



CITY OF KIRKLAND
City Manager's Office
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www.kirklandwa.gov

MEMORANDUM

To: Kurt Triplett, City Manager

From: Marie Jensen, Communications Program Manager
Marilynne Beard, Deputy City Manager

Date: October 9, 2014

Subject: KIRKLAND 2035 UPDATE #15

RECOMMENDATION

That the City Council receives an update on the Kirkland 2035 initiative including:

- Status of Kirkland 2035 Plans
- Communications Update
- Kirkland 2035 Communications Survey Results

The primary focus of the presentation will be on the survey results.

BACKGROUND DISCUSSION

This is a continued series of updates to the City Council on the "[Kirkland 2035: Your Voice. Your Vision. Your Future](#)" initiative.

Comprehensive Plan Update

At its October 7 meeting, the City Council received an update from the Planning & Community Development Department regarding the Comprehensive Plan Update, specifically:

- Revisions to the Element Chapters
- Neighborhood Plans
- Citizen Amendment Requests
- Environmental Impact Statement

Status of Long Range Plans

In early 2013, the City Council was presented with a matrix reflecting the connection between the Comprehensive Plan Update and long-range plans, policies, tactical plans and projects and how all of the plans support the Council Goals. The matrix has been updated to reflect the current status of the plans and projects (Attachment A).

NEXT STEPS: At its October 21 Study Session, the City Council will discuss the [Transportation Master Plan](#), specifically the Plan's goals and policies, the 20-Year Project List, and transportation impact fees. At its October 21 Regular Meeting, the City Council will adopt the [100th Avenue Corridor Study](#) and

receive an update on the [Surface Water Master Plan](#). The Surface Water Master Plan is scheduled for adoption on November 18. The Transportation Master Plan and the [Parks, Recreation and Open Space \(PROS\) Plan Update](#) will be adopted around the time the Park and Transportation Elements of the Comprehensive Plan are approved by the City Council. This is expected in February 2015.

Kirkland 2035 Communications

The City continues to use a variety of communication and outreach techniques to keep the community informed and engaged. An overview of Kirkland 2035 communication activities follows:

- On November 12 the City will hold an open House at City Hall that will feature all of the K2035 Plans.
 - The Comprehensive Plan Elements will be depicted on large display boards. The boards will reflect the current policies and “New Additions Based on What We Heard.”
 - The Transportation Master Plan goals and policies and a proposed allocation of resources by mode type will be available.
- A special edition of City Update newsletter featuring the 2035 initiative.
 - Special Edition: Mailed to over 38,000 home and business addresses in Kirkland. Should reach mailboxes the weekend of October 24-26, 2014 (Attachment B)
 - [3rd Quarter Edition](#): November 12 Open House announcement
- “As Needed” and Monthly List Serv updates continue
 - [Monthly email update on the Cross Kirkland Corridor](#)
 - [Monthly email update on the Comprehensive Plan update](#)
- New webpages
 - [Neighborhood Plan Updates](#)
 - [Totem Lake Business District](#)
 - [10 Minute Neighborhood](#)

NEXT STEPS: The next City Update newsletters will be published at the end of December 2014 and March 2015. In upcoming episodes of Currently Kirkland, stories will include a recap of the November 12 Open House and educational video on the 10 Minute Neighborhood.

Kirkland 2035 Communications Survey Results

The approved Kirkland 2035 (K2035) Communications Plan included the following performance measures.

| Communications Objectives | Performance Measures |
|---|--|
| Build credibility and trust among stakeholders and participants. | City materials answered questions completely, accurately, and quickly. |
| Use non-technical language and simple graphics to explain technical aspects of the project. | City materials presented to the public were reviewed to eliminate overly technical language. |
| Use a variety of media (website, printed materials, email updates, social media, multi-media) to provide information about the project. | Communication methods other than public meetings were used when appropriate to obtain feedback from stakeholders and participants. |
| Provide information to those traditionally unreachable in city communications. | Conduct assessment at the onset to identify populations traditionally not engaged in citywide public involvement efforts. |

| Communications Objectives | Performance Measures |
|---|---|
| Conduct short questionnaires of participants on their level of satisfaction of staying informed | At pre-identified stages of the Comprehensive Plan Update project, assess whether participants are receiving the information they seek in their preferred method. |
| Provide responses to citizen, media, and elected officials in a timely manner. | Project Team members will respond to all inquiries regarding the Comprehensive Plan Update within 5-7 business days. |

Throughout the K2035 initiative, the City has sought feedback on the public engagement events, activities and materials, primarily through comment cards. Once the majority of K2035 long-range plans were adopted, staff wanted to conduct a survey to gauge its performance of the above measures.

From September 8 to 30, 2014, an online survey was made available that sought feedback from those who have engaged in the K2035 campaign on the City's written communications, public engagement activities, and responsiveness.

The following conditions should be noted about the survey:

- The questionnaire was developed by staff.
- The survey was created using Survey Monkey.
- A test of the staff-developed survey was conducted prior to opening it to the public. City employees engaged and not engaged in K2035 were asked to pilot the survey. Additionally, consultants to Kirkland 2035 plans and government communications counterparts were asked to test the survey and provide feedback. Adjustments to the questions were made based on the feedback. The final survey results do not include the test responses.
- The intended respondents were those who have engaged with the K2035 initiative. A news release announcing the survey was distributed to the media, sent to several city list serves and forwarded to Business Roundtable members and participants who provided their email when attending the Neighborhood Plan sessions.
- A total of 113 individuals responded to the survey.
 - Not all respondents answered each of the 12 questions.
 - Respondent responses varied based upon the individual's participation level.
 - Respondent rates typically decreased if the question was open-ended.
- The survey results cannot be considered statistically valid because the sample size was small and respondents were self-selected.

Key Findings/General Analysis

- **Most respondents were familiar with the Kirkland 2035 (K2035) initiative.**
 - *Sixty-three percent (63%) were Extremely/Very/Somewhat familiar with K2035; 36% were Slightly/Not familiar.*
- **Most receive information on K2035 via email, the K2035 website and Kirkland Reporter newspaper.**
 - *Email is the (#1) preferred method of receiving K2035 information.*
 - *These choices similarly reflect what residents identified in the 2014 Community survey as their top three sources of City information. (#1 Kirkland Reporter; #2 City newsletter #3 City website)*

