



Application Form for Position No. 2 Kirkland City Council

Please return your letter of interest and completed application form to the City Clerk's Office no later than 5 p.m. on Tuesday, April 9, 2013. You may submit your application materials in the following ways: Email to kanderson@kirklandwa.gov or hand deliver to Kirkland City Clerk's Office, 123 5th Avenue, Kirkland, WA 98033. Applicants selected for interview must be available on Tuesday, April 16, 2013 between 4:30 and 7:00 p.m.. If you need an accommodation in the application process or if you have questions about this application process, please call City Clerk Kathi Anderson at (425) 587-3197. Persons with a disability who need assistance in the application process or who need this application in an alternative format may call (425) 587-3190 or TTY Relay 711.

NOTE: Please provide answers for all of the questions listed below. A one page resume may be submitted in lieu of question 2. All other responses should be limited to 250 words. Responses may be provided as an attachment to this application.

All information on this form, including any attachments, except Personal Information, will become public information when submitted.

Name: John Smiley

1. Applicant's Statement of Qualifications:

In order to be considered for this appointment, you must have been a resident of the City of Kirkland for at least one year at the time of the election and you must be a registered voter.

- a) Will you have been a Kirkland resident for at least one year as of August 6, 2013? Yes X No
- b) Are you a registered voter? Yes x No

2. Describe your education, occupational background and/or community activities that qualify you to serve as a Kirkland City Council member. You may provide this information in a resume not to exceed one page:

See attached resume.

3. Describe why you are interested in serving on the Kirkland City Council:

I would like to serve the citizens of Kirkland on the city council. I had the privilege of serving on the Parks Board for two years. It was a positive experience for me and furthered my desire to be active and serve the city. My life experience plus work and educational background will help me in providing analysis and input on the current and future challenges facing the city of Kirkland.

I moved to Kirkland shortly after Hurricane Katrina devastated the city of New Orleans. What I experienced through Katrina taught me a valuable lesson – there's more to living in a community and just voting. There is a duty, a moral imperative, to be involved in the community. I made a promise to myself to become involved in the community I called home.

My initial introduction to Kirkland was when I moved here to work opening the Heathman Hotel. I fell in love with Kirkland the moment I drove up Lake Washington Boulevard. The passion for the community I encountered with virtually every person I met was astounding. I knew I had found home. I began getting involved. I attended city council meetings. I was delivering on my promise.

The city of Kirkland has been blessed with citizens that are involved, and work to make Kirkland a great place to live. I am proud to call Kirkland home. I want to give back to the city of Kirkland. I would be honored to fill the vacancy of Councilman Bob Sternoff.

4. What do you see as the top three issues currently facing the Kirkland City Council? For each issue, describe the nature of the issue or problem to be addressed, what policy guidance you would provide as a Council member to address the issue and your preferred solution(s). You may provide up to 250 words for each issue.

4a. Issue #1: Economic Development

a. Bring new businesses *to Kirkland*. Businesses understand competition and they want to see municipalities compete, which means the council needs to know how to attract and encourage new business without giving away the farm.

b. Help local businesses grow. Council can choose to support strategies that will ensure city's preparedness as the larger economy improves. For instance, aggressive land purchases in the past, authorized by city councils, allowed the city to be prepared for expansion by local companies when time was right for growth. Council can also create environment where business people feel like Kirkland is a place where they want to do business, not a place that puts sticks in wheels of the entrepreneurial spirit.

c. Help local businesses get started. Creating a business-friendly environment in Kirkland starts at the top. Having a permit process that protects public safety is crucial, and making sure that the process is fair and not excessively burdensome is very important, but having a council that looks for ways to say "yes" to businesses needed to help community grow, is one thing that the council can do. Council also plays an important role in economic development because its decisions made in the council chambers end up on the front page of the Kirkland Reporter or KirklandViews.com

4b. Issue #2 Dependable Infrastructure – Infrastructure is expensive but critical to long-term sustainability and growth of Kirkland. Council needs to ensure Kirkland has a well-maintained and sustainable infrastructure that meets the needs of the community. We need to be smart as we address improving this infrastructure. This means taking advantage of more efficient and intelligent transportations systems. Leveraging assets we already have for the efficient movement of vehicles, people and goods to reduce traffic congestion. Capitalize on 'social' attitudes such as car sharing, car pooling and bike commuting. Our streets are critical transportation conduits, so their maintenance and improvement remain an important challenge. The greater challenge is engineering integrated transportation systems, making individual vehicle travel, mass transit, bicycling, and walking all as easy and efficient as possible. There is an increasingly important question, as well - how to provide better access to transportation for the elderly and disabled.

