



CITY OF KIRKLAND

City Manager's Office

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www.kirklandwa.gov

MEMORANDUM

To: Kurt Triplett, City Manager

From: Marie Stake, Communications Program Manager

Date: October 30, 2012

Subject: American Diabetes Month Proclamation

RECOMMENDATION:

Council authorizes the Mayor to sign the American Diabetes Month Proclamation.

BACKGROUND DISCUSSION:

The American Diabetes Association seeks to raise awareness of the ever-growing disease of diabetes. As part of its campaign, it seeks local communities to proclaim November as American Diabetes Month. This year's campaign – "A Day in the Life of Diabetes" - hopes to tell personal stories of those who live with the disease through Facebook. To encourage individuals to share photos, CVS Pharmacy will donate \$1 to the American Diabetes Association for every photo uploaded, up to \$25,000. To learn more, go to www.CVS.com/diabetes.

The American Diabetes Association encourages local communities to help stop the disease by seeking help if you have the disease, choosing healthy lifestyles to reduce the risk of diabetes, and supporting the Association through volunteering and donations. For more information, visit www.diabetes.org.

PROCLAMATION RECIPIENT:

Paige Rinnert, Teen Leadership Council Vice President, American Diabetes Association will be present to receive the proclamation.



A PROCLAMATION OF THE CITY OF KIRKLAND

Proclaiming November 2012 as American Diabetes Month in Kirkland, Washington

WHEREAS, the vision of the American Diabetes Association is a life free of diabetes and all of its burdens and its mission is to raise awareness of this ever-growing disease; and

WHEREAS, in the United States, nearly 26 million people, including nearly 500,000 diagnosed cases in Washington State, have diabetes, a serious disease with potentially life-threatening complications such as heart disease, stroke, blindness, kidney disease and amputation; and

WHEREAS, an additional 79 million people in the United States are at risk of developing Type 2 diabetes and recent estimates project that as many as one in three American adults will have diabetes in 2050 if current trends continue; and

WHEREAS, the American Diabetes Association is responsible for one of largest national movements to Stop Diabetes® and encourages everyone to take small steps to change their diet, increase physical activity, and maintain a healthy weight; and

WHEREAS, this year's campaign expresses "A Day in the Life of Diabetes" through social media where those who have diabetes can share their personal story of living with the disease;

NOW, THEREFORE, I, Joan McBride, Mayor of Kirkland, do hereby proclaim November as American Diabetes Month in Kirkland, Washington and encourage residents to support the mission of the American Diabetes Association and to commit to healthy and active living to reduce the risk of diabetes.

Signed this 7th day of November, 2012

Joan McBride, Mayor