



**CITY OF KIRKLAND**  
**Department of Public Works**  
123 Fifth Avenue, Kirkland, WA 98033 425.587.3800  
[www.ci.kirkland.wa.us](http://www.ci.kirkland.wa.us)

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**To:** Dave Ramsay, City Manager

**From:** Tami White, Parking Coordinator

**Date:** March 8, 2007

**Subject:** CORRESPONDENCE FROM GEORGIE KILRAIN OF LAKESHORE GALLERY & HER CUSTOMERS

RECOMMENDATION:

It is recommended that the City Council authorize the Mayor to sign a letter of response to Ms. Kilrain, who wrote the City concerning the Lake & Central lot becoming all pay parking.

BACKGROUND DISCUSSION:

Ms. Kilrain expresses her displeasure about the Parking Advisory Board's possible recommendations to changing the partially pay parking at the Lake & Central lot into all pay parking. She suggests a better remedy would be to make some of the peripheral parking areas pay parking. She explains the lot is unique and serves businesses on Central Way, Lake Street and Park Lane. The lot currently has four 30-minute and twenty 2-hour parking stalls, and Ms. Kilrain feels this is convenient for shoppers to make a quick visit. She also states that shopping has declined since the partially pay stalls went into place. Other than lunch time, she feels the lot remains mostly open.

In addition to her letter she included ten pages from her customers who affirm what she said about the Lake & Central lot and their non-support and displeasure about pay parking at that location.

Finally, Ms. Kilrain expresses concern about who serves on the Parking Advisory Board and wondered why there are no retailers.

The Parking Advisory Board is working on public process as a part of making a recommendation to Council on how more pay parking should be placed in the Lake and Central lot. The two main reasons for pay parking are improved parking management (more turnover, more stalls available) and providing funding for future parking supply. Because of wide public notification and direct recruiting from current Board members, the Council will be interviewing at least one retailer for a current opening on the Board.

February 15, 2007

TO: DAVID RAMSAY, CITY MANAGER  
✓TAMI WHITE, PARKING  
KIRKLAND CITY COUNCIL

FROM:  
GEORGIE KILRAIN  
LAKESHORE GALLERY

SUBJECT:  
LAKE AND CETRAL PARKING LOT

When I had a brief meeting with Tami White and the Parking Advisory Board members recently, they indicated they were considering recommending to City Council that the Lake and Central parking lot be made fully a pay-for-parking lot. I expressed my reservations about this action and suggested a better remedy would be to make some of the peripheral parking areas "pay parking."

Our central parking lot is unique. It serves businesses on Central, Lake Street, and Park Lane. To many it is almost like the town square. Shoppers can make a quick visit by using the half hour spots or can use the longer two-hour spots. Since making the lot partially a pay lot, shopping has declined in downtown. Few want to pay for parking in order to shop! The lot fills only at lunch time when no other spots are available. Otherwise they remain mostly open.

We thought we should also ask customers how they feel about this proposed action. To be fair, we worded the questionnaire so that it took no position. The following attached sheets reflect customer reactions.

Having been in business in Kir~~l~~and for 24 years, I can vouch for the fact that difficult parking has always been an issue with customers. The City has been aware of this all these years; but the problem has never been successfully resolved.

I met with interest that to my knowledge no retail business persons are on the Parking Advisory Board. Shouldn't there be one?

Again, I do not think the City should take action that further discourages downtown shoppers. Surely the City sees the decreased revenue . . . and the businesses that continue to fail for lack of customers.

Thank you for reviewing these customer comment sheets.



TO THE KIRKLAND CITY COUNCIL

WE UNDERSTAND IT IS BEING CONSIDERED THAT THE LAKE AND CENTRAL PARKING AREA  
BE MADE A TOTALLY PAY- FOR- PARKING LOT

THE FOLLOWING IS OUR CUSTOMER REACTION

NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Shirley Cockrill		X	Awful idea !!!
Kent's Drew		X	
Patricia Drew		X	
Monika Perkins		X	hurting merchants!
Wendy G		X	people will drive right by these stores ...
Artes M. Gray		X	No way!
K. Kowalik		X	It is impacting the trade
Linca Smith		X	invite free parking Keep Kirkland's "village feeling"
Rachel Seelig		X	I oppose a totally pay for park lot
Geoffrey Morris		X	if you kill off business here, you will kill the appeal of this place
Ronald Washington		X	No more payment!
Dan Ruff		X	will hurt the merchants
Maryam Salhan		X	hurting merchants + me.
WALTER SKOWRONSKI		X	REASONABLE PARKING IS DISAPPEARING FA
Theresa ROBERSON		X	
AVRIL PATTENAUDE		X	need some free short time parking
BITCHIE TRYON		X	Bad idea
Fiorella Guai		X	Bad IDEA!!!
Susan Muse		X	
Donna Hainworth		X	Hurt merchants
<del>Carol Hest</del>		<del>X</del>	
Wendell Kwon		X	
William Shea		X	
Sybil Danoff		X	
Annice Reed		X	
<del>[Signature]</del>		X	Please!!!

