Joint Meeting Overview

Kirkland City Council Goals and

2015-2016 Work Program

Bellevue 2014-2015 Priorities and Accomplishments

CITY OF KIRKLAND
City Manager's Office
123 Fifth Avenue, Kirkland, WA 98033 425.587.3001
www.kirklandwa.gov

MEMORANDUM

To: Kurt Triplett, City Manager

From: Marilynne Beard, Deputy City Manager

Date: May 5, 2015

Subject: BELLEVUE/KIRKLAND JOINT CITY COUNCIL MEETTING MATERIALS

The Kirkland City Council prepares a biennial work plan that reflects the City Council's adopted goals and priorities established in the adopted budget. Several of the work plan items directly relate to the agenda items identified for the joint Bellevue/Kirkland City Council meeting:

- Continue the implementation of the Cross Kirkland Corridor Master Plan to further the goals of Balanced Transportation, Parks and Recreation, Economic Development and Neighborhoods.
- Provide the electorate of Kirkland the opportunity to vote on a ballot measure in 2015 or 2016 to fund an Aquatics, Recreation, and Community Center to replace the Juanita Aquatic Center to further the goals of Parks and Recreation and Economic Development.
- Actively engage the Sound Transit Board to ensure that any Sound Transit ballot measure connects the Totem Lake Urban Center to the region with High Capacity Transit to further the goals of Balanced Transportation and Economic Development.
- Partner with A Regional Coalition for Housing and non-profit organizations to site a permanent Eastside women's shelter in Kirkland to further the goals of Housing and Human Services.
- Complete the Comprehensive Plan Update and the Transportation Master Plan to further all ten Council goals.

A copy of the adopted 2015-2016 work plan and Council goals are attached for reference.

CITY OF KIRKLAND
CITY COUNCIL GOALS

Kirkland is an attractive, vibrant and inviting place to live, work and visit. Our lakefront community is a destination for residents, employees and visitors. Kirkland is a community with a small-town feel, retaining its sense of history, while adjusting gracefully to changes in the twenty-first century.

The purpose of the City Council Goals is to articulate key policy and service priorities for Kirkland. Council goals guide the allocation of resources through the budget and capital improvement program to assure that organizational work plans and projects are developed that incrementally move the community towards the stated goals. Council goals are long term in nature. The City's ability to make progress towards their achievement is based on the availability of resources at any given time. Implicit in the allocation of resources is the need to balance levels of taxation and community impacts with service demands and the achievement of goals.

In addition to the Council goal statements, there are operational values that guide how the City organization works toward goal achievement:

- **Regional Partnerships** – Kirkland encourages and participates in regional approaches to service delivery to the extent that a regional model produces efficiencies and cost savings, improves customer service and furthers Kirkland's interests beyond our boundaries.
- **Efficiency** – Kirkland is committed to providing public services in the most efficient manner possible and maximizing the public's return on their investment. We believe that a culture of continuous improvement is fundamental to our responsibility as good stewards of public funds.
- **Accountability** – The City of Kirkland is accountable to the community for the achievement of goals. To that end, meaningful performance measures will be developed for each goal area to track our progress toward the stated goals. Performance measures will be both quantitative and qualitative with a focus on outcomes. The City will continue to conduct a statistically valid citizen survey every two years to gather qualitative data about the citizen's level of satisfaction. An annual Performance Measure Report will be prepared for the public to report on our progress.
- **Community** – The City of Kirkland is one community composed of multiple neighborhoods. Achievement of Council goals will be respectful of neighborhood identity while supporting the needs and values of the community as a whole.

The City Council Goals are dynamic. They should be reviewed on an annual basis and updated or amended as needed to reflect citizen input as well as changes in the external environment and community demographics.

NEIGHBORHOODS

The citizens of Kirkland experience a high quality of life in their neighborhoods.

Council Goal: Achieve active neighborhood participation and a high degree of satisfaction with neighborhood character, services and infrastructure.

PUBLIC SAFETY

Ensure that all those who live, work and play in Kirkland are safe.

Council Goal: Provide for public safety through a community-based approach that focuses on prevention of problems and a timely response.

HUMAN SERVICES

Kirkland is a diverse and inclusive community that respects and welcomes everyone and is concerned for the welfare of all.

