



**CITY OF KIRKLAND**  
Department of Parks & Community Services  
505 Market Street, Suite A, Kirkland, WA 98033 425.587.3300  
www.kirklandwa.gov

---

## MEMORANDUM

**To:** Kurt Triplett, City Manager

**From:** Jennifer Schroder, Director  
Michael Cogle, Deputy Director

**Date:** February 24, 2012

**Subject:** PARK FUNDING EXPLORATORY COMMITTEE RECOMMENDATION

## RECOMMENDATION

Staff recommends that the City Council receives the attached report from the Park Funding Exploratory Committee and requests additional information as needed prior to the City Council retreat.

## BACKGROUND

Since 2008 the Parks and Community Services Department has experienced a 20% reduction in park maintenance staffing. This has resulted in an unprecedented drop in the level of care for the community's extensive park system. The City has responded in a number of ways to minimize the effects of these budget cuts. For example, through its innovative contract with Waste Management the City has been able to return garbage service to neighborhood parks and thus alleviate wide-spread citizen complaints about this issue. Temporary funding from Real Estate Excise Tax (REET) has been used to help the Parks Department begin to respond to a backlog of preventative maintenance tasks and temporarily restore lifeguarding to swimming beaches. Volunteer activities by citizens and community groups to improve the appearance and safety of parks have been intensified to soften the impacts. But despite these efforts, residents continue to experience parks that are less attractive and less responsive to their needs, and there is increasing concern that the (thus far) hidden impacts of deferred maintenance will soon become more visible and, in long run, more costly to resolve.

Likewise, the City's capital investments in its park system have been negatively impacted by the economic downturn. The primary funding source for park capital improvements – REET – has declined to the extent that annual funding in the Parks CIP has dropped by over 38% in the past several years. Currently the City's adopted 2011-2016 CIP identifies nearly \$77 million in unfunded projects, not including new projects associated with the recent annexation. Historically the City's capital funding for park improvements and expansion has been supplemented by periodic voter-approved park funding ballot measures; however, the last park ballot measure approved by voters was nearly a decade ago, in 2002.

The City's recent annexation of the Juanita, Finn Hill, and Kingsgate neighborhoods brings these issues into even sharper focus. While some additional funding has been allocated to help the City manage five new parks inherited from King County, we have had to acknowledge to new residents that at this point in time the City is not able to provide the same level of service in these parks that we had intended when

the City chose to proceed with the annexation. There is pent up demand from new residents to see their neighborhood parks restored, improved, and even expanded. The annexation has also brought with it the dynamic of the Finn Hill Park and Recreation District, which was established by some (now) Kirkland residents to provide funding to care for O.O. Denny Park, an important civic asset on Lake Washington. The District's maintenance levy will expire at the end of 2014, with the future of a levy renewal, the District, and O.O. Denny Park itself in some doubt.

Counterbalancing these difficult issues are some exciting opportunities. The City's pending acquisition of the Kirkland segment of the Eastside Rail Corridor has spurred wide-spread community interest and the potential to finally realize the long-desired Cross Kirkland Trail. The Green Kirkland Partnership has been a tremendous success story in the community, with great potential to leverage current energy and interest into a lasting legacy of environmental sustainability. The Lake Washington School District's continued school modernization program has invested tens of millions of dollars in vital school properties, with more on the horizon, offering opportunities to expand the innovative and cost-effective City-School Partnership Program.

In response to these issues and opportunities, at their regular meeting of July 19, 2011 the City Council established a citizen committee to consider the possibility of a future park funding ballot measure. This initiative was responsive to the 2011 City Work Program adopted via Resolution R-4864 (i.e. "*9. Exploring new revenue options authorized by the State Legislature or requiring voter approval.*").

Termed the "Park Funding Exploratory Committee" (PFEC), the group was asked to consider and make recommendations regarding funding to help meet the capital, maintenance, and operational needs of the Kirkland's park, open space and recreation system. Nearly 50 stakeholders representing a broad array of key community interests were invited to participate, and the Council selected Councilmember Amy Walen to serve as chair. The committee began meeting in September of 2011 and met a total of 8 times, collectively contributing over 350 hours of volunteer effort to the project.

The Committee process involved gathering and interpreting information about the goals, issues, needs, and priorities of Kirkland's park, open space and recreation system; directing public outreach strategies such as citizen surveys and open houses; exploring funding alternatives such as a park bonds and levies; and preparing conclusions and recommendations for Council consideration.

Included with this staff memo is a report from the PFEC.

### **PFEC Recommendation**

The PFEC recommendation is presented in detail in the PFEC report. In summary, their recommendation is to evaluate going to the November 2012 ballot with two measures. The first would be a nine year levy lid lift for approximately \$10 million in capital projects. There would also be a companion permanent levy lid lift with a little over \$1 million per year for maintenance and operations. The total recommended amount (average annual impact to the average homeowner) is \$76.92 per year (or about \$6.40 per month) for the average homeowner. The committee believes that this is a reasonable amount to put before the voters if the Council decides to proceed with a ballot measure in 2012.

The proposed nine year capital project levy would expire at about the same time that the 2002 park bond measure would expire and the City would then be in a position to pursue a larger bond measure towards a major investment such as an indoor recreation center and pool. The specific projects included in the PFEC recommendation were based on a staff recommendation requested by the PFEC.

Although a majority of committee members supported the 2012 ballot measures, there was a strong sense of caution among many members about the advisability of taking a measure to the voters in a time

of economic hardship and uncertainty. All agreed that more information was needed about likely community acceptance for any 2012 ballot measures and the number and type of competing measures that would be on the ballot in November.

The purpose of the March 6 study session is for the City Council to receive the PFEC's recommendation and ask any questions. At that time, the Council can identify any further information on any of the identified project proposals/components of the Committee's recommended funding package.

The City Council is scheduled to discuss the Committee recommendation in more detail at their upcoming March retreat. Following the retreat, staff will be requesting Council direction for the following:

- Should the Committee and staff continue to explore the viability of a November 2012 park funding ballot measure?
- Should the City proceed with research (specifically a random sample telephone survey) to determine citizen priorities for Kirkland's park, open space and recreation system?

### **Indoor Recreation Facility Issues**

The PFEC identified an indoor recreation facility as an important community need, but it was agreed that absent further information, particularly regarding an identified site, the project is not "ballot ready" and it is not included in the PFEC preferred funding package. However, the PFEC is recommending that the City continue to actively pursue regional partners and a suitable site for a new indoor recreation facility to serve the community.

The Kirkland Indoor Recreation Facility plan was presented to the City Council in 2007. Working with a consultant team, development of the plan involved community and stakeholder input, market analysis, a financial analysis, and the creation of a prototype facility plan.

The prototype plan for a new facility indicated a 93,000 square foot multi-purpose recreation facility on a site of up to 8 acres. The plan provided for a number of amenities, including an indoor pool, two full court gymnasiums, elevated walking track, fitness/cardio areas, multi-purpose activity rooms, a community hall, and other related amenities. Based on the prototype, the estimated construction cost of the facility, in 2006 dollars, was \$36,566,000. This figure did not include costs for site acquisition if necessary.

In an effort to identify possible sites and partnerships for the facility, staff has engaged in discussions with a number of potential regional partners, including Evergreen Hospital, Bastyr University, Northwest University, Lake Washington Institute of Technology, Lake Washington School District, and the cities of Kenmore, Bothell, Woodinville and Redmond. Although each agency supported the merits of the project and expressed some degree of interest to partner, staff found that the lack of an identified site became a barrier to committing specific partnership opportunities.

Given that nearly five years have gone by since the 2007 plan was developed, staff would recommend that this issue be referred to the Park Board and staff for reconsideration, with a set of further recommendations and next steps presented to the City Council later in the year.

### **Possible Next Step: Survey**

If the Council has continued interest in pursuing a November 2012 ballot measure, the PFEC recommends that a suitable next step would be to research the attitudes of residents through a statistically-valid random sample telephone survey. Such a survey was conducted as part of the process leading up to the

last Kirkland park ballot measure in 2002 and helped determine citizen priorities. Information gathered through the survey might include:

- Citizen willingness to consider a ballot measure for parks in 2012.
- Citizen priorities for recommended park levies at the recommended amounts;
- Citizen priorities for specific funding needs and projects proposed in the PFEC recommended package.

If directed by Council at the retreat, a survey could be commissioned and conducted during the month of April, with results shared with the committee and Council in May/June.

### **Summary and Conclusions**

The March 6 study session will provide an opportunity to receive additional information and ask questions about the PFEC report and recommendation. The City Council will discuss whether or not to proceed with a ballot measure in 2012 at the City Council retreat. However, the study session provides an opportunity for Council to identify any additional information the Council would like to have about the PFEC recommendation for the retreat.

Staff would like to acknowledge the hard work and investment of time by the many committee members involved with this effort under the leadership of Councilmember Walen. Members of the committee will be present at the study session to answer questions.



City of Kirkland

**Park Funding Exploratory Committee**  
Councilmember Amy Walen, Chair

**Report to City Council**

**March 2012**

## Introduction

The Parks Funding Exploratory Committee (PFEC) was convened by the City Council to discuss and make recommendations about funding for parks and recreation facilities and maintenance. The PFEC was to consider the advisability and content of a possible future ballot measure. The purpose of this memo is to present the recommendations of the PFEC for further consideration by the City Council. Through the PFEC meeting process, the committee developed a consensus recommendation for a possible ballot measure. Equally important are a series of underlying principles and important considerations that the City Council should take into consideration in any future decisions about parks funding.

## Committee Process

The PFEC met eight times between September of 2011 and February 2012. During that time, the PFEC received numerous presentations from staff about a variety of topics as background for the committee's discussions. Early in the process, the committee received presentations about the history of Kirkland's park ballot measures and learned about the goals and objectives of the park system as identified in the City's Park, Recreation, and Open Space Plan (PROS). The committee also received presentations on specific projects/issues identified by Council, including Totem Lake Park, the Kirkland Cannery Building, the Finn Hill Park and Recreation District, indoor recreation center, Green Kirkland, and the Eastside Rail Corridor.

In October an online survey and two public open houses were conducted to assist the committee in better understanding the park and recreation needs and interests of citizens (see Attachment A). As a follow up to the survey, the committee was polled to ascertain potential support for additional funding for specific projects (see Attachment B).

The committee was provided with a list of 45 projects identified for potential consideration (Attachment C). The list of projects was derived from those projects identified in the PROS Plan, CIP, and those projects suggested by the Committee.

In December, the PFEC was assisted by a facilitator to help the committee assimilate all of the information and to work toward a recommendation. One of the first steps was to adopt a framework for categorizing projects and for organizing the many potential projects that could be considered. Three categories were identified:

- Preserve – Renovating and maintaining the community's existing park system
- Enhance – Redeveloping and improving the community's existing park system
- Expand – Adding new facilities and purchasing new property to expand the system as envisioned in the Parks, Recreation and Open Space Plan.

It was agreed that a ballot measure could have projects from each category but that it would be important that preservation (taking care of what we have) be reflected as a high priority. The PFEC Project List was developed and organized into these categories as an inventory of possible projects to include in the recommendation.

### Timing and Size of Ballot Measure

The committee was also reminded of the time frame and process for presenting a measure to the voters. Using the November 2012 general election as a potential target date, a list of activities and due dates were provided:

PFEC Recommendation to City Council	March 6
Project Definition, Outreach and Public Survey	March - May
Survey and Outreach Results and Development of Final PFEC recommendation	May - June
PFEC Report Complete	June 21
City Council Study Session	July 3
City Council Approval of Ballot Title	July 17
Deadline for Filing Resolution with King County	August 7
General Election	November 6

Given the compressed time frame, the PFEC was polled as to whether or not the committee should recommend that a ballot measure be presented to the voters in November 2012. If the consensus of the committee was to recommend the 2012 general election, timely development of a recommendation would be important.

The committee was also given three potential levels of tax impact (annual cost to the average homeowner). Members were asked to share their individual opinions about the amount of additional tax burden the public might be willing to approve. The results would be used as a starting point for developing a recommendation to the City Council.

The members were asked two questions:

1. Should the City Council present a park funding measure to voters in November 2012.
2. How much should the total impact to an average homeowner be? [Three levels were presented for consideration]:
  - a. \$12 per year (\$0.83 per month)
  - b. \$60 per year (\$ 5.00 per month)
  - c. \$120 per year (\$10.00 per month)

The majority of the group recommended a November 2012 ballot measure with an impact of approximately \$60 per year (see results in Attachment D). At the same time, some members of the committee were concerned about taking any measures to the voters in 2012 given the state of the economy and the number of people struggling financially. This was also a factor in the

sizing of the measure .The committee recommended that the City Council seek advice about how to take a successful ballot measure to the voters in 2012.

### Principles

Throughout the meetings, the PFEC agreed to a number of key principles that they believed were important to communicate to the City Council. With each successive meeting, these principles were added to, edited and expanded upon. Some of the principles related more to general park planning principles. Others related specifically to a possible ballot measure. While there was general consensus on these key principles, there were also concerns and opinions expressed by individuals that were just as important in understanding the entire community's interests. The following principles are presented with a discussion of the range of perspectives offered by committee members.

### Principles to consider in developing an updated Parks, Recreation and Open Space Plan (PROS):

- **Kirkland parks should be safe, clean, in good repair and reflect the values of environmental sustainability** – There was some discussion about whether parks should be "green" both in terms of sustainable practices and/or color. The committee was less concerned about having all lawns green all summer than using maintenance methods and products that are good for the environment.
- **Preservation of natural areas and parks through reforestation and removal of invasive species should be a component of the City's ongoing maintenance program.**
- **Parks and recreation facilities should be accessible and support healthy living for all citizens.**
- **Parks and open spaces are essential elements of vibrant neighborhoods and business districts.**
- **The City should pursue a balance of natural and active areas.**
- **Parks should be seen as community gathering places that everyone has a responsibility to help maintain** – Kirkland parks are and should continue to be a place where the community can come together, work together and take responsibility for their parks and open spaces.

### Principles to consider in developing a ballot measure:

- **Providing stable funding for maintaining and repairing existing parks and facilities is a high priority** – Both the on-line survey and PFEC survey placed high importance on taking care of our existing parks. Approximately 50% of the levy lid lift recommendation provides for maintenance, repair and restoration of existing parks, recreation facilities and natural spaces in Kirkland. Similarly, the development of any new facilities recommended is accompanied by a companion maintenance levy.

