



Your City: Your Involvement; Your Voice

Marie Stake
Communications Program Manager

CITY OF KIRKLAND



Quick Q & A

- **Have you ever given public comment at a public hearing or meeting?**
- **Are you a city volunteer?**
- **When was the last time you visited the City's webpage?**
- **Do you receive email updates from the City?**
- **Have you attended a City Council meeting?**



What We Hope You'll Learn

- **How to become more active in your city government**
- **How to engage with your elected and appointed officials and city staff**
- **Gain understanding of how your opinion counts in the work of the City**
- **How to receive the information you want; give the City information you have**



How You Can Be Involved

- **Participate in workshops**
- **Give public comment at meetings and hearings**
- **Be involved in your neighborhood association**
- **Take a City Survey**
- **Volunteer**

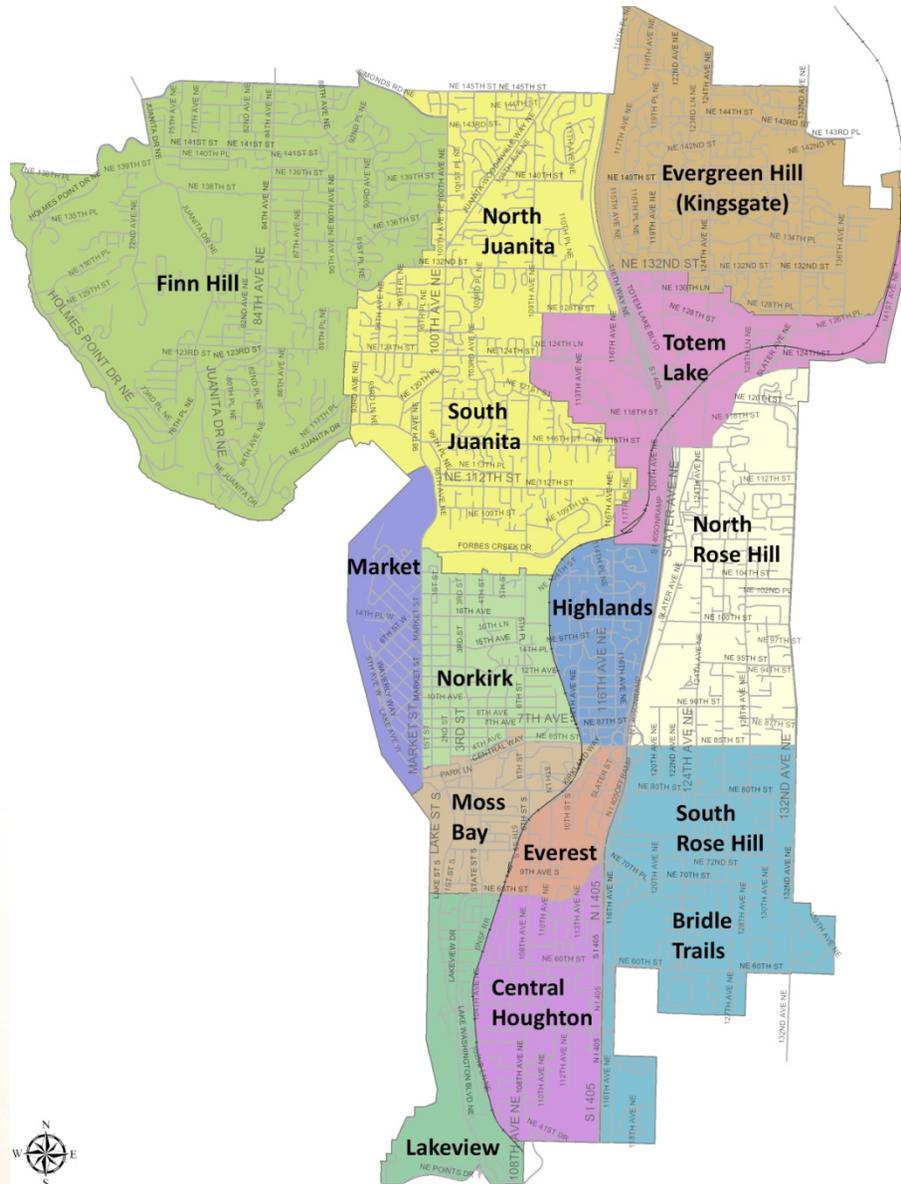




Public Involvement Efforts

- **NE 85th Street Corridor Improvement Project**
- **South Kirkland Park & Ride Transit-Oriented Development Regulations**
- **Finn Hill Fire Station Siting**
- **Public Safety Building Site Design**
- **Cross Kirkland Corridor Master Plan**