4c. Issue #3: Public Safety – In my opinion providing public safety services are among the most primary duties of local city government. Kirkland is a safe community, but we must be vigilant in ensuring the community remains safe. This means providing the necessary support to our police, fire and emergency-medical services. I would work with existing council members to ensure high levels of public safety are maintained and to build on the existing focus of preventing problems before they occur. When problems do arise they must be addressed in a timely manner. Kirkland is fortunate to have an active and involved citizenry, but the large we grow the larger the likelihood of disenfranchised residents. We need to make sure our staffing levels are adequate to the task.

6. How long have you lived in the City of Kirkland or in the newly-annexed area? 7 years

Your Signature*: _____ Date: _____
*Applications submitted electronically will be signed during the interview process.

Operations Management ~ Financial Management ~ Relationship Management

Business Competencies

- Customer Focus - Builds customer confidence, is committed to increasing customer satisfaction, sets achievable customer expectations, takes responsibility for solving customer problems, ensures commitments to customers are met, solicits opinions and ideas from customers, responds to internal customers.
- Problem Solving/Judgment - Recognizes problems and responds, systematically gathers information, sorts through complex issues, seeks input from others, addresses root cause of issues, makes timely decisions, and can make difficult decisions, communicates decisions to others.
- Organizational Effectiveness - Operates within the organization's formal and informal structures, builds allies and relationships across departments, uses allies to build consensus and create results, is appropriately diplomatic, understands others' roles and perspectives, can sell projects and get things done in a complex multi-level organization.

Professional Experience

Online B2B consultant ~ Independent Contractor, Kirkland, WA 2010 – Present

- Website design and development for small business clients
- Search engine optimization planning and implementation
- Trouble shooting for IT issues related to pc's, internet, websites
- Individual member of Google Engage
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Financial Controller ~ Sorrento Hotel, Seattle, WA 2009 – 2010

- Ensured accurate, detailed and timely completion of all financial reports generated by the hotel.
- Provided guidance and supervision to department heads in relation to accounting functions.
- File monthly, quarterly and year end returns as required by various governmental agencies.
- Cash flow management to ensure sufficient capital available for operations.
- Prepare quarterly covenant reports for bank related to financing
- Presented monthly financials to ownership and corporate CFO.
- Monitored the daily activities of accounts payables, accounts receivables, income auditing, and cash controls.
- Manage a staff of three – Human Resources manager, Accounts Payable and Accounts Receivable clerks.
- Other duties included maintenance of balance sheet, guest inquiries with A/R and vendor inquiries with A/P, audit schedules, and year-end reporting.

Rooms Division Manager ~ Heathman Hotel, Kirkland, WA 2006 -2008

- Managed pre-opening operations of hotel; oversaw hiring of key management and front line staff employees; developed service standards and training programs for each department.
- Managed purchase and delivery of all equipment, furnishings, and soft good for the opening of the hotel.
- Held full responsibility for managing pre-opening budget in relation to purchasing F,F&E for guest rooms, back or house and public areas
- Instituted aggressive rate management program to ensure maximum revenues and occupancies during critical first 90 days.

Controller/Human Resources ~ Heathman Hotel, Portland, OR 2005 – 2006

- Improved internal controls of hotel operations. Ensured the timely completion of all reports generated by the hotel. Provided guidance and supervision to all department heads in relation to accounting functions.
- Monitored the daily activities of accounts payables, accounts receivables, income auditing, and cash controls.
- Assisted home office with month end activities including journal entries, tax statements, accruals, bank reconciliations, and General Ledger maintenance.
- Other duties included maintenance of balance sheet, guest inquiries with A/R and vendor inquiries with A/P, audit schedules, and year-end reporting.

Loan Origination Specialist ~ ProMortgage, Metairie, LA 2003 – 2005

- Generated new business through online lead generation.
- Closed leads on new and refinancing home loans.

Education

University of Mississippi, Oxford, MS
Bachelor of Accountancy

Outside Interests

Area Governor, District 2, Toastmasters International
Immediate Past President, Gone Wilde Toastmasters, Kirkland, WA
Former Member, Parks and Community Services Board for the City of Kirkland
Triathlons, Hiking, Hot Yoga, Public Speaking