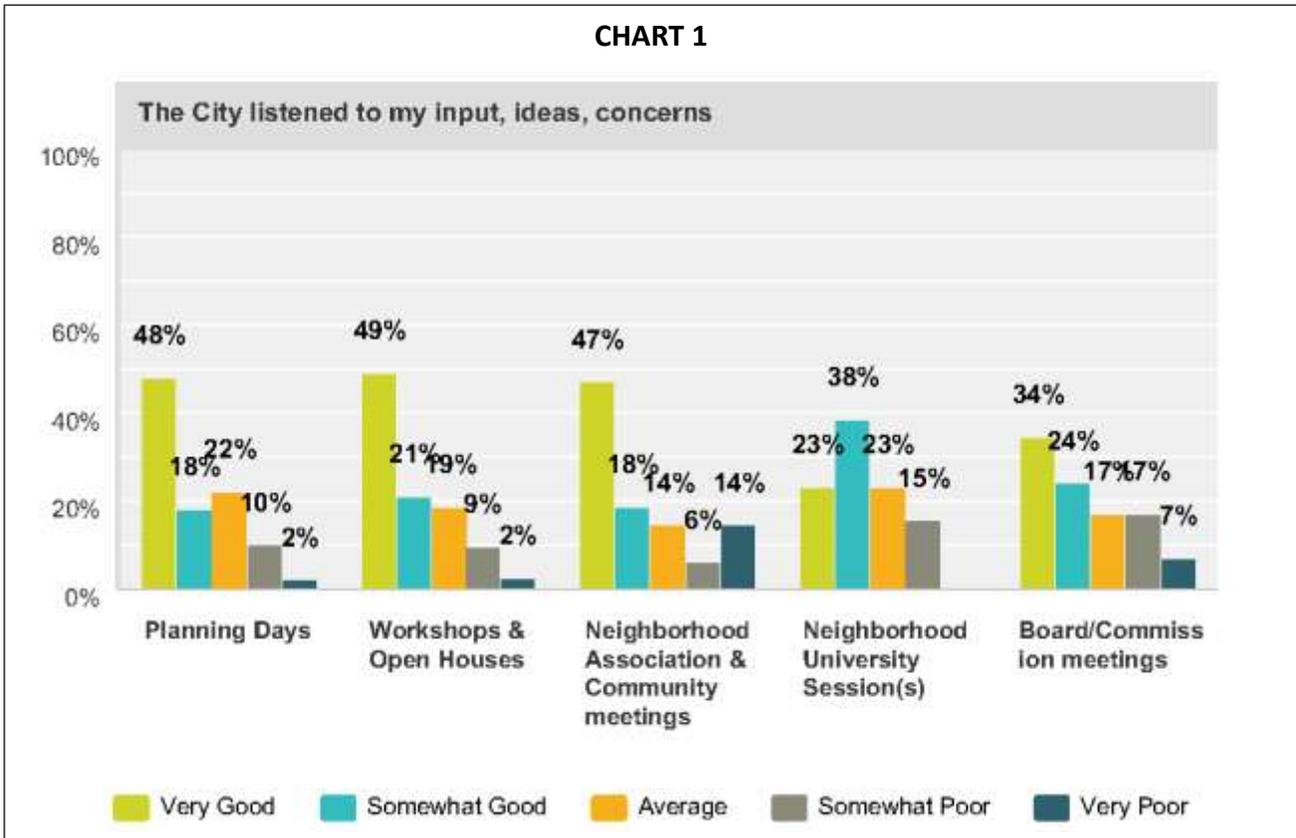
- *The City should continue to employ these resources and consider greater use of paid ads in the Kirkland Reporter as a way to reach the community on important issues.*
- **Most gave positive ratings for feeling listened to and respected when participating in a public engagement event.**
 - *This outcome reflects a core value of the International Association of Public Involvement (IAP2) to provide participants with information they need to participant in a meaningful way.*
- **Somewhat lower scores were given when asked if the City did a good job explaining how public input would be used in decision making.**
 - *This outcome reflects a core value of the International Association of Public Involvement (IAP2) to communicate to participants how their input affects decision making.*
 - *Results indicate a possible need for more follow-through with participants to show how input received is reflected in the plans and projects.*
- **For those who indicated they read written materials produced by the City, most respondents rated materials as easy to understand.**
 - *This result supports the performance measure goal in the K2035 Communications Plan that city materials were not overly technical.*
- **More respondents than not feel the City's engagement activities and communications are broadly accessible.**
 - *This result supports the performance measure goal in the K2035 Communications Plan that city materials were not overly technical.*
- **Most respondents gave very positive ratings for the City's responsiveness.**
 - *This result supports the performance measure goal in the K2035 Communications Plan that staff would provide timely responses to citizen, media and elected officials.*

Below is some further analysis of some of the Key Findings.

Meaningful Engagement

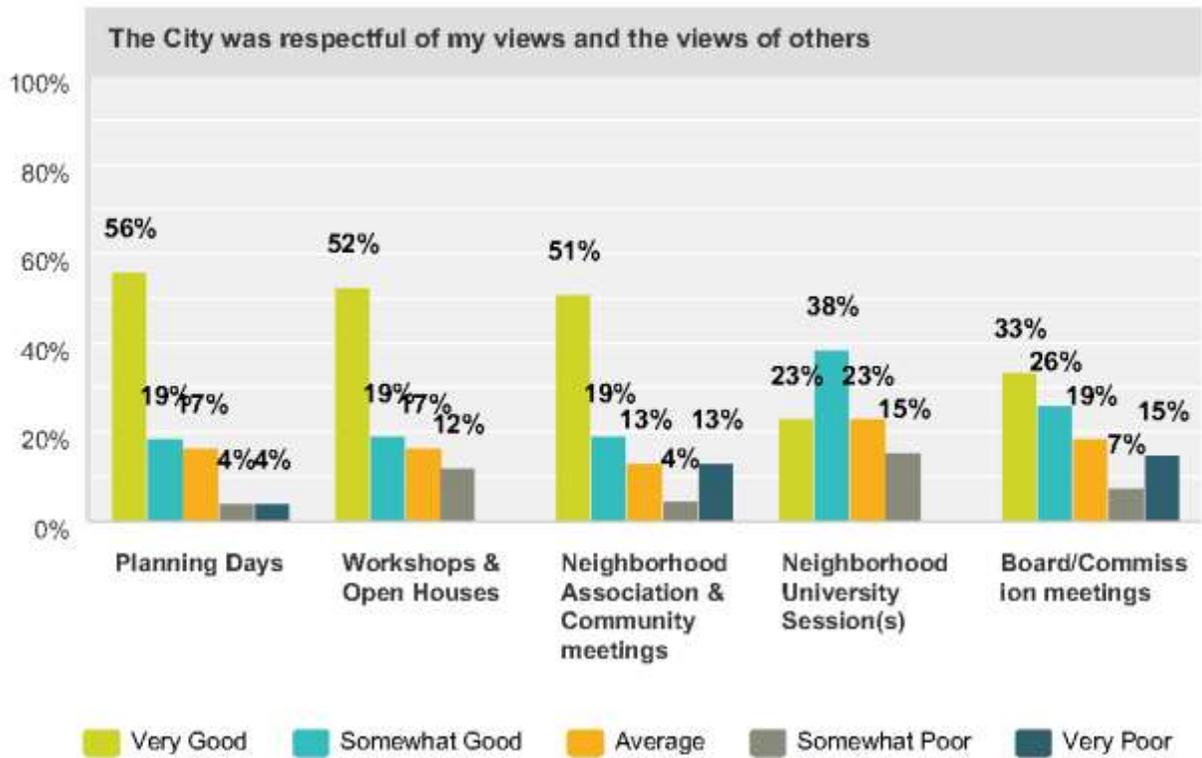
Early in the launch of the K2035 initiative, staff was concerned about the possibility of the public experiencing "public involvement burnout." This concern was a strong motivation to combine opportunities for public engagement for all of the plans associated with K2035 rather than each plan having its own public involvement process. If the survey reflected poor ratings on people's experiences, it could possibly be attributed to burnout. However, overall the City received positive ratings regarding people's experiences at the various public involvement activities.

