

October 26, 2012



Second

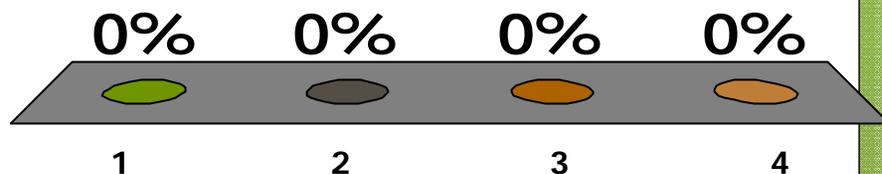
Totem Lake Symposium

WELCOME



Q1: Who was the first Mayor of Kirkland?

- ✓ 1. E. H. Bradley
- 2. L. H. Jaycox
- 3. D.V. Hurst
- 4. A. B. Newell

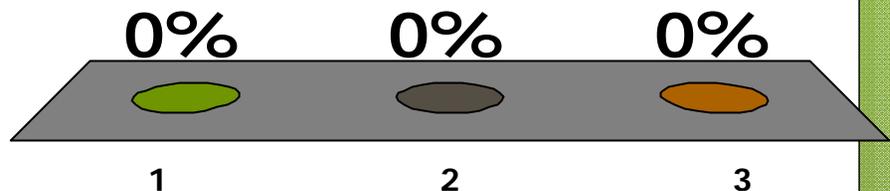


Q2: How would you describe the private and public progress made over the past 2 years on revitalizing the Totem Lake Business District?



