



# Application Form for Position No. 2 Kirkland City Council

Please return your letter of interest and completed application form to the City Clerk's Office no later than 5 p.m. on Tuesday, April 9, 2013. You may submit your application materials in the following ways: Email to [kanderson@kirklandwa.gov](mailto:kanderson@kirklandwa.gov) or hand deliver to Kirkland City Clerk's Office, 123 5<sup>th</sup> Avenue, Kirkland, WA 98033. Applicants selected for interview must be available on Tuesday, April 16, 2013 between 4:30 and 7:00 p.m.. If you need an accommodation in the application process or if you have questions about this application process, please call City Clerk Kathi Anderson at (425) 587-3197. Persons with a disability who need assistance in the application process or who need this application in an alternative format may call (425) 587-3190 or TTY Relay 711.

**NOTE: Please provide answers for all of the questions listed below. A one page resume may be submitted in lieu of question 2. All other responses should be limited to 250 words. Responses may be provided as an attachment to this application.**

*All information on this form, including any attachments, except Personal Information, will become public information when submitted.*

Name: Shelley Kloba

### 1. Applicant's Statement of Qualifications:

**In order to be considered for this appointment, you must have been a resident of the City of Kirkland for at least one year at the time of the election and you must be a registered voter.**

- a) Will you have been a Kirkland resident for at least one year as of August 6, 2013? Yes  No
- b) Are you a registered voter? Yes  No

### 2. Describe your education, occupational background and/or community activities that qualify you to serve as a Kirkland City Council member. You may provide this information in a resume not to exceed one page:

Please see attached resume

### 3. Describe why you are interested in serving on the Kirkland City Council:

When my husband and I moved to Washington in 1991, we rented an apartment in Houghton and set about finding employment. When it came time to buy a home, Kirkland was not convenient for commuting to the jobs we had, so we settled in Everett, always hoping to someday live in Kirkland. Once our daughter was born, we renewed our commitment to the dream of living in Kirkland so that we could raise her in a vibrant, beautiful community with excellent schools and abundant recreation opportunities. We bought a home in Kirkland in 2001 and gradually made connections to our new community. We have thrived here, enjoying a wonderful quality of life and all the amenities this city has to offer. Getting involved in the park board, the school district, and various levy committees has made me aware that it takes the hard work and vision of committed citizens to step up and make a community great. I have a history of a strong commitment to public service, and it would be an honor to use my experience, talents, and connections to give back to the community that has given me so much pleasure.

4. What do you see as the top three issues currently facing the Kirkland City Council? For each issue, describe the nature of the issue or problem to be addressed, what policy guidance you would provide as a Council member to address the issue and your preferred solution(s). You may provide up to 250 words for each issue.

4a. *Issue #1:* How will we accommodate growth (both household and employment) as required by the Growth Management Act? So far, Kirkland has been able to project a small town, single family neighborhood feel, despite the fact that currently 49.6% of housing units are in multi-unit structures. (2010 Census)

*Policy guidance:* We are required by the Growth Management Act to accommodate, on average, 343 new housing units and 832 jobs per year. We need to balance the form and function of any new development so that we accomplish the targets for housing and employment without sacrificing aesthetics.

*Preferred solution:* Use the opportunity of updating the Comprehensive Plan to align with Zoned Capacity Analysis findings regarding zoning needs in order to do put growth where it makes the most sense. Make certain that the newly acquired neighborhoods are engaged in writing their sections so that they are equally represented in the Comp Plan. If this requires additional staff to accomplish, then hire appropriately.

4b. *Issue #2:* How do we maintain a responsible and responsive budget? In the 2012 Community Survey, citizens ranked the city's performance on zoning and land, business development, and traffic flow as having varying degrees of low performance. The budget-by-priorities model has been successful in its implementation so far, but the one of the performance areas that did not get increased funding was the traffic flow category. Funding remains flat for 2013-14.

*Policy guidance:* It is key that the budget continue to be in alignment with community values and sound financial management planning, while "minding the gap" between revenues and expenditures. The 2013-14 budget is projected to close the gap, but it will take vigilance to make the necessary course corrections as the economy fluctuates. If there is no increased revenue flowing to a low-performing area, a clear rationale as to why must be available to our citizens.

