



**CITY OF KIRKLAND**  
**City Manager's Office**  
123 Fifth Avenue, Kirkland, WA 98033 425.587.3001  
[www.ci.kirkland.wa.us](http://www.ci.kirkland.wa.us)

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## **MEMORANDUM**

**To:** David Ramsay, City Manager

**From:** Sheila Cloney

**Date:** February 7, 2008

**Subject:** LODGING TAX ADVISORY COMMITTEE APPOINTMENT

## **RECOMMENDATION**

On behalf of the Lodging Tax Advisory Committee (LTAC), staff recommends that City Council consider Jeff Jobe, General Manager of The Heathman Hotel, for appointment to the Lodging Tax Advisory Committee. See the attached application letter.

## **BACKGROUND**

The Lodging Tax Advisory Committee makes recommendations to City Council on the use of Lodging Excise Tax funds for tourism promotion activities. State Statute and KMC Chapter 5.19 governs the use of lodging tax funds and committee membership. Similar to the Disability Board, the Tourism Committee recruits its members using a different process than that of the other City boards and commissions. This is primarily due to the fact that the LTAC draws from a narrow pool of hoteliers and others in the tourism industry. The committee shall consist of one member of the Kirkland City Council (chair), three representatives from lodging establishments, and three representatives of organizations involved in activities authorized to be funded by lodging tax revenue or local agencies involved in tourism promotion.

Mr. Jobe offers the committee expertise in hotel management and operations and would fill the vacant hotel position. Currently LTAC members are Chair and City Council Member Tom Hodgson, Marc Nowak, General Manager with the Woodmark Hotel, Luanne Erikson with the Kirkland Gallery Association, and Shirley Day, owner of the Crab Cracker restaurant and Greater Kirkland Chamber of Commerce representative, Denise Gray, General Manager of the Marriott Courtyard Seattle/Kirkland and Julie Metteer representing the Kirkland Downtown Association.

January 18, 2008

Council Member Tom Hodgson  
Kirkland City Council  
123 5<sup>th</sup> Avenue  
Kirkland, WA 98033

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CITY MANAGER'S OFFICE

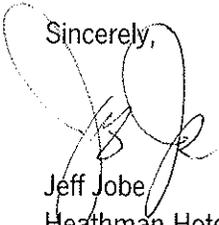
RE: Heathman Hotel LTAC Representative

Dear Mr. Hodgson,

I would be happy to serve on the City of Kirkland's Lodging Tax Advisory Committee to fill one of the Hotel appointments on this committee.

I understand the importance of tourism to our community and would like to help with this group to further expand Kirkland's tourism role.

Sincerely,



Jeff Jobe  
Heathman Hotel  
General Manager  
220 Kirkland Avenue  
Kirkland, WA 98033