- **Volunteers should continue to be used to sustain existing parks and open spaces** – The financial challenges experienced in recent years have highlighted the importance of volunteers for maintaining parks and open spaces. The recommendation to fund maintenance with the new levy is not intended to replace volunteer efforts but to maintain and enhance community involvement.
- **Open and honest communication will be critical to the success of this effort**
  - **Wise use of resources should be emphasized** – The public wants to be assured that the City is making the best use of the resources it has now before they approve new resources. The community needs to be assured that the Parks Department is making the best, most efficient, use of resources. Specific examples should be provided.
  - **The community should be reminded that we followed through on all projects in the last bond measure** – All of the projects approved on the previous park bond measure were completed and all of the bond proceeds were expended. It will be important to remind the community about the new and improved facilities that they now have as a result of the last park measure. At the same time, some members were concerned that we have many unfinished projects, such as development of McAuliffe Park and the north portion of Juanita Beach Park, which the public may want to pursue before any new facilities or purchases are made.
  - **Voter education will be a key to the success of programs such as Green Kirkland, maintenance of OO Denny Park and development of the Eastside Rail Corridor** – These projects are important but not well-understood by a majority of residents. There seems to be a great deal of confusion about the ERC purchase versus the proposed development. Careful and clear explanations will be important.
  - **Descriptions of principles, projects and written materials should use phrases and terms that are familiar to the average citizen and that speak to a need they can identify with** (e.g. use “parks” instead of “facilities” and “parks within walking distance” instead of “level of service”) – Communication materials should be couched in terms that most people can relate to and understand. They need to speak to a basic need or desire of the public. The Juanita Beach Bathhouse should also mention the boat house element to draw in another interest group.
  - **There should be an overall theme for the measure** – Messaging will be important and an overarching theme will be helpful.
  - **We are excited about the annexation area and want to see parks distributed throughout the new City** – It will be important to have projects in the new neighborhoods.

- **The public needs to be educated about property taxes** – The public should have a better understanding of how much of their property taxes go to the City.
- **The content of the ballot measure should be developed with thought to several underlying principles:**
  - **Proposed projects should reflect geographic distribution throughout the community** – The committee agreed that we need to consider Kirkland as one community as opposed to “the annexation area” and “old Kirkland.” Although an equal distribution between those two areas shouldn’t be a requirement, the committee agreed that it still an important consideration. There was an acknowledgement that the specific project locations (see Attachment E) in the recommendation do not cover all areas of the City. However, it was noted that geographic equity could be achieved through strategic application of the “Neighborhood Park Acquisition” and “City/School Partnership” projects. The Neighborhood Park Acquisition project should be large enough to make a real difference over as wide of an area as possible. The current real estate market presents an opportunity to purchase properties at a lower cost.
  - **New capital facilities should be accompanied by a companion operating levy that provides ongoing maintenance funding.**
  - **Projects should have a broad-based appeal and spark excitement and imagination** – Projects should not only represent a variety of locations in the City, but they should appeal to a variety of interests and needs. Also important was the notion of one or two projects could really excite the public. Some members believed that the development of the Eastside Rail Corridor could pique the interest of many residents.
  - **Projects should meet an important need or opportunity** – Projects should relate a sense of urgency to motivate the community. Again, the Eastside Rail Corridor, if presented correctly, could be seen as an urgent need as would the need to improve funding for parks maintenance. The community is aware of the recent reductions in parks maintenance and has reiterated this as a priority.
  - **Inclusion of Peter Kirk Park Artificial Turf and Lighting project could be a strong selling point or a detractor** -- The committee had several discussions about the installation of artificial turf at Peter Kirk Park. For some, natural turf is more traditional and conducive to baseball. They are concerned that some people would see the loss of natural grass as a downgrade for the field which is an icon for Kirkland parks. If individuals felt strongly about this issue, they may not vote for the package of projects.

For others, the advantages of a turf field could appeal to a broad base of the community and bring out more voters. The artificial turf would provide a longer playing season and allow other sports, such as soccer and lacrosse, to play on the field when the baseball season has ended. Artificial turf has a lower

maintenance needs.

The committee was also reminded that the lighting component of the project would be supported by nearby residents as it would reduce the impact of the lights on the surrounding area.

- **A nine-year levy is preferred over an excess bond measure**
  - **The 50% approval threshold is more realistic to attain this year** – Some committee members questioned the advisability of taking a measure to the voters in 2012 given the challenging economic environment. The measure should be sized to have a good chance of success.
  - **The nine-year levy will allow us to retire the 2002 outstanding debt and the 2012 debt at about the same time** – This presents the opportunity to do a larger, more ambitious measure in the future.
- **Indoor Recreation Facility** – The committee wanted to send a strong message to the City Council that they should continue to actively pursue regional partners for an indoor recreation facility. A long term plan is needed including identification of a location. The committee was cautioned to not assume that the school district would continue to fund an indoor pool at Juanita High School. More details about this project are included in the staff memo that accompanies this report.
- **A citizen survey should be conducted** – Messages and projects to test should include those identified in the committee's preferred funding package, the amount of taxes the public might be willing to consider for parks, public perception about artificial turf at Lee Johnson Field and public interest in an indoor recreation facility.

#### RECOMMENDED BALLOT MEASURES

Given the large number of potential projects and wide range of needs, the PFEC asked the Parks and Community Service staff to develop a few scenarios that generally reflected the principles expressed by the committee and that met some of the highest priority recommendations of the staff. The PFEC was provided a briefing by the City's Director of Finance and Administration about the options and implications of the available approaches to a ballot measure (see presentation slides in Attachment F for content). Staff developed two scenarios based on two different types of ballot measures – a bond measure with a companion operation levy and a levy lid lift with a bond and a companion maintenance component. The key differences are related to the approval threshold and limits with regard to uses. The sixty percent approval requirement of a bond measure is harder to achieve, but has greater potential for capital investment because of the ability to amortize costs over twenty years or more. A levy lid lift only requires a fifty percent approval but limits debt issuances to a nine year term, resulting in a smaller amount of capital investment for the same annual tax impact. The two scenarios presented to the PFEC by staff are labeled "Scenario A: Bond Measure with Companion Operating Levy" and "Scenario B: Levy Lid Lift" and are included as Attachment G.

Based on those scenarios, the PFEC worked in small groups to develop individual recommendations that were then consolidated into one consensus recommendation. The recommendation includes the proposed type of ballot measures, the projects to be included and the total amount. The following table summarizes the recommendation. More detailed descriptions of projects are included in Attachment H . The recommendation reflects a balance of maintenance and operations ("Preserve") and capital projects ("Enhance" and "Expand").

**PFEC Recommended Ballot Measures  
 A 9-Year Levy Lid Lift for Capital and a Permanent Levy Lid Lift for M & O**

Category/Project	Annual Cost to Homeowner		Annual Cost to Homeowner		Annual Cost to Homeowner	Rate per \$1,000 AV	Additional Annual Cost to Homeowner
	Project Cost		M&O Levy				
<b>TIER 1</b>							
Restore M & O	-	-	600,000	19.68	19.68	0.0410	
Denny Park Maintenance	-	-	137,500	4.51	4.51	0.0094	
Forest/Habitat Restoration	-	-	192,500	6.31	6.31	0.0132	
Waverly Beach Renovation	500,000	2.05	-	-	2.05	0.0043	
Dock and Shoreline Renovations	800,000	3.28	-	-	3.28	0.0068	
Moulton Park Renovation	1,000,000	4.10	27,500	0.90	5.00	0.0104	
City-School Partnership Projects	1,000,000	4.10	27,500	0.90	5.00	0.0104	
Neighborhood Park Land Acquisition	2,500,000	10.25	-	-	10.25	0.0214	
Develop Eastside Rail Corridor Trail	3,000,000	12.30	110,000	3.61	15.91	0.0331	
Juanita Beach Bathhouse	1,200,000	4.92	-	-	4.92	0.0103	
	-	-					
	<b>10,000,000</b>	<b>41.00</b>	<b>1,095,000</b>	<b>35.92</b>	<b>76.92</b>	<b>0.1602</b>	<b>76.92</b>
<b>TIER 2</b>							
Lee Johnson Field Turf & Lighting	1,500,000	6.15	-	-	6.15	0.0128	83.07

*All costs noted are preliminary estimates subject to refinement  
 Note 1: Annual cost to a home with an assessed valuation of \$480,000  
 Note 2: Amounts Include 10% Inflationary Adjustment*

Some of the key considerations and discussion points underlying the recommendation follow:

Type of Measures

The consensus of the PFEC was to recommend two separate levy lid lifts rather than a bond measure and companion maintenance levy. The rationale was based on the perceived mood of the public toward tax increases in a challenging economic environment. The sixty percent threshold of a bond measure was felt to be too difficult to attain and that a more modest proposal for a levy lid lift was more realistic even though it provides less capital investment. There was an emphasis on putting forth a ballot measure that had a good chance of success because of the cost and effort involved. Ultimately, the consensus of the PFEC was to recommend levy lid lift.

Tier One Projects

Most of the projects provided in the staff scenario are retained in the PFEC recommendation. In particular, there was a high degree of consensus on:

- **Restore parks maintenance** – Included within this project is restoration to historic maintenance standards including restroom operations in neighborhood parks and restoration of lifeguards at Houghton Beach and Waverly Beach parks. This project also restores lifeguards to Juanita Beach Park which have not been funded in the past by the City but were funded by King County prior to the City assuming responsibility for the park.
- **Assume maintenance of OO Denny Park** – This was felt to be important for Finn Hill area voters and because it was not clear what would happen to the Finn Hill Park District levy in the future.
- **Provide ongoing funding for natural area restoration (“Green Kirkland”)** – The majority of the committee believes this should continue to be primarily a volunteer-supported activity but that ongoing program coordination should be included in the Parks budget.
- **Waverly Beach Renovation** – This project was reduced from the staff recommendation and is intended to address needed repairs and shoreline restoration rather than any enhancement of the park at this time.
- **Dock and Shoreline Renovations** – This project was reduced from the staff recommendation to maintain the total measure to \$10 million. Staff believes that a meaningful amount of shoreline restoration can be accomplished with this level of funding.
- **Edith Moulton Park Renovation** – This park in north Juanita was felt to provide geographic balance. Edith Moulton Park is heavily used and has great potential.
- **City/School Partnerships** – This project is also thought to be of citywide interest, although specific locations have not been identified. More specifics about location and types of improvements would need to be identified.
- **Neighborhood Park Land Acquisition** – The amount of this project was based on a desire to provide enough funding to address neighborhood park needs in multiple, geographically-dispersed neighborhoods. It was important to have sufficient funds in this project to make meaningful investments.
- **Development of Eastside Rail Corridor (ERC)** -- This project was the topic of much discussion as committee members were also considering whether to place the ERC acquisition project on the ballot instead or in addition to the development. Another approach suggested placing both the acquisition and development projects on a 2014 ballot to allow time better understanding of the project. In the end, the committee was very positive about the ERC project and believed that the development of the corridor for basic pedestrian and bike access was a project that would appeal to a wide range of voters.

- **Juanita Beach Bathhouse** – The committee believes that this project will also be attractive to a wide range of park users, especially if the project description clearly calls out the boat house element.

### Tier Two Projects

There was one project recommended for “Tier Two” which should be considered for addition to a ballot measure.

Lee Johnson Field Turf and Lighting Improvements – As noted in the earlier discussion under “principles,” there were two diverse lines of thinking about this project. On the one hand, the project was thought to be attractive to sports groups that would have access to the facility for more types of team sports and for a longer portion of the year. Others on the committee believe that replacing the natural turf with artificial turf would concern some long-standing members of the community and those that prefer natural turf. The committee believes that more input is needed through the survey to better understand community perceptions about this project.

### Projects Not Recommended

Several projects that were included as potentials in the staff recommendation did not receive enough support from the PFEC to include as either Tier One or a Tier Two project. Those include:

**Totem Lake Park** – This project was believed to be less important until the Totem Lake retail area begins redevelopment.

**Neighborhood Project Opportunity Fund** – This project was similar to the Neighborhood Connections project that was eliminated due to budget constraints. This project would have provided for small neighborhood improvements that would be done in partnership with neighborhood associations.

**Open Space Acquisition Opportunity Fund** – This project would have an opportunity fund for unspecified open space purchases as they became available.

### Amount

The total recommended amount (average annual impact to the average homeowner) is \$76.92 per year, or about \$6.40 per month for the average homeowner. The committee believes that this is a reasonable amount to put before the voters if the Council decides to proceed with a ballot measure in 2012.

### SUMMARY

The PFEC represents a wide range of interests and expertise which were brought to bear in their meetings and that are reflected in their recommendation. Preservation of existing assets was a strong underlying theme as was the need to consider ongoing costs of new facilities. Although a majority of committee members supported a 2012 ballot measure, there was a

strong sense of caution among many members about the advisability of taking a measure to the voters in a time of economic hardship and uncertainty. All agreed that more information was needed about likely community acceptance for a 2012 ballot measure and the number and type of competing measures that would be on the ballot in November.

**Kirkland Parks and Recreation Public Opinion Survey - October 2011**

**Conducted via City of Kirkland Website [www.kirklandwa.gov](http://www.kirklandwa.gov)**

The City of Kirkland Department of Parks and Community Services conducted an online open access poll on the City's website from October 17 to October 28, 2011. The questionnaire was promoted via a news release issued to local media, blogs, neighborhood leaders, and other community groups. The purpose of the opinion survey was to assist the City in its long-range planning for Kirkland's park and recreation system. Survey questions were developed with the assistance of the non-profit organization Trust for Public Land, the Kirkland Park Board, and the Park Funding Exploratory Committee, an ad-hoc group of citizens appointed by the City Council. The survey had a total of 725 responses.

The advantages of conducting an online opinion survey are that it is inexpensive and provides relatively quick feedback. However, the results of the survey are non-scientific. As a self-selected group, the opinions of survey respondents cannot be construed as being necessarily representative of those of the citizens of Kirkland.