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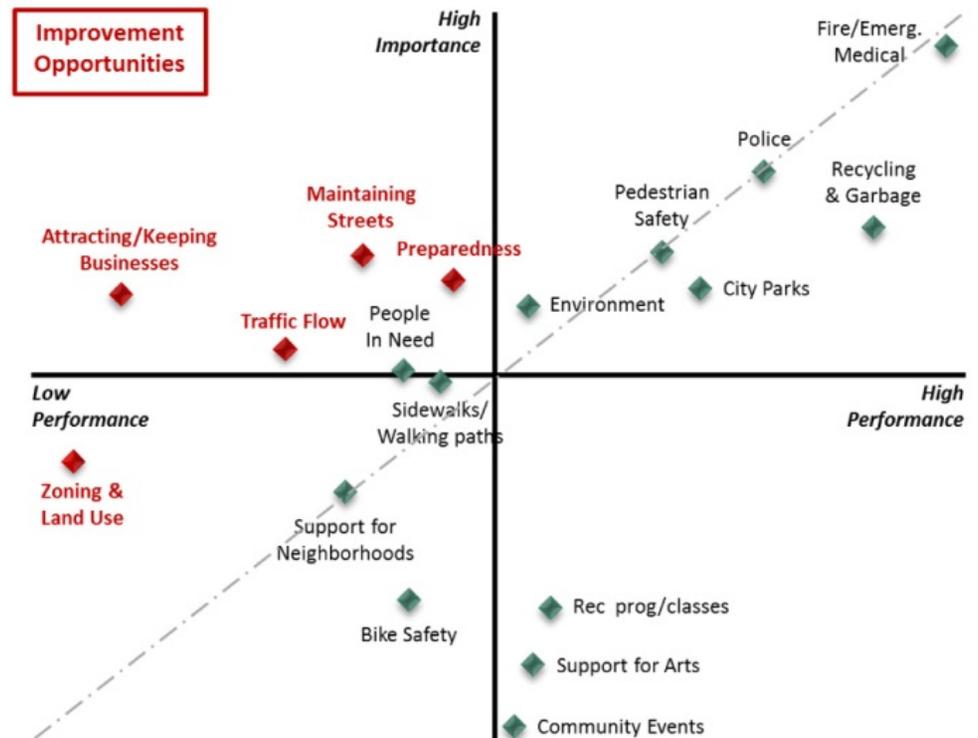
Your Neighborhood Association

- **13 Neighborhood Associations**
- **Neighborhood Matching Grants**
 - Biennial grants for neighborhood improvements and community building
- **City Council Meetings in the Neighborhoods**
 - Every three years
- **Neighborhood E-bulletin**
- **Kirkland Alliance of Neighborhoods (KAN)**
 - Meets six times a year



Your Opinion Does Count

- **Biennial citizen survey**
 - 2012 phone and online
 - Included annexation residents
 - Overall positive feeling about the City and satisfaction with services
 - Always room for improvement





Key Findings: Phone Survey

- **Continue to have a very positive view of Kirkland as a place to live.**
- **Feel satisfied with the availability of goods and services in Kirkland.**
- **Feel safe walking in their neighborhood during the day and after dark.**
- **Rate police and fire and emergency medical services as the most important city functions; followed by recycling and garbage collection, pedestrian safety, and maintaining streets.**
- **Have working smoke detectors and an emergency supply kit at home.**