Overall, the City received positive ratings from respondents who feel that their **feedback was heard** (Chart 1). On average those who attended Community/Future Day, Workshop/Open House, Neighborhood Association/Community Meeting, Neighborhood University session or a city Board/Commission meeting, felt the City did a good job (Very/Somewhat Good) in listening to input, ideas, and concerns. The number of persons attending the Neighborhood U (University) sessions is much lower than those attending the other events.



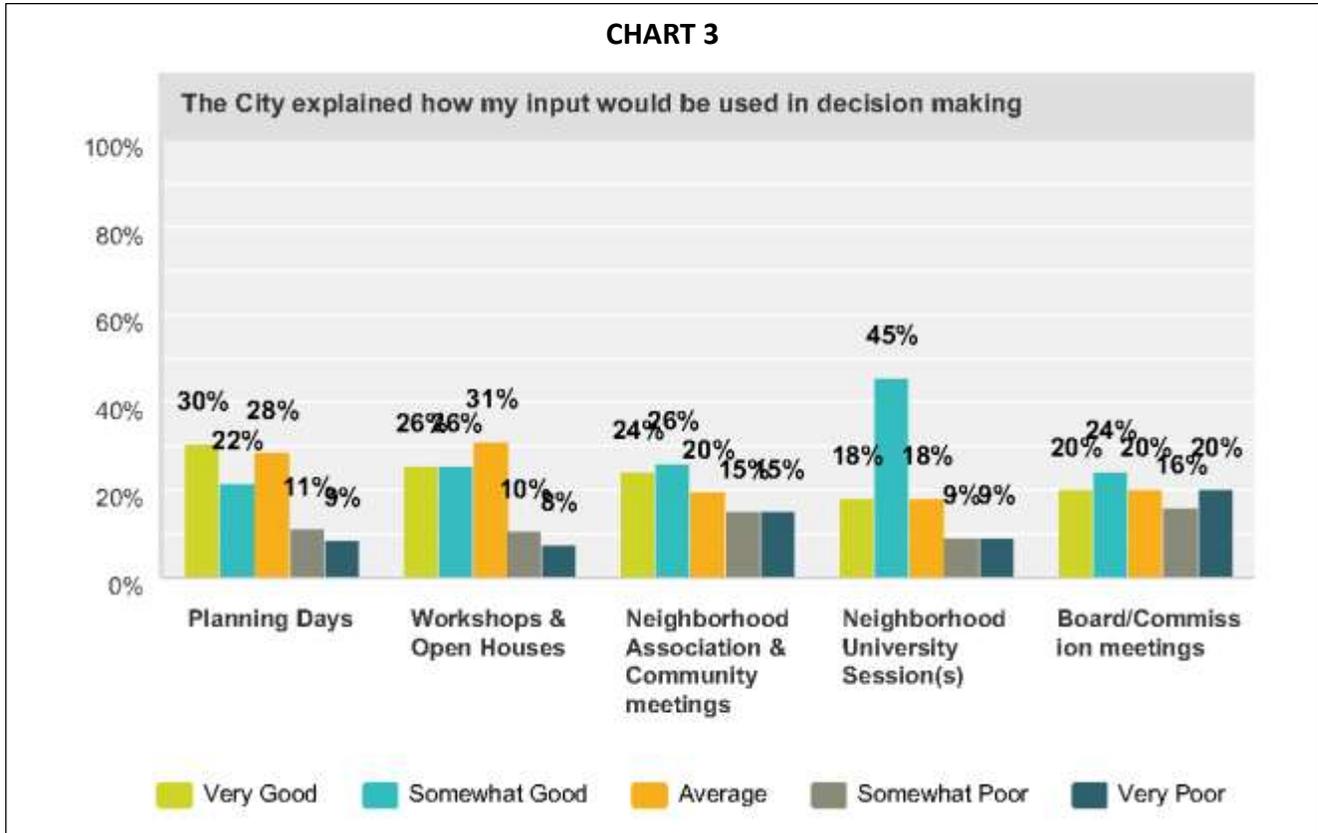
Overall, the City received positive ratings from respondents who feel that **their views and others' views were respected** (Chart 2). On average, those who attended Community/Future Day, Workshop/Open House, Neighborhood Association/Community Meeting, Neighborhood University session or a city Board/Commission meeting, felt the City was Very Good/Somewhat Good being respectful of opinions.

CHART 2



Overall the City received positive ratings on explaining to participants **how their public input would be used in decision making (Chart 3)**. However, the positive ratings were not as high as compared to the two preceding ratings. This could be attributed to the City not clearly stating at events what it would do with feedback or that participants are not aware that their specific request is contained in any of the approved or pending K2035 plans. Better follow-through after events is warranted along with an explanation of how input was considered and then used.

