

Kirkland Lodging Tax Advisory Committee (LTAC)

February 9, 2010

Meeting Minutes

8:00 – 9:00 a.m.

Kirkland City Hall, City Council Chambers

Call to Order

February 9, 2010 meeting of the Lodging Tax Advisory Committee called to order by Chair Penny Sweet at 8:07am. The following members were present: Shirley Day, Les Utley, Ryan Noel, Luanne Erikson. Annette Seats observing on behalf of the new General Manager at the Woodmark.

Approval of Minutes

Committee reviewed the minutes from the October 1, 2009 meeting. Shirley made a motion, Les seconded the motion, and the minutes were approved.

Review of Kirkland Branding Study

Committee reviewed the final recommendation from the North Star branding study. They recommend that the City Council accept the logo and strap line.

Review of Tourism Work Plan

The Committee reviewed the Tourism 2010 workplan and approved it.

Budget Introduction

An overview of the Tourism budget was presented by Neil Kruse, Finance Department. The Committee accepted the budget as written, and requested that monthly budget reports be made at each meeting.

Meeting adjourned at 9:02am.