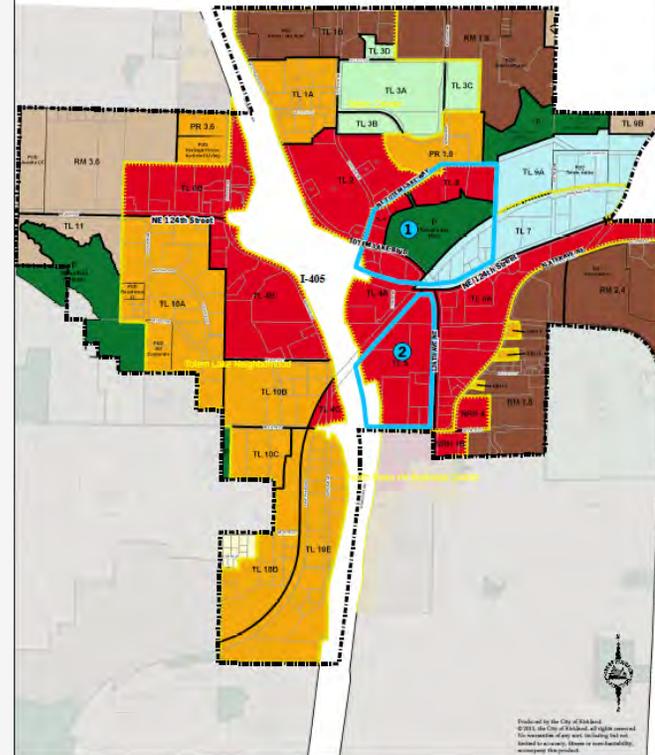
Describe Public & Private Progress

1. Not enough progress
(too slow)
2. "On Track"
(just right)
3. "It's the economy"



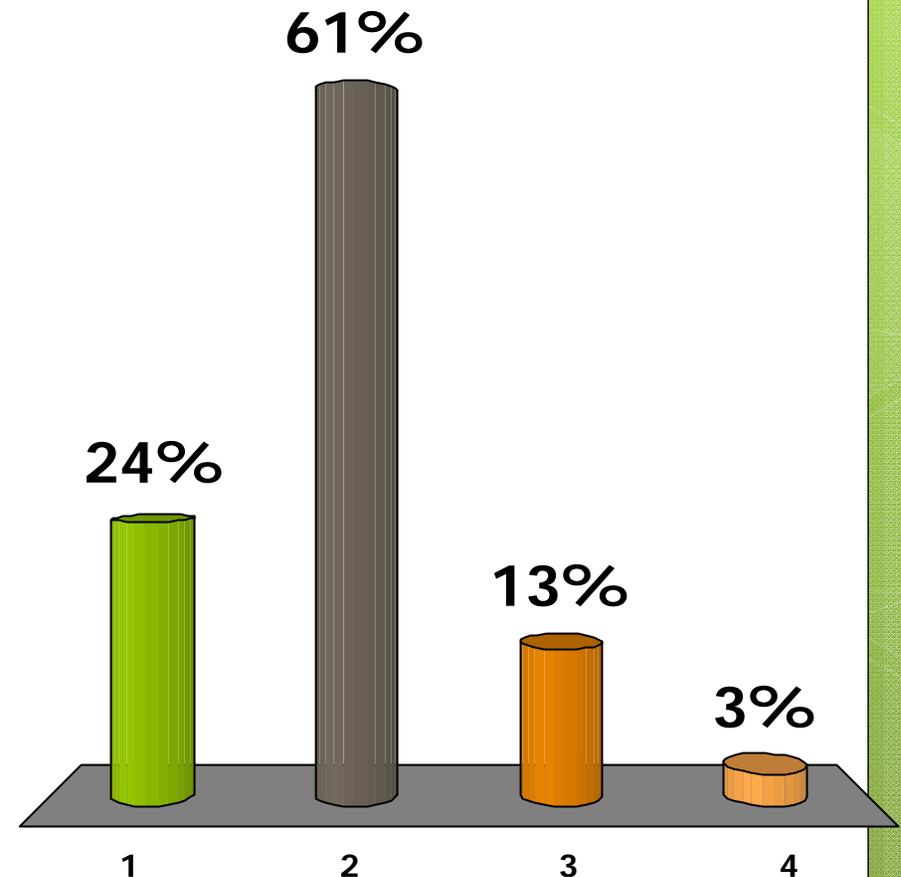
**Q3:
What is your
opinion of this
Urban Land
Institute
recommendation?**

