



## Information Technology in Puget Sound Region

**Bill McSherry**

Economic Development Director  
Puget Sound Regional Council



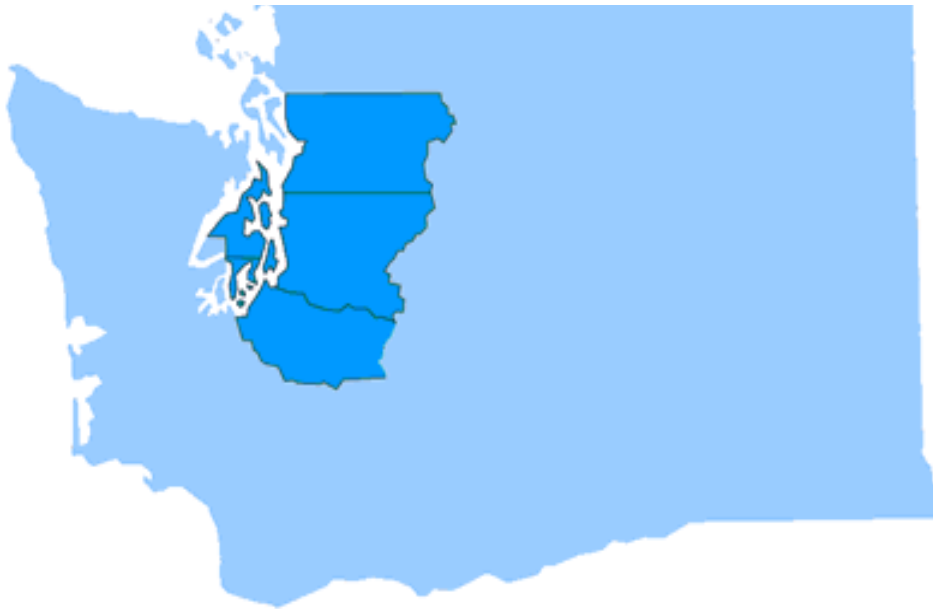
**Prosperity**  
PARTNERSHIP



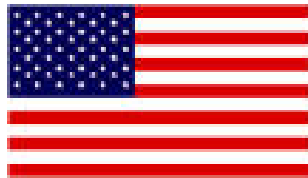
# Puget Sound Regional Council

## Puget Sound Regional Council

PSRC



- Regional Growth, Economic and Transportation Planning
- Federal transportation funds to priority projects
- Regional data and forecasts
- Forum for regional issues
- Prosperity Partnership



Federal MPO  
Federal EDD

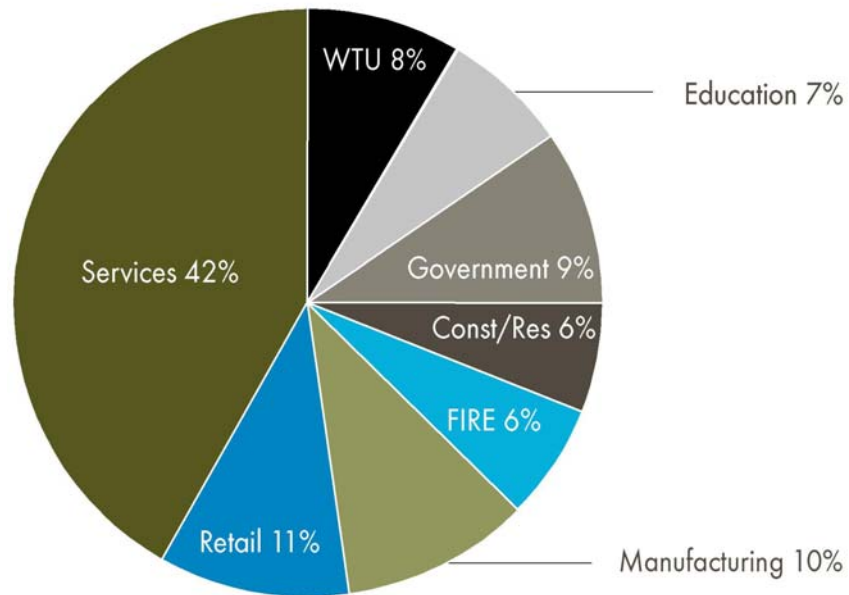


State RTPO



### Regional Employment Distribution by Sector (March 2005)

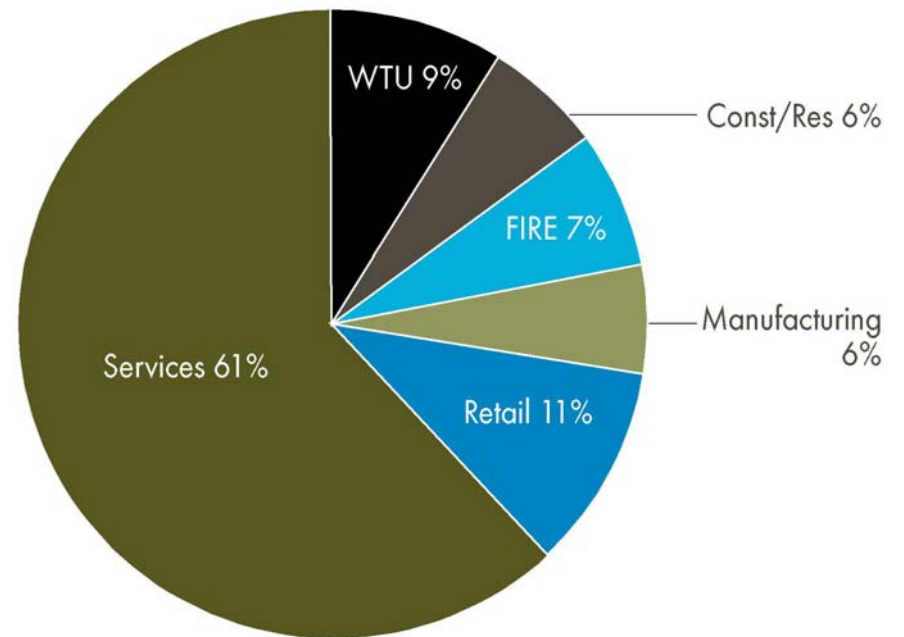
Source: PSRC, ESD



Note: Covered employment only.