*Preferred solution:* Continued multi-modal community outreach for better understanding and opportunities for input. Ensure that maximum transparency and accountability are core pieces of every budgetary decision. Continue to find creative ways to maximize service at a lower cost, a small example of which is that during contract negotiations, city staff persuaded Waste Management to empty trash cans at certain parks at no cost to the city.

4c. *Issue #3:* Since transportation and land use go hand in hand, it will be a challenge to make sure our transportation infrastructure is sufficient to fill the needs of the community. A constant concern voiced by citizens is traffic congestion through the city. Not only is it inconvenient and wasteful, we should consider whether or not our traffic congestion plays a role in EMS and Fire response times, which are not meeting performance standards.

*Policy guidance:* The jobs and households that Kirkland will need to provide will bring along with them needs for transportation.

*Preferred solution:* Re-examine Intelligent Transportation Systems projects to see how we can better operate the system efficiently. Spend the money to hire an FTE traffic engineer to monitor the system. Increase complete streets to reach the goal of 100% of arterials. Collect meaningful data about travel times on major arterials and use to inform priorities. Work with regional transit entities to increase capacity on routes where it is currently standing room only during peak commute hours.

5. If appointed, would you seek election to the City Council in 2013? Yes  No  Undecided

6. How long have you lived in the City of Kirkland or in the newly-annexed area? 11.5 years in North Juanita

Your Signature\*:

Shelley Klopp

Date:

4-9-13

\*Applications submitted electronically will be signed during the interview process.

# Shelley Kloba

## OBJECTIVES

Leverage my professional expertise in the healthcare industry and my volunteer experience on education non-profit boards and levy campaigns in a position that builds on my strong willingness and commitment to serve the public.

## EDUCATION

### University of Illinois

B.S. Kinesiology, May 1990, Phi Eta Sigma National Freshman Honor Society  
Graduated from Seattle Massage School, with Honors, May 1996

## EXPERIENCE

### Legislative Director | Washington State Parent Teacher Association

June 2011 – present (term ends May 2013)

Serve on the Washington State PTA Board of Directors; chair the Legislative Committee, coordinate the annual Legislative Assembly; train and support Region Legislative Chairs; teach classes on advocacy topics; write periodic articles for internal publication; testify before legislative bodies; represent WSPTA to various affiliated organizations.

### Board Member | City of Kirkland Park Board

April 2009 – present (term ends March 2017)

Represent the views and interests of the public; advise the City Council on the development, acquisitions, renovations, planning, and operation of Kirkland's parks and recreational facilities; represent the Park Board on the Lakeview and Houghton neighborhood Comprehensive Plan updates; lobby state legislators for the park-related items on the city's legislative agenda

### Trustee | Lake Washington Schools Foundation

June 2010 – present

Represent the Foundation at the Sammamish and Redmond Chambers of Commerce functions; collaborate on strategic plan development; serve as table captain for annual fundraising campaign

### Massage Therapist | The Donaldson Clinic Physical Therapy

April 2002-present

Evaluation, planning, execution, and documentation of massage treatment plans for massage and physical therapy patients, including communication with physicians. Specializing in injury treatment and wellness massage

### Member | Governor-Elect Inslee's Education Advisory Group

December 2012- January 2013

Served as a member on one of the nine issue-specific work groups coordinated by the transition staff, provided input on identification of emergent issues in the field of education; made recommendations for personnel decisions in education-related departments

### Steering Committee | Yes! For Great Kirkland Parks campaign

June 2012 – November 2012

Contributed to strategic planning; provided testimony to school board and at City Council meetings; garnered endorsements; raised funds; collaborated on promotional materials; provided content for social media, wrote pro-levy posts for local media.

### Committee Member | Lake Washington Citizens Levy Committee

November 2009– March 2011

Recruited volunteers to identify yes voters, wave signs, and make GOTV calls; prepared a neighbor-to-neighbor email template, collaborated on analyzing results of failed first attempt at passing the bond enabling passage on the second try.