Council Goal: To support a regional coordinated system of human services designed to meet the basic needs of our community and remove barriers to opportunity.

BALANCED TRANSPORTATION

Kirkland values an integrated multi-modal system of transportation choices.

Council Goal: To reduce reliance on single occupancy vehicles and improve connectivity and multi-modal mobility in Kirkland in ways that maintain and enhance travel times, safety, health and transportation choices.

PARKS, OPEN SPACES AND RECREATIONAL SERVICES

Kirkland values an exceptional park, natural areas and recreation system that provides a wide variety of opportunities aimed at promoting the community's health and enjoyment.

Council Goal: To provide and maintain natural areas and recreational facilities and opportunities that enhance the health and well being of the community.

HOUSING

The City's housing stock meets the needs of a diverse community by providing a wide range of types, styles, sizes and affordability.

Council Goal: To ensure the construction and preservation of housing stock that meet a diverse range of incomes and needs.

FINANCIAL STABILITY

Citizens of Kirkland enjoy high-quality services that meet the community's priorities.

Council Goal: Provide a sustainable level of core services that are funded from predictable revenue.

ENVIRONMENT

We are committed to the protection of the natural environment through an integrated natural resource management system.

Council Goal: To protect and enhance our natural environment for current residents and future generations.

ECONOMIC DEVELOPMENT

Kirkland has a diverse, business-friendly economy that supports the community's needs.

Council Goal: To attract, retain and grow a diverse and stable economic base that supports city revenues, needed goods and services and jobs for residents.

DEPENDABLE INFRASTRUCTURE

Kirkland has a well-maintained and sustainable infrastructure that meets the functional needs of the community.

Council Goal: To maintain levels of service commensurate with growing community requirements at optimum life-cycle costs.

(Updated November 2011)

2015-2016 City Work Program

Adopted by the City Council on March 17, 2015

Continue the implementation of the Cross Kirkland Corridor Master Plan to further the goals of Balanced Transportation, Parks and Recreation, Economic Development and Neighborhoods

Complete the Comprehensive Plan Update and the Transportation Master Plan to further all ten Council goals

Complete a comprehensive update of the Capital Improvement Program to incorporate the projects identified in the Kirkland 2035 master plans and Comprehensive Plan to further the goals of Public Safety, Neighborhoods, Balanced Transportation, Parks and Recreation, Housing, Economic Development and Dependable Infrastructure

Invest Fire District #41 funds and City revenues to improve fire and emergency medical services to Finn Hill, Juanita and Kingsgate, site new north end fire stations and/or improve existing stations and operations to further the goal of Public Safety

Continue annexation related facility investments by renovating City Hall with a focus on enhancing customer service and identifying options to **expand Maintenance Center capacity for both Parks and Public Works** to serve the larger City to further the goals of Neighborhoods, Economic Development, Parks and Recreation and Dependable Infrastructure

Implement the capital, financial, legislative and organizational actions necessary to facilitate the redevelopment of Parkplace and Totem Lake Mall to further the goals of Economic Development and Financial Stability

Provide the electorate of Kirkland the opportunity to vote on a ballot measure in 2015 or 2016 to fund an Aquatics, Recreation, and Community Center to replace the Juanita Aquatic Center to further the goals of Parks and Recreation and Economic Development

Actively engage the Sound Transit Board to ensure that any Sound Transit ballot measure connects the Totem Lake Urban Center to the region with High Capacity Transit to further the goals of Balanced Transportation and Economic Development.

Convert all employees of the City to an email archiving system to improve City responsiveness and transparency to the public, while also reducing the cost and complexity of storing email data to further the operational values of Efficiency and Accountability

Partner with A Regional Coalition for Housing and non-profit organizations to site a permanent Eastside women's shelter in Kirkland to further the goals of Housing and Human Services.

