



City of Kirkland
Tourism Development Committee (TDC) Meeting Minutes
August 4, 2016 9-10am
Kirkland City Hall – Norkirk Room

Present: Toby Nixon (Chair), Jac Cooper, Lori Goldfarb, Troy Longwith, Jennifer Gill, Ardene Skraban, Ellen Miller-Wolfe (staff), Philly Marsh (staff)

Absent: Michelle Quisenberry

Welcome: Meeting came to order at 9:04am. Minutes from May 5, 2016 were approved (Lori moved, Jenn seconded, unanimous)

Budget Discussion:

Philly introduced the budget that was presented in May with the few updates that have been made. The TDC committee approved the budget for submission to finance (Troy moved, Jac seconded, unanimous).

Staff Updates:

Moorage:

Ellen explained the status of moorage and the history of the demand study. There was a positive response from the community and Council, the next step is a moorage engineering study. A recent Port of Seattle grant application has been submitted that will help fund the moorage engineering study.

The committee asked if the engineering study would be looking at Seaplane operations. Staff explained the current ordinance discussion with a Seaplane operating out of Carillon Point.

Toby brought up with five day rule at moorage. Existing rule says that you cannot stay longer than five days. The intention of this rule is to help maintain transient versus permanent moorage. The rule has been changed to be if the Marina is less than 80% full during your extended stay, you can stay longer, if it is more that 80% full you need to leave. However, after five days if you are moored in a slip with power you need to move to a slip without power. There is still a total aggregate 15 day limit in place.

The feasibility study will help understand what the potential is for additional slips and what the cost recovery model may look like.

Kirkland Performance Center:

The Kirkland Performance Center (KPC) has not been as successful as they have hoped with raising the additional \$400,000 that was required before the \$100,000 investment from the Tourism Development

Committee. The Executive Director has proposed to staff asking if the TDC would agree to the \$100,000 with just a \$50,000 match from the KPC.

Staff is waiting on a revised proposal from the Kirkland Performance Center to bring to the TDC to make a decision.

The TDC discussed that the improvements need to be completed but there was some concern that as a City owned property it should be covered by the City's General Fund and not a Tourism responsibility. Because it is a City owned facility, the City could legally fund the whole thing, it is just if it a priority on the Capital Improvement List. Councilmember can ask for project to be put on list and then it is prioritized by Management and brought to the Council for approval. Being on the list might also help in identifying potential grants.

Toby and Ellen will chat with Tracey and Michael in Finance to discuss getting it on the Capital Improvement Project List. The City's CIP currently includes KPC roof repairs.

Event Grant:

Philly went over the event funding schedule for funding tourism events.

Meeting adjourned at 10:00am

Minutes prepared by Philly Marsh