



CITY OF KIRKLAND

Department of Public Works

123 Fifth Avenue, Kirkland, WA 98033 425.587.3800

www.ci.kirkland.wa.us

MEMORANDUM

To: David Ramsay, City Manager

From: John MacGillivray, Solid Waste Coordinator
Erin J. Leonhart, Facilities & Administrative Manager
Daryl Grigsby, Public Works Director

Date: December 12, 2007

Subject: KIRKLAND GREEN BUSINESS PROGRAM PARTICIPATION AWARDS

RECOMMENDATION

It is recommended that the City Council recognize the first ten businesses participating in the Kirkland Green Business Program.

BACKGROUND DISCUSSION

On August 7, 2007, the City Council received an informational presentation in which staff illustrated the evolution, collaborative development process, and purpose of the Kirkland Green Business Program. The program is designed to meaningfully recognize businesses in the community for their sustainable practices in seven categories:

- Waste Reduction/Recycling
- Water Conservation
- Transportation/Commute Trip Reduction
- Pollution Prevention
- Green Building
- Energy Efficiency
- Green Power

Subsequent to the introduction of the program to the business community at the Sustainable September event on September 14, staff has actively promoted the program to the business community by implementing marketing strategies to include a City of Kirkland Green Business Program webpage; the printing and distribution of an informational postcard; consultant and coordinator outreach to the business community; a mention of the program in the Mayor's letter to new and renewing businesses; and articles in City newsletters and local publications. The feedback from the business community has been positive and the program has already garnered the interest of other regional jurisdictions and organizations interested in using the program as a model for the development of their own business recognition programs.

AWARD RECIPIENTS

The City has received 22 applications, nine businesses which have yet to select and apply of a program category and three businesses which are located outside of the City limits. Listed below are the first ten businesses to successfully apply for and satisfy the requirements for a program category. All of the businesses have received a letter of award from the City Manager accompanied by an enclosed main program logo and category logo(s) in the form of window clings; have received electronic copies of the logos for use on their printed materials; and have been recognized on a special City webpage dedicated to acknowledging the businesses participating in the program.

Architectural Werks, Inc. – Mr. Matt Gregory, Vice President **(Waste Reduction/Recycling)**
Chameleon Technologies, Inc. – Ms. Melissa Acton-Buzard, Principal **(Waste Reduction/Recycling)**
Champagne' Design – Ms. Debi Black, Owner **(Water Conservation)**
Click Engineering, Inc. – Ms. Ann Ferguson, COO **(Waste Reduction/Recycling)**
ECO Cartridge Store – Mr. Vic Swan **(Waste Reduction/Recycling)**
Les Amis Hairdressers – Ms. Sherry Calvert, Partner **(Water Conservation)**
PACE Engineers – Ms. Karleen Belmont, Business Dev. Director **(Water Conservation)**
Poggemeyer Design Group – Ms. Tami McMinn, Business Dev. Manager **(Waste Reduction/Recycling)**
The Green Car Company – Ms. Kellie Jordan **(Waste Reduction/Recycling)**
Triad Associates – Ms. Sue Shea **(Green Building)**

Staff would like to offer a brief special presentation to the Council to publicly recognize and thank these businesses for their participation in the program and commitment to sustainability. Please direct any questions about this program to John MacGillivray, Solid Waste Coordinator.