Totem Lake ULI Technical Advisory Panel Study Areas



Your Opinion: Agree ULI Recommendation

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree

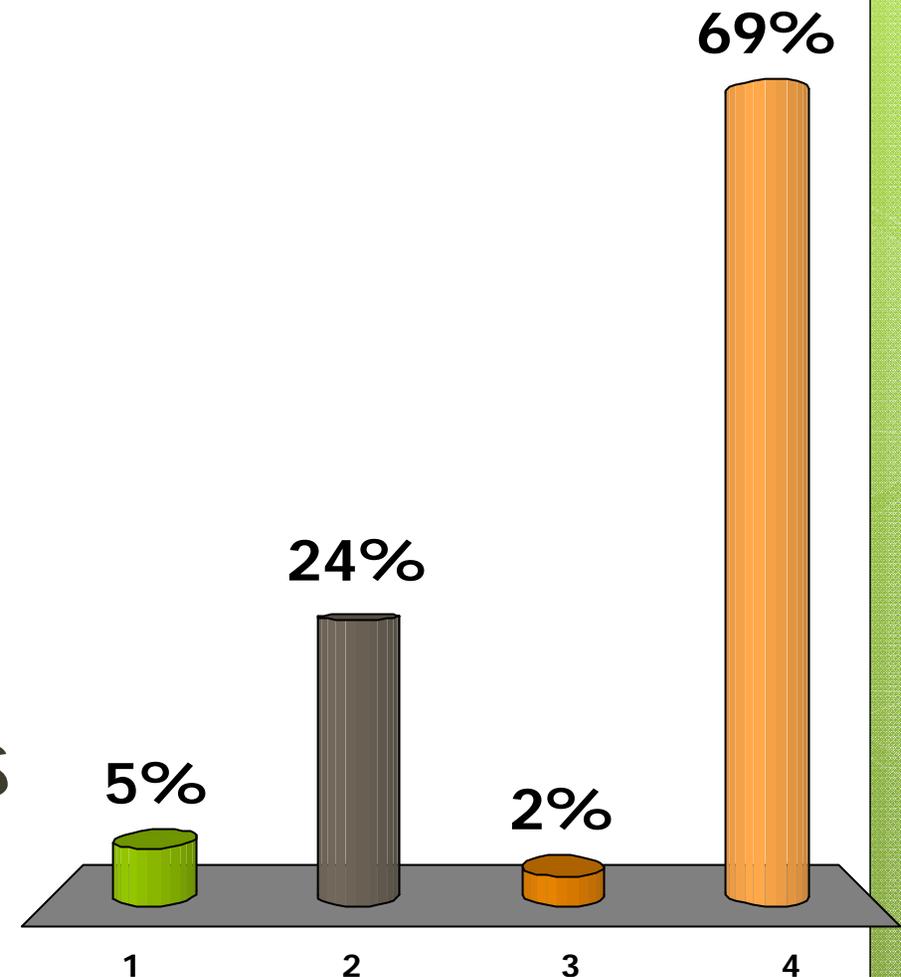


Q4: What is the greatest public barrier to development in the TL Business District?



Greatest Public Sector Barrier

1. Regulations; permitting
2. Transportation access
3. Zoning restrictions
4. Lack of amenities

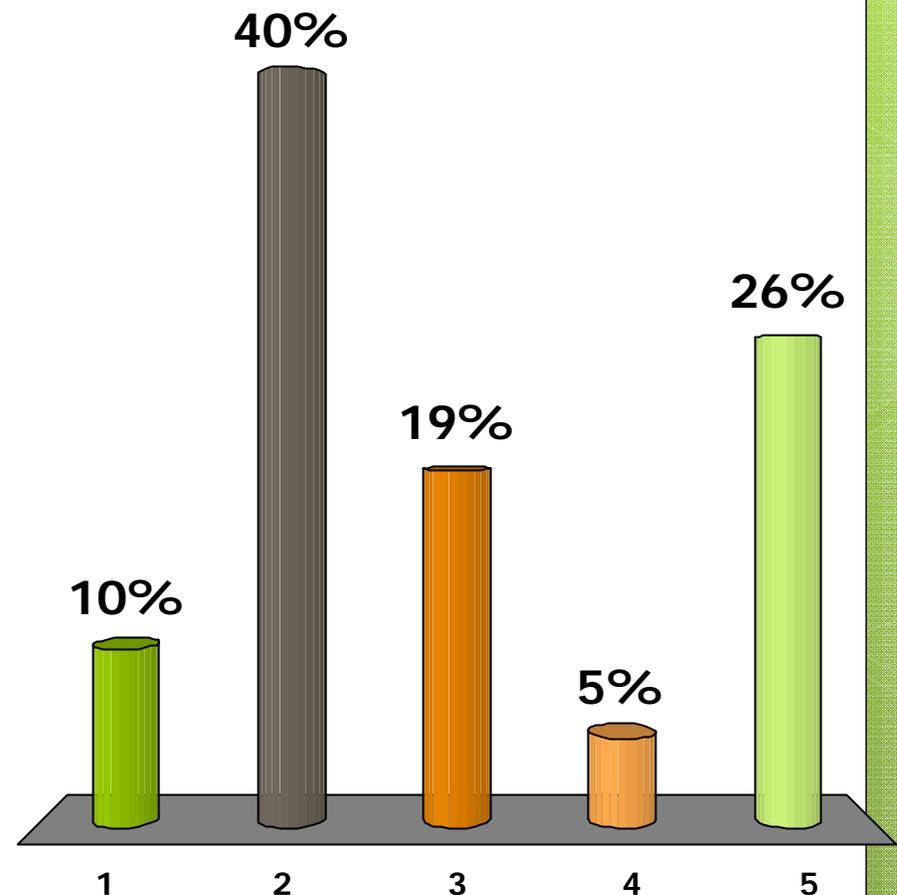


Q5: What is the greatest private barrier to development in the TL Business District now?