### Job Vacancies by Sector

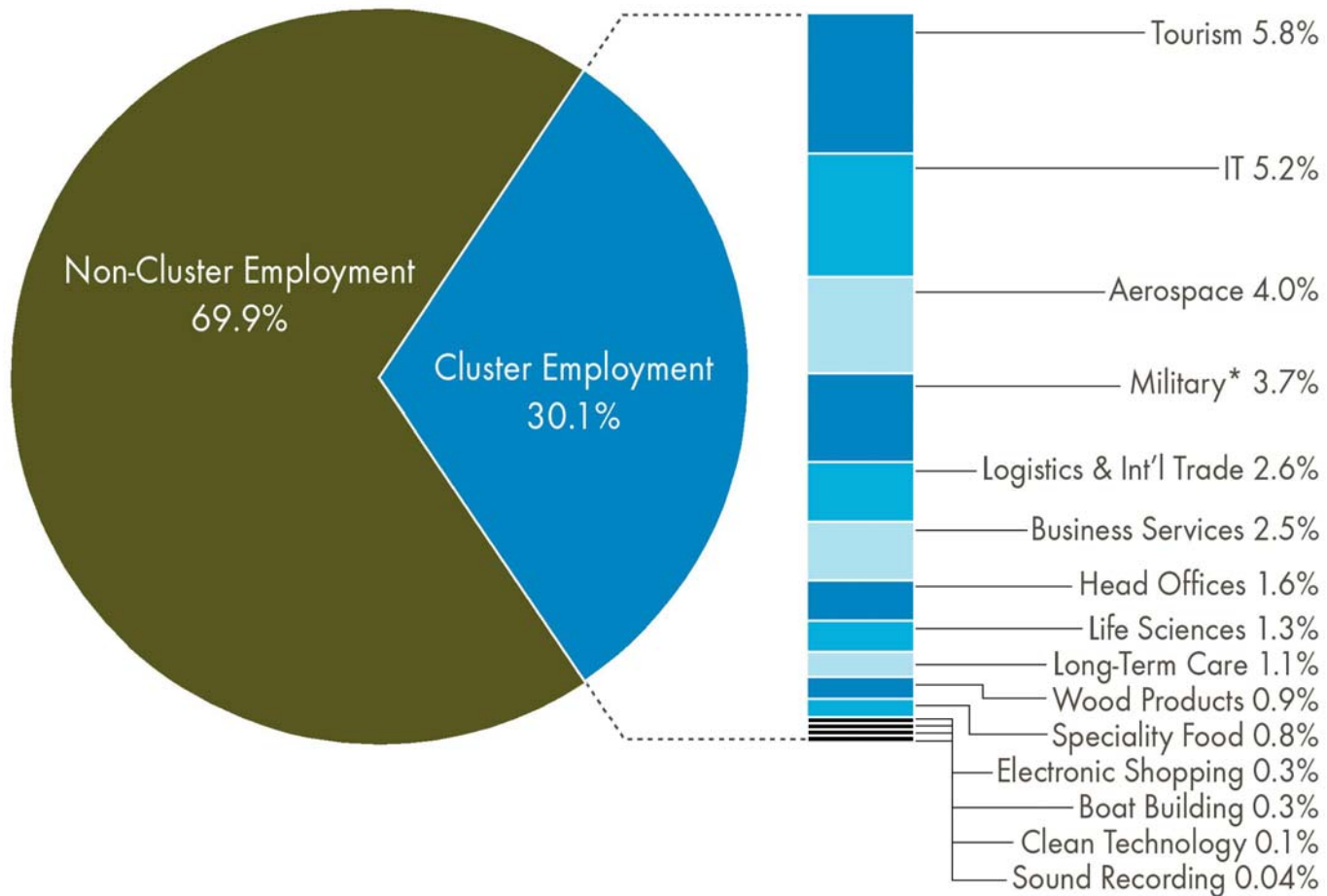
Source: PSRC, ESD





## Cluster and Non-Cluster Share of Total Regional Employment (2005)

Source: ESD, DOD, PSRC



Note: Covered employment only. \* Military data from DOD. All other cluster data from ESD.