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Marabdy Ramos		X	
By Kocher		X	
Brad Barnhart		X	
Al Grogg Sr		X	IT'S all about GREED AND DESTRUCTION OF DOWN TOWN BUSINESS
↓			
Paul Archer		X	
Melinda DeBuler		X	
J DeBuler		X	
JAMES MASSEY		X	
Lenette Backstrom		X	this will be a negative impact for local business That would be money I would be spending on local businesses
Laurel Zapke		X	
Ka. J. Nelson		X	
Rick Nelson		X	
Daryl Sheryn		X	
Gandi Sheryn		X	
Raven Shetta		X	Please don't! We'll have to stop coming here to eat.
Chloe M Shetta		X	
Leza Simman		X	"
Carol Kaiser		X	
Norman Heilstein		X	
Mary Nell		X	
Elaine		X	KIRKLAND NEEDS FREE ACCESS PARKING TO BRING IN MORE SHOPPERS, NOT TAKE THEM AWAY
Janette P. Wilson		X	
Sharon Pove		X	WHAT A STUPID IDEA! PLEASE DON'T.
Shera Halsay		X	NO!

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
JAMES GORDON		X	
Kevin Schuler		X	
Paul Tillman		X	
Rebecca Simpson		X	
Sozi Simpson		X	
Alan A. Lee		X	
Bob Senter		X	
Ben to Deak		X	
<del>Willie White</del>		X	
Dandra Stice		X	
Hillem Tays		X	
Cindy Namy		X	
RICHARD DEPOSIT		X	
Molly TORVDS		X	
Evelyn V. Innes		X	I won't come to Kirkland if I can't park free!
Verena Hughes		X	
Wendy Rae Hongfalshi		X	
Janeal Kella		X	
Bonnie		X	
Barbara Brown		X	
Peggy Anita Schwab		X	
Wendy Selig		X	
Michelle Furoka		X	
<del>Willie White</del>		X	
Michelle Bieght		X	
Nelson J. Perez		X	

688

1/21

TO THE KIRKLAND CITY COUNCIL

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THE FOLLOWING IS OUR CUSTOMER REACTION

NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
PATRICIA RICE		✓	
Gene Hershey		✓	
Kerij D. Ewert		✓	We need <u>more</u> free parking!
Shirley Miller		✓	
Ray Marshall		✓	
Andy Mc Gillivray		✓	
Steph Ndegge		✓	I like to browse + don't think I would pay to browse thru shops
Lyn Mcdegges		✓	we don't pay in Woodinville
K Sharpe		✓	we don't pay in Redmond!
<del>BT</del>		✓	
BRETT A. JONES		✓	HOW DO YOU EXPECT PEOPLE TO COME TO KIRKLAND IF YOU HAVE TO PAY TO PARK?
Anne Mc Gill		✓	will I. m. + my visit
Richard Cook		✓	We love Kirkland - make it convenient on us customers
Carol BANNER		✓	DON'T DRIVE BUSINESS AWAY
AP Cornell		✓	AS IF YOU DON'T COLLECT ENOUGH TAX
AL D. TM		✓	BAD IDEA, WILL REDUCE FOOT TRAFFIC
Theri E. Spalding		✓	
<del>BT</del>		✓	
Tyrone J. Jigok		✓!!!	Will impact business - People can go to Bellevue and park free!
Carmen Nagiula		✓	we need more free parking.
Margie Halabe		✓	don't hurt the shopkeepers <sup>or shoppers</sup>
<del>Quetta D. ...</del>		✓	
Rebecca Janson		✓	Parking is bad enough!
Laurance Blake		✓	Free parking.
Wendy Weston		✓	Free parking.

