a \$75 REI voucher and were eligible for a \$1,000 REI gift card drawing. The program was open to all CTR employers located within the participating jurisdictions. The GBP started at the end of August 2008 and concluded on May 31, 2009. Throughout King County, over 100 Green Bike Participants fulfilled their pledge of reducing 60% of their drive alone commute trips. This resulted in 8,800 bike trips covering over 109,200 miles.

The City of Kirkland was the only Kirkland based employer to participate in the program. There was a mixture of new commuters and commuters who used their own bikes in the City group. Twenty five employees signed up for the program and 14 of them fulfilled their pledges:

Dimitri Ancira, Finance & Administration
Susan Altenburg, Fire & Building
Seth Buchanan, Fire & Building
Don Carroll, Police
William Evans, City Attorney's office
Mike Haschak, Fire & Building
Carrie Hite, Parks

Rod Lank, Human Resources
Callie Owen, Municipal Court
Deb Powers, Planning & Community Development
Tom Radford, Fire & Building
Craig Salzman, Planning & Community Development
Rod Steitzer, Public Works
Angela Warmuth, Finance & Administration

The Fire and Building Department's very own Tom Radford won the \$1,000 REI gift card drawing.

Several of the employees who participated in the program hadn't biked in a number of years. At the beginning of the program they were doubtful if they could keep the commitment, but by the end they were hardened veterans of the road proudly and safely pedaling the bike they had earned.