### Cluster Employment by County (2005)

Source: ESD, DOD, PSRC

Cluster	King	Kitsap	Pierce	Snohomish	Region
Aerospace	40,500	*	*(See text)	23,500	65,500
Boat Building	2,200	300	400	1,200	4,100
Business Services	29,100	2,500	3,700	5,900	41,200
Clean Technology	1,700	*	*	200	2,300
Electronic Shopping	4,800	*	*	100	5,100
Head Offices	23,100	100	1,300	1,400	26,000
<b>Information Technology</b>	<b>77,900</b>	<b>1,200</b>	<b>2,700</b>	<b>4,200</b>	<b>86,000</b>
Life Sciences	15,000	500	1,100	4,500	21,200
Logistics and International Trade	32,000	300	7,900	1,700	41,900
Long-Term Care	11,500	1,500	2,900	2,400	18,400
Military <sup>1</sup>	1,300	20,500	34,300	4,500	60,500
Sound Recording	500	*	*	100	700
Specialty Food	9,900	100	1,400	1,400	12,900
Tourism	66,600	4,400	13,200	11,200	95,500
Wood Products	5,200	300	4,700	3,900	14,100
<b>Total Cluster Employment<sup>2</sup></b>	<b>320,000</b>	<b>11,400</b>	<b>41,400</b>	<b>62,000</b>	<b>495,400</b>
<b>County Share of Cluster Employment</b>	<b>64.9%</b>	<b>6.4%</b>	<b>14.9%</b>	<b>13.4%</b>	<b>100.0%</b>

Note: Covered employment only. \* Data suppression required.

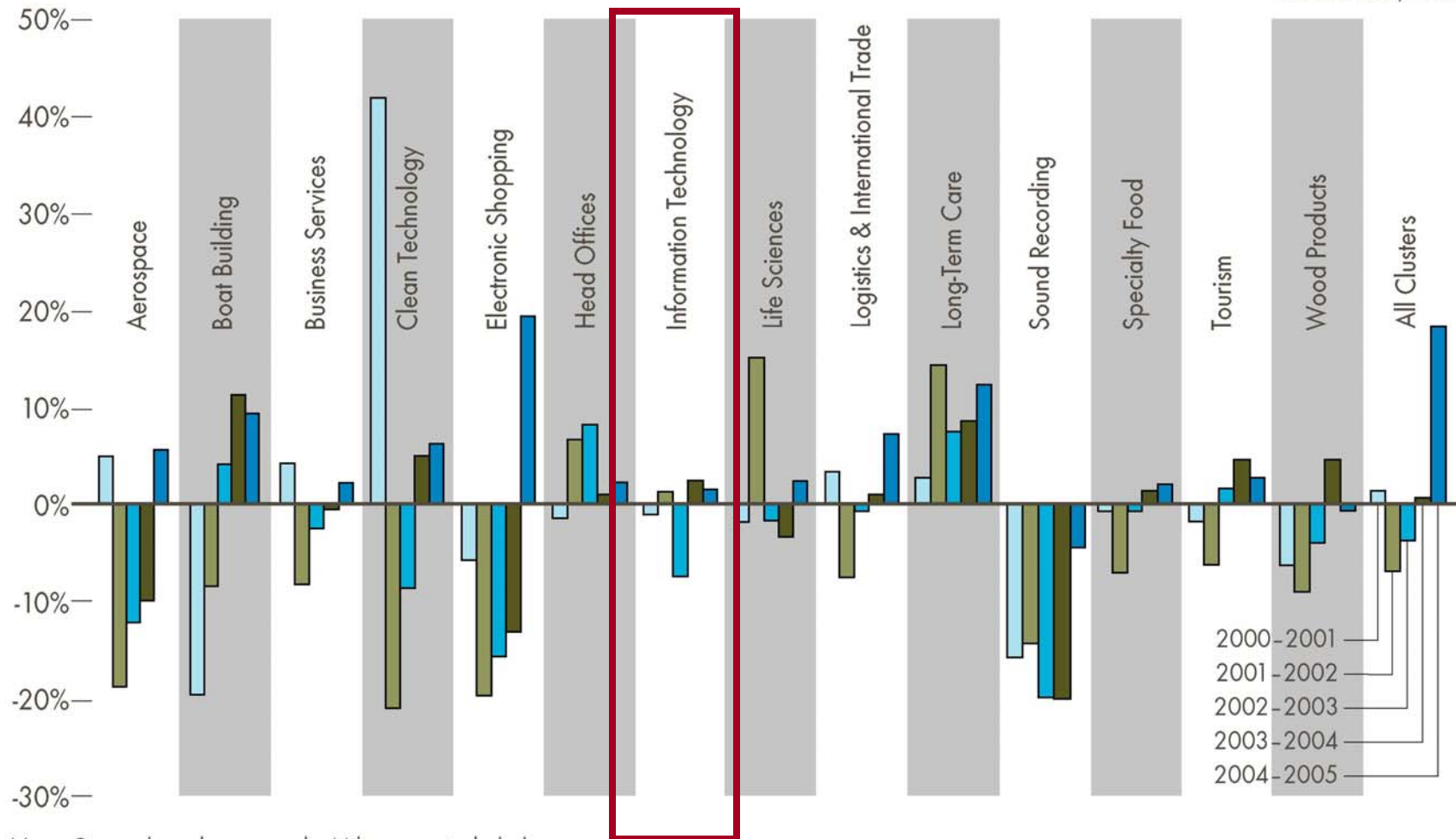
<sup>1</sup> Military data from DOD. All other cluster data from ESD.

<sup>2</sup> Totals may appear not to sum due to rounding and suppressed data.