Greatest Private Barrier

1. Access to capital
2. Market Demand
3. Availability of property
4. Cost of property
5. Other

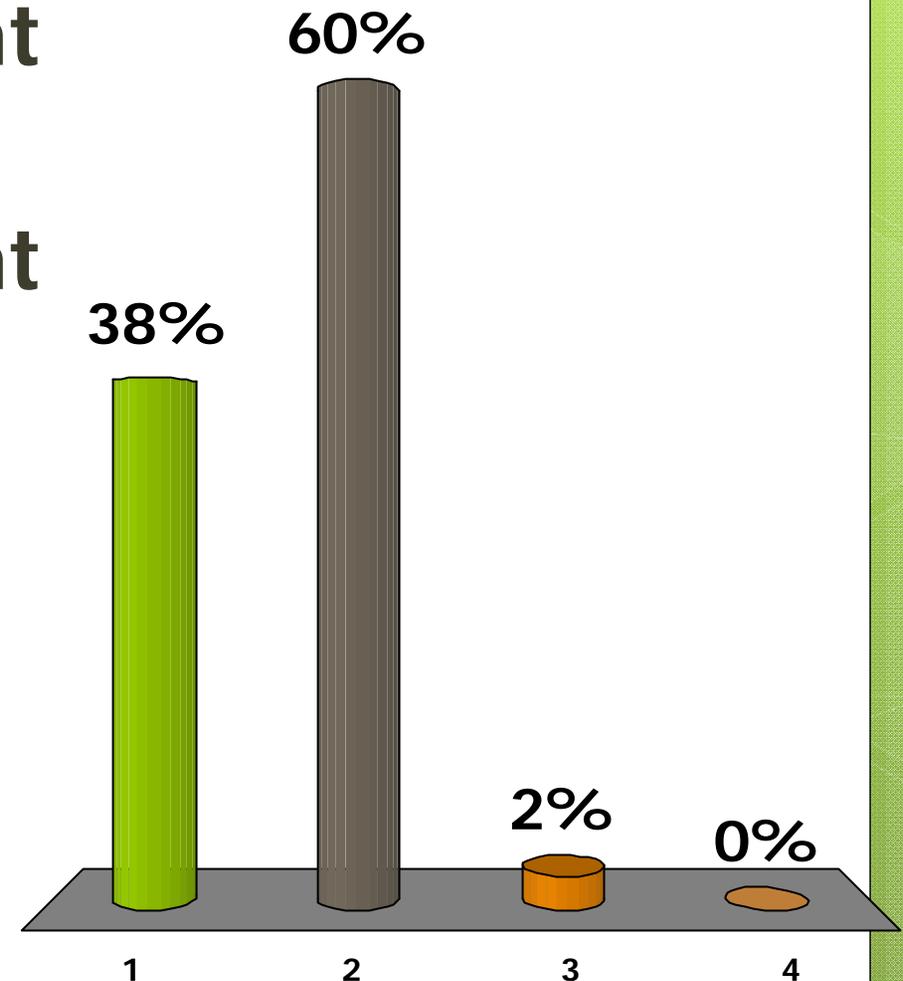


**Q6:
What is your
opinion on
whether the
City should
allow for
greater
building
height?**



Your Opinion: Allow greater building height

1. Allow more height in the core
2. Allow more height in other areas in TL
3. Keep current height limits
4. Too much height is allowed now



Q7: If additional height is allowed in the Business District, what is the most important consideration in allowing these increases?