Summary of Key Findings:

- Nearly 9 of every 10 respondents (89%) live within walking distance of a park in Kirkland;
- Over 4 out of every 5 respondents (85%) believe it is somewhat important or very important for Kirkland to have a park within a quarter-mile of every household;
- Two-thirds (67%) of respondents visit a park in Kirkland at least once a week, and 94% stated that they visit a park in Kirkland at least once per month;
- Nearly two-thirds (65%) of respondents state that they are mostly satisfied with the parks in Kirkland compared to the parks they have experienced in other cities, and only 5% said that they are not satisfied;
- 95% of survey participants believe that parks are important to the community's quality of life;
- 59% believe that Kirkland parks are very well maintained, while a lesser percentage (47%) believe that natural areas, including forests and wetlands, are very well maintained;
- Only 1% of respondents believe that Kirkland parks are poorly maintained;
- When asked about relative level of importance for adding more park facilities, survey participants placed a higher priority on bike and pedestrian trails as well as park amenities such as benches, tables, and restrooms;
- Slightly over half (55%) of respondents have participated in a Kirkland recreation program within the past year;
- Slightly over half (54%) of respondents stated that they are mostly satisfied with the recreation programs offered by the City, but only half as many (27%) stated that they

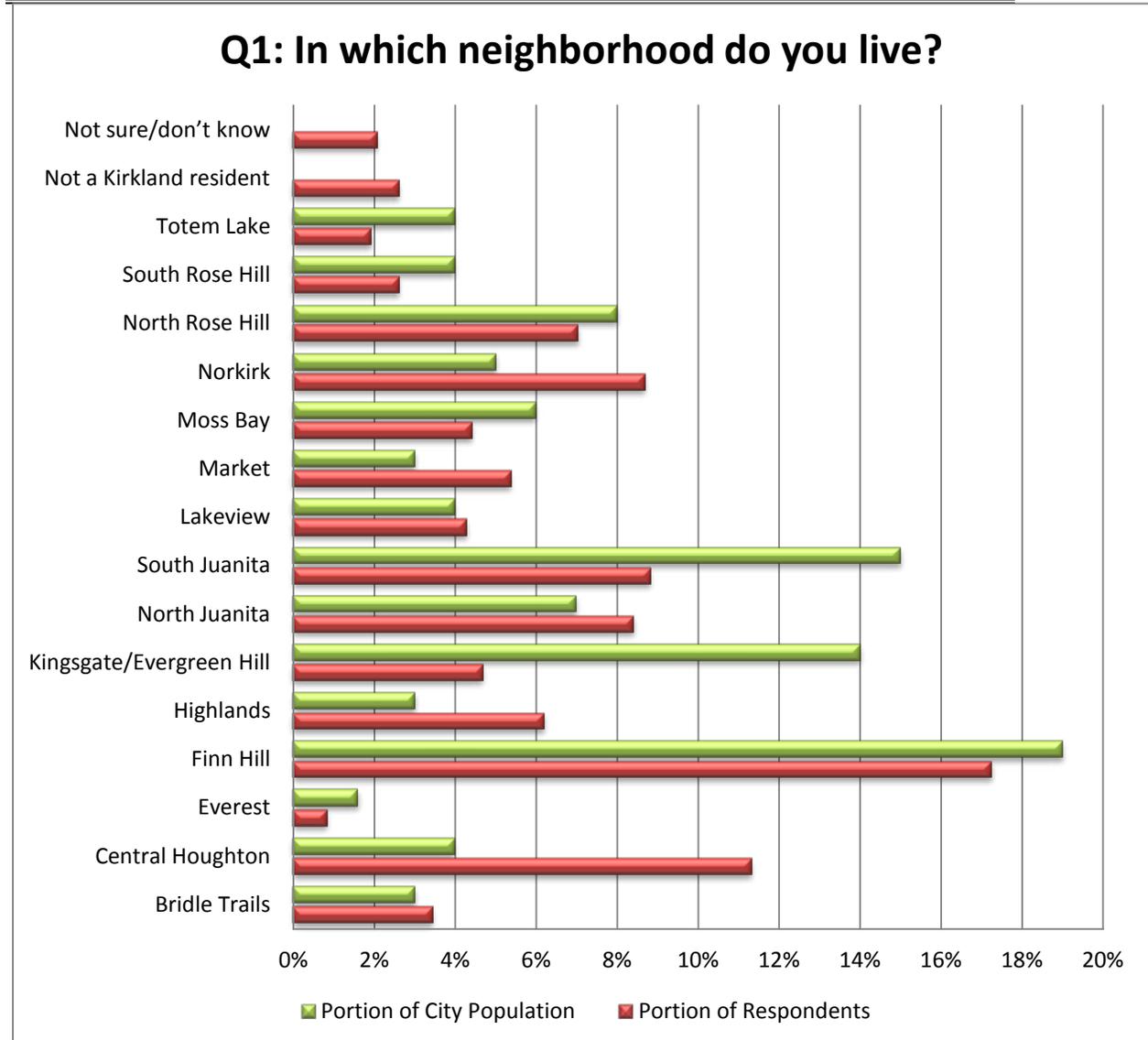
are mostly satisfied with Kirkland's public indoor recreation facilities;

- Only 1% of respondents expressed dissatisfaction with the City's recreation program offerings;
- 85% of survey participants believe that City indoor recreation facilities are important to the community's quality of life;
- When asked to select the types of indoor recreation facilities that are needed in Kirkland (if any), the most frequently selected option was one for an indoor pool/aquatic center.
- When asked about relative level of importance, survey participants placed a higher priority on maintenance and renovation of existing parks and facilities compared to acquisition and development of new parks or indoor facilities;
- When asked about whether they would support or oppose raising local taxes for various purposes, survey respondents expressed strongest support for (1) maintaining, renovating, and/or upgrading existing parks and facilities and (2) acquisition of the Eastside Rail Corridor and development of a portion of the corridor as a bike and pedestrian trail system.
- Survey participants expressed the least support in raising local taxes for (1) more parks in the newly-annexed neighborhoods, and (2) preservation of the historic Kirkland Cannery Building. A relatively high proportion of survey participants responded "don't know" regarding their support or opposition for raising local taxes for the purposes of (1) improving Totem Lake Park, (2) maintaining O.O. Denny Park, and (3) preservation of the Kirkland Cannery Building.

**SURVEY QUESTIONNAIRE AND RESULTS**

**Q1: In which neighborhood do you live?**

<u>Neighborhood</u>	<u>Total</u>	<u>Neighborhood</u>	<u>Total</u>
Bridle Trails	25	Market	39
Central Houghton	82	Moss Bay	32
Everest	6	Norkirk	63
Finn Hill	125	North Rose Hill	51
Highlands	45	South Rose Hill	19
Kingsgate/Evergreen Hill	34	Totem Lake	14
North Juanita	61	Not a Kirkland resident*	19
South Juanita	64	Not sure/don't know	15
Lakeview	31		
<b>TOTAL</b>			<b>725</b>



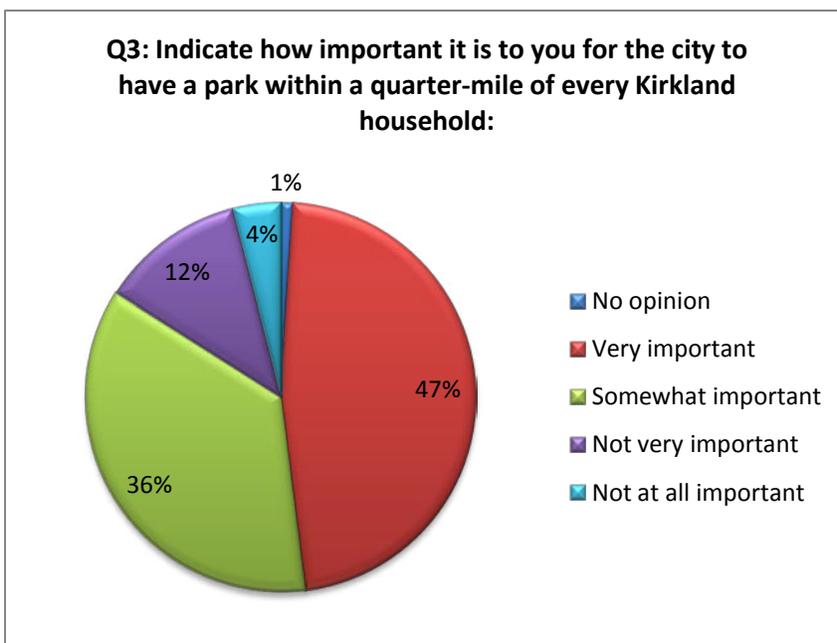
**Q2: Do you live within walking distance of a park in Kirkland?**

Response	#
Yes	641
No	68
Don't know	11



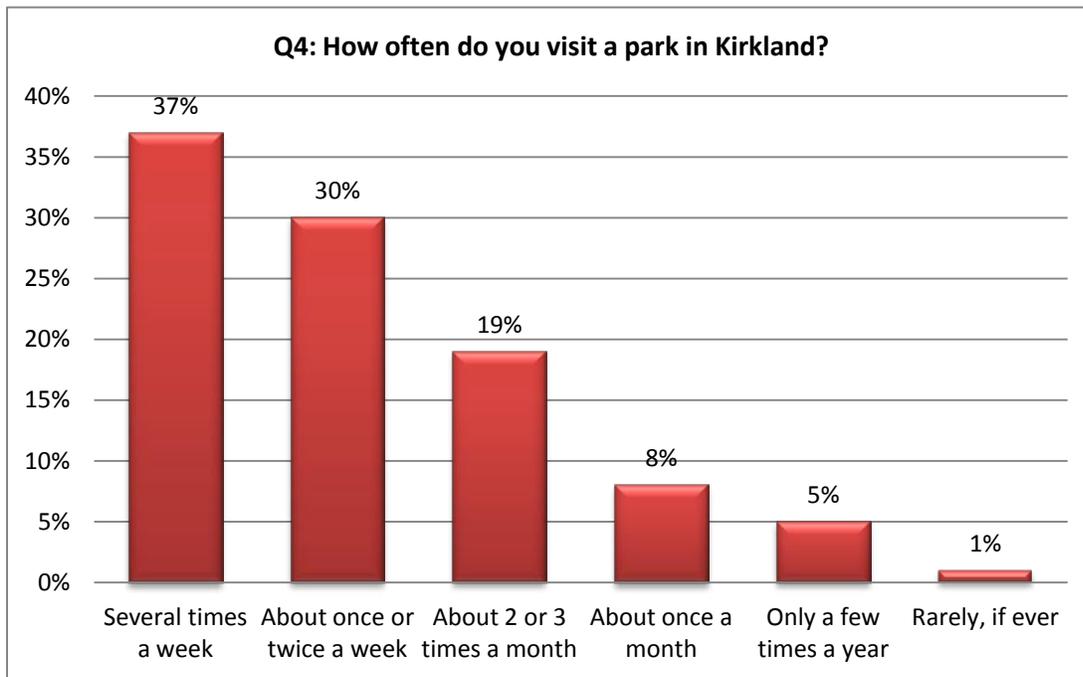
**Q3: Please indicate how important it is to you for the city to have a park within a quarter-mile of every Kirkland household:**

Response	#
No opinion	9
Very important	337
Somewhat important	261
Not very important	84
Not at all important	29



**Q4: How often do you visit a park in Kirkland?**

Response:	#
Several times a week	268
About once or twice a week	213
About 2 or 3 times a month	137
About once a month	58
Only a few times a year	39
Rarely, if ever	6



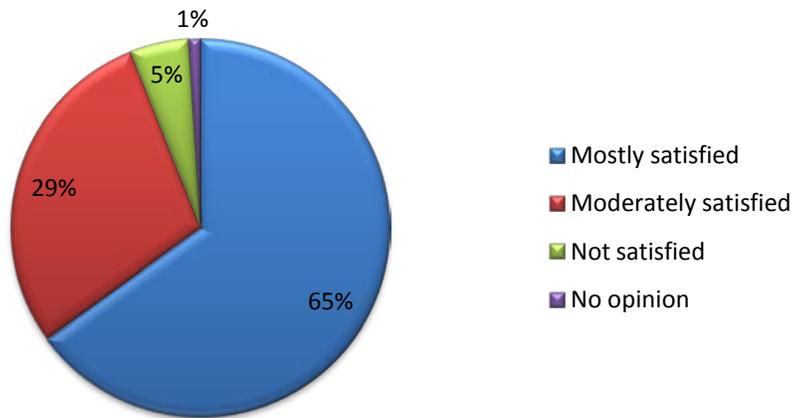
**Q5: What features and facilities do you appreciate most in the parks that you visit in Kirkland? (Please list up to 3)**

Please refer to Appendix A for a compilation of responses to this question.

**Q6: Overall, how satisfied are you with the parks in Kirkland, especially compared with the parks you have experienced in other cities?**

Response:	#
Mostly satisfied	469
Moderately satisfied	209
Not satisfied	37
Don't know	4

**Q6: Overall, how satisfied are you with the parks in Kirkland, especially compared with the parks you have experienced in other cities?**



**Q7: Which of the following statements comes closest to the way you feel about the parks in Kirkland?**

Response:	#	%
Members of my household frequently use city parks, and I believe that these facilities are important to my community's quality of life.	533	75%
Although members of my household do not frequently use city parks, I believe that these facilities are important to my community's quality of life.	140	20%
Parks are nice, but they should be a lower priority for the city in tough economic times.	37	5%

**Q8: Do you believe that parks maintained by the City of Kirkland are:**

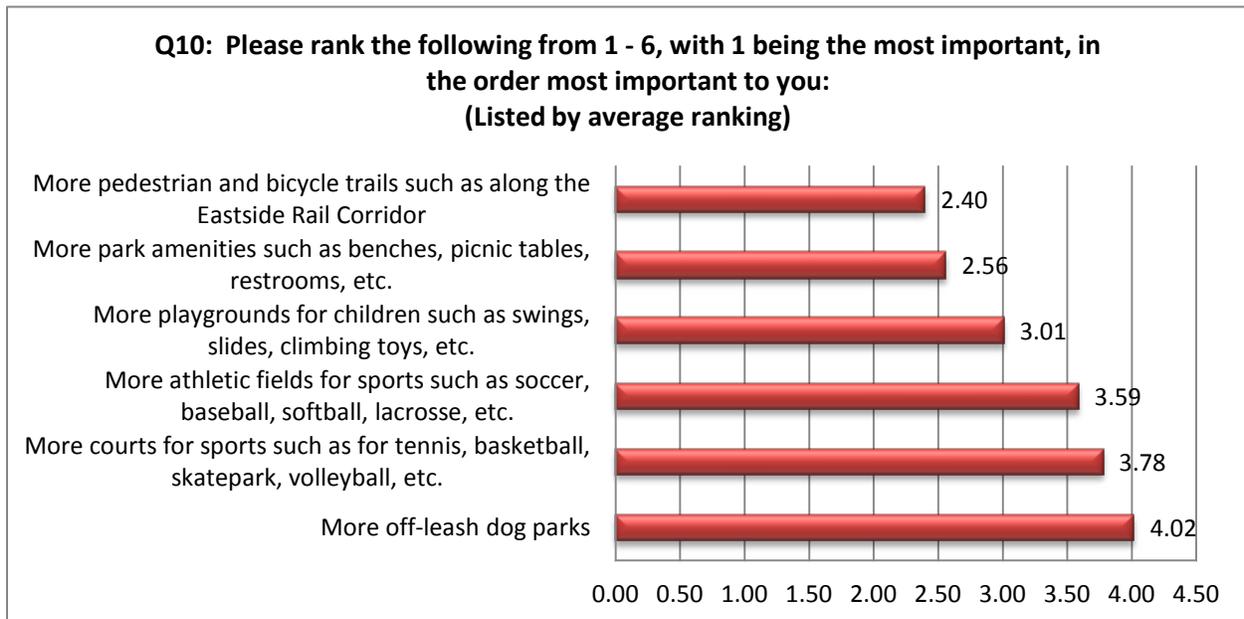
Response:	#	%
Very well maintained - keep doing what you're doing.	419	59%
Somewhat well maintained - some improvement is needed.	283	40%
Poorly maintained - significant improvement is needed.	10	1%