CHART 3

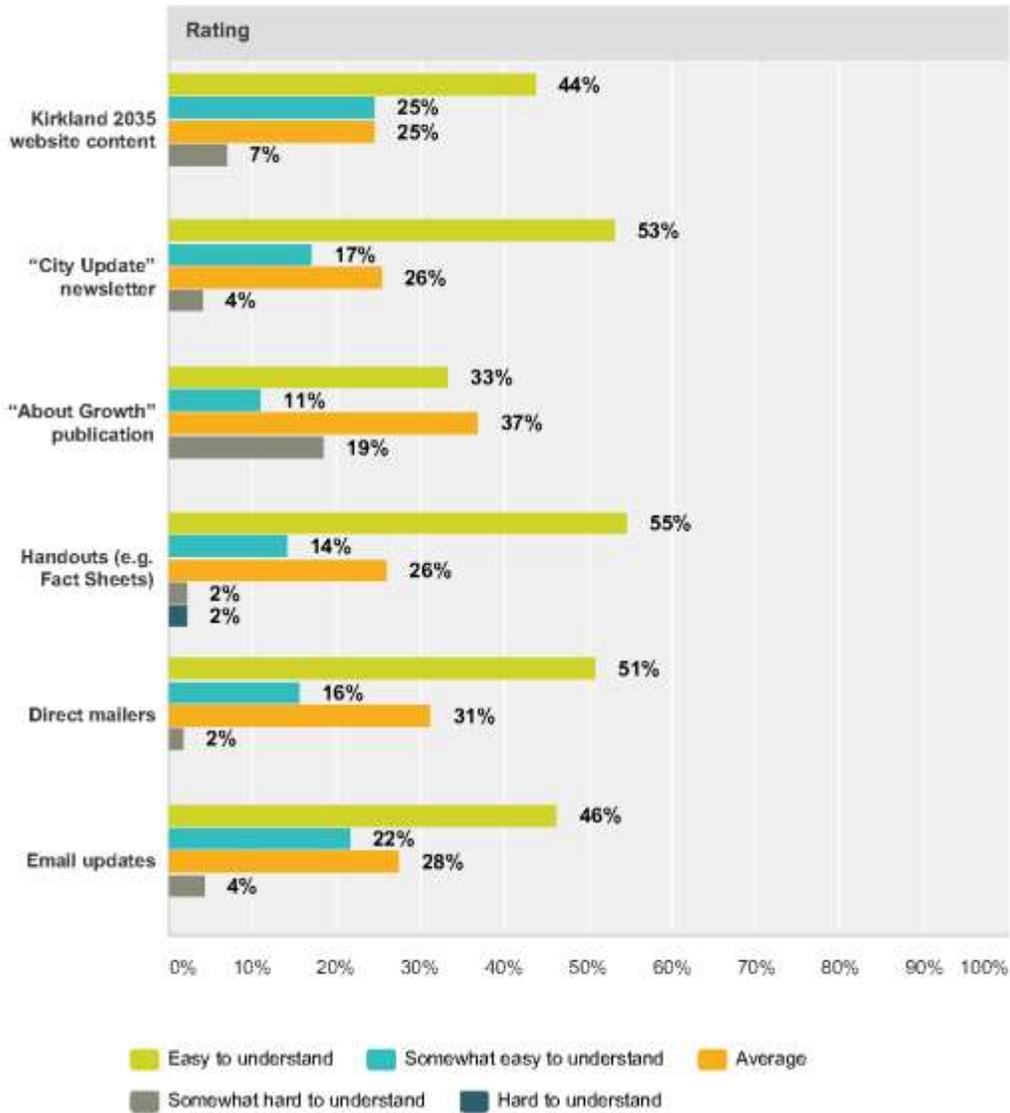


Easy-to-Understand Written Materials

One of the objectives in the K2035 Communications Plan is to “Use non-technical language and simple graphics to explain technical aspects of the project.” The performance measure is to produce City materials that did not contain overly technical language. Question 6 and 7 explored people’s opinions about written materials. Ninety-five (95) respondents answered Question 6; 34 answered Question 7.

Most respondents (93%) read email updates and many (71%) read direct mailers, content on the K2035 website (69%), City Update newsletter (68%) and handouts (64%). Not many respondents (69%) had read the [“About Growth” publication](#). “About Growth” includes a series of publications that address Growth Management issues such as density, land use planning, transportation planning, land use and transportation concurrency, and the Totem Lake Business District/Urban Growth Center. Overall respondents felt that the City’s written materials are Easy/Somewhat Easy to understand. (Chart 4)

CHART 4



Accessibility to City activities

Question 8 and 9 explored how participants feel about the accessibility (e.g. location, time, language) of city sponsored K2035 activities and communications and how the City can improve them. Ninety (90) people answered Question 8 and 53% rated city activities as Extremely/Very Accessible. The City was rated as Somewhat/Slightly/Not Accessible by a total of 18% of respondents. Twenty percent (25%) of respondents did not participate in an event and therefore did not answer Question 8. Open ended responses mentioned that everyone is very busy and do not have time to attend meetings. Some suggested that some meetings be held during business hours and that the City should continue to use as many means of seeking public input as possible and try to go to locations where citizens naturally congregate (e.g. coffee shops).

Responsiveness

One of the objectives in the K2035 Communications Plan is to "Provide responses to citizen, media, and elected officials in a timely manner." Question 10 asked respondents to rate the City's responsiveness regarding K2035 matters if the person had contacted the City via mail, phone, email and received a response within 1 to 2 working days. More than 55% of the 82 respondents rated the City as Extremely/Very Responsive.

Conclusions

The results to this survey not only provide valuable feedback on the K2035 campaign and how the City can improve its communications efforts, the survey results will be helpful in other communications efforts. Although hundreds of people have engaged with city leaders in this initiative and only 113 responded to the survey, several themes emerged on how the City can improve its communications for the K2035 initiative.

- Reach out to those who don't typically get involved.
- Engage people where they live/shop/play.
- Be mindful of people's busy life schedules (time constraints) and plan accordingly.
- Define what attendees should expect during the hours of an event (e.g. drop in vs. presentation)
- Advertise more and in more places. (e.g. grocery stores, doctor offices)
- Let participants do more of the talking (city officials do less).
- Show how people's input is acknowledged.
- Use a format that conveys the most important information using simple and direct language.
- Use the Kirkland Reporter newspaper more to convey information.

Improvements for K2035 Communications

The K2035 Communication Plan committed the City to three primary goals: Education, Communications, and Participation. It identifies stakeholders the City seeks to engage, methods of communications, and approaches to public involvement. The results of this 2014 K2035 Communications survey will motivate staff to revisit tools identified in the Communications Plan.

In the remainder of 2014 and through 2015 when all K2035 plans expect to be adopted, the City has opportunities to improve its communications in the following ways:

- **Improve current methods of reflecting how citizen input is being integrated into the City's long range plans.**

Although summaries of every public involvement event are currently posted to the [K2035/Learning Center webpage](#), there is no one tool being used to show how the multitude of comments/suggestions/concerns have been acknowledge or included in a particular plan. The City hopes to address this issue at the upcoming November 12, 2014 Open House. Materials are being developed to include a "Here's What We Heard" component.

If resources allow, an informational video will be developed that would reflect the outcome of the K2035 initiative and how the voices of those who engaged were reflected in adopted plans.

- **Informational kiosks at community centers, grocery stores, parks.**

In the coming months, plans will be developed to create mobile informational boards that can be on display in public places and possibly manned by city representatives. Materials will be developed using concise, thought provoking, information. This would get City information and/or City officials to places where residents spend time in their daily lives.

- **Engage non-profit, community and faith-based organizations.**

In the coming months, plans will be developed to contact these agencies to invite them to learn more about K2035 and engage in upcoming opportunities. Identifying these local organizations will help the City reach populations who may not typically engage with their local government.

- **Expand distribution of K2035 advertising materials.**

Materials are typically distributed to community centers and libraries. Using volunteers, distribution can be extended to coffee shops, grocery stores, business storefronts (pending permission).