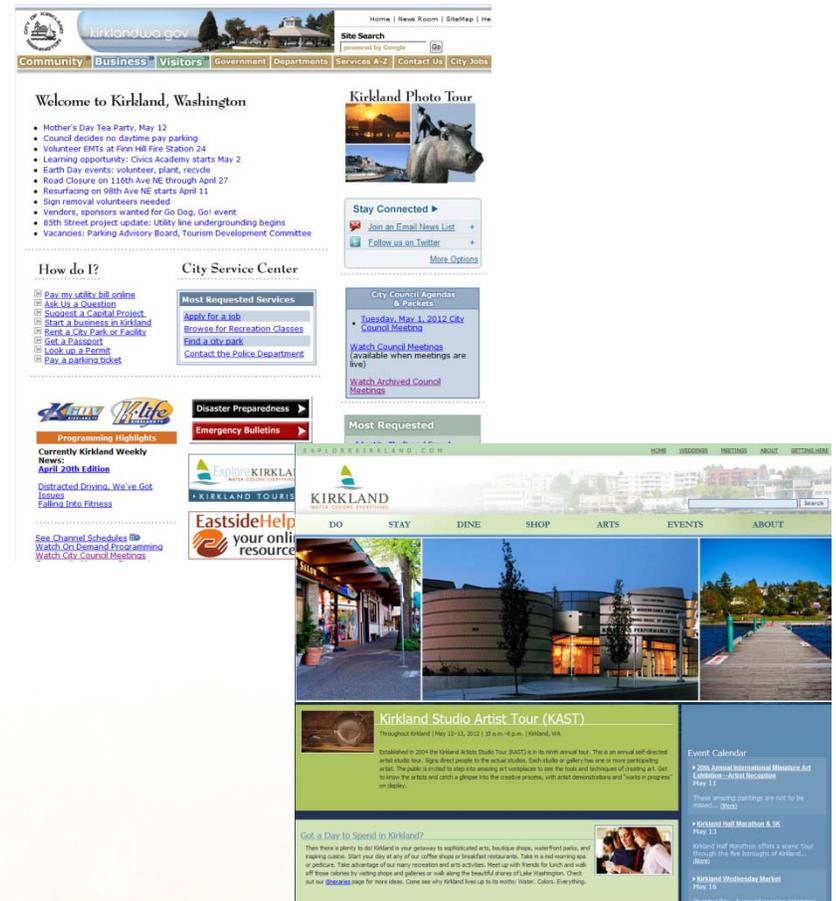
How Well Informed Are You?

- **Question: How well-informed are you about City government?**
 - Survey Finding: most residents are not paying close attention to city government although majority feel they are very (11%) or somewhat (46%) well-informed
- **Question: What is your primary source of information about the City?**
 - Survey Finding: Kirkland Reporter is #1, City Update newsletter is #2, City website is #3



How to Get More Informed

- **Official Website**
www.kirklandwa.gov
- **Tourism Website**
www.ExploreKirkland.com
- **E-City Gov website**
 - MyBuildingPermit.com
 - MyParksandRecreation.com
 - NWMaps.net
 - NWProperty.net
 - GovJobsToday.com





More Ways to Get Informed

- **List Serv (Email Alerts)**
 - Meeting Agendas
 - Project/program updates
 - Special Events
 - Publications
 - City Update newsletter
 - Reuse, Recycle, Conserve newsletter
 - Add/delete to your profile
 - Neighborhood News is your best bet for most information

YOU'VE GOT EMAIL! GET THE CITY NEWS YOU WANT

Kirkland E-Mail Alerts
Log On To www.kirklandwa.gov and select the icon (above) and choose your topic(s)

- City Council & Advisory Board Agendas
- City Update Newsletter
- Disaster/Emergency Updates
- Kirkland Events
- Kirkland Green E-Updates
- New Neighborhood Information
- News Releases
- Neighborhood News
- Project Updates
- Recreation Programs

KIRKLAND CityUpdate
The Official Newsletter of the City of Kirkland, Washington | 1st Quarter, 2012

In This Issue:

- LEGISLATIVE AGENDA: 2012 WORK PROGRAM
- CROSS KIRKLAND CORRIDOR
- TEAM EFFORT AT OHDE PEA PATCH
- PREVENT MAIL THEFT
- PROTECTING PUBLIC STORMWATER
- BUILDING KIRKLAND'S FUTURE
- FINN HILL PARK FIELD UPDATE
- NEWS YOU CAN USE
- MEETING INFORMATION

SETTING PRIORITIES: Council Adopts Legislative Agenda

2012 WORK PLAN SETS COURSE FOR NEW YEAR

In recent months, City Council members have been testifying before various State Legislative Committees, receiving updates on proposed State bills that impact Kirkland, and deciding the City's "To Do List" for 2012.

