



**CITY OF KIRKLAND**  
**Department of Parks & Community Services**  
**505 Market Street, Suite A, Kirkland, WA 98033 425.587.3300**  
**www.kirklandwa.gov**

---

## **MEMORANDUM**

**To:** Kurt Triplett, City Manager

**From:** Jennifer Schroder, Director  
Linda Murphy, Recreation Manager

**Date:** October 9, 2014

**Subject:** RESOLUTION AUTHORIZING ADDITIONAL ANALYSIS, SITE EXPLORATION AND COMMUNITY OUTREACH RELATED TO THE PROPOSED ARC CENTER

## **RECOMMENDATION**

That the City Council adopts a resolution authorizing funding and a work plan for the Park Board and staff to conduct a search for additional potential locations for the proposed Aquatic, Recreation, and Community (ARC) Center and conduct additional analysis and community outreach.

## **BACKGROUND**

On September 16, 2014 the City Council was presented with the consultant's findings and conclusions related to the proposed ARC Center. The Council also received recommendations from the Park Board on siting preferences and desired facility components. As recommended by the Park Board, the Council expressed interest in pursuing possible alternative private sites for the ARC Center to be considered in addition to the north (ballfield) side of Juanita Beach and the North Kirkland Community Center. The City Council also expressed interest in having staff conduct additional broad community outreach and further pursue a possible partnership with WAVE Aquatics/Renew the Legacy.

A resolution authorizing staff and the Park Board to conduct these tasks and providing additional funding is attached. If approved, the goal of the staff and the Park Board will be to produce a report for review by Council by March of 2015.

## **Proposed Additional Site Analysis and Site Selection Tasks**

1. Staff is currently working with a commercial real estate broker on identifying suitable private properties and contacting property owners to ascertain possible interest in working with the City as well as potential costs. This process is ongoing and staff will update the Council as opportunities emerge.
2. The City's design consultant team will be available to test fit and provide technical analysis of any newly-identified sites.
3. The design consultant will provide further conceptual drawings and renderings of a potential ARC Center at Juanita Beach Park, demonstrating how the facility could be fully integrated into the park.

### **Proposed Additional Community Outreach Tasks**

1. Develop and distribute via mail to all Kirkland addresses a printed informational brochure providing project information and describing additional opportunities for public input.
2. Place a paid advertisement in Kirkland's local newspaper – the Kirkland Reporter – which would provide project information and describe opportunities for citizens to provide further input.
3. Conduct additional public open house events. Emphasis will be placed on hosting events in areas of the community where citizens thus far may not have been actively engaged.
4. Conduct outreach activities specifically directed at the business community. These may include Chamber events or Chamber-hosted information sessions. A discussion with the Kirkland Business Roundtable has already occurred.
5. Conduct outreach activities at select community recreation programs and events during the upcoming months, including information booths/displays.
6. Update and enhance the project webpage on the City's website, to include an online engagement tool (e.g. "Online Open House") encouraging greater participation from community members who may be unable or uninterested in attending in-person open house events.
7. Commission a statistically valid random telephone survey seeking information on the opinions and attitudes of Kirkland residents related to the project, costs and siting preferences. Staff would suggest conducting the survey in early 2015, allowing for time over the next few months final site(s), costs and impacts to be identified and included in the survey.
8. Evaluate potential voter-approved financing mechanisms and solicit citizen input in compliance with all Washington State laws and regulations.

### **Outreach with Potential Partners**

1. Work with WAVE Aquatics/Renew the Legacy on the parameters of a potential partnership with the City. This non-profit organization has expressed interest in helping to fund the project to ensure inclusion of a 50-meter competitive pool component.
2. Continue to outreach and solicit interest from other potential community partners, including educational institutions and surrounding cities.

### **Supplemental Funding Request**

The estimated cost to conduct the next level of technical evaluation and outreach as described above is up to \$100,000.

To this date the City Council has authorized \$400,000 for costs related to the project. An estimated \$10,000 remains from the Council's appropriations. Therefore, a fiscal note is attached (**Attachment A**) detailing a supplemental budget request for \$90,000.

The proposed funding source is year-end General Fund cash.

Attachments:  
Fiscal Note  
Resolution

**FISCAL NOTE**

CITY OF KIRKLAND

Source of Request							
Jennifer Schroder, Director of Parks & Community Services							
Description of Request							
Provide funding of \$90,000 for a potential new community aquatic and recreation and aquatic facility (ARC) to conduct community outreach and investigate additional sites. The proposed funding is 2014 year-end cash. Total cost estimate is \$100,000, which is supplemented from the remaining balance of \$10,000 from previously approved funding in April 2014 of \$175,000.							
Legality/City Policy Basis							
Fiscal Impact							
One-time use of \$90,000 from 2014 year-end General Fund cash.							
Recommended Funding Source(s)							
Reserve	Description	2014 Est End Balance	Prior Auth. 2013-14 Uses	Prior Auth. 2013-14 Additions	Amount This Request	Revised 2014 End Balance	2014 Target
	N/A						
Revenue/Exp Savings	2014 year-end General Fund cash						
Other Source							
Other Information							
Prepared By	Neil Kruse, Senior Financial Analyst				Date	October 9, 2014	

RESOLUTION R-5076

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND AUTHORIZING ADDITIONAL SEARCH FOR AND ANALYSIS OF SITES TO BE CONSIDERED FOR A POTENTIAL FACILITY TO PROVIDE FOR THE RECREATION AND AQUATIC NEEDS OF RESIDENTS AND AUTHORIZING THE PARKS AND COMMUNITY SERVICES DEPARTMENT TO SOLICIT ADDITIONAL COMMUNITY INPUT.