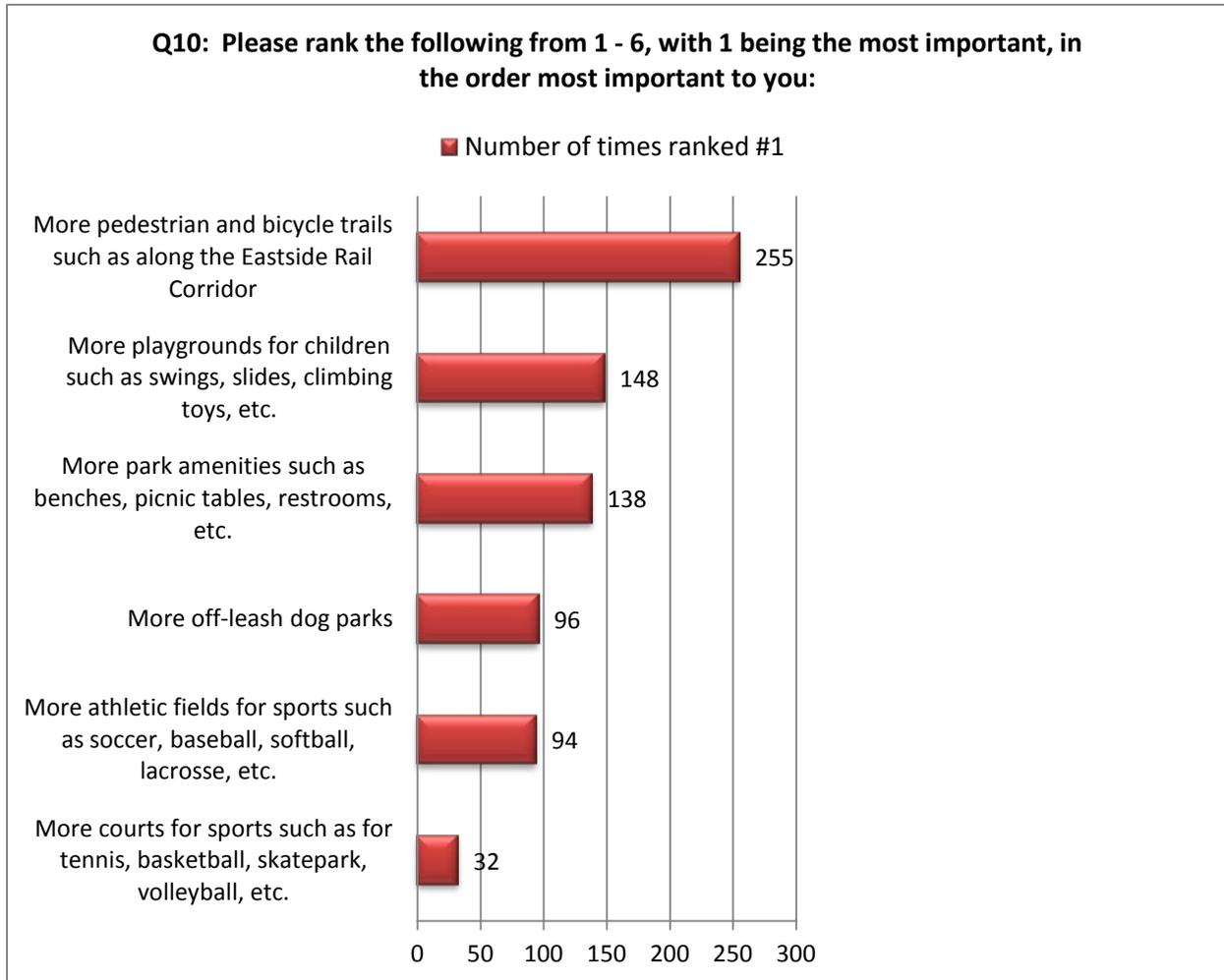
**Q9: Do you believe that Kirkland’s natural areas, including undeveloped parklands, urban forests, and wetlands, are:**

<b>Response:</b>	<b>#</b>	<b>%</b>
Very well maintained - keep doing what you're doing.	342	47%
Somewhat well maintained - some improvement is needed.	320	44%
Poorly maintained - significant improvement is needed.	23	3%
No response	40	6%

**Q10: Please rank the following from 1 - 6, with 1 being the most important, in the order most important to you:**

<b>Item:</b>	<b>Average rank:</b>
More playgrounds for children such as swings, slides, climbing toys, etc.	3.01
More athletic fields for sports such as soccer, baseball, softball, lacrosse, etc.	3.59
More courts for sports such as for tennis, basketball, skatepark, volleyball, etc.	3.78
More off-leash dog parks	4.02
More park amenities such as benches, picnic tables, restrooms, etc.	2.56
More pedestrian and bicycle trails such as along the Eastside Rail Corridor	2.40





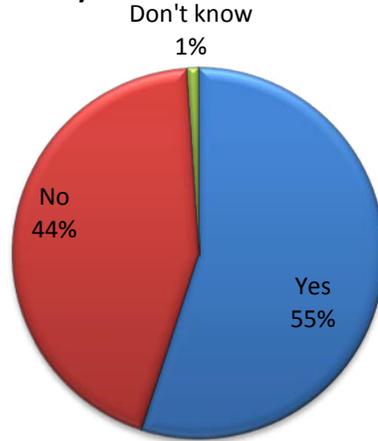
**Q11: What types of additional outdoor park and recreation facilities are needed in Kirkland, if any?**

Please refer to Appendix A for a compilation of responses to this question.

**Q12: Have you or a member of your household participated in a class or program offered by Kirkland Parks and Community Services (preschool/youth programs, adult programs, senior programs/ family programs) within the last year?**

Response	#
Yes	394
No	311
Don't know	7

**Q12: Have you or a member of your household participated in a class or program offered by Kirkland Parks and Community Services within the last year?**



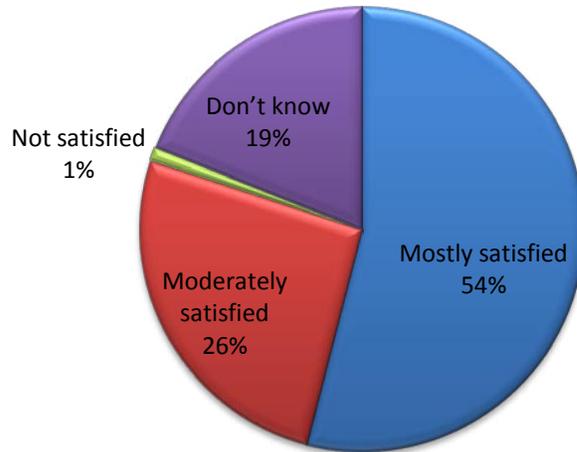
**Q13: What programs, activities or classes provided by the City have you participated in? (please check all that apply)**

# of Responses:	Program, activity, or class:
134	Parent-Child programs
122	Preschool programs
195	Youth sports programs
52	Youth/teen special interest programs
183	Swim lesson/aquatic programs
127	Adult fitness programs
39	Adult dance programs
41	Adult sports programs
112	Adult special interest programs
59	Programs for adults 50+
20	Other

**Q14: Overall, how satisfied are you with the recreation programs offered by the City, especially compared with the programs you have experienced in other cities?**

Response:	#
Mostly satisfied	372
Moderately satisfied	179
Not satisfied	9
Don't know	128

**Q14: Overall, how satisfied are you with the recreation programs offered by the City, especially compared with the programs you have experienced in other cities?**



**Q15: What new or improved classes, activities or programs are needed in Kirkland, if any? (Please list up to 3)**

Please refer to Appendix A for a compilation of responses to this question.

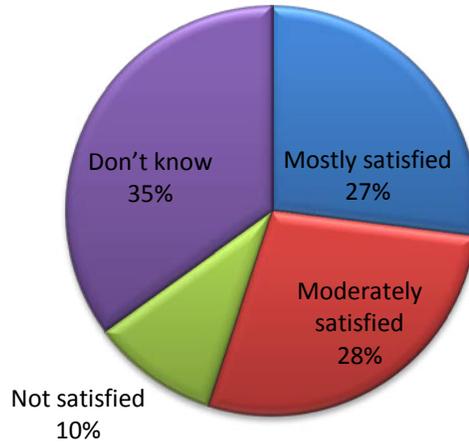
**Q16: If you have not participated recently in a Kirkland Parks and Community Services recreation class or program, why not? (please check all that apply)**

# of Responses:	Program, activity, or class:
73	I'm not aware or familiar with the programs/classes that are being offered by City
65	The City does not offer programs/classes of which I'm interested
114	Programs/classes are not scheduled at a convenient time for me
19	Programs/classes offered by the City are not affordable for me
14	Inadequate facilities
134	Other

**Q17: Overall, how satisfied are you with Kirkland's public indoor recreation facilities, especially compared with the public facilities you have experienced in other cities?**

Response:	#
Mostly satisfied	185
Moderately satisfied	196
Not satisfied	68
Don't know	240

**Q17: Overall, how satisfied are you with Kirkland’s public indoor recreation facilities, especially compared with the public facilities you have experienced in other cities?**



**Q18: Which of the following statements comes closest to the way you feel about Kirkland’s public indoor recreation facilities?**

**Response:**

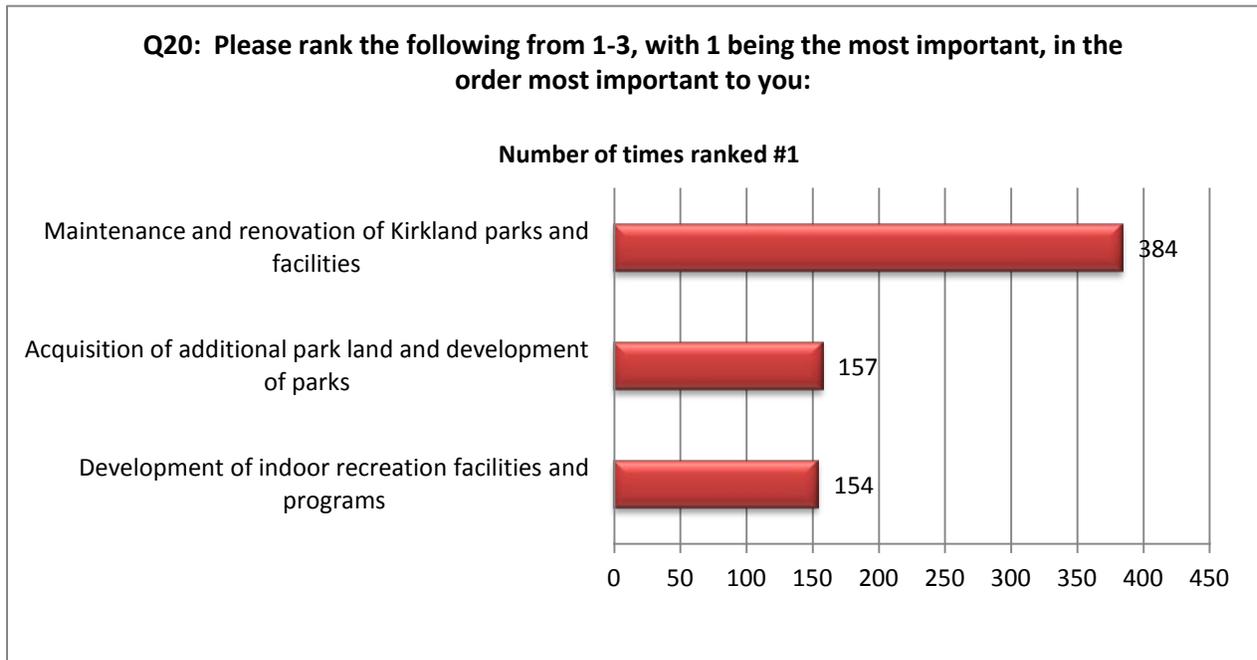
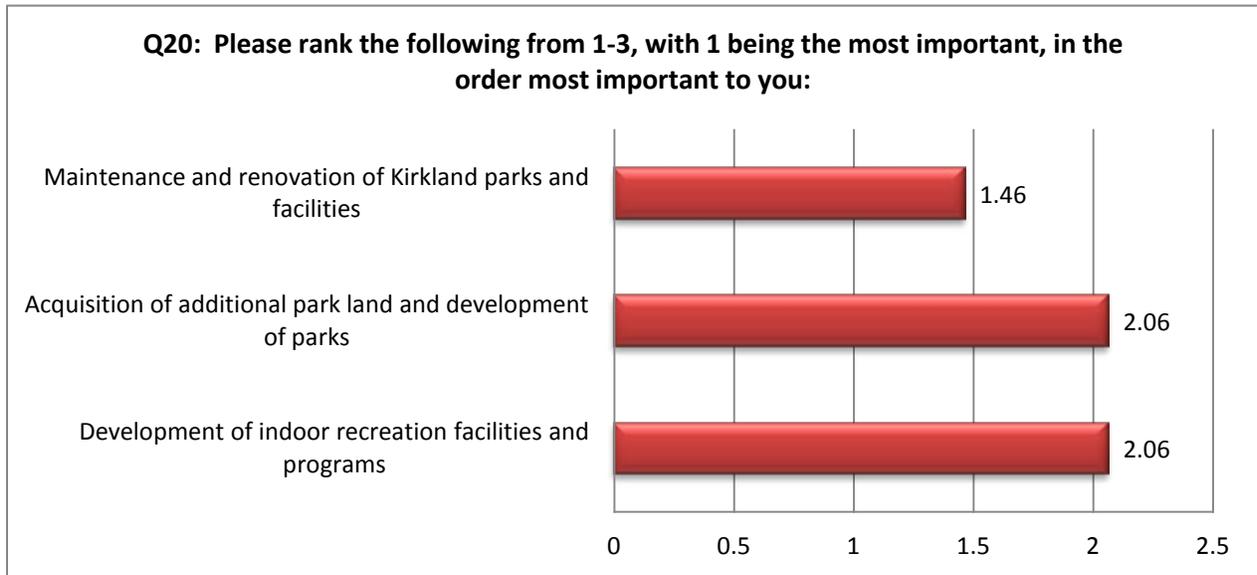
	#	%
Members of my household frequently use City indoor recreation facilities, and I believe that these facilities are important to my community’s quality of life.	144	22%
Although members of my household do not frequently use city indoor recreation facilities, I believe that these facilities are important to my community’s quality of life.	415	63%
Indoor recreation facilities are nice, but they should be a lower priority for the city in tough economic times.	103	15%

**Q19: What types of additional public indoor recreation facilities are needed, if any? (please check all that apply)**

# of Responses:	Facility type:
199	Multi-purpose community recreation center
171	Gymnasium/athletic space
208	Fitness facilities (cardio, strength-building, fitness classes, etc.)
110	Classrooms, meeting space, event space, etc.
375	Indoor pool/aquatics center
16	Other
123	No additional indoor recreation facilities are needed at this time

**Q20: Please rank the following from 1-3, with 1 being the most important, in the order most important to you:**

Item:	Average rank:
Maintenance and renovation of Kirkland parks and facilities	1.46
Development of indoor recreation facilities and programs	2.06
Acquisition of additional park land and development of parks	2.06



**Q21: Would you support or oppose increasing local taxes for the following purposes?**

✓ **Maintenance of existing City parks and facilities**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
193	319	80	50	52

✓ **More parks in the newly-annexed neighborhoods**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
112	233	154	91	106

✓ **Sustainable funding for restoration of urban forests and wetlands, such as the Green Kirkland initiative**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
143	272	108	77	88

✓ **Acquisition of the Eastside Rail Corridor and development of a portion of the corridor as a pedestrian and bicycle trail**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
307	193	61	65	71

✓ **A community indoor recreation center**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
146	256	121	51	115

✓ **Maintenance of O.O. Denny Park, currently operated by the Finn Hill Park and Recreation District**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
96	218	122	57	192

**Q21: Would you support or oppose increasing local taxes for the following purposes? (cont.)**

✓ **Preservation of the historic Kirkland Cannery Building**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
49	163	143	71	259

✓ **Improving the Totem Lake Park property**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
132	211	107	42	193