## Annual Percent Change in Cluster Employment (2000-2005)

Source: ESD, PSRC

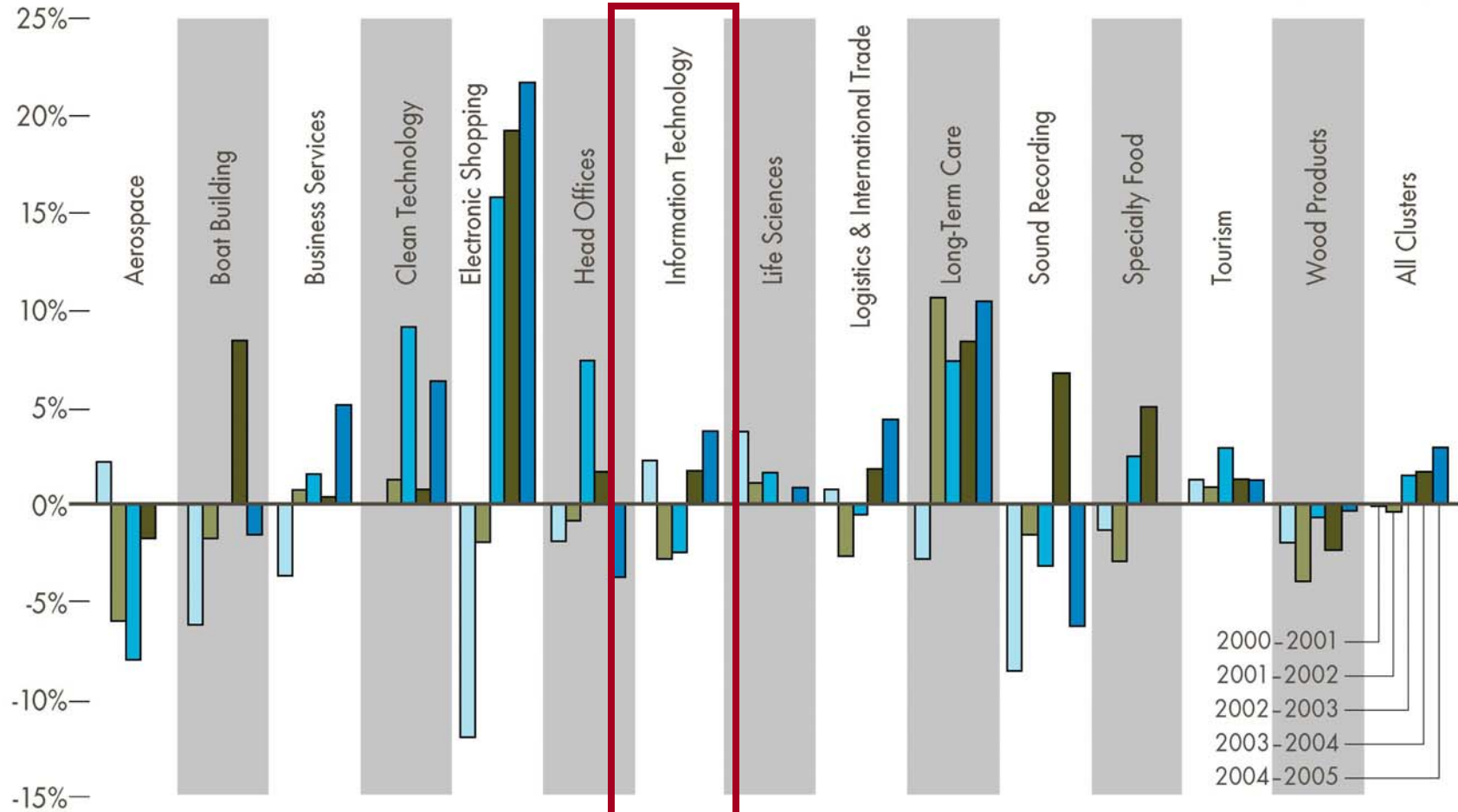


Note: Covered employment only. Military not included.