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Pamela Matthews		/	Will hunt merchants
David McKenna		✓	
Jane McKenna		✓	
Sharon [unclear]		✓	
S. Berkey		✓	
Bob [unclear]		✓	RETAIL NEEDS EASY PARKING
Kerri Hartman		✓	
Rain Kerucha		✓	
Russel Keruch		✓	CHANGE THE PAY MACHINE SYSTEM - CONFUSING!
Jul Rendu		✓	
Mick [unclear]		✓	
Karen Magally		✓	
Roger Fredrickson		✓	
Richard Quilley		✓	
[unclear]		✓	
Lori Vaaga		✓	
[unclear]		✓	
Dignee Swann		✓	
Jerry Lee [unclear]		✓	
Vivian [unclear]		✓	
Frank [unclear]		✓	
Pam Sheker		✓	
Rick Skekel		✓	Will go elsewhere
John [unclear]		✓	
Moshe Meron		✓	
Ints Meron		✓	

WE UNDERSTAND IT IS BEING CONSIDERED THAT THE LAKE AND CENTRAL PARKING AREA  
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THE CITY OF REDMOND WILL BE CONSIDERING THIS

NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
MONICA Eiden		✓	
Paige Calnan		✓	
Mike Calnan		✓	Can't Park CAN'T Shop
Martin Lepore		✓	From Redmond to shop 2/3
Natalie Duffus		✓	Redmond doesn't pay to park!
Donna Homer		✓	
Carla DiPietro		✓	too hard to park now. If would hurt business !!!
Sascha Elsing		✓	
Shelly Boman		✓	Keep friendly, neighborhood freedom to sit & enjoy
Lili Hood		✓	
CAROL McKee		✓	
KATE ARDEN		✓	Get a clue !!! ooo
Maree Nishida		✓	make it livable!
Linda Dunn		✓	don't discourage people from coming DT.
Jack Furchar		✓	"You'll lose money!"
Ann Buscher		✓	
Judy Kimball		✓	
Larry Kimball		—	
Sharon Higgins		✓	heard on business
Jonas (HP)		✓	issue in Redmond, Bellevue, Bellevue
Rae M. Houser		✓	Redmond Town Center is free
Jaime Cook		✓	
Mark		✓	
Kurt		✓	

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Nicki Goussy		X	
Walt Row W		X	
Bonnie Sutherland		X	Please No!!
Willa J J		X	
Diana Thomas		X	
Micheli Shapiro		X	
David K. Shaffer		X	
SAMANTHA SMITH		X	
Effie Palmer		X	
Constance Palmer		X	
Min Hachi		X	
Shirley McHew		X	
Marlene Beer		X	
Arson Burt		X	
J. J. O.		X	
Christine		X	
Linda J. J.		X	
Judith Bell		X	If I can't find free parking, I move on!
Kenneth F. McLowry		X	ditto
John Leckey		X	
Jim Jones		X	
Clare Skipton		X	I'm a regular out of town I will not like this
K. C.		X	
Broca Skellis		X	Don't be greedy!
Aeresa Dymagstad			
Timothy P. P.		X	NO THANKS!

TO THE KIRKLAND CITY COUNCIL

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Linda Sincoff		X	I want to shop in Kirkland - bad idea.
Emiko Greenidge		X	Want to shop eat in Kirkland
Leslie V. ...		X	There's already enough pay parking in Kirkland... let's leave this pay lot alone...
Out of line		X	Enough already. Support your local shopkeepers - help us keep our streets
Gayle Allen		X	
Helen Beeler		X	
Mitchell Gonyea		X	There is plenty of pay parking already - Businesses will suffer
Judy Green		X	All parking in area should be free
Ann Rutler		X	Whether I continue to shop in this area depends on convenient FREE parking
Nancy Fiala (425-444-7806)		X	BAD IDEA - Business will
Claudia Campbell		X	Will eliminate my shopping in Kirkland
Barbara Burt			
Berthe Halib		X	We need some free parking
Ellen Bradley		X	Horrible idea!
Kita Jensen		XX	No!
Ellen Jensen		X	Ellen Jensen
Klause Cook		X	Don't do like Ballard - I don't go
Laura Pendergraft		X	Having free parking close to shops is important for sales.
Ed & Linda Graves		X	need free parking
Helen Teper		X	We need free parking
Roberts Dickson		X	This ain't Seattle
Sue Orshlin		X	
Jane Nason		X	You're taking that from small
Wally & Jones		X	I shouldn't have to pay \$15 to enter Kirkland
Shirley		X	