Attachment A: Matrix: Comprehensive Plan + Alignment with Kirkland 2035 Plans
Attachment B: Special Edition of City Update (October 2014)

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Kirkland 2035: Alignment of Plans with Comprehensive Plan Update

Adopted/Approved In progress/ongoing

City Council Goals Areas

Comprehensive Plan

Community Vision (draft vision for 2035)

Neighborhood Plans (including business districts)
Neighborhood Plan Goals

| Land Use Plan | | | | | | | | | | |
|--|---|---|--------------------------------|--------------------------------------|--|-----------------------------|------------------|--|-------------------------------|--|
| Comp Plan Sections | ★ Transportation | ★ Parks and Open Spaces | ★ Natural Environment | ★ Economic Development | ★ Housing | ★ Utilities | ★ Human Services | ★ Public Services | ★ Community Character | |
| Long Range Plans | Transportation Master Plan | PROS Plan | | | | Surface Water Master Plan | | | | |
| Policy and Strategic Plans | Cross Kirkland Corridor Master Plan Capital Improvement Program | PROS Plan Capital Improvement Program | Urban Forestry Management Plan | Special Events Policy | | Capital Improvement Program | | Capital Improvement Program | Fire Strategic Plan | |
| Tactical Plans | Juanita Drive Corridor Study 100th Avenue Corridor Plan | Edith Moulton Master Plan Totem Lake Park Master Plan | | Development Services Study | Totem Lake Action Plan | | | | Regional Fire Authority Study | |
| | | | | Transfer of Development Rights Study | | | | | | |
| Current Projects (from previous plans) | Prop. 1 Implementation 2013 Accountability Report Cross Kirkland Corridor Interim Trail JFK Opportunity Fund (Neighborhood Safety Program/Pilot) Bike/Ped Summit (Walk & Roll Safety Fair) | Prop. 2 Implementation 2013 Accountability Report Spinney Homestead Park Renovation Terrace Park Renovation Forbes Lake Park Trail | | | Section 8 Non-Discrimination Ordinance | | | Public Safety Building (Kirkland Justice Center) Fire Station Consolidation City Hall Renovation Watercraft Safety/Boat Noise Ordinance | | |

CROSS KIRKLAND CORRIDOR MASTER PLAN: WELL-POISED FOR FUTURE DEVELOPMENT



Kirkland's longtime desire for a multi-purpose transportation corridor along the former railway has an inspired vision for its future. The Cross Kirkland Corridor (CKC) Master Plan now embodies the community's vision in four goals:

Connect Kirkland: The Corridor runs the length of the City and makes connections to neighborhoods, schools, parks, businesses and transportation nodes.

Shape a place unique to Kirkland: The Corridor is not just a route connecting destinations but a place where people will come to spend time as well.

Foster a greener Kirkland: The Corridor allows people to walk and bike to many places, leaving their car at home.

Activate Kirkland and evolve with time: The Corridor will be a catalyst for change and growth which may one day include high capacity transit.



Adopted
June 2014

The CKC Master Plan is a tool for designers who will develop construction processes that embody the vision. The Plan has general elements that describe the whole Corridor, and also specific layouts and a "scrapbook" for each of its nine different geographic sections.

With adoption of the Master Plan and the soon-to-be completed Interim Trail, Kirkland is well poised to begin development of this remarkable community asset.

TRANSPORTATION MASTER PLAN: BALANCED APPROACH TO TRANSPORTATION



The Transportation Master Plan (TMP) establishes new goals and policies that will guide Kirkland's transportation decisions for the next 20 years for walking, biking, public transit, and cars. The Plan links transportation to land use and emphasizes environmental and fiscal sustainability, partnering with other agencies, and measuring performance.

The community's vision for a greener, walkable and livable community is reflected in the Plan. A 20 year transportation project list includes a mix of projects that give mobility to a wide range of users, while being fiscally sustainable and supporting future land use.

New directions for the TMP are consistent with public sentiment to seek a balanced approach to transportation, with investment in all modes:

- Funding maintenance and preservation of existing facilities as a first priority.
- A more comprehensive focus on safety.
- Greater emphasis on supporting bicycle and pedestrian modes.
- Actively partnering with other groups.
- Making sure growth is on pace with construction of multi modal transportation projects.



Anticipated
Adoption 2015

JUANITA DRIVE CORRIDOR STUDY: SAFER, MORE EFFICIENT FOR ALL MODES OF TRAVEL



The City Council adopted recommendations for 32 individual projects that will help make Juanita Drive safer and more efficient for all modes of travel. Projects include an array of crosswalks, sidewalks and bike lanes, as well as plans to install rapid flashing beacons at crosswalks, to widen the road and reconfigure intersections. Combined, these improvements will cost between \$19 and \$26 million to build.

The recommendations resulted from the year-long Juanita Drive Corridor Study, which relied on the public feedback from neighborhood groups, bicycle clubs and the Transportation Commission through a series of workshops, open houses and public meetings to form a series of guiding principles and criteria. Foremost among the principles, is safety. Other aims are to protect the corridor's character, its access to and relationship with neighborhoods and to provide a financially feasible strategy for accomplishing the community's priorities.

A set of "quick win" projects totaling just over \$1 million was identified as the highest priority improvements. Funding is now being sought for these projects.



Adopted
August 2014

PARKS, RECREATION AND OPEN SPACE (PROS) PLAN: PATH TO QUALITY OPPORTUNITIES



Anticipated
Adoption
2015

The Parks, Recreation and Open Space (PROS) Plan is a six-year guide and strategic plan for managing and enhancing park and recreation services. Developed with substantial input from Kirkland citizens, the Plan inventories and evaluates existing park and recreation areas, assesses the needs for acquisition and facility improvements, and offers recommendations to achieve the community's goals:

- Acquire additional parklands necessary to adequately serve the City's current and future population.
- Improve park sites to meet the active and passive recreational needs of Kirkland residents.
- Maintain and enhance Kirkland's waterfront parks to connect residents with the water and provide unique recreational experiences.
- Develop, enhance and maintain signature greenways and trails that stretch across the community and connect residents to the City's many parks, facilities and other amenities.
- Provide a variety of recreational programs that promote the health and well-being of residents of all ages and abilities.
- Preserve significant natural areas to meet outdoor recreation needs, provide opportunities for residents to connect with nature, and meet habitat protection needs.

TOTEM LAKE PARK MASTER PLAN: NEW VISION FOR A VITAL NATURAL SPACE



Adopted
December 2013

The Totem Lake Park Master Plan describes a new vision for this 17-acre natural space located at the heart of its namesake neighborhood through the following goals.

ECOLOGY: Enhance ecological performance while enhancing the human experience.

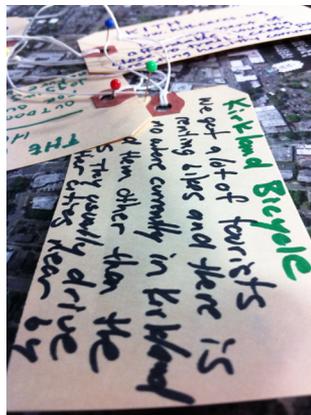
Enhance the human experience of the park, opening it up as an icon of the community, even as we work to enhance the ecological performance of the lake and wetland.