## Annual Percent Change in Cluster Business Establishments (2000–2005)

Source: ESD, PSRC

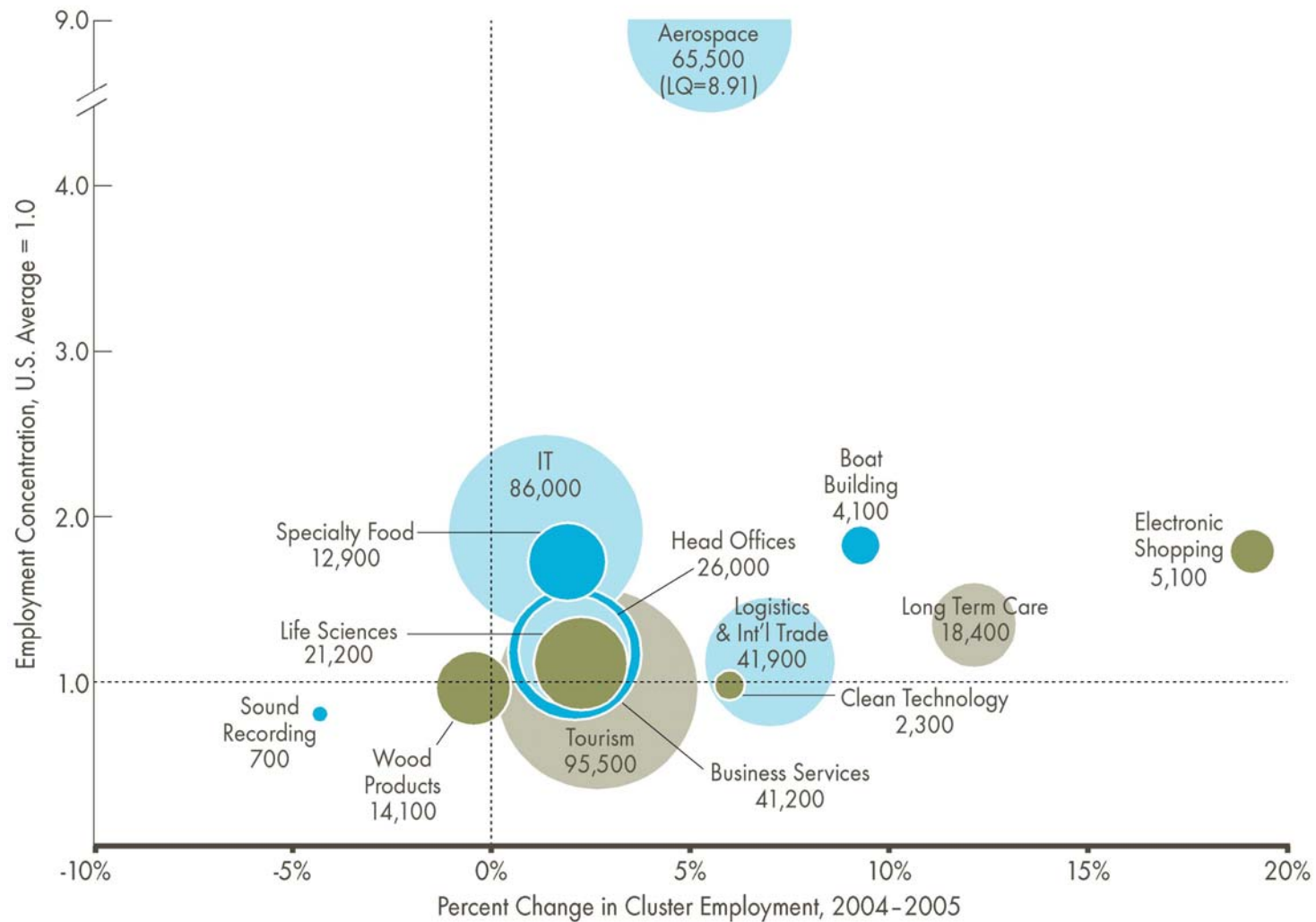


Note: Covered establishments only. Military not included.



## Cluster Portfolio by Employment Change, Concentration, and Size (2005)

Source: ESD, PSRC

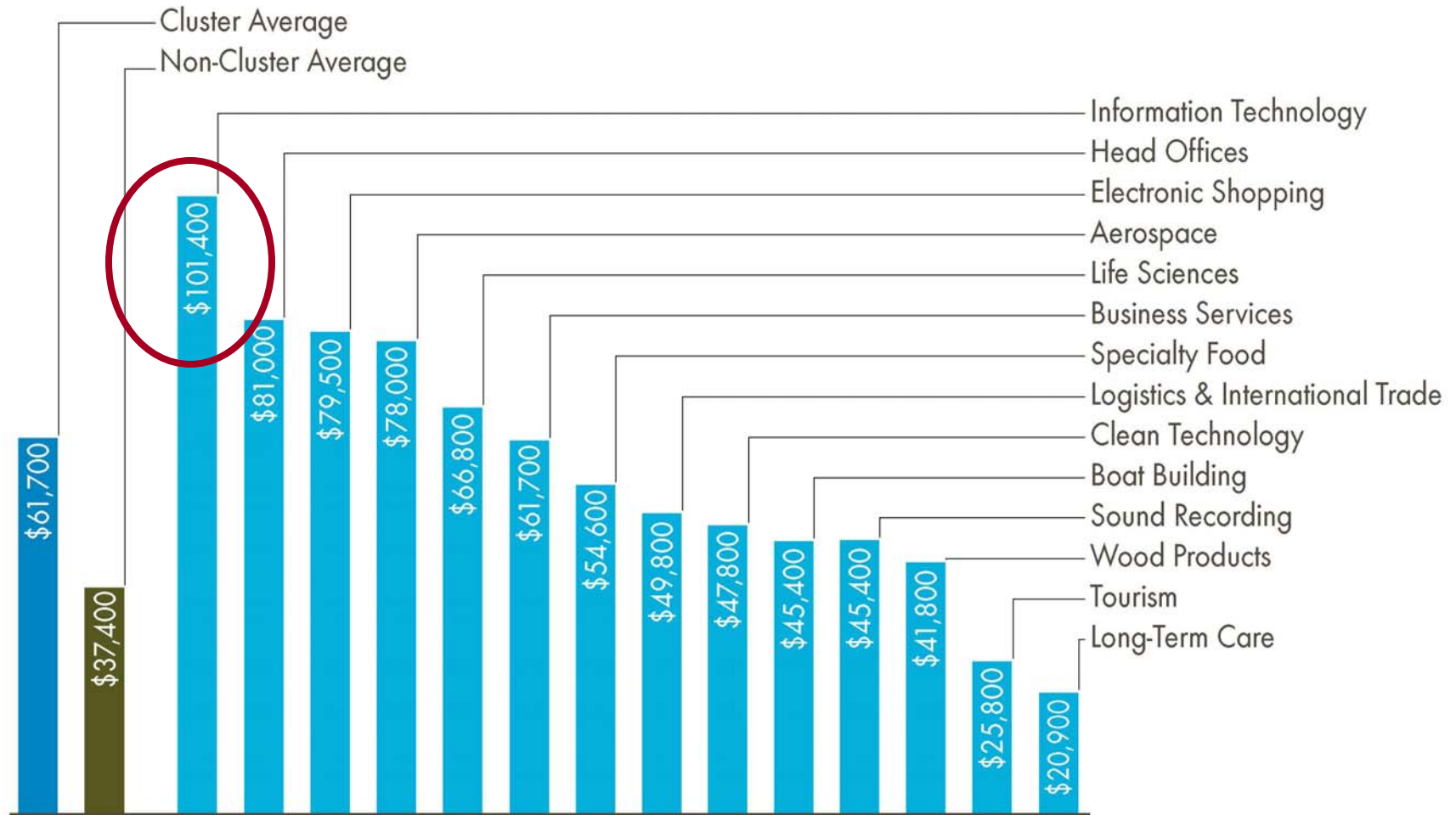


Note: Covered employment only. Military not included.