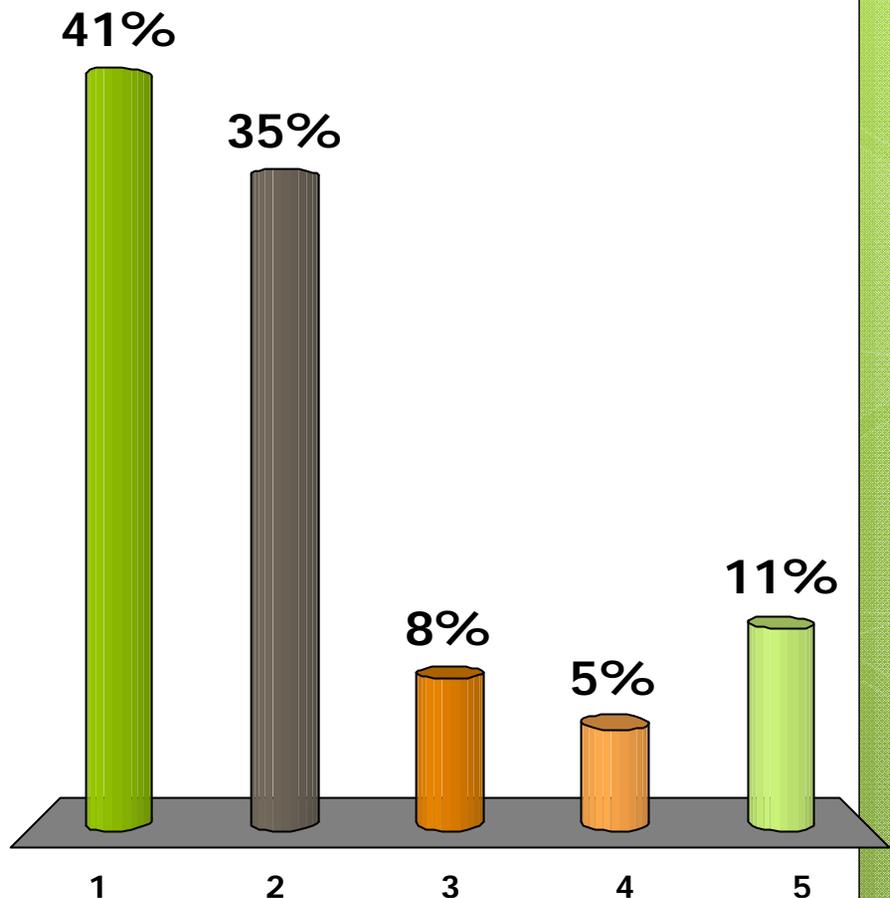
Oct 10, 2003

View S - Option 2 - FAR met by height requirement

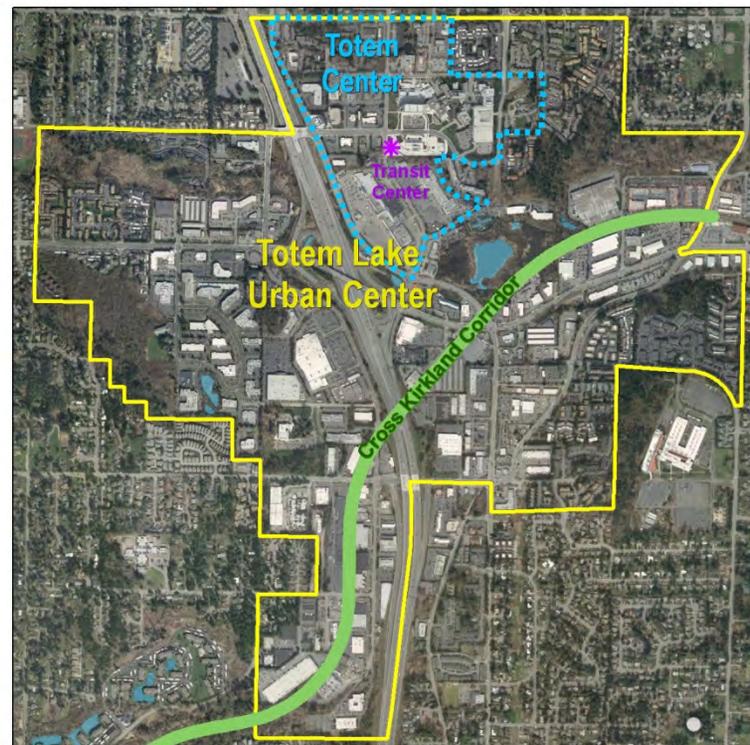
PRIMEDIA GROUP

Your Opinion: Allowing increased height

1. Adequate road capacity
2. Compatibility with surrounding uses
3. Proximity to amenities (Corridor)
4. Proximity to I405 access
5. Proximity to transit