ECONOMY: Create a catalyst for a new vision and new development to help revitalize the Totem Lake community.

People will be attracted to Totem Lake Park and because it is adjacent to and being developed as a vital portion of the Cross Kirkland Corridor, it presents a unique opportunity to provide services for trail users.

CONNECTIVITY: Encourage neighborhood and regional connections.

Totem Lake Park can become both a starting point and a destination for locals and visitors using the Cross Kirkland Corridor. Strong connections to nearby businesses, residential areas, transit, and Evergreen Healthcare are stressed in the plan.



To view all Kirkland 2035
Plans, go to:
[www.kirklandwa.gov/
kirkland2035](http://www.kirklandwa.gov/kirkland2035)

THE FUTURE OF OUR CITY

KIRKLAND'S COMPREHENSIVE PLAN UPDATE

- PLANNING FOR YOUR CITY'S GROWTH FOR THE YEAR 2035



Anticipated Adoption 2015

See below

A central conversation in the *Kirkland 2035: Your Voice. Your Vision. Your Future.* campaign has been the update to the City's Comprehensive Plan which guides the housing and job growth of the city for the next 20 years. For over one year, the community has engaged with city leaders in identifying how the Comprehensive Plan can best manage this growth. Public feedback has contributed greatly to the following achievements in the update process and we look forward to future milestones until the Plan is adopted in 2015.

KEY MILESTONES COMPLETED TO DATE:

- Completed data collection related to population, demographics, and economic conditions in Kirkland for the draft Community Profile and Development Capacity Analysis
- Conducted community outreach including a visioning process at the citywide and neighborhood level with great success. Public comments received at these events will be incorporated into the General Elements or Neighborhood Plans.
- Received approval of the draft Vision statement from City Council, Planning Commission and Houghton Community Council.
- Adopted the Urban Forestry Management Plan and Transfer of Development Rights Study by the City Council.
- Completed review of Draft Land Use, Economic Development, Housing and General Elements by the Planning Commission.
- Developed "10 Minute Neighborhood" analysis tool to assess walkability to stores and daily services.
- Reviewed **Citizen Amendment Request** applications; study areas expanded in some areas.
- Scoped growth alternatives for study in the **Environmental Impact Statement** process.

See page 5

CITIZEN AMENDMENT REQUESTS (CARs)

CARs are requests from the public to change the zoning or development regulations for a specific property. The Planning Commission will hold study sessions and a hearing on the CARs in the coming months.

For more information, go to www.kirklandwa.gov/Kirkland2035.

1 Newland
12625 100th Ave NE
Rezone from single family to multifamily

2 Hendsch
642 9th Ave
Rezone from residential to mixed use

6 requests
Norkirk industrial area
Transitional zone between industrial and residential, no longer allow industrial, allow work / residential lofts

3 MRM
434 Kirkland Ave
Additional residential and height

4 Waddell
220 6th Street
Remove residential recreational open space requirement

5 Nelson / Cruikshank
202 & 208 2nd St. S / 207 & 211 3rd St. S
Rezone from single family to multifamily

6 Basra
8626 122nd Ave NE
Rezone from industrial to commercial

7 Griffis
8520 131st Ave NE & 8519 132nd Ave NE
Rezone from residential to office

8 Walen
11680 Slater Ave
Allow office / commercial use

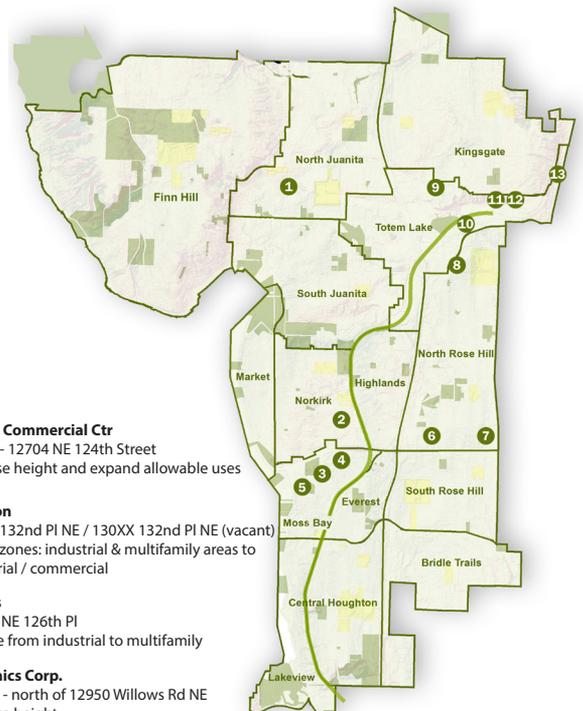
9 Evergreen Healthcare
13014 120th Ave NE
Rezone from multifamily to institutional

10 Totem Commercial Ctr
12700 - 12704 NE 124th Street
Increase height and expand allowable uses

11 Rairdon
12601 132nd PI NE / 130XX 132nd PI NE (vacant)
Two rezones: industrial & multifamily areas to industrial / commercial

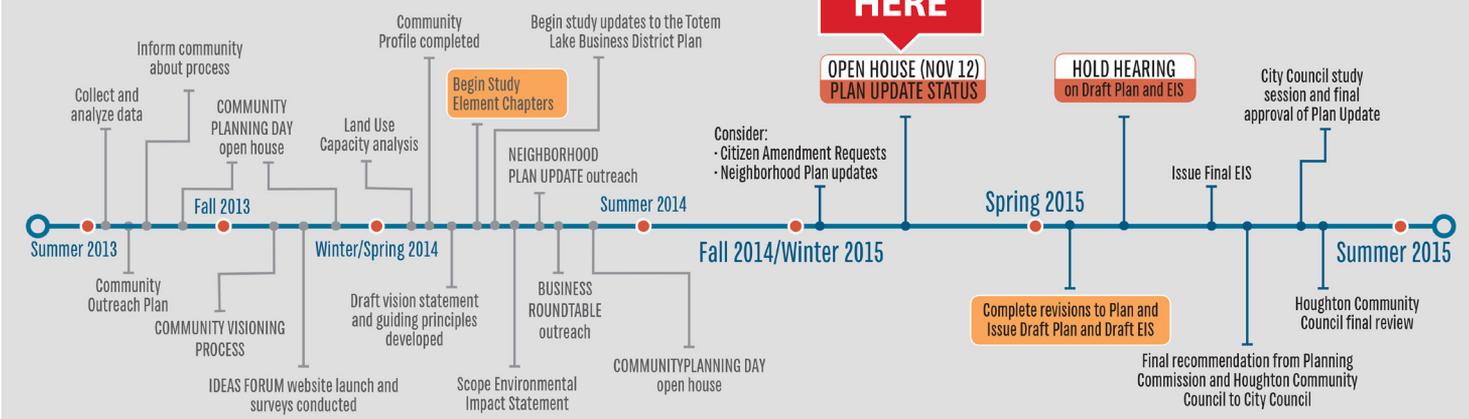
12 Morris
132XX NE 126th PI
Rezone from industrial to multifamily

13 Astronics Corp.
vacant - north of 12950 Willows Rd NE
Increase height





**WE
ARE
HERE**



ENVIRONMENTAL IMPACT STATEMENT

The Environmental Impact Statement (EIS) will evaluate proposed changes to the Comprehensive Plan and development regulations and identify any potential significant impacts that could occur. The current plan will be evaluated along with two growth alternatives: 1) Focus growth primarily in mixed use centers (Totem Lake and Downtown); 2) Slightly less housing and employment in Totem Lake, more housing and less employment growth to Downtown, and more housing in neighborhood centers and industrial areas. The EIS will also assess the impacts of the Citizen Amendment Requests. Opportunities for public comment will be available throughout the process.