## Average Annual Wages, Cluster and Non-Cluster Jobs (2004)

Source: ESD, PSRC



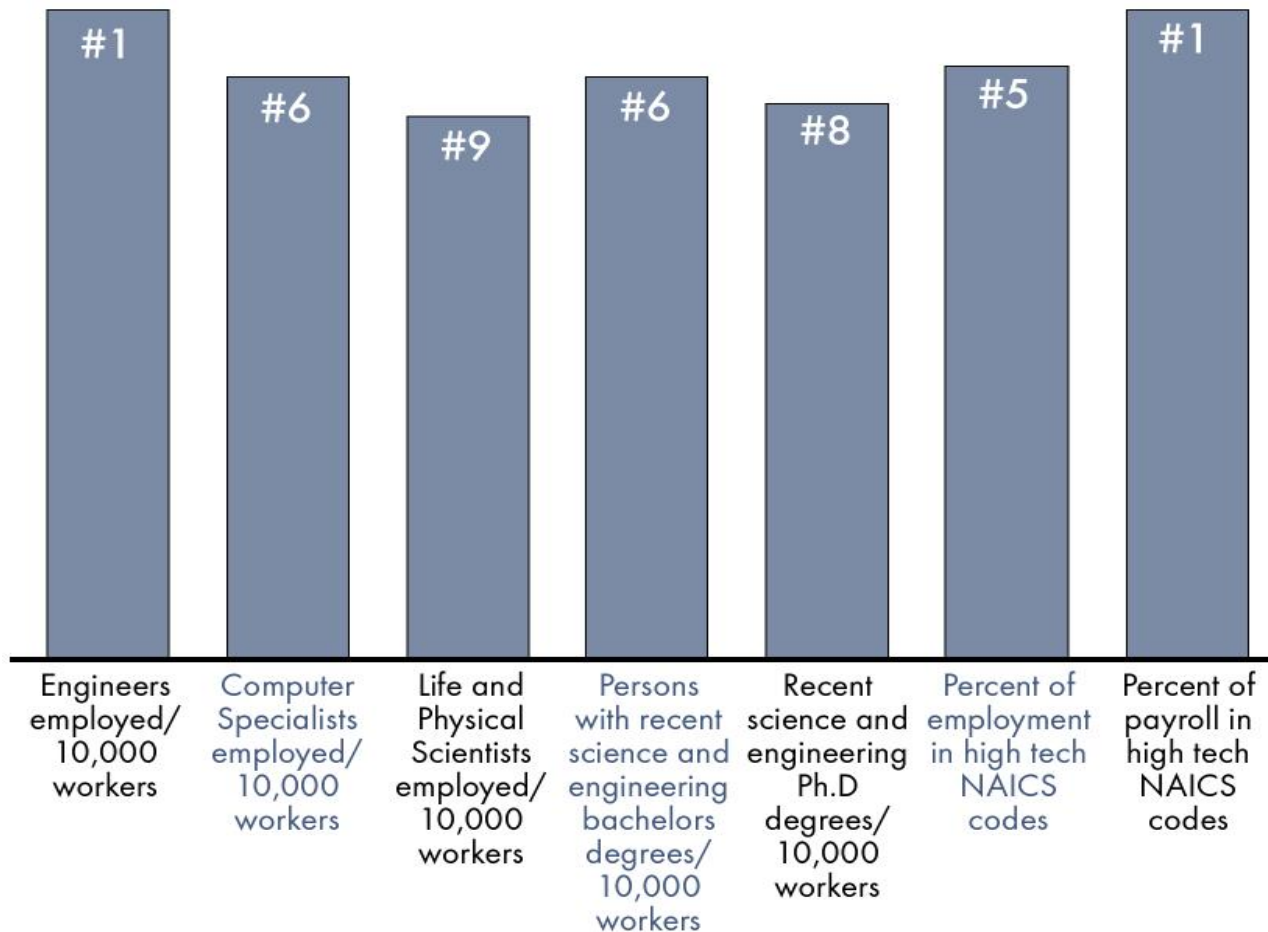
Note: Military not included.