Implement the Healthy Kirkland Plan, the consumer-driven healthcare initiative, including establishing and employee clinic as part of the effort to achieve sustainability of benefits to further the goal of Financial Stability

City of Bellevue

MEMORANDUM

Date: May 11, 2015

To: Mayor Walen and Kirkland City Councilmembers
Mayor Balducci and Bellevue City Councilmembers

From: Brad Miyake, City Manager
Myrna Basich, Assistant City Manager/City Clerk

Subject: Overview of Bellevue City Council Priorities, Accomplishments, and Key Projects

The Bellevue City Council, in May 2014, adopted a Council Vision for the community, a related series of strategic target areas, and two-year Council priorities based on the body of work developed at its annual Retreat. Several of the strategic target areas and priorities directly or indirectly relate to the agenda items identified for this joint meeting with the Kirkland City Council, including:

- Transportation and Mobility – including working to secure funding to complete the next phase of I-405 and SR 520 together with other regional transportation planning efforts
- Regional Leadership and Influence – working with other jurisdictions on regional advocacy and collaboration
- Achieving Human Potential – securing an Eastside solution for permanent winter sheltering.

Others, such as development of the segment of the Eastside Rail Corridor in Bellevue along the lines of what Kirkland has achieved with your Cross Kirkland Corridor and/or consideration of developing an aquatics center could fall under Council's Great Places Where You Want to Be strategic target area.

We have attached the updated list of Bellevue City Council two-year priorities and recent 2014-2015 Highlighted Accomplishments/2015-2016 Key Projects as reference materials.

BELLEVUE CITY COUNCIL 2-YEAR PRIORITIES FOR 2014-2015
Updated 02/13/15

Economic Development

1	Complete the economic development plan and begin implementing the plan (with appropriate and adequate resources) Status: Developed ED Plan and are beginning implementation; hired ED Director. Provide update on ED Plan at the end of 2015 to ensure elements are on target; enhance communication with Council regarding ED; recognize dynamic nature of ED
2	Develop an educational institution such as an R&D Center for local and international talents and businesses Status: Continue

Transportation and Mobility

3	Establish a transportation capital plan for future growth and mobility of the City and determine long term capital funding mechanisms to support the plan; at a minimum, the plan should speed the completion of transportation projects that are complementary to light rail construction by Sound Transit in Bellevue through 2024. Status: Continue evaluating long term capital funding mechanisms
4	Secure funding for the next phase of I-405 and completion of SR 520 Status: Continue
5	Complete the Downtown Transportation Plan and begin implementing it Status: Plan is complete and implementation is beginning; may need to revisit after Downtown land use planning is complete (Downtown Livability)
6	Permit light rail, to include mitigation; reach closure on the MOU as agreed in the collaborative design process and in an economically viable manner Status: Continue, with a heavy focus on mitigation during 2015

High Quality Built and Natural Environment

7	Develop an affordable housing plan for the needs of our diverse population Status: This is a new goal to replace previous goal; ensure that the Council has clarity about what this priority entails before proceeding; note that this is a regional issue; begin with Council principles
8	Construct Phase One of Meydenbauer Bay Park and complete the Downtown Park circle and gateway by year end 2018 Status: Continue; funds appropriated, implementation in progress

9	Develop the Smart City strategy to include high speed data options to support business and residents and determine implementation steps Status: Continue
10	Complete the Downtown Livability Initiative study and identify items for early action Status: Continue; study completed with decision pending

Bellevue: Great Places Where You Want To Be

11	Collaborate with regional partners to reach a determination regarding a performing arts center in Bellevue Status: Continue
12	Create a civic center plan integrating City Hall, the Metro property, Convention Center expansion, and the Transit Center • Pedestrian Corridor • Special Opportunity District Status: Continue
13	Establish the vision for a grand connection from Meydenbauer Bay Park to the Wilburton Special Opportunity District Status: Continue
14	Update the master plan for Ashwood Park Status: Continue; identify a step for 2015

Regional Leadership and Influence

15	Develop a strategic plan for regional advocacy and collaboration with other jurisdictions, especially Eastside cities Status: Continue; City Manager will propose a process/approach for this
16	Develop a plan for securing greater levels of grant funding, including for regional projects Status: Continue

Achieving Human Potential

17	Explore options for expanding higher education options in Bellevue (grades 13 to 20) Status: Continue

18	Re-create a neighborhood program that supports neighborhood leadership, engagement, and community-directed investment Status: Complete
19	Complete the Diversity Initiative to include a plan to increase community connections and outreach Status: Completed the plan; continue with implementation
20	Get update on implementation of Eastside Pathways and determine the best way for the City to continue to support their goal Status: Continue
21	Work toward an Eastside solution for permanent winter shelter Status: Continue