WHEREAS, since 2001 the City of Kirkland's Comprehensive Park, Recreation, and Open Space (PROS) Plan has identified the need for more multi-use recreation space in the community; and

WHEREAS, the 2007 Kirkland Indoor Recreation Feasibility Study described a prototype multi-use recreation center which would respond to community needs and interests and which included an aquatics facility component; and

WHEREAS, aquatic facilities have been an essential part of the Kirkland community and culture for over 45 years, beginning with construction of Peter Kirk Pool in 1968, followed in 1971 with the construction of the Juanita Aquatic Center at Juanita High School; and

WHEREAS, according to the standards of the National Recreation and Parks Association, the current Kirkland public aquatic facilities do not meet local needs; and

WHEREAS, Kirkland lacks recreation and aquatic facilities to more broadly serve its general population, especially in comparison with national statistics and trends; and

WHEREAS, the Lake Washington School District has determined that the Juanita Aquatic Center has reached the end of its useful life and has furthermore decided that the Aquatic Center will not be retained at the time of Juanita High School's modernization or replacement; and

WHEREAS, the Juanita Aquatic Center is the sole public indoor, year-round aquatic facility in the Kirkland community which provides a variety of critical recreational, educational, competitive, and health and wellness activities for residents of all ages; and

WHEREAS, the City is committed to partnering with interested public and private organizations to explore options for meeting both the current and future general recreation needs of Kirkland residents and for replacing the Juanita Aquatic Center; and

WHEREAS, the City Council believes a new public recreation and aquatic facility must serve all members of the public from children to seniors and must provide programming, including instruction, recreation

and competition opportunities as well as wellness, fitness and rehabilitation options; and

WHEREAS, on September 16, 2014, the Parks and Community Services Department and Park Board presented findings and recommendations to the City Council for a proposed Aquatic, Recreation, and Community (ARC) Center, including recommendations on facility components and siting preferences; and

WHEREAS, as a result of extensive community, stakeholder, and program user input, an evaluation of the City's existing recreation programs and facilities, and an assessment of market conditions, the Park Board's recommended ARC Center would include a 300-person community hall/banquet facility with outdoor/rooftop deck, caterer's kitchen/classroom, party room, arts rooms, a two-court gymnasium with elevated walking/jogging track, fitness room, studios, activity room, recreation pool, 50-meter lap pool, therapeutic hot tub, coffee bar, locker rooms, administrative office and other support spaces; and

WHEREAS, such a broad mix of facility components not only responds to the current and future health and wellness needs and interests of residents but also provides the greatest opportunity for the facility to annually generate the revenue sufficient to offset program and operating expenses, thus reducing a need for the facility to receive an ongoing general fund tax support; and

WHEREAS, a report commissioned by the Parks and Community Services Department analyzed the north (ballfield) portion of Juanita Beach Park and the North Kirkland Community Center sites as potential locations for the ARC Center and concluded that Juanita Beach Park is a suitable and preferred location; and

WHEREAS, the Park Board has recommended that the City pursue additional sites which may be preferable to Juanita Beach Park and the North Kirkland Community Center site; and

WHEREAS, the City Council concurs with the Park Board and wishes to consider additional siting options for the proposed ARC Center, including potential to-be-identified private properties, and wishes to better understand how the facility could be successfully integrated into Juanita Beach Park.

NOW, THEREFORE, be it resolved by the City Council of the City of Kirkland as follows:

Section 1. The Parks and Community Services Department is authorized to:

1. Conduct further investigation and analysis of potential sites for the proposed ARC Center.

2. Complete additional conceptual design analysis to demonstrate how the proposed ARC Center could be successfully integrated into Juanita Beach Park.
3. Conduct additional broad outreach with the community, including business interests and all neighborhoods, to inform about the proposed facility, to solicit siting preferences, and to better understand level of interest and support. Outreach efforts shall include public meetings, informational brochures, telephone surveys, and additional outreach to key stakeholders and interested parties.
4. Further explore partnership opportunities and parameters with interested community organizations.
5. Further explore potential financing mechanisms and timelines, including those that require voter approval, in compliance with all state laws and regulations.
6. Provide a report to the City Council with recommendations from the Park Board by March 17, 2015, or as soon as possible thereafter.

Section 2. The City Manager is authorized and directed to implement steps necessary to achieve these tasks.

Passed by majority vote of the Kirkland City Council in open meeting this \_\_\_\_ day of \_\_\_\_\_, 2014.

Signed in authentication thereof this \_\_\_\_ day of \_\_\_\_\_, 2014.

\_\_\_\_\_  
MAYOR

Attest:

\_\_\_\_\_  
City Clerk