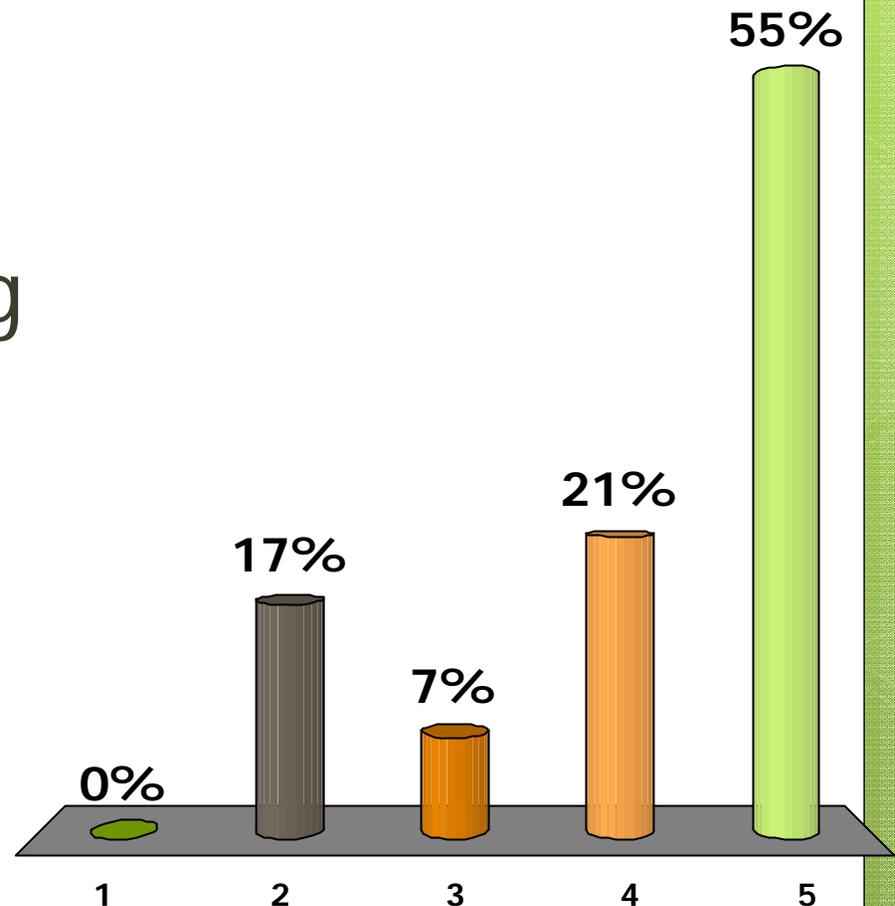


Q8: What type of use would be the BEST catalyst to boost economic activity in the TL Business District right now?



Best Boost?

1. More auto dealerships
2. More retail
3. Light manufacturing
4. High Tech Office
5. High Density Residential

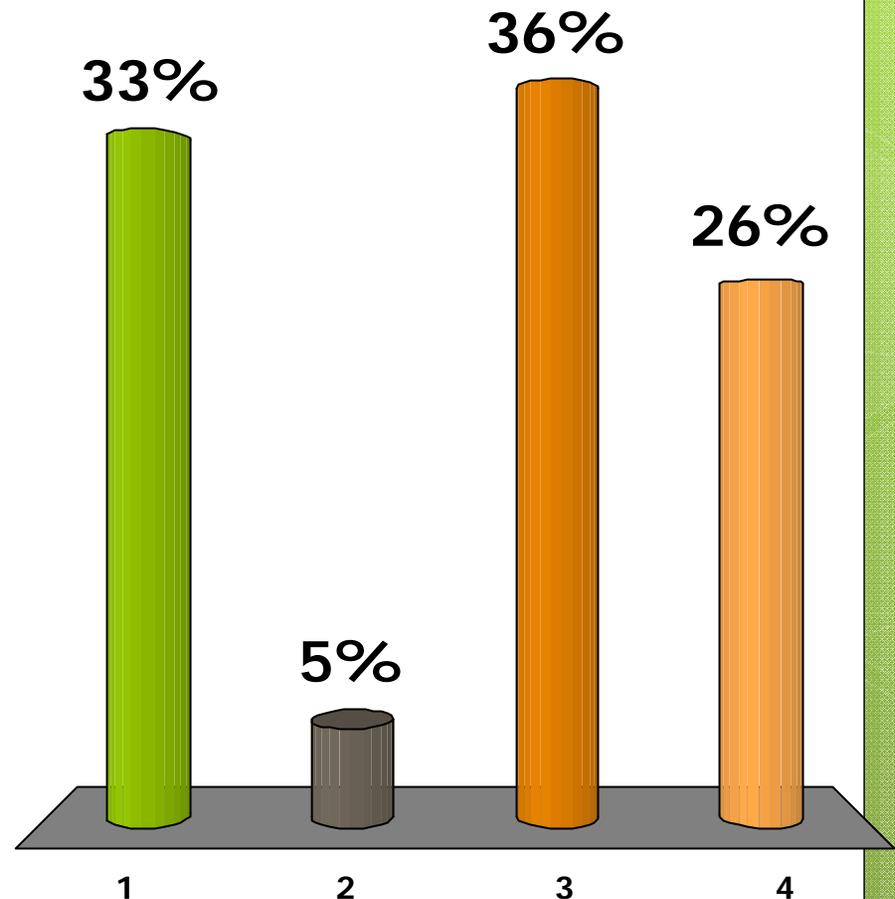


**Q9:
What do you think
about having an
excursion train on
the Cross Kirkland
Corridor between
Kirkland and
Snohomish County?**



