



CITY OF KIRKLAND
City Manager's Office
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MEMORANDUM

To: Kurt Triplett, City Manager
From: Marilynne Beard, Assistant City Manager
Date: October 25, 2011
Subject: 1962 SEATTLE WORLD'S FAIR 50TH ANNIVERSARY

RECOMMENDATION:

City Council receives a presentation from the Seattle Center Foundation regarding the upcoming events celebrating the 50th Anniversary of the Seattle World's Fair.

BACKGROUND DISCUSSION:

A representative from the Seattle Center Foundation will describe how the City of Kirkland and the community can get involved in the 50th Anniversary celebration that will take place over the next six months (see attached correspondence for more information).

Dear Mayor Joan McBride and Executive Assistant Janet Jonson (J.J.),

I am writing per our phone conversation regarding a request to brief the City of Kirkland about the 50th Anniversary of the 1962 World's Fair.

Fifty years ago, elected officials from across our state participated in the planning and programming for the 1962 World's Fair. They were fueled by civic action and a profound appreciation for the advancement of culture, science, and technology. The legacy of their endeavor still lives on today, in the form of Seattle Center campus.

Over the past five decades, the campus has hosted over 500 million people. Each year, Seattle Center receives 12 million visits to nearly 500 programs and 5,000 shows and events - 73.7% from throughout our state. The campus generates \$1.15 billion in business activity and \$387 million in labor income for King County. Over three-quarters of the visitors come from outside the City of Seattle - many from the City of Kirkland.

Knowing that many of your constituents visit Seattle Center, we would like to brief you about the 50th celebration and invite you to participate both as a City and as members of your community. We believe the half-century mark is a perfect time to remember where we've been, appreciate where we are today and most importantly, explore where we can go in the next 50 years.

For six months, Seattle Center will be the virtual and physical host - once again connecting our community, region and the world. The celebration will focus on seven areas:

- * Arts, Culture and Design
- * Sustainability
- * Global Health
- * Science and Technology
- * Learning
- * Commerce and the Innovation Economy
- * Civic Action

Given your important role in our county, we hope that we can schedule a briefing this summer so that you can learn more and if desired, participate in the celebration. If nothing more, we would welcome your insight and counsel as we engage others in this important civic effort.

Thank you for your time and consideration. I am available by email or telephone at your convenience.
Sincerely,

Jennifer Rubio

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