



CITY OF KIRKLAND
City Manager's Office
123 Fifth Avenue, Kirkland, WA 98033 425.587.3001
www.ci.kirkland.wa.us

MEMORANDUM

To: David Ramsay, City Manager

From: Sheila Cloney, Special Project Coordinator

Date: April 24, 2006

Subject: LODGING TAX ADVISORY COMMITTEE APPOINTMENT

RECOMMEDATION

On behalf of the Lodging Tax Advisory Committee (LTAC), staff recommends that City Council consider Patrick Jameson, General Manager of La Quinta Inn, and Kellie Jordan representing the Kirkland Downtown Association (KDA) for appointment to the Lodging Tax Advisory Committee. See attached application letters.

BACKGROUND

The Lodging Tax Advisory Committee makes recommendations to City Council on the use of Lodging Excise Tax funds for tourism promotion activities. State Statute and KMC Chapter 5.19 governs the use of lodging tax funds and committee membership. The committee shall consist of one member of the Kirkland City Council (chair), three representatives from lodging establishments, and three representatives of organizations involved in activities authorized to be funded by lodging tax revenue or local agencies involved in tourism promotion.

Mr. Jameson offers the committee expertise in hotel management and operations and would fill a vacant hotel position. Mrs. Jordan works with the KDA to produce events that attract visitors to the downtown, and the KDA office serves as a visitor information center. Currently LTAC members are Chair and City Council Member Tom Hodgson, Marc Nowak, General Manager with the Woodmark Hotel, Luanne Erikson with the Kirkland Gallery Association, and Shirley Day, owner of the Crab Cracker restaurant. Appointment of Patrick Jameson and Kellie Jordan would leave one hotel vacancy and we have a potential candidate to fill this position.

La Quinta®

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March 24, 2006

Council Member Tom Hodgson
123 5th Avenue
Kirkland, WA 98033

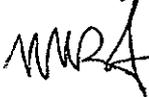
RE: La Quinta LTAC Representative

Dear Mr. Hodgson,

I would be happy to serve on the City of Kirkland's Lodging Tax Advisory Committee to fulfill the remainder of the term previously held by my predecessor, Courtney Heatley. Courtney has left the area to take another position.

I understand the importance of tourism to our community and would like to continue the work that Courtney and the Committee has started.

Sincerely,



Patrick Jameson
General Manager La Quinta Inn Kirkland





111 Park Lane, Kirkland, WA 98033

Phone: 425.893.8766 Fax: 425.893.9626

www.kirklanddowntown.org

March 27, 2006

Councilmember Tom Hodgson
123 5th Avenue
Kirkland, WA 98033

RE: New KDA LTAC Representative

Dear Tom,

It is our pleasure to recommend Kellie Jordan, KDA Administrative Assistant, as the KDA representative to the Lodging Tax Advisory Committee. Kellie is a valuable part of our organization and was Vice Chair of the Kirkland Centennial Committee and Co-Chair of the Celebrate Kirkland 4th of July Festivities.

I have spoken with Kellie and she is pleased to represent the KDA on this Committee.

Sincerely,

A handwritten signature in blue ink that reads "Dick".

Dick Beazell
Executive Director