



City Council Meeting

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 **EnviroIssues**

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Developing the Strategy

- Process overview
- What we've learned
- How it's incorporated into the strategy



Goals and Objectives of Phase I

- Begin the dialogue
- Provide tools to create a meaningful dialogue
- Identify potential concerns and initial questions
- Determine whether annexation should be explored further



Key Assumptions

- Progressive, welcoming community
- Value small-town atmosphere
- Service levels should be maintained
- Perception of annexing revenue-producing areas in the past
- Residents want to participate in city decision-making



Key Messages

- The dialog is wide open – no decisions have been made yet.
- We are approaching the decisions thoughtfully and deliberately.
- We want to **consult** with the Kirkland community early to discover all concerns and questions that need to be addressed before deciding whether to more deeply explore annexation.



Key Messages

- New funding is available, now is the time.
- We already function as one community by sharing commercial areas and a school district.
- Officially consolidating the city might be the “right and responsible” thing to do according to sound growth management principles.



Stakeholder Briefings • Web Site • Open Houses



Listening Log • Informal Outreach • Fact Sheets



Communication Tools

Briefings

- Neighborhood Associations
- Service clubs
- Chamber of Commerce
- Downtown Business Association

Listening Log

- “Living document”
- Brought to each briefing
- Posted on Web site
- Sent to City Council

Public Forums

- October, weeknight and weekend day
- Presentation
- “Listening Session”



- Roles and responsibilities
- Council validates approach
 - Will this approach get you what you need to make your first “go/no go” decision?
- Ready, set, go