Your Opinion: Excursion Train

1. I'm "on board" with the idea (support)
2. I'm not sure it's on the "right track"
3. Get me off the train (oppose)
4. I need more information to decide

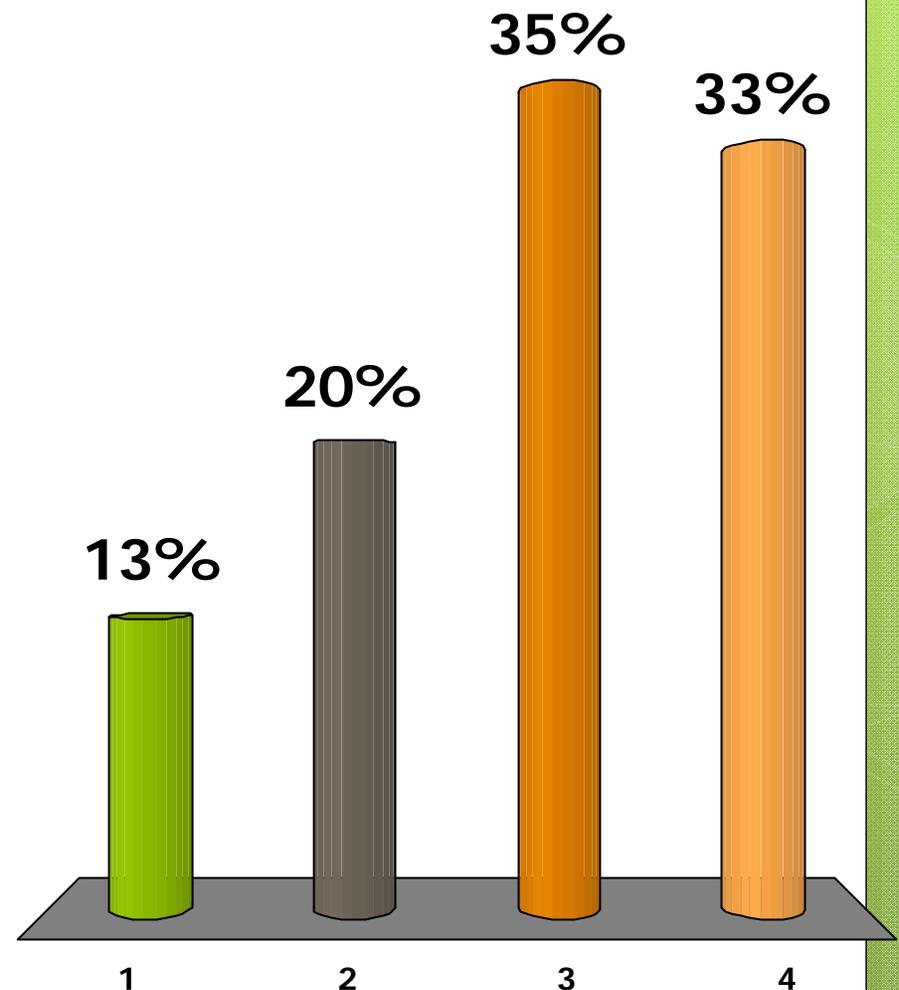


Q10: What is the most important next step to take for businesses/investors in Totem Lake?



Most Important Private Next Step

1. Access to wider range of financing options
2. Support the Cross Kirkland Corridor
3. Building business coalitions
4. Advocacy for infrastructure funding



Q11: What is the most important next step for the City to take?



Most Important Next Step for City

1. Create a new vision for the TL Business District
2. Make selected zoning changes
3. Improve transportation
4. Improve amenities

Thank you!

www.kirklandwa.gov/totemlakeaction