A "Planned Action" EIS will be prepared for the Totem Lake Business District. The benefit of this more detailed environmental assessment is that it will make the development process simpler within area and will provide a comprehensive analysis of needed mitigating measures for the area. The consultants will begin to prepare a draft in October 2014 with Draft EIS anticipated to be issued in spring 2015 along with the Draft Plan.

Comments can be provided on the Draft Plan when it is issued either by email to Teresa Swan, tswan@kirklandwa.gov, Eric Shields, the SEPA Environmental Official, eshields@kirklandwa.gov or at the public hearing to be held in the spring 2015. For more information and updates, go to www.kirklandwa.gov/kirkland2035 and search Environmental Impact Statement.

NEXT STEPS FALL 2014 TO SUMMER 2015:

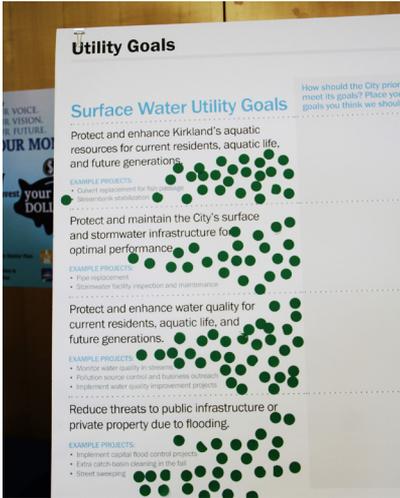
- Study Citizen Amendment Requests to make recommendations to the City Council to determine which ones should be approved, amending the land use/zoning map or development regulations
- Continue review of the Comprehensive Plan: Environment, Transportation, Parks, Human Services, Capital Facilities, and the Totem Lake Business District Plan.
- Review with Neighborhood Associations proposed revisions to Neighborhood Plans or create new plans for the Finn Hill and Kingsgate neighborhoods. North Juanita will be incorporated into the existing Juanita Plan. Draft updates to the existing neighborhood plans are being prepared to reflect comments from two rounds of neighborhood meetings earlier this year, to revise content to reflect existing conditions, to incorporate the pending Parks, Recreation & Open Space (PROS) Plan and Transportation Master Plan and to make minor housekeeping changes. Maps will be updated and standardized. Changes of a policy nature will not be made.
- Study impacts of proposed amendments to the Comprehensive Plan and to study two growth alternatives with EIS process. Issue draft and final EIS in Spring 2015.
- Hold public hearings in Spring 2015 on the draft EIS and Comprehensive Plan.
- Hold study sessions in Summer 2015 and final adoption by City Council (State deadlines is June 30, 2015).

See Page 6 for Neighborhood Association meeting schedule

The Planning Commission oversees the Comprehensive Plan update process and will be discussing the General Elements, Citizen Amendment Requests, Neighborhood Plans, and the EIS in the coming months. The Planning Commission calendar, meeting agenda and staff memos are posted online at www.kirklandwa.gov (Search Planning Commission). Dates for the topics are subject to change.

THE FUTURE OF STEWARDSHIP

SURFACE WATER MASTER PLAN: WATER RESOURCES STEWARDSHIP



**Anticipated Adoption
November 2014**

Surface water in Kirkland is managed for public safety and for the benefit of all who fish and swim in our streams and lakes. The City has a strong connection to the water and natural environment and its Surface Water Utility is a steward of these resources with goals to manage surface water and stormwater so that:

- Flooding is reduced
- Water quality is improved
- Infrastructure is protected and maintained
- Aquatic habitat conditions are improved

The Surface Water Master Plan (SWMP) recommends priorities and projects, identified through public feedback, for the next ten years of operation of the Surface Water Utility. An updated SWMP is needed to reflect the addition of public stormwater infrastructure with the annexation of Finn Hill, Juanita and Kingsgate, for compliance with the re-issued NPDES Phase II Municipal Stormwater Permit, and the need to integrate stormwater programs and projects into current City goals and interests. The Plan is expected to be adopted by the City Council in November of 2014.

URBAN FORESTRY STRATEGIC MANAGEMENT PLAN: SUSTAINING OUR URBAN FOREST

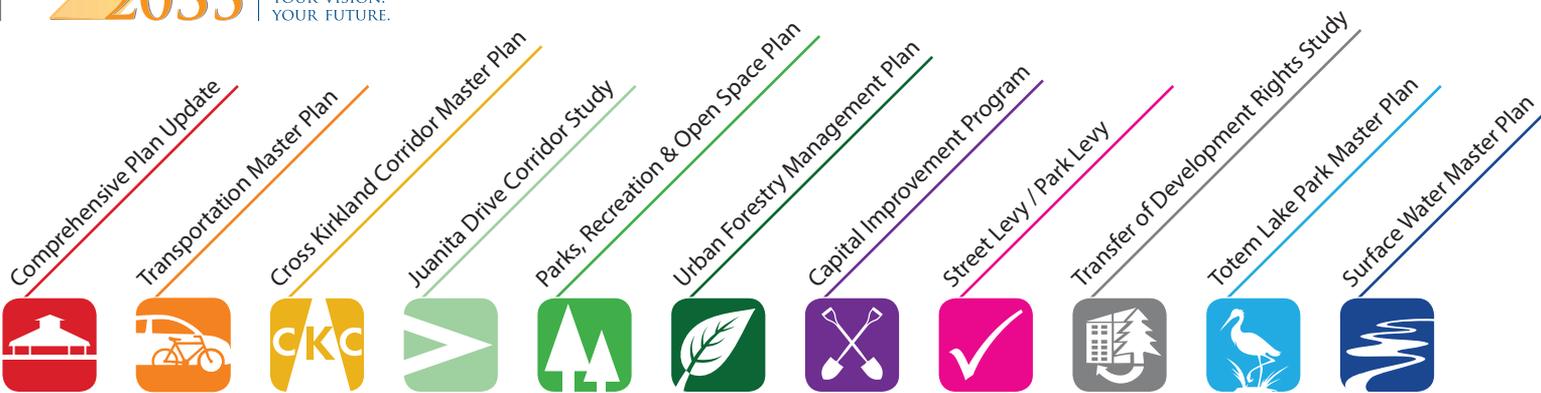


**Adopted
June 2013**

Recognizing the value and public benefits of trees, the City developed an Urban Forestry Strategic Management Plan to establish a foundation for well-coordinated, consistent, efficient, and sustainable urban forest management. As a functional plan, it is intended to guide future actions as resources are available.