High Performance Government

22	Evaluate how we can better provide hearing accessibility within the public meeting areas in the City Status: Continue
23	Develop and implement strategies for Council engagement with the community Status: Continue
24	Identify and implement technologies that improve customer service Status: Continue
25	Through the budget process, ensure that the City's budget outcome goals are reached • Evaluate public safety standards as part of the budget process • Staff should be focused on how the organization operates in a high performing way Status: Complete

2014-15 HIGHLIGHTED ACCOMPLISHMENTS

Economic Development

- ✓ Adopted and began implementing Economic Development Plan
- ✓ Created new position and hired Economic Development Director
- ✓ Held Tech Hive entrepreneurial event
- ✓ Launched business incubator program in Lincoln Center North building
- ✓ Issued debt to fund Meydenbauer Center capital improvements

Transportation and Mobility

- ✓ Renegotiated Sound Transit MOU
- ✓ Implemented strategy to acquire funding for I-405 expansion
- ✓ Adopted Transit Master Plan
- ✓ Expanded electric vehicle charging network
- ✓ Funded $317 million in transportation projects and programs

High-Quality Built and Natural Environment

- ✓ Completed Bellevue Botanical Garden Visitor Center and new Bellevue Youth Theatre
- ✓ Completed Coal Creek Parkway bridge/culvert project
- ✓ Partnered with Boys & Girls Club to complete Hidden Valley gym and park improvements
- ✓ Completed Bridle Trails Corner Park

Great Places Where You Want to Be

- ✓ Acquired King County property next to City Hall
- ✓ Allocated $1 million each for Grand Connection vision and Eastside Rail Corridor trail connection
- ✓ Completed analysis for potential performing arts center

Regional Leadership and Influence

- ✓ Received more than $14 million in grants for transportation projects
- ✓ Discussed with Eastside cities, including a joint Redmond and Bellevue Council meeting, issues of mutual benefit

Achieving Human Potential

- ✓ Funded a revamped Neighborhood Enhancement Program
- ✓ Adopted Diversity Initiative
- ✓ Worked collaboratively with Sound Transit to site temporary winter shelter
- ✓ Added affordable housing element to East Link plan

High-Performance Government

- ✓ Maintained city's AAA bond rating
- ✓ Approved fire facilities master plan
- ✓ Retained national accreditation for multiple departments

Read full Council Vision and Priorities at www.bellevuewa.gov/council-vision.htm

2015-16 KEY PROJECTS

Economic Development

- Develop business retention and outreach plan
- Implement initiative to support startup culture
- Begin developing tourism master plan
- Complete economic development web pages and public materials

Transportation and Mobility

- Continue efforts to secure statewide transportation package
- Complete Northeast Fourth Street extension and 120th Avenue improvements
- Begin design of Bellevue Way Southeast HOV lane
- Implement downtown intersection and pedestrian corridor improvements
- Permit light rail and begin construction

High-Quality Built and Natural Environment

- Adopt Comprehensive Plan update, including revamped housing policies
- Complete design and permitting for Meydenbauer Bay Park
- Complete Downtown Park Circle
- Adopt housing strategic plan

Great Places Where You Want to Be

- Decide on city's investment in a performing arts center
- Begin developing vision for Wilburton special opportunity area and Grand Connection
- Update Ashwood Park master plan

Regional Leadership and Influence

- Develop interim trail on Eastside Rail Corridor in partnership with Sound Transit and King County
- Determine grant strategy
- Build closer relationships with Eastside cities and major institutions, including economic development strategies

Achieving Human Potential

- Reinstate Neighborhood Enhancement Program
- Work with regional partners on permanent winter shelter for homeless
- Launch multiple initiatives outlined in Diversity Plan

High-Performance Government

- Develop long-range financial investment plan
- Move forward with high-priority fire facility projects
- Move Bellevue District Court and Probation to Bellefield Office Park
- Provide hearing accessibility improvements
- Complete website redesign and other customer service projects

Read full Council Vision and Priorities at www.bellevuewa.gov/council-vision.htm