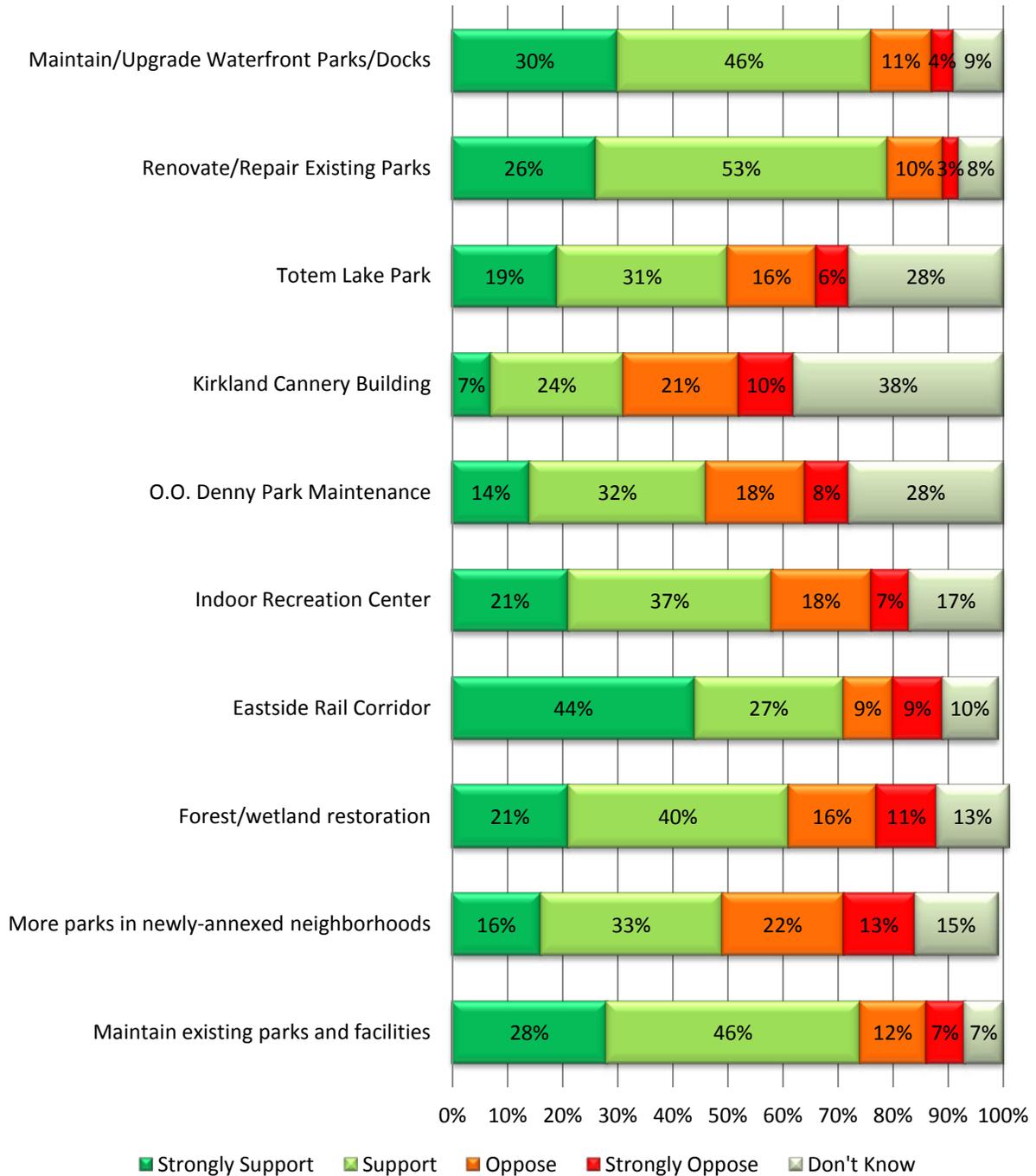
✓ **Renovating and repairing existing parks in Kirkland**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
178	364	68	24	56

✓ **Maintaining and upgrading waterfront parks and docks in Kirkland**

Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
205	318	76	29	64

### Q21: Would you support or oppose raising local taxes for the following purposes?

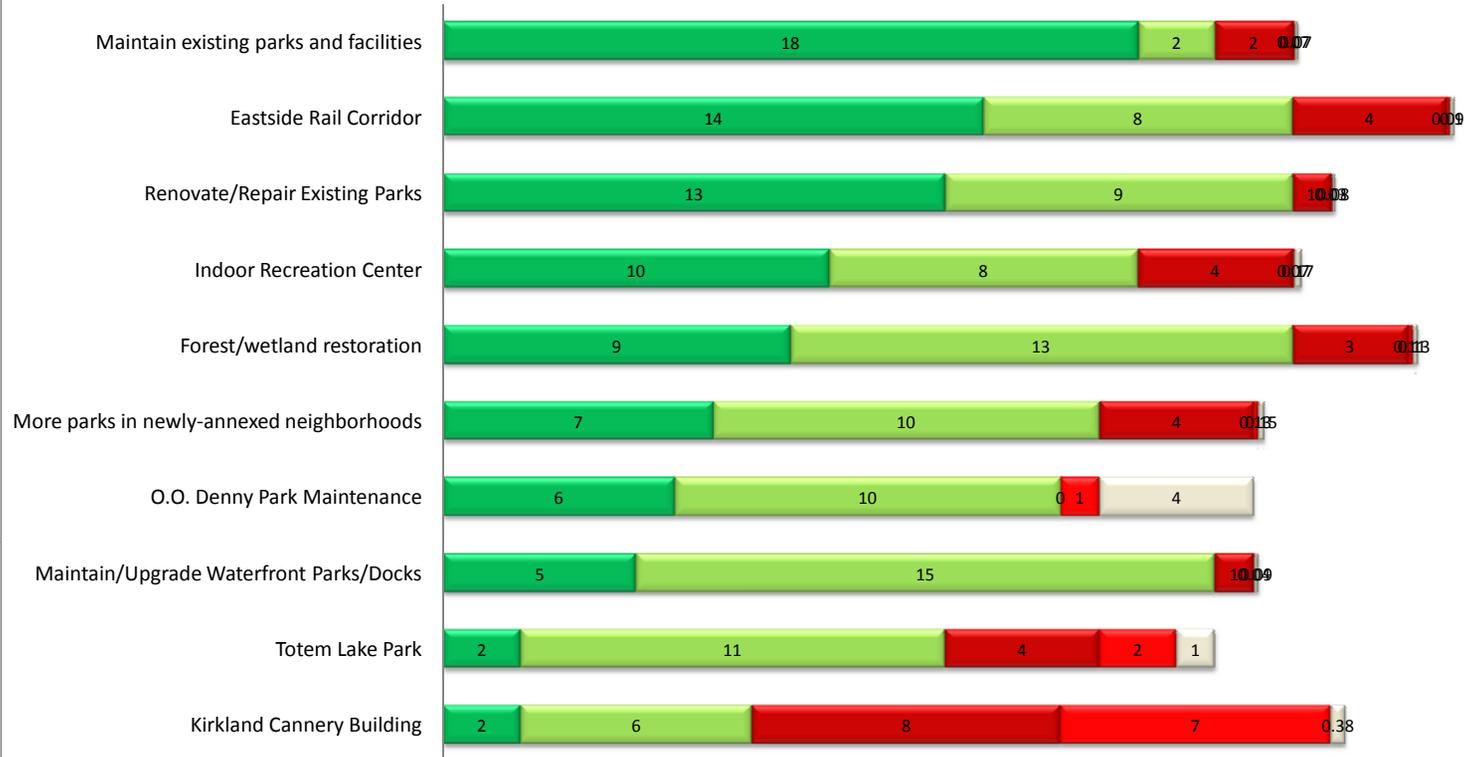


ATTACHMENT B

**PFEC Committee Survey: November 8**

**Question: Would you support or oppose raising local taxes for the following purposes?**

■ Strongly Support 
 ■ Support 
 ■ Oppose 
 ■ Strongly Oppose 
 ■ Don't Know



## PFEC Project List #

**Category: PRESERVE – Renovating and maintaining the community's existing park system.**

<i>Note: projects not listed in priority order</i>				COSTS				Notes
#	Project Name	Project Description	Neighborhood	Capital Construction	Capital Acquisition	Maintenance & Operations One-time	Maintenance & Operations Ongoing	
1	Waverly Beach Park Renovation	Renovation may include: dock repair, shoreline restoration, drainage, irrigation, parking, playground and pedestrian safety	Market	\$745,000				Funded in CIP (2012); Up to \$500K of amount may be repurposed for Eastside Rail Corridor acquisition
2	Spinney Homestead Park Renovation	Renovation may include: drainage, irrigation, play area enhancement fencing, playfield	Highlands	\$400,000				Funded in CIP (2012); Up to \$350K of amount may be repurposed for Eastside Rail Corridor acquisition
3	Terrace Park Renovation	Renovation may include: drainage, irrigation, play area, fencing, playfield	Lakeview	\$400,000				Funded in CIP (2014)
4	Reservoir Park Renovation	Renovation may include: drainage, irrigation, play area	Norkirk	\$500,000				
5	Mark Twain Park Renovation	Renovation may include: drainage, irrigation, play area, playfield, parking, fencing	North Rose Hill	\$750,000				
6	David E. Brink Park Shoreline Restoration	Bulkhead repair, shoreline restoration	Moss Bay					
7	Everest Park Restroom Replacement	Replace restroom/storage building in same location	Everest					
8	Peter Kirk Park Restroom Renovation	Interior renovation of restroom serving Lee Johnson Field and park	Moss Bay	\$250,000				
9	Marsh Park Restroom Renovation	Renovation may include new mechanical/ventilation systems, lighting, fixtures, painting, etc.	Lakeview					

## PFEC Project List #

<i>Note: projects not listed in priority order</i>				COSTS				
#	Project Name	Project Description	Neighborhood	Capital		Maintenance & Operations		Notes
				Construction	Acquisition	One-time	Ongoing	
10	Houghton Beach Restroom Renovation	Renovation of existing building to include new mechanical/ventilation systems, lighting, fixtures, painting, etc.	Lakeview					
11	Juanita Beach Park Bathhouse Replacement	Replacement of existing structure to provide restrooms, concessions, storage	South Juanita					
12	Marina Park Bulkhead Repair	Repair of concrete bulkhead	Moss Bay					
13	Green Kirkland Forest Restoration Program	Restoration of urban forested areas in parks per 20-year action plan	Various	\$50,000 annually				Funded in CIP (annual)
14	Playground Replacement Program	Replacement of playground equipment to ensure safety, accessibility, usability and attractiveness	Various	\$50,000 annually				Funded in CIP (annual)
15	O.O. Denny Park Maintenance and Operations	Assumption of maintenance and operations from Finn Hill Park District	Finn Hill				\$125,000	Preliminary M&O budget
16	Renovation of select parks in newly-annexed neighborhoods	Renovation of parks in newly-annexed neighborhoods (scope to be determined)	Various					Parks could include 132 <sup>nd</sup> Square, Kingsgate, Edith Moulton, Windsor Vista, and/or Juanita Heights
17	Dock Renovations	Repair and renovate docks at various parks. Structural assessments, replace decking, beams, lighting, etc.	Various	\$250,000				Parks include

PFEC Project List #

**Category: ENHANCE – Redeveloping and improving the community’s existing park system.**

<i>Note: projects not listed in priority order</i>				COSTS				
#	Project	Project	Neighborhood	Capital		Maintenance & Operations		Notes
	Name	Description		Construction	Acquisition	One-time	Ongoing	
18	Juanita Beach Park Redevelopment Phase 2	Improvements to north side of park selected from among parking, skate park, landscaping, playfields, restroom	South Juanita	\$561,000				Funded in CIP, intended to serve as matching funds for potential grants; improvements identified in 2005 park master plan
19	Snyder’s Corner Park Site Development	Improvements to be determined based on community planning process	Bridle Trails	\$443,000			\$55,400	Funded in CIP (2014)
20	Heritage Park Redevelopment Phases 3 and 4	Improvements to include restroom, parking, street improvements, stairway to Lake Ave. W.	Market	\$2,500,000			\$50,000	Master plan completed in 2003
21	Ohde Avenue Park Development	Improvements include landscaping, pea patch program, play area, parking, irrigation, drainage, utilities	Everest	\$250,000			\$7,000	
22	McAuliffe Park Development	Improvements include renovation of structures for meeting/rental/concession space, parking, traffic/pedestrian circulation, landscaping, irrigation, site utilities	South Juanita	\$7,000,000			\$100,000	Master plan completed in 2005
23	Peter Kirk Park Lee Johnson Field Synthetic Turf and Lighting	Installation of synthetic turf and improved field lighting for year-round multi-purpose sports activities	Moss Bay	\$1,500,000				
24	Lake Avenue West Park Site Development	Shoreline restoration, landscaping, installation of benches, viewing features	Market	\$100,000			\$5,000	
25	Kiwanis Park Development	Shoreline restoration, trails, interpretive features, parking, landscaping, irrigation	Market	\$1,100,000				Master plan required

## PFEC Project List #

<i>Note: projects not listed in priority order</i>				<b>COSTS</b>				
#	<b>Project Name</b>	<b>Project Description</b>	<b>Neighborhood</b>	<b>Capital</b>		<b>Maintenance &amp; Operations</b>		<b>Notes</b>
				<b>Construction</b>	<b>Acquisition</b>	<b>One-time</b>	<b>Ongoing</b>	
26	Yarrow Bay Wetlands Development	Shoreline restoration, trails and boardwalks, interpretive features, parking	Lakeview	\$1,600,000				Master plan required
27	Heronfield Wetlands Development	Wetland restoration, trails and boardwalks, interpretive features, parking	South Juanita	\$1,600,000				Master plan required
28	Watershed Park Development	Parking, trails, interpretive features, landscaping, forest restoration	Central Houghton	\$1,100,000				Master plan required
29	Forbes Lake Park Development	New trails/boardwalks, interpretive features, wetland restoration, parking	North Rose Hill	\$1,800,000			\$25,000	Funded in CIP (\$950,000) for 1 <sup>st</sup> phase (2012); Up to \$200K of amount funded may be repurposed for Eastside Rail Corridor acquisition
30	Redevelopment of select parks in newly-annexed neighborhoods	Redevelopment of parks in newly-annexed neighborhoods (scope to be determined)	Various					Parks could include 132 <sup>nd</sup> Square, Kingsgate, Edith Moulton, Windsor Vista, and/or Juanita Heights