TO THE KIRKLAND CITY COUNCIL

9

WE UNDERSTAND IT IS BEING CONSIDERED THAT THE LAKE AND CENTRAL PARKING AREA  
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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Raney Anton		✓	<del>Hi there</del> Please! ☺
Robert Simpson		✓	NO WAY !!!
Allison Weimrod		✓	No thanks!
Markus Tamm		✓	NO WAY
John A. Jones		✓	
W. Tangeman		✓	
Ken Moss-sible		✓	
Kevin P. Rice		✓	
Keverly J Simpson		✓	with so many <sup>taxable</sup> new residents being added, this should not pay to park
Carl C. Kuhl			
Paul R. Hill II			
Michelle Kunkle			
Sam A. Herbert			
Mary Noble		✓	
S. H. Opat			
Will		✓	
Glenda Holmsten		✓	
Heidi Green		✓	NO WAY !!
Jan Rehe		✓	Don't drive away your <sup>owners</sup> shops with added <sup>costs</sup>
Amanda Hayburn		✓	real discount to citizens of Kirkland!
Judy Harel		✓	I shop in Kirkland due to free parking & I like to support my local business!
Janice Halpin		✓	paid parking will negatively affect the economic vitality of the Kirkland business district
Tara Halfon		✓	
Jessica Rivkin		✓	
Amiee Rivkin		✓	NO WAY!

TO THE KIRKLAND CITY COUNCIL

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NAME (TELEPHONE OPTIONAL)	FOR	AGAINST	COMMENTS
Sanchez Kojum		/	
John R. Hanna		✓	Don't kill the goose!
Bessman Hanna		✓	Pls be kind to the business patrons
Glenn E. Alhadeff		X	DONT DO IT !!
Ester Haimon		✓	
Shannon Malin		X	NO!
Carrie Gillain		X	PUT PAY PARKING OUT OF THE PERIPHERY! NOT THE CENTER LOT!
Peg Cotte		X	NOT A GOOD THING
Robert C. Cooley		X	Bad Idea - Exp. Pls. is Key
Sharon Anderson		X	For coming to downtown Kirkland? Bad idea for retailers.
Shon Cook		X	Please keep some free parking for short stops
Kim Murchison		X	
Kelly McCreary		X	
Sharon Chambers		✓	will make shopping here more problematic
Peter Harbers		✓	PLEASE DON'T...
see collector		✓	
Marty Gray		✓	
Cynthia Jones		✓	
		✓	Stop Chasing out CUSTOMERS!
BARRY L SMITH		✓	PLEASE KEEP A BALANCE OF FREE & PAID
Charlotte H. Stone		✓	DONT DO IT!
SARAH Stone		✓	
HEATH CONNER		✓	

March 21, 2007

**DRAFT**

Ms. Georgie Kilrain  
Lakeshore Gallery  
107 Park Lane  
Kirkland, WA 98033

Dear Ms. Kilrain:

Thank you for your letter and customer responses regarding the Lake and Central parking lot. We are glad you are involved as a part of this process. Staff has passed your comments to the Parking Advisory Board (PAB). They are continuing to receive public input and an open house is planned for this week, we hope you can attend.

We asked the PAB to explore pay parking options for two reasons. First, research and practice show that pay parking is an effective management tool when parking lots become fully occupied. Secondly, revenue from pay parking will be critical in funding additional parking supply. We expect that the PAB will soon make a recommendation to us on their best thinking on how pay parking should be expanded in the Lake and Central lot. We will consider your comments as we review their recommendations.

Most people, when given the option between pay and free parking would choose free parking, all other things being equal. This sentiment is reflected by those who signed your comment sheets. It seems reasonable however, to expect that people would pay a small amount to have access to parking at a central location and that they would pay something to have more parking in the future. We believe that customers come and will continue to come to downtown Kirkland for the unique experiences provided by the Lakeshore Gallery and others. The space turnover and revenue created by pay stalls are intended to create more parking for visitors and for customer of downtown businesses.

As for PAB membership, we were pleased to receive the application of a retailer in response to our most recent recruitment effort. Staff will notify you of future board openings with the hope that you will encourage additional retailers to apply for membership.

Downtown parking is a challenge for many communities, and we rely on feedback like yours to help us continue to improve parking where we can. If you have any other parking comments or questions, you may contact Tami White at 587-3871.

Sincerely,  
KIRKLAND CITY COUNCIL

James L. Lauinger  
Mayor