



CITY OF KIRKLAND
Department of Parks & Community Services
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MEMORANDUM

To: David Ramsay, City Manager

From: Carrie Hite, Deputy Director
Jennifer Schroder, Director

Date: January 6, 2009

Subject: Kirkland Wednesday Market Relocation

RECOMMENDATION:

City Council approve the temporary location of Kirkland Wednesday Market in Marina Park.

BACKGROUND DISCUSSION:

The Kirkland Wednesday Market was started downtown in 2001. The City assisted the Market with startup funds for the first three years of its operation. Currently, it is operated self sufficiently by a subsidiary board of the Kirkland Downtown Association. The Kirkland Wednesday Market has been successful, and an asset for Kirkland. It operates from Mid-May through Mid-October, Wednesdays, 2:00-7:00 p.m.

In May of 2008, the City of Kirkland Public Works Department and Special Events Coordinator met with the Kirkland Downtown Association (KDA) to inform them that construction for the new transit center, and then the sewer pump station would require that the Kirkland Wednesday Market be relocated for up to 4 years, beginning in September of 2009. Construction is slated to begin on or after September 20, 2009. The Kirkland Downtown Association has the option to continue operations at the existing site until construction begins. However, because this time period is in the middle of their market season, they have submitted a special events permit application to the City identifying a preferred location in the public parking lot at Lake and Central to begin in May 2009 through October 2012.

Applications for special events are reviewed and evaluated based on certain criteria, such as the City's ability to support the event, feasibility, stakeholder interest (i.e. businesses, neighborhood associations, boards and commissions, residents), public safety, traffic circulation, bus and walk routes, emergency routes, parking availability and/or impact. The City has been working diligently with the downtown businesses to consider all alternative locations.

In November, staff presented to Council several locations downtown to consider for a temporary location of the Kirkland Wednesday Market. One of the locations was the parking lot at Lake and Central. Council removed this off the list for consideration, and added Heritage Park. Staff met with the Kirkland Downtown Association and Kirkland Wednesday Market representatives to consider all options. After analyzing the options with their priorities, they selected three preferred sites. Please see Attachment A for a site analysis and Attachment B for the location map. They discussed these three preferred sites with their full board. Their board selected one preferred site, Marina Park.

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Kirkland Wednesday Market representatives have canvassed all businesses that adjoin Marina Park, as well as businesses located on Lake Street. Staff sent out public service announcements, and posted a feedback link on the City and the Kirkland Downtown Association websites. In addition, staff and representatives of the KWM planned an open house for the evening of December 18th. Unfortunately, due to weather, this open house was cancelled. A notice of the cancellation was distributed via the emergency public service announcements, and on the City website. In addition, an email address was advertised to send feedback. The results of the public comment and downtown businesses overall are positive. There were 40 comments submitted. Of those, there were five were concerns voiced in relation to the Marina Park site all related to parking. Attachment C is a summary of the input from all public comment (emails and business canvassing).

In addition to the public comment, staff have assessed this new temporary location to determine any impacts on park users, traffic, parking, public safety, bus and walk routes, and emergency routes. All internal departments have approved this new temporary location subject to Council approval.

ATTACHMENT A
 KIRKLAND WEDNESDAY MARKET
 2009 RELOCATION ANALYSIS

No	Location	Square Footage / 10 x 10 Booths	# Impacted Parking Stalls		Power/ Water	Bus Line	Restrooms	Vendor Parking	Comments
			Paid	Unpaid					
1	Park Lane East (Current site)	13,000 sq ft. 60+ booths	0	15	Yes	Third Street	Peter Kirk Park	No	No go – have to move mid season + too near construction
2	Main Street (Kirkland Ave to Park Lane) *Potential to block o/w drive behind Banner Bank	11,000 sq ft. 50+ booths	0	15	Yes	Central	Peter Kirk Park	No	No go – too small + near construction work (dust and traffic) + uncertainty over when Antique Mall starts construction Bank access to their drives and armored car access. One way exit for hotel and delivery trucks. Move needs to take place at the beginning of the season – vendors do not respond well to mid-season changes.
3	Main Street (Park Lane to Central – potential to wrap around onto Park Lane east)	13,500 sq ft. 60+ booths	0	16	Yes	Central	Peter Kirk Park	No	No go – too near construction work (dust and traffic). Main street towards Central, wrap around would cause safety issues and upset Park Lane merchants. Move needs to take place at the beginning of the season – vendors do not respond well to mid- season changes.
4	Kirkland Ave / Marina Park (west of Lake Shore Plaza Dr)	11,500 sq ft. 65+ booths	0	0	Yes	Market/Central or Kirkland Ave	Marina Park	Off-site, Heritage Park gravel lot	No go – traffic and boat concerns in summer
5	Kirkland Avenue (Tour Dock to Lake St.)	19,000 sq ft. 70+ booths	0	27	Yes	Market/Central or Kirkland Ave	Marina Park	Off-site, Heritage Park gravel lot	No go – traffic and boat concerns in summer
6	Marina Park Public Path	15,000 sq ft. 65+ booths	0	0	Yes	Market/Central	Marina Park	Off-site, Heritage Park gravel lot	Best location – but concerns over visibility and vendor parking
7	Heritage Park	475+ linear ft 50+ booths	0	0	Yes	Market	Marina Park	Yes, on-site	No go – City advised already having problems getting events there with the neighborhood. Heritage Park is also too small, - 60 booths required for market.



Locality Map



- A. Park Lane East (Current location)
- B. Main Street (Park Lane to Central Way)
- C. Marina Park Public Path



Map created by City of Kirkland
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Potential Wednesday Market Locations

Attachment C

Kirkland Wednesday Market Relocation Public Comments

Support Marina

Comments Received via Email: 23

1	Joseph Abdallah
2	Henry Brown
3	Lisa Cox
4	Jessi Dickason
5	Beau Edwards
6	Matt Icon
7	Carla Jurczyk
8	Charlotte Kanemori
9	Joyce Kirk
10	Debbie Lamont
11	Diana & Michael Lyons
12	Bea Nahon
13	Janis Rabuchin
14	Ivette de Rubens
15	Danielle Sanine – also consider Heritage Park
16	Claudette Siroky
17	Roger Talkov
18	Martin L. Wheeler
19	Annie Thorgrimson

Business Signatures Collected: 17

1	Kyle Jackson	Axia Financial
2	Jack Frost	Earthlight
3	Jenny Ruffell	Bella Bambini
4	William Olson	The Shop
5	Adriane Markwood	Bikini Beach
6	Alex Meyler	Alex Meyler
7	Doug V.	Sureel
8	Penny Sweet	The Grape Choice
9	Bev W.	Seduce
10	Magdelina Witt	Dermavita
11	Kevin Cummings	Wilde Rover
12	Connie Danger	Wax On
13	Daniel O'Reilly	Epicurean Edge
14	Larry Stepek	Café Harlequin

**Unsupportive of Marina
(All due to parking concerns)**

1	Paula Heddle	Barkz	1	Shauna B.	Kirkland Skincare
2	Dennis Johnson	River Rock Garden	2	Susan Paur	Kirkland Tattoo
			3	Rameek Thompson	Salon Rameek

Other (no opinion on Marina)

1	Mary Horvitz – Lake & Central Parking Lot preferred			
2	Doug Sollitt – comments were based on the market moving to Heritage Park			