PFEC Project List #

**Category: EXPAND – Meeting Level of Service commitments and pursuing important new opportunities**

<i>Note: projects not listed in priority order</i>			COSTS					
#	Project	Project	Neighborhood	Capital		Maintenance & Operations		Notes
	Name	Description		Construction	Acquisition	One-time	Ongoing	
31	Indoor multi-purpose community recreation center	Development of new multi-purpose recreation facility to include aquatics, gymnasium, fitness, classroom and meeting space	Unknown	\$42,000,000				Does not include land acquisition; net ongoing M&O costs to be determined based on facility operational model and revenue projections
32	Eastside Rail Corridor (Cross Kirkland Trail)	Acquisition and development of a portion of corridor for pedestrian/bikes	Various	\$420,000 - \$20,000,000	\$5,000,000			Includes segment between S. Kirkland Park/Ride and Totem Lake; Construction ranges from gravel trail to paved trail with transit way
33	Kirkland Cannery Building	Acquisition, preservation, and re-use of historic structure	Norkirk	\$2,400,000	\$750,000			Construction costs from 2006 study; acquisition cost estimated from KC Assessor appraisal
34	Totem Lake Park Development	Improvements to include trail/boardwalk, interpretive features, wetland restoration, flood control, habitat enhancements, parking	Totem Lake					Master plan process in 2012 proposed by Park Board
35	New Neighborhood Park: North Juanita (east of Juanita High School)	Acquisition and development of land for neighborhood park to meet ¼-mile LOS	North Juanita	\$500,000	\$2,000,000		\$50,000	Costs are estimated; no properties identified
36	New Neighborhood Park: North Juanita (north of Juanita Beach)	Acquisition and development of land for neighborhood park to meet ¼-mile LOS	North Juanita	\$500,000	\$2,000,000		\$50,000	Costs are estimated; no properties identified
37	New Neighborhood Park: Totem Lake neighborhood	Acquisition and development of land for neighborhood park to meet ¼-mile LOS	Totem Lake	\$500,000	\$2,000,000		\$50,000	Costs are estimated; no properties identified
38	New Neighborhood Park: North Rose Hill (north part of neighborhood)	Acquisition and development of land for neighborhood park to meet ¼-mile LOS	North Rose Hill	\$500,000	\$2,000,000		\$50,000	Costs are estimated; no properties identified

## PFEC Project List #

<i>Note: projects not listed in priority order</i>				COSTS				
#	Project Name	Project Description	Neighborhood	Capital		Maintenance & Operations		Notes
				Construction	Acquisition	One-time	Ongoing	
39	New Neighborhood Park: Market Neighborhood (north part of neighborhood)	Acquisition and development of land for neighborhood park to meet ¼-mile LOS	Market	\$500,000	\$2,000,000		\$50,000	Costs are estimated; no properties identified
40	New Neighborhood Parks: Newly-annexed neighborhoods	Acquisition and development of land for neighborhood parks to meet ¼-mile LOS in newly-annexed neighborhoods	Various					
41	McAuliffe Park Expansion	Acquisition of land to support parking and provide residential buffer from active uses	South Juanita					
42	Waterfront park land acquisition	Acquisition of waterfront on Lake Washington as opportunities arise	Various					
43	Bell Elementary School Playfield Improvements	Renovation and/or expansion of school playfields to improve safety and performance	South Juanita	\$200,000			\$50,000	
44	ICS School Playfield Improvements	Renovation and/or expansion of school playfields to improve safety and performance	Central Houghton	\$300,000			\$50,000	
45	Dog Off-Leash Areas	Development of new areas for dog off-leash activity	Various					

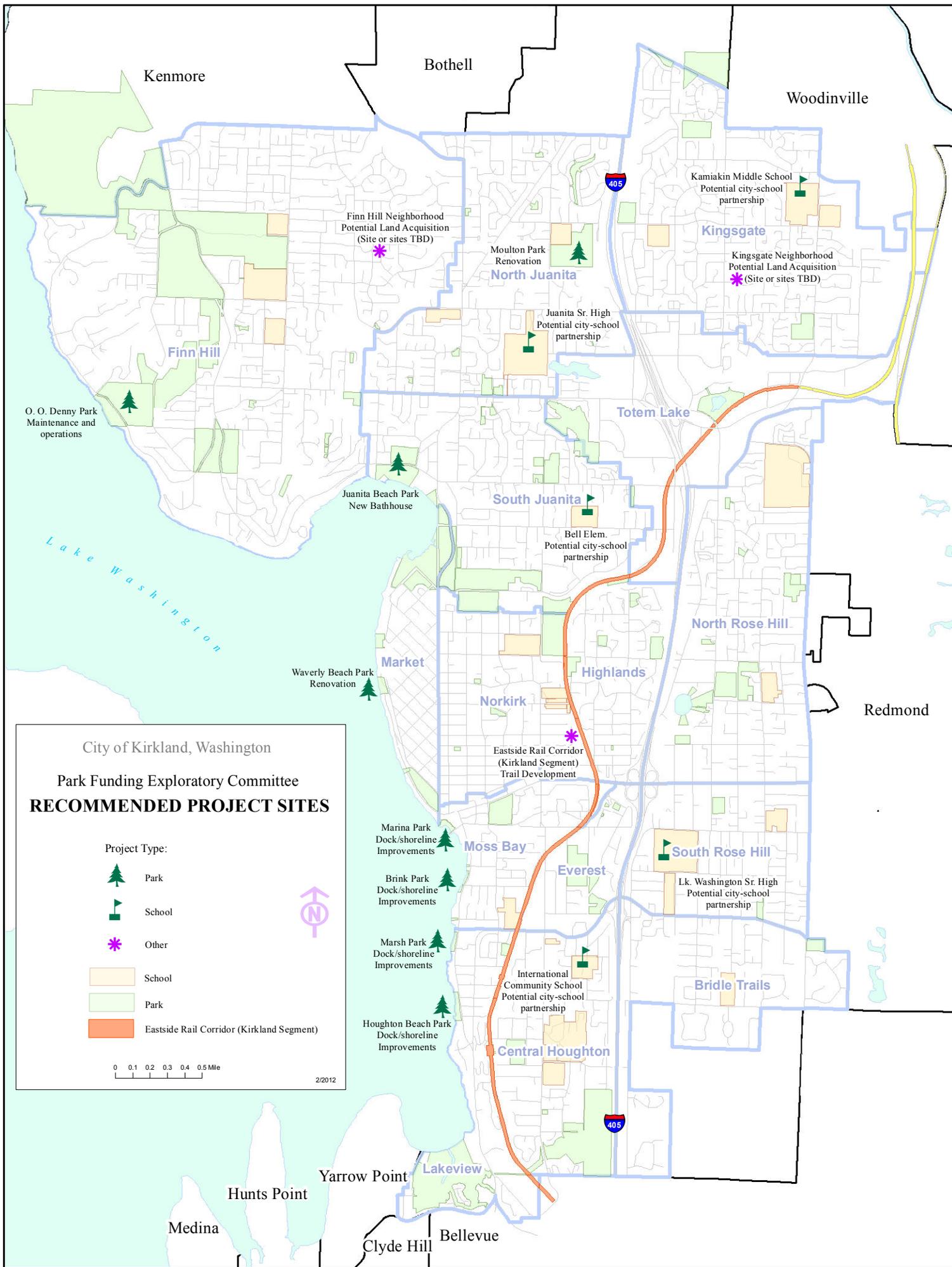
**Parks Funding Exploratory Committee -- Ballot Results  
Tuesday, January 10, 2012**

**ATTACHMENT D**

	Yes	No	Total Votes
Based on what you know now, should the City Council present a parks funding measure to Kirkland voters on the November 6, 2012 ballot?	21	5	26
	80.8%	19.2%	

If yes, how much do you believe voters would be willing to pay for the right projects?								
Estimated Increase to Property Tax Bill	Yes	No	Total Votes	Yes	No	Annual Revenue Generated	Project Bonding Potential (9-year)	Project Bonding Potential (20-year)
\$10 per year (\$0.83 per month)	12	2	14	85.7%	14.3%	\$ 305,000	\$ 2,400,000	\$ 4,400,000
\$60 per year (\$5.00 per month)	15	5	20	75.0%	25.0%	\$ 1,830,000	\$ 14,400,000	\$ 26,400,000
\$120 per year (\$10.00 per month)	2	12	14	14.3%	85.7%	\$ 3,660,000	\$ 28,800,000	\$ 52,800,000

# ATTACHMENT E



Kenmore

Bothell

Woodinville

Finn Hill Neighborhood  
Potential Land Acquisition  
(Site or sites TBD)

Moulton Park  
Renovation

North Juanita

Kamiakin Middle School  
Potential city-school  
partnership

Kingsgate

Kingsgate Neighborhood  
Potential Land Acquisition  
(Site or sites TBD)

O. O. Denny Park  
Maintenance and  
operations

Finn Hill

Juanita Sr. High  
Potential city-school  
partnership

Totem Lake

Juanita Beach Park  
New Bathhouse

South Juanita

Bell Elem.  
Potential city-school  
partnership

North Rose Hill

Redmond

Waverly Beach Park  
Renovation

Market

Norkirk

Highlands

Eastside Rail Corridor  
(Kirkland Segment)  
Trail Development

City of Kirkland, Washington

Park Funding Exploratory Committee

## RECOMMENDED PROJECT SITES

Project Type:



Park



School



Other



School



Park



Eastside Rail Corridor (Kirkland Segment)

0 0.1 0.2 0.3 0.4 0.5 Mile

2/2012

Marina Park  
Dock/shoreline  
Improvements

Moss Bay

Everest

South Rose Hill

Lk. Washington Sr. High  
Potential city-school  
partnership

Brink Park  
Dock/shoreline  
Improvements

Marsh Park  
Dock/shoreline  
Improvements

International  
Community School  
Potential city-school  
partnership

Central Houghton

Bridle Trails

Houghton Beach Park  
Dock/shoreline  
Improvements

Lakeview

Yarrow Point

Hunts Point

Medina

Clyde Hill

Bellevue

ATTACHMENT F

Parks Funding Exploratory Committee  
Funding Options

January 10, 2012  
Presented by Tracey Dunlap

## Agenda

---

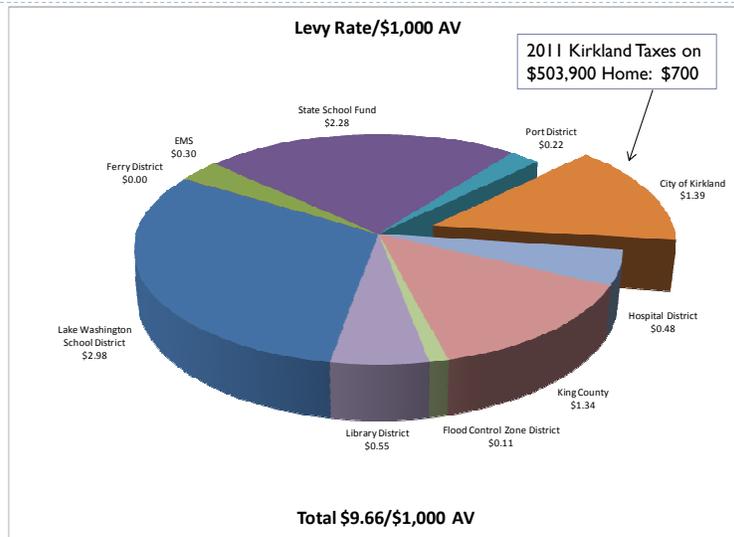
- ▶ Overview of Property Taxes
- ▶ Property Tax Funding Options
  - ▶ “Original Flavor” Levy Lid Lift
  - ▶ Multiyear Levy Lid Lift
  - ▶ Excess Levy
  - ▶ Metropolitan Park District (MPD)
- ▶ Applicability to Parks Needs
- ▶ Potential Impacts on Average Household

## Overview of Property Taxes

- ▶ Annual tax levied on real and personal property
- ▶ How it works:
  - ▶ County Assessor establishes the assessed value (AV) of real and personal property at fair market value annually
  - ▶ Taxing districts set annual levy to be collected (in dollars)
  - ▶ Rate is result of dividing the levy by AV/\$1,000
  - ▶ County collects property taxes and distributes to City and other taxing districts

3

## 2011 Property Tax Distribution



4

## Types of Property Tax Levies

- ▶ **Regular Levy:**
  - ▶ Ongoing resource for annual operating and maintenance costs (and any other general government costs, including debt service)
  - ▶ Annual increase limited to new construction and optional increase (lesser of 1% or the implicit price deflator)
  - ▶ Subject to statutory maximum of \$3.10 per \$1,000 AV
  - ▶ Voter approval required for increases above annual limit – **Levy Lid Lift**
- ▶ **Excess Levy:**
  - ▶ Funds voter-approved debt payments for capital projects and expires when debt is repaid
  - ▶ Based on annual debt service payments and in place for the life of the bonds

5

## Components of 2011 Kirkland Rate

REGULAR LEVY		
Operating Fund	Levy	Rate per \$1,000 AV
General Fund and Street Operating	\$13,121,800	\$1.22520
Parks Maintenance Fund (approved Nov. 2002)	\$840,687	\$0.07850
<b>Total 2011 Regular Levy</b>	<b>\$13,962,487</b>	<b>\$1.30370</b>
EXCESS LEVY		
Unlimited General Obligation Bond Issue	Levy	Rate per \$1,000 AV
1995 Unlimited G.O. (Public Safety)	\$87,528	\$0.00817
2001 Unlimited G.O. Refunding (Public Safety)	\$186,253	\$0.01739
2003 Unlimited G.O. (Parks)	\$640,205	\$0.05978
<b>Total 2011 Excess Levy</b>	<b>\$913,986</b>	<b>\$0.08534</b>
TOTAL LEVY		
	Levy	Rate per \$1,000 AV
<b>Total 2011 Levy</b>	<b>\$14,876,473</b>	<b>\$1.38904</b>

6

## Property Tax Funding Options

---

- ▶ **“Original Flavor” Levy Lid Lift**
  - ▶ Can be for any purpose
  - ▶ Can be for any amount of time or permanent
    - ▶ Unless proceeds used for debt service on bonds, which has maximum period of nine years
  - ▶ Initial “lift” occurs in first year, with annual increases in subsequent years limited to 1%
  - ▶ Simple majority vote on any election date
  - ▶ Example: November 2002 Parks Maintenance Levy

---

 ▶ 7

## Property Tax Funding Options

---

- ▶ **Multiyear Levy Lid Lift**
  - ▶ Purpose must be stated in ballot measure title
    - ▶ If used for debt service on bonds, maximum period of nine years applies
  - ▶ New funds raised cannot supplant existing funds
  - ▶ Lid can increase each year for up to six years
    - ▶ After first year, lift can increase by a percentage specified for each year
    - ▶ If final year is designated as the base amount after six years on ballot, increase is limited to 1% thereafter
  - ▶ Simple majority vote at primary or general election

---

 ▶ 8

## Property Tax Funding Options

- ▶ **Excess Levy**
  - ▶ For capital purposes only
  - ▶ Term is determined by the life of the proposed bonds
  - ▶ Requires a supermajority (60% approval)
    - ▶ Plus minimum 40% turnout based on last general election (validation)
  - ▶ Election can occur on any election date
  - ▶ Example: 2003 Park Bond (ends in 2022)

9

## Property Tax Funding Options

- ▶ **Metropolitan Parks District (MPD)**
  - ▶ Separate taxing authority formed by:
    - ▶ Simple majority vote or
    - ▶ Petition signed by 15% of registered voters in proposed area
  - ▶ Governing body can be:
    - ▶ Five elected commissioners or
    - ▶ Governing body if contained within city
  - ▶ Maximum tax rate is \$0.75 per \$1,000 AV (up to \$11 million annually)
    - ▶ Subject to 1% levy increase limit
    - ▶ Junior taxing district, which can be limited to less than maximum if statutory limits are reached by senior districts
  - ▶ Can issue non-voted or voted debt (subject to supermajority) within set limits