# We produce too few degrees

Washington Leads the Nation in Using Bachelor's Degrees,

Source: U.S. Department of Commerce



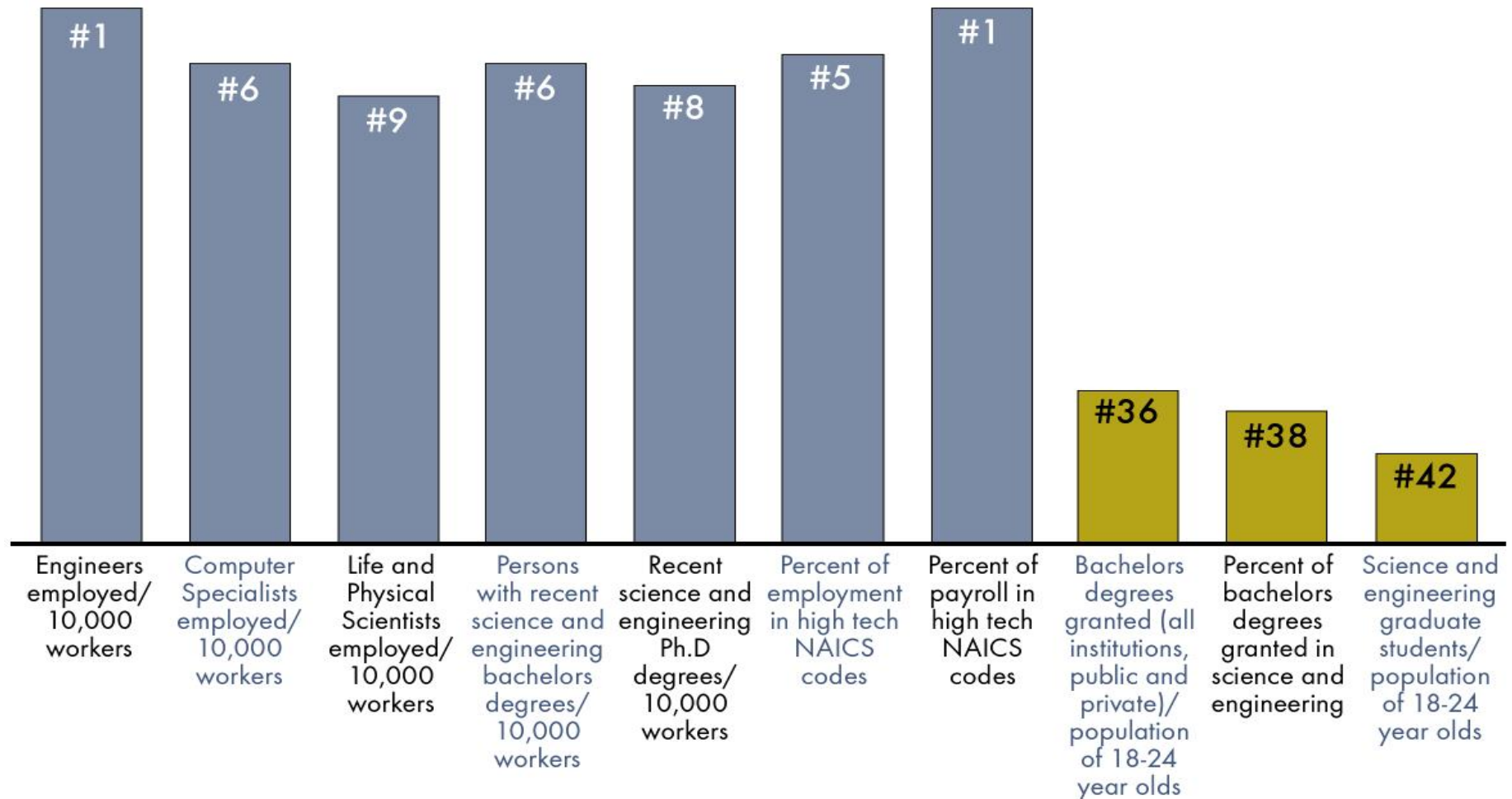
Source: US Department of Commerce 2004 State Science & Technology Indicators



# We produce too few degrees

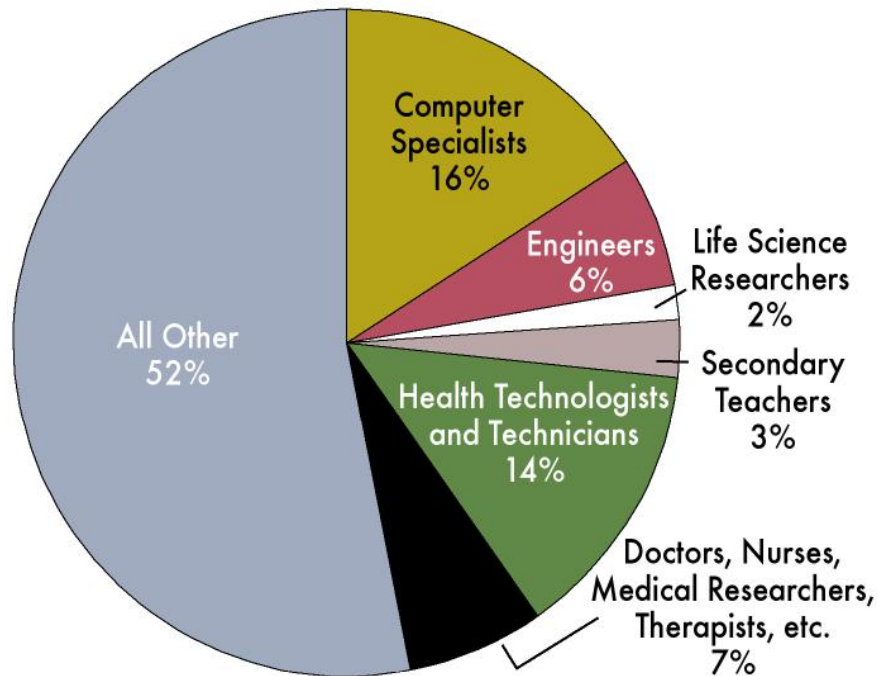
Washington Leads the Nation in Using Bachelor's Degrees,  
But Is 36th in the Nation in the Production of Bachelor's Degrees