Public feedback was sought during the development of this Plan to ensure that the City's efforts are aligned with the community's expectations. Some of the key strategies to implement the plan include:

- Inventorying public tree in high-priority parks and rights-of-way.
- Hosting free workshops on the City's tree codes and permitting procedures.
- Restoring Juanita Beach and Watershed Parks.
- Replacing previously-removed right-of-way trees.
- Updating Green Kirkland Partnership's 20-Year Forest and Natural Area Restoration Plan.





Stay involved and informed about your Neighborhood Plan update. Staff from the Planning & Community Development Department will be attending neighborhood association meetings this fall to share the latest on the Comprehensive Plan Update process and continue the process of updating the Neighborhood Plans. For more about the Neighborhood Plan Update process, visit www.kirklandwa.gov/kirkland2035.

Meeting dates can change and most neighborhoods do not meet in the summer, go to the City's neighborhood services web site - www.kirklandwa.gov/neighborhoods - for up to date meeting schedules, neighborhood leader contact information, and subscribe to receive city and community news via email.

All meetings begin at 7 p.m.

NEIGHBORHOOD ASSOCIATION MEETING SCHEDULE

Central Houghton

Houghton Fire Station
6602 108th Ave
1st Wednesday of every month

Everest

Houghton Fire Station
6602 108th Ave
4th Tuesday odd months

Evergreen Hill*

*Representing the greater Kingsgate and northeast area.
Friends of Youth
13116 NE 132nd St
3rd Wednesday every month

Finn Hill

Finn Hill Middle School
8040 NE 132nd Street
Wednesday (varies) odd months

Highlands

Maintenance Center
915 8th Street
3rd Wednesday odd months

Juanita Neighborhoods

Juanita Elementary School
9635 NE 132nd Street
2nd Monday odd months

Kirkland Alliance of Neighborhoods (KAN)

City Hall, Peter Kirk Room
123 5th Avenue
2nd Wednesday of every month

Lakeview

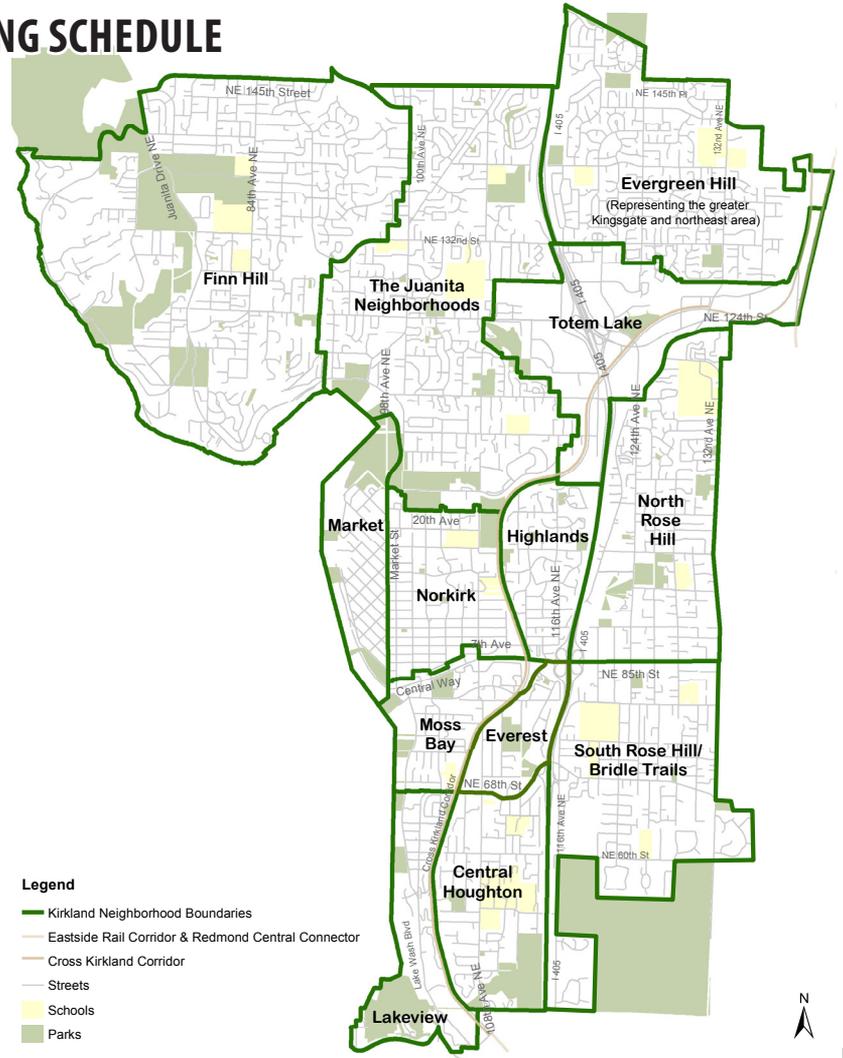
Houghton Starbucks
6733 108th Avenue NE
3rd Wednesday even months

Market

Heritage Hall
203 Market Street
3rd Wednesday odd months

Moss Bay

Heritage Hall
203 Market Street
3rd Monday odd months



Norkirk

Heritage Hall
203 Market Street
1st Wednesday even months

North Rose Hill

Fire Station 26
9930 124th Ave NE
3rd Monday of every month

S. Rose Hill/Bridle Trails

LW Methodist Church
7525 132nd Ave NE
2nd Tuesday odd months

Totem Lake

No meetings at this time
For more information about the Totem Lake Neighborhood Association, contact Kari Page at 425-587-3011



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 www.kirklandwa.gov/kirkland2035
 425.587.3000
 kirkland2035@kirklandwa.gov



COMPREHENSIVE PLAN OPEN HOUSE

Wednesday, November 12, 2014

5 to 7 p.m.

Kirkland City Hall (Upper level): 123 Fifth Avenue

Learn how your voice and vision are creating your City's future!



Comprehensive Plan

Get the latest on updates to the Plan including the Neighborhood Plans and selected Citizen Amendment Requests.



Transportation Master Plan

Review new goals & policies. Learn more about the transportation projects to be built in the next 20 years.

Also happening on November 12:

- City's Park Board Meeting, 7 pm, Council Chambers
- Kirkland Alliance of Neighborhoods Meeting, 7 pm, Peter Kirk Room

Information Areas:



Parks, Recreation and Open Space (PROS) Plan
- Proposed Aquatics / Recreation / Community Center



Surface Water Master Plan



For more information visit: www.kirklandwa.gov/kirkland2035