10

## Applicability to Parks Needs

Tool	Vote Required	Could be used for:		Comments
		O&M	Capital	
"Original Flavor" Levy Lid Lift	50% + 1	X	X (max 9 yr debt)	After year 1, increases limited to 1%
Multi Year Levy Lid Lift	50% + 1	X	X (max 9 yr debt)	Subject to non-supplanting Can increase by more than 1% for up to 6 years
Excess Levy	60% with validation		X	Can only be used for capital
MPD	50% + 1 or Petition to form	X	X*	*subject to 60% w/validation Overlapping junior taxing district

11

## Potential Impacts on Average Homeowner

- ▶ Estimated average assessed valuation of single family home (2011 value reduced by 4.1% AV decline): \$483,000
- ▶ 2012 total levy rate: \$1.456 per \$1,000 AV (regular levy of \$1.367 plus excess levy of \$0.089)
- ▶ Current total property tax bill paid to Kirkland for \$483,000 household is about \$704 per year
- ▶ For simplicity, examples are based on \$480,000 average household

12

## Potential Impacts on Average Homeowner

- ▶ 2012 regular levy rate: \$1.367 per \$1,000 AV
- ▶ Each 1% increase to regular levy:
  - ▶ Equates to \$0.01367 per \$1,000 AV
  - ▶ Generates \$200,000 in additional annual revenue which can support:
    - ▶ 2-3 staff positions or
    - ▶ \$1.6 million in debt (9 years at 2.0%) or
    - ▶ \$2.9 million in debt (20 years at 3.25%) – *if excess levy*
  - ▶ Impact on \$480,000 household: \$6.56 per year

13

## Operations and Maintenance Example

OO Denny Park Maintenance	
Ongoing Operating Cost	\$125,000
Multi-year Levy Lid Lift (0.63%)	\$0.0085 per \$1,000 AV
Annual Cost for a \$480,000 Home	\$4.10

Notes:

- Would need to evaluate supplanting issue

## Capital Only - "Preserve"

Waverly Beach Park Renovation	
Capital Cost	\$745,000
Multi-year Levy Lid Lift (3.73%)	\$.0509 per \$1,000 AV
Annual Cost for a \$480,000 Home	\$24.45

Notes:

- Assumes cost is covered by levy funds versus debt



## Capital Only - "Enhance"

Peter Kirk Park Field Synthetic Turf	Option I – Lid Lift
Capital Cost	\$1,500,000
Multi-year Levy Lid Lift (0.94%)	\$.0128 per \$1,000 AV
Annual Cost for a \$480,000 Home	\$6.15

Notes:

- Assumes 9-year bond funded by multi-year levy lid lift at 2.0%
- Annual debt service of \$187,500



## Capital Only - "Enhance"

Peter Kirk Park Field Synthetic Turf	Option 2 – Excess Levy
Capital Cost	\$1,500,000
Excess Levy	\$.0071 per \$1,000 AV
Annual Cost for a \$480,000 Home	\$3.40

Notes:

- Assumes 20-year bond funded by excess levy at 3.25%
- Annual debt service of \$103,500



## Combined Capital & Operating - "Expand"

		New Neighborhood Park	
Capital	}	Capital Cost	\$2,500,000
		Excess Levy	\$.0118 per \$1,000 AV
		Annual Cost for a \$480,000 Home	\$5.66
Operating	}	Ongoing Operating Costs (annual)	\$50,000
		Levy Lid Lift (0.25%)	\$.0034 per \$1,000 AV
		Annual Cost for a \$480,000 Home	\$1.64
		<b>TOTAL ANNUAL IMPACT</b>	<b>\$7.30</b>

Notes:

- Assumes 20-year capital bond funded by excess levy
- Annual debt service of \$172,500
- Similar structure to 2002 Election Process (\$8.4 million 20-year bond funded with excess levy plus \$0.10/\$1,000 AV maintenance levy)



## Rules of Thumb for Evaluating Projects

**Each \$10 per year for a \$480,000 household supports:**

Annual Funding for O&M or Pay-as-you-go Capital		\$305,000
	OR	
9-year Bond for Capital		\$2.4 million
	OR	
20-year Bond for Capital		\$4.4 million

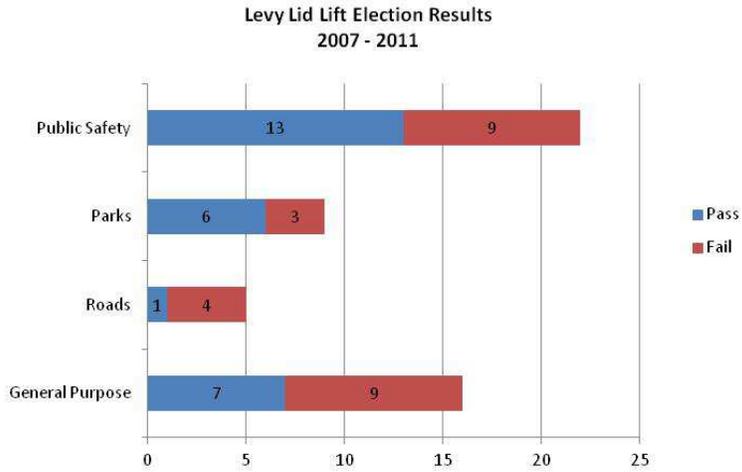
19

## Other Considerations

- ▶ Relationship to Finn Hill Park District Levy and existing Kirkland Parks Maintenance Levy
- ▶ Voted tax measures on the ballot for other jurisdictions
- ▶ Recent results for levy lid lifts for other jurisdictions

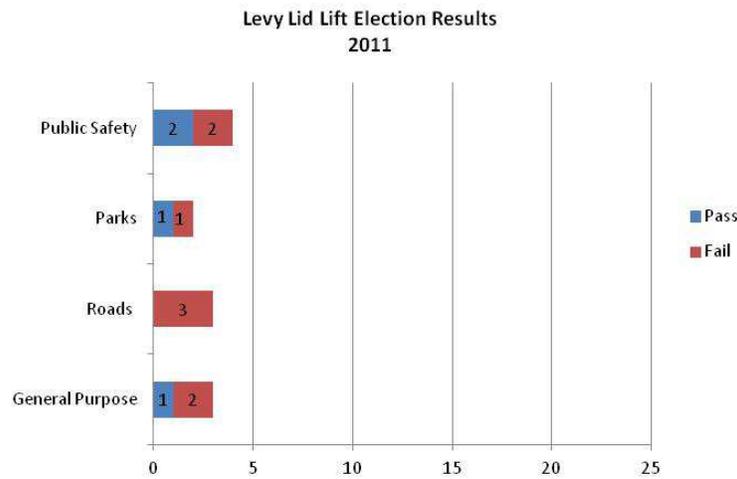
20

## Results for Other Jurisdictions



21

## Results for Other Jurisdictions



22

## Other Issues/Questions

---

- ▶ Final configuration dependent on types and scale of projects selected
- ▶ Questions?



**SCENARIO A: Park Bond and Companion Maintenance Levy**  
**Two Ballot Measures: Excess Levy 20-Year Bond (Requires 60% Approval) AND Permanent Levy Lid Lift (Requires 50% Approval)**

ATTACHMENT G

A	B	C	D	E	F	G	H
Category/Project	Description	20-Year Bond Project Amount	Annual Cost to \$480,000 home	Levy M&O Amount	Annual Cost to \$480,000 home	Total Annual Cost to \$480,000 home	Total Annual Cost per \$1000 AV
<b>PRESERVE - Maintaining and renovating the community's existing park system</b>							
1	RESTORE PARK MAINTENANCE AND OPERATIONS LEVEL OF SERVICE	\$0	\$0.00	\$500,000	\$16.40	\$16.40	\$0.0342
2	O. O. DENNY PARK MAINTENANCE	\$0	\$0.00	\$125,000	\$4.10	\$4.10	\$0.0085
3	URBAN FOREST AND HABITAT RESTORATION	\$0	\$0.00	\$175,000	\$5.74	\$5.74	\$0.0120
4	WAVERLY BEACH PARK	\$1,000,000	\$2.26	\$0	\$0.00	\$2.26	\$0.0047
5	WATERFRONT DOCKS AND SHORELINE RENOVATIONS	\$1,000,000	\$2.26	\$0	\$0.00	\$2.26	\$0.0047
<b>ENHANCE - Redeveloping and enhancing the community's existing park system</b>							
6	EDITH MOULTON PARK	\$1,000,000	\$2.26	\$25,000	\$0.82	\$3.08	\$0.0064
7	CITY-SCHOOL PARTNERSHIP PROJECTS	\$1,000,000	\$2.26	\$25,000	\$0.82	\$3.08	\$0.0064
<b>EXPAND - Meeting facility level of service commitments and pursuing important new opportunities</b>							
8	EASTSIDE RAIL CORRIDOR	\$3,000,000	\$6.78	\$100,000	\$3.28	\$10.06	\$0.0210
9	NEIGHBORHOOD PARK ACQUISITION AND DEVELOPMENT	\$2,000,000	\$4.52	\$50,000	\$1.64	\$6.16	\$0.0128
10	TOTEM LAKE PARK	\$2,500,000	\$5.65	\$50,000	\$1.64	\$7.29	\$0.0152
	SUBTOTAL:	\$11,500,000	\$25.99	\$1,050,000	\$34.44		
11	MAINTENANCE AND OPERATIONS INFLATIONARY ADJUSTMENT			\$105,000	\$3.44	\$3.44	\$0.0072
	<b>***** TOTAL:</b>	<b>\$11,500,000</b>	<b>\$25.99</b>	<b>\$1,155,000.00</b>	<b>\$37.88</b>	<b>\$63.87</b>	<b>\$0.13</b>
<b>ADDITIONAL INVESTMENT OPTIONS:</b>							
12	LEE JOHNSON FIELD SYNTHETIC TURF AND LIGHTING	\$1,500,000	\$3.39	\$0	\$0.00	\$3.39	\$0.0071
13	NEIGHBORHOOD PROJECT OPPORTUNITY FUND	\$0	\$0.00	\$200,000	\$6.56	\$6.56	\$0.0137
14	OPEN SPACE ACQUISITION OPPORTUNITY FUND	\$1,000,000	\$2.28	\$0	\$0.00	\$2.28	\$0.0048
15	JUANITA BEACH PARK BATHHOUSE	\$1,200,000	\$2.71	\$0	\$0.00	\$2.71	\$0.0057
16	JUANITA BEACH LIFEGUARDS	\$0	\$0.00	\$35,000	\$1.15	\$1.15	\$0.0024

**SCENARIO B: Capital Levy and Companion Maintenance Levy**  
**Two Ballot Measures: 9-Year Levy Lid Lift (Requires 50% Approval) AND Permanent Levy Lid Lift (Requires 50% Approval)**

A	B	C	D	E	F	G	H
Category/Project	Description	9-Year Levy Project Amount	Annual Cost to \$480,000 home	Levy M&O Amount	Annual Cost to \$480,000 home	Total Annual Cost to \$480,000 home	Total Annual Cost per \$1000 AV
<b>PRESERVE - Maintaining and renovating the community's existing park system</b>							
1	RESTORE PARK MAINTENANCE AND OPERATIONS LEVEL OF SERVICE	\$0	\$0.00	\$500,000	\$16.40	\$16.40	\$0.0342
2	O. O. DENNY PARK MAINTENANCE	\$0	\$0.00	\$125,000	\$4.10	\$4.10	\$0.0085
3	URBAN FOREST AND HABITAT RESTORATION	\$0	\$0.00	\$175,000	\$5.74	\$5.74	\$0.0120
4	WAVERLY BEACH PARK	\$1,000,000	\$4.10	\$0	\$0.00	\$4.10	\$0.0085
5	WATERFRONT DOCKS AND SHORELINE RENOVATIONS	\$1,000,000	\$4.10	\$0	\$0.00	\$4.10	\$0.0085
<b>ENHANCE - Redeveloping and enhancing the community's existing park system</b>							
6	EDITH MOULTON PARK	\$1,000,000	\$4.10	\$25,000	\$0.82	\$4.92	\$0.0103
7	CITY-SCHOOL PARTNERSHIP PROJECTS	\$500,000	\$2.05	\$25,000	\$0.82	\$2.87	\$0.0060
<b>EXPAND - Meeting facility level of service commitments and pursuing important new opportunities</b>							
8	EASTSIDE RAIL CORRIDOR	\$3,000,000	\$12.30	\$100,000	\$3.28	\$15.58	\$0.0325
9	NEIGHBORHOOD PARK LAND ACQUISITION	\$500,000	\$2.05	\$0	\$0.00	\$2.05	\$0.0043
	SUBTOTAL:	\$7,000,000	\$28.70	\$950,000	\$31.16		
10	MAINTENANCE AND OPERATIONS INFLATIONARY ADJUSTMENT			\$95,000	\$3.12	\$3.12	\$0.0065
	<b>***** TOTAL:</b>	<b>\$7,000,000</b>	<b>\$28.70</b>	<b>\$1,045,000.00</b>	<b>\$34.28</b>	<b>\$62.98</b>	<b>\$0.13</b>
<b>ADDITIONAL INVESTMENT OPTIONS:</b>							
11	TOTEM LAKE PARK	\$2,500,000	\$10.25	\$50,000	\$1.64	\$11.89	\$0.0248
12	LEE JOHNSON FIELD SYNTHETIC TURF AND LIGHTING	\$1,500,000	\$3.39	\$0	\$0.00	\$3.39	\$0.0071
13	NEIGHBORHOOD PROJECT OPPORTUNITY FUND	\$0	\$0.00	\$200,000	\$6.56	\$6.56	\$0.0137
14	OPEN SPACE ACQUISITION OPPORTUNITY FUND	\$1,000,000	\$2.28	\$0	\$0.00	\$2.28	\$0.0048
15	JUANITA BEACH PARK BATHHOUSE	\$1,200,000	\$2.71	\$0	\$0.00	\$2.71	\$0.0057
16	JUANITA BEACH LIFEGUARDS	\$0	\$0.00	\$35,000	\$1.15	\$1.15	\$0.0024

# PFEC Recommended Funding Package

Category/Project	Project Cost	Annual Cost to Homeowner	M&O Levy	Annual Cost to Homeowner	Annual Cost to Homeowner
<b>TIER 1</b>					
Restore M & O	-	-	600,000	19.68	19.68
Denny Park Maintenance	-	-	137,500	4.51	4.51
Forest/Habitat Restoration	-	-	192,500	6.31	6.31
Waverly Beach Renovation	500,000	2.05	-	-	2.05
Dock and Shoreline Renovations	800,000	3.28	-	-	3.28
Moulton Park Renovation	1,000,000	4.10	27,500	0.90	5.00
City-School Partnership Projects	1,000,000	4.10	27,500	0.90	5.00
Neighborhood Park Land Acquisition	2,500,000	10.25	-	-	10.25
Develop Eastside Rail Corridor Trail	3,000,000	12.30	110,000	3.61	15.91
Juanita Beach Bathhouse	1,200,000	4.92	-	-	4.92
	-	-			
	<b>10,000,000</b>	<b>41.00</b>	<b>1,095,000</b>	<b>35.92</b>	<b>76.92</b>
<b>TIER 2</b>					
Lee Johnson Field Turf & Lighting	1,500,000	6.15	-	-	6.15