2012 State Legislative Agenda

Each year the City Council adopts its State Legislative Agenda, identifying the City's top priorities to address while the legislature is in session. The Agenda is primarily developed from the City Council's Goals, interests or concerns raised by City Departments, and issues identified by the Association of Washington Cities. The City's State Legislative Agenda is typically adopted by the full Council before the legislature convenes in early January. A "Support" Agenda is also developed based on mutual interests of other regional and state agencies. The legislative agenda outlines

FUTURE VISION: Cross Kirkland Corridor is Economic Engine for the City

*2011 Work Program Item Completed. Zoning approved for South Kirkland Park & Ride Transit Oriented Development (Rendering by Weber Thompson and SMR Architects)
Continued on Page 7*



Yet More Ways to Get Informed

- **From City Website:**
www.kirklandwa.gov
 - Submit a Request; Ask a Question; File a complaint
 - Suggest or comment on a capital improvement project
- **How Do I? Booklet**
- **Watch Kirkland TV: Tune in or log on**
 - KGOV
 - Comcast Ch. 21; Frontier Ch. 31
 - Klife
 - Comcast Ch. 75; Frontier Ch. 32
 - Currently Kirkland
 - YouTube



Get Social With Us

- **Like Us**
 - Tourism Facebook
- **Blog with us**
 - City Blog coming June 1st
- **Follow Us**
 - City news on Twitter (@kirklandgov)
 - Environmental news on Twitter (@kirklandenviro)



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How Volunteers Truly Make a Difference

- **Advisory boards and commissions**
- **Environmental stewardship**
- **Public Safety**
- **Administrative/ Customer Service Support**
- **Multimedia Services**
- **Peter Kirk Community Center**
- **Community-based volunteers**
- **Special Events**



Outstanding Volunteer Stats

- **2011 General Volunteers**

- 2,600 volunteers
- 27,000 hours



- **2011 Green Kirkland Partnership**

- 1,780 volunteers
- 8,451 hours





Make Contact

- **With Your City Council**

- Email individually or group
- Call individually or City Manager's Office
- Address at City Council meeting
 - Regular meeting or public hearing
 - Neighborhood Meetings

- **With Boards & Commissions**

- Contact staff liaison
- Mail/Email question & concerns
- Address at meeting
 - Regular meeting or public hearing



Make Your Voice Heard

- **Public Comment at regular meetings**
 - City Council:
beginning of meeting around 7:30 p.m. and if time is before 10 p.m., allowed at end of meeting
 - 3 minute limit
 - 3 in favor
 - 3 opposed
- **Advisory Boards & Commissions:
beginning of meeting**
- **Public comment at public hearings**
 - Council's discretion to set time limit



Make Your Voice Stronger

- **Practice your speech prior to the meeting**
- **OK to bring hard copies to be provided**
- **OK to show visuals**
- **Sign in to be called**
- **Come to the podium**
- **Watch the “light box”**
 - Green-Yellow-Red
- **Face the dais**
- **Speak into the microphone**
- **Smile**
 - You’re on camera at the City Council meeting
 - You’re voice is being recorded at the Planning Commission



Council appreciates when speakers . . .

- **Have done their research and are prepared and informed**
- **Speak from personal experience**
- **Use pictures or other visual aids to tell a story**
- **Are short and concise and respect the time limit**
- **Are polite and respectful of Council, staff and the audience**
- **Can demonstrate that many people feel the same way**
- **Present a problem with possible solutions**



Council doesn't appreciate when speakers. . .

- **Are mean, rude, or make personal attacks**
- **Are not prepared about a subject with research**
- **Show up too late to be involved**
- **Talk about irrelevant topics not before the Council**
- **Address the audience instead of the Council**
- **Ask questions of the Council**
- **Are disrespectful of the Council, staff, or the process**



You're Going Public!

INTERACTIVE EXERCISE

Marilynne Beard
Assistant City Manager

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