Source: U.S. Department of Commerce





# Washington's degree production is not concentrated in high demand fields

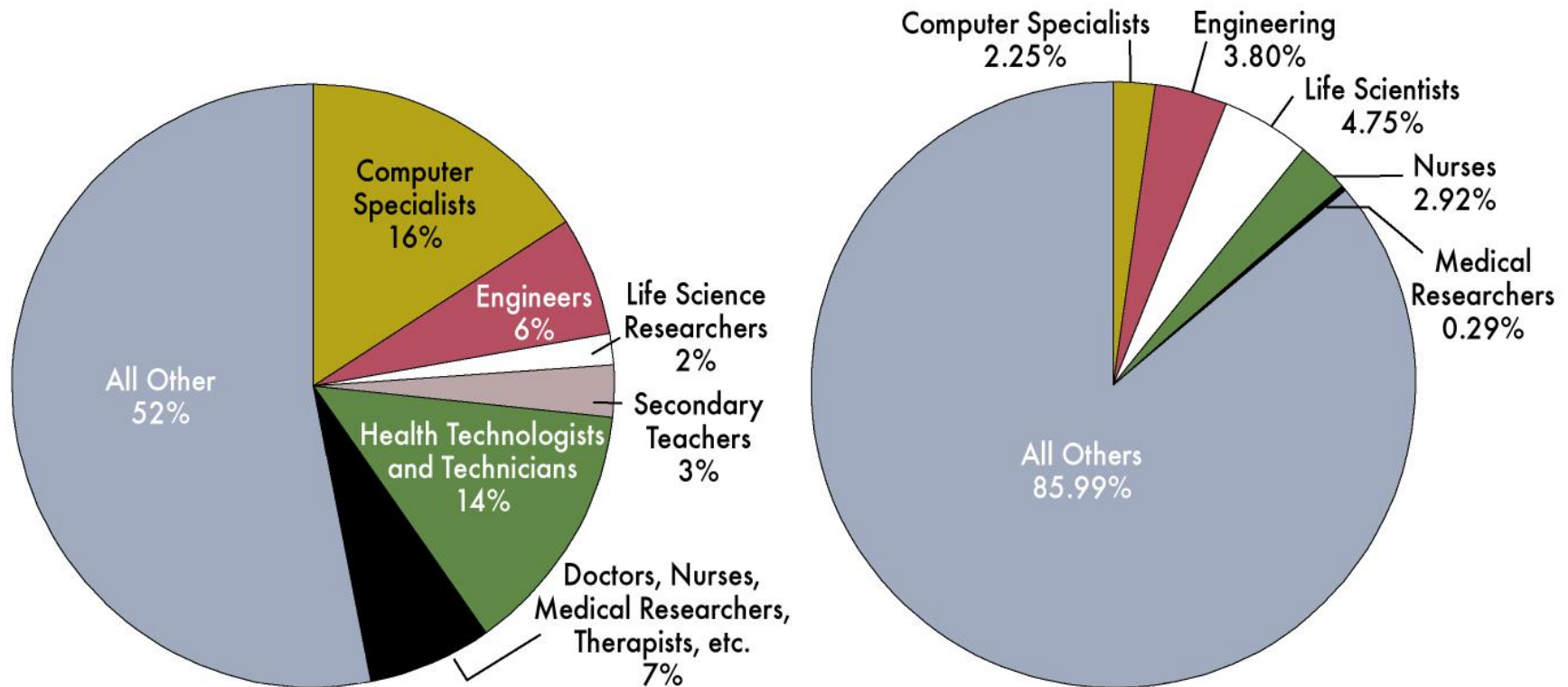


Washington Job Openings Requiring Bachelor's Degree, 2007-2012

Source: Employment Security Department



# Washington's degree production is not concentrated in high demand fields



Washington Job Openings Requiring Bachelor's Degree, 2007-2012

Source: Employment Security Department

Current Degree Production in Washington's 4-Year System

Source: Integrated Postsecondary Education Data System, Washington Higher Education Coordinating Board



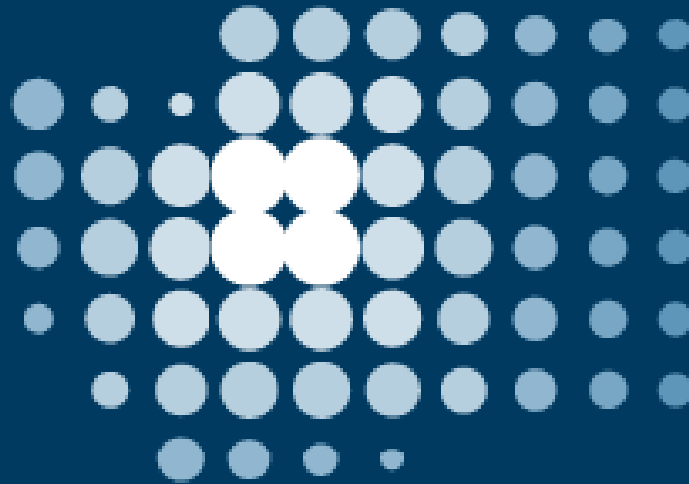
# Solution

- 1. Fund current capacity in high demand, high impact fields.**
- 2. Fund FTEs at actual cost.**
- 3. Study capital needs beyond current capacity.**
- 4. Develop and implement a public awareness pilot project.**
- 5. Provide more financial aid to encourage students to pursue degrees in high demand, high impact fields.**
- 6. Adopt accountability standards and outcomes-based management of higher education.**
- 7. Commit to a percentage of general fund budget for higher education investment.**



## Next Steps in Higher Education for 2008

- ✓ *Fund current capacity in high demand, high impact fields.*
- ✓ *Fund FTEs at actual cost.*
- **Study capital needs beyond current capacity.**
- **Develop and implement a public awareness pilot project.**
- 5. Provide more financial aid to encourage students to pursue degrees in high demand, high impact fields.
- 6. Adopt accountability standards and outcomes-based management of higher education.
- 7. Commit to a percentage of general fund budget for higher education investment.



Prosperity

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