*All costs noted are preliminary estimates subject to refinement*

*Note 1: Annual cost to a home with an assessed valuation of \$480,000*

*Note 2: Amounts Include 10% Inflationary Adjustment*

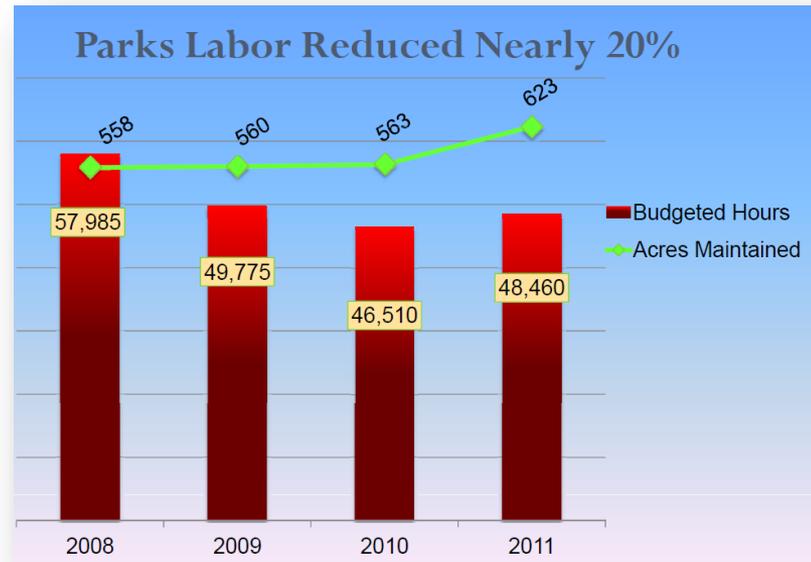
# PFEC Recommended Funding Package

## Restore Maintenance and Operations

**Amount: \$600,000**

Provides annually for:

- ✓ 2.5 FTE Maintenance Staff
- ✓ 7 Seasonal Maintenance Staff
- ✓ Lifeguards at Houghton, Waverly and Juanita Beaches
- ✓ Reopen restrooms at neighborhood parks
- ✓ Restore preventative maintenance tasks
- ✓ Restore landscape and tree maintenance
- ✓ Restore irrigation at high-use community/neighborhood parks
- ✓ Restore responsiveness to citizen requests/complaints



# PFEC Recommended Funding Package

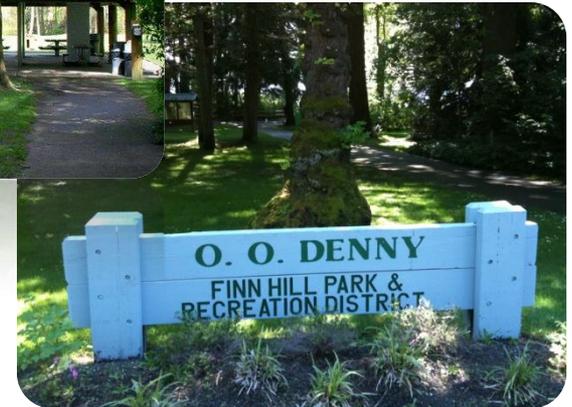
## Maintain O. O. Denny Park

**Amount: \$137,500**

Provides annually for:

- ✓ 2.25 FTE Maintenance Staff
- ✓ Daily maintenance of park amenities and features including restrooms, picnic areas, garbage, landscaping, lawns, parking lots, trails, and waterfront.
- ✓ Park is 46 acres and is owned by City of Seattle

The Finn Hill Park District maintenance levy will expire in 33 months (end of 2014). Approximately 19% of Kirkland's population lives within the District's boundaries.



# PFEC Recommended Funding Package Forest and Habitat Restoration

**Amount: \$192,500**

Provides annually for:

- ✓ 2.25 FTE Staff
- ✓ Stable, on-going funding to support Green Kirkland Partnership's 20-year forest restoration plan
- ✓ Expanding volunteer stewardship to 1 new site per year (6 currently in restoration)
- ✓ Protecting and gradually expanding community investment of over 8,000 hours of volunteer restoration activities



# PFEC Recommended Funding Package

## Waverly Beach Park Renovation

**Capital Investment:**  
**\$500,000**

### Funding for:

- ✓ Developing a long-range renovation and phasing plan with community input
- ✓ Implementing first phase of renovation tasks
- ✓ Priorities include:
  - Shoreline restoration
  - Drainage/irrigation upgrades
  - Pedestrian safety
  - Parking improvements
  - Landscape upgrades

*“I can best describe this beach as Juanita Beach's gorgeous little step-sister... Even when it's crowded, you still feel like you're enjoying a hidden little gem.”*

*- Park user comment from Yelp.com*



# PFEC Recommended Funding Package

## Shoreline and Dock Renovations

**Capital Investment:**  
**\$800,000**

Funding for:

- ✓ Structural engineering assessments of City docks and piers
- ✓ Re-decking of dock surfaces at Marina, Marsh, Brink, and Houghton Beach Parks
- ✓ Soft shoreline enhancements at Brink Park

**Kirkland Shoreline Master Program**

**Policy SA-20.1:** Incorporate salmon friendly dock design for new or renovated docks and environmentally friendly methods of maintaining docks in its shoreline parks.

**Policy SA-20.7:** Reduce or modify existing shoreline armoring within Kirkland's shoreline parks to improve and restore the aquatic environment.



# PFEC Recommended Funding Package

## Edith Moulton Park Renovation

### Capital Investment:

**\$1,000,000**

### Annual maintenance:

**\$27,500**

#### Funding for:

- ✓ Developing a long-range park master plan and phasing plan with community input
- ✓ Implementing first phase of renovation tasks
- ✓ Priorities include:
  - Parking improvements
  - Drainage/irrigation upgrades
  - Creek restoration and protection
  - Trail improvements
  - Other improvements as identified through community process
  - Landscape upgrades

In the 1960s, [Edith Moulton] donated her land to the county for a park, wanting to "save some nature spots for posterity before it is too late," so that "small children could have a place to play other than the street."

- Seattle Times Article January 2000



# PFEC Recommended Funding Package

## City-School Partnership Projects

**Capital Investment:**  
**\$1,000,000**

**Annual maintenance:**  
**\$27,500**

### Funding for:

- ✓ Expanding City-School partnership activities by investing in school playfields as LWSD schools are renovated
- ✓ Sites to be determined but may include Bell Elementary, Kamiakin Middle School, International Community School, and Juanita and Lake Washington High Schools

*"A cooperative effort on the part of the School District and the City to renovate existing playing fields on school sites should be continued as a step to providing additional needed playfield space for soccer, softball, and baseball. Independent sports organizations are experiencing a shortage of practice times and space. With facility upgrades and ongoing maintenance, facilities can be more playable and safer to use."*

**Kirkland Park, Recreation, and Open Space Plan 2010**



# PFEC Recommended Funding Package

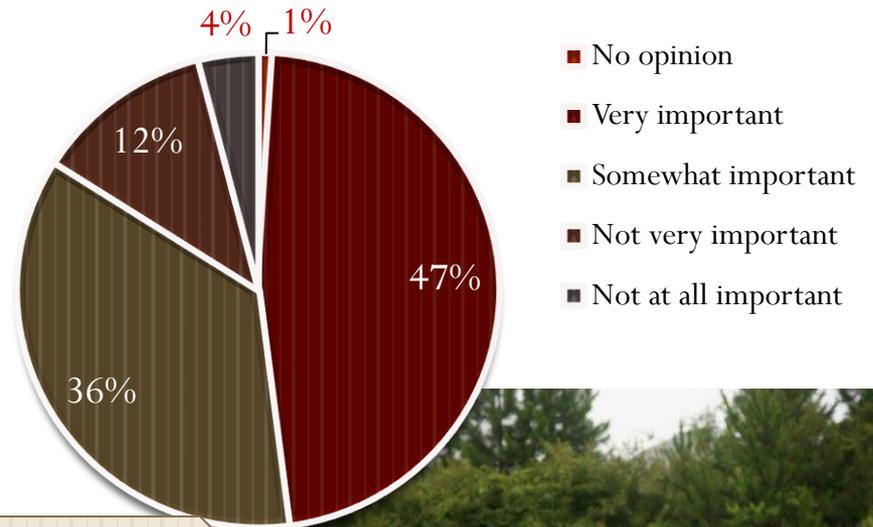
## Neighborhood Park Land Acquisition Fund

**Capital Investment:**  
**\$2,500,000**

### Funding for:

- ✓ Land acquisition to help Kirkland move closer to the goal of providing a park within walking distance of every household
- ✓ Priority locations include Finn Hill and Kingsgate neighborhoods
- ✓ Specific properties have not been identified

**Q3: Indicate how important it is to you for the city to have a park within a quarter-mile of every Kirkland household:**



Over 4 out of every 5 respondents (83%) believe it is somewhat important or very important for Kirkland to have a park within a quarter-mile of every household  
(2011 Online Survey)



# PFEC Recommended Funding Package

## Develop Eastside Rail Corridor Trail

**Capital Investment:**  
**\$3,000,000**

**Annual maintenance:**  
**\$110,000**

### Funding for:

- ✓ Removal of existing rails and construction of continuous gravel trail for hiking and mountain biking
- ✓ On-going maintenance of trail corridor

“For a city that touts pedestrian-friendly with yellow flags at many crosswalks, the trail would also improve the city’s pedestrian landscape. And in a community as active as Kirkland, a new dedicated biking/hiking trail would provide more safety for many bicyclists and pedestrians.”

- Kirkland Reporter Editorial December 2011



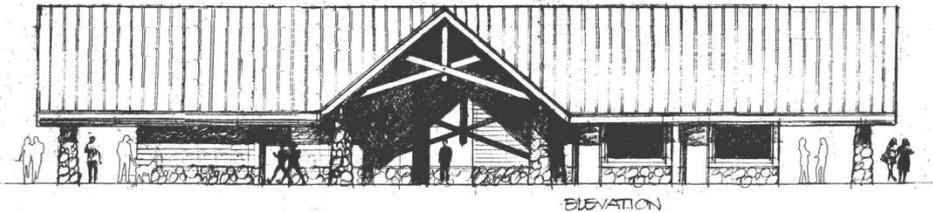
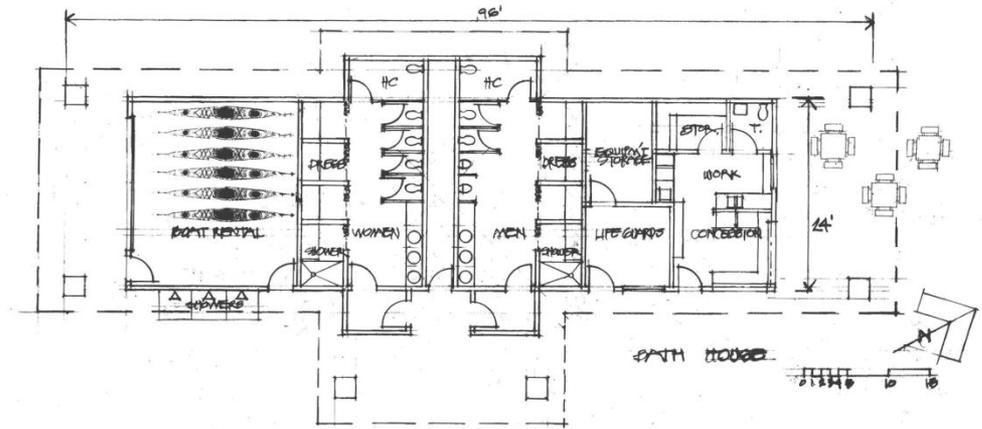
# PFEC Recommended Funding Package

## Juanita Beach Bathhouse Replacement

**Capital Investment:**  
**\$1,200,000**

### Funding for:

- ✓ Replacement of existing structure at Juanita Beach Park as identified in park master plan
- ✓ New 2,800 – 3,000 sq. ft. building with restrooms, showers, lifeguard and maintenance space, and concession space for non-motorized boating concession
- ✓ Facility prototype shown in park master plan



BATHHOUSE PLAN AND ELEVATION

JUANITA BEACH PARK MASTER PLAN  
CITY OF KIRKLAND PARKS AND COMMUNITY SERVICES



Attachment I

## Park Funding Exploratory Committee Roster

### Board/Advisory Group

<b>Name</b>	<b>Organization Represented</b>
Amy Walen, Chair	City Council
Bhaj Townsend	Cultural Council
Nona Ganz	Green Kirkland Partnership
Robert Kamuda	Park Board
Barbara Ramey	Park Board
Jay Arnold	Planning Commission
Lauren Bolen	Senior Council
Sandeep Singhal	Transportation Commission
Chris Norwood	Youth Council

### Institution/Business Group

Laurene Burton	Evergreen Hospital Medical Center
Rick Smith	Finn Hill Park & Recreation District
Vince Armfield	First Baptist Church of Kirkland
Val Gurin	Greater Kirkland Chamber of Commerce
Loita Hawkinson	Kirkland Heritage Society
Don Jury	Kirkland Kiwanis Club
Rick Ostrander	Kirkland Rotary Club
Jackie Pendergrass	Lake Washington School District
Paul Banas	Northwest University

### Neighborhood Group

Lisa McConnell	Central Houghton Neighborhood Association
Scott Morris	Denny Creek Neighborhood Alliance
Jill Keeney	Everest Neighborhood Association
Kathy Schuler	Finn Hill Neighborhood Association
Mary Shular	Highlands Neighborhood Association
Mark Dunphy	Juanita Neighborhood Association
Kevin Hanefeld	Juanita Neighborhood Association
Craig Dulis	Kingsgate Neighborhood Association
Georgine Foster	Lakeview Neighborhood Association
Tom Reichert	Market Neighborhood Association
Bonnie McLeod	Moss Bay Neighborhood Association
Don Schmitz	North Rose Hill Neighborhood Association

Attachment I

**Neighborhood Group (cont.)**

<b>Name</b>	<b>Organization Represented</b>
Suzanne Kagen	South Rose Hill/Bridle Trails Neighborhood Association
Anne Anderson	South Rose Hill/Bridle Trails Neighborhood Association
Lynda Haneman	Totem Lake Neighborhood Association

**Park User/Advocate Group**

Sants Contreras	Citizen at-large
Lynn Stokesbary	Citizen at-large
Laura Caron	Citizen at-large
Cindy Balbuena	Eastside Audubon
John Rudolph	Kirkland American Little League
Chuck Bartlett	Kirkland Dog Off-Leash Group
Steve Lytle	Kirkland Lacrosse
Ken McCumber	Kirkland National Little League
Curt Bateman	Lake Washington Youth Soccer Association

**City Staff**

Kurt Triplett	City Manager
Marilynne Beard	Assistant City Manager
Jennifer Schroder	Director of Parks & Community Services
Tracey Dunlap	Director of Finance & Administration
Michael Cogle	Deputy Director
Linda Murphy	Recreation Manager
Jason Filan	Park Operations Manager
Cheryl Harmon	Administrative Assistant