



THE HEATHMAN HOTEL



Washington
Business
Center

Community Capital
DEVELOPMENT

WEATHERING THE STORM: *Small Business Survival Tools*

Kirkland, Washington

March 31, 2009
7:30 am - 10:30 am

Heathman Hotel
220 Kirkland Ave.

Overview:

- **Can We Borrow \$ Yet?** Learn about accessing credit in these tough economic times from a panel of lenders.
- **Staying Afloat!** A panel of small business owners will provide tips and inspiration to navigate these troubled economic waters.
- **Learn more about the federal stimulus package and the City of Kirkland's small business development initiatives.**
Nancy Porzio, Seattle District SBA Director will provide information about the stimulus package and opportunities for small businesses. **Ellen Miller-Wolfe**, Economic Development Manager, City of Kirkland, will talk about what the City is doing to support and grow businesses.

Agenda:

- 7:30 to 8:00 Registration and Networking
- 8:00 to 8:30 Introductions, Facilitator **Carole Butkus**, Director, Washington Business Center; Welcome, **Mayor Jim Lauinger**; **Nancy Porzio** of the SBA to talk about stimulus package; **Ellen Miller-Wolfe** to talk about City of Kirkland initiatives to help small business.
- 8:30 to 9:20 Banking Panel Speakers
- 9:20 to 9:30 Break
- 9:30 to 10:20 Small Business Panel Speakers
- 10:20 to 10:30 Wrap-up and Closing Remarks

Banking Panelists:

- Elizabeth Rusnak VP and Senior Business Development Officer, Northwest Business Development Association, Kirkland
- Shawn Carlson Branch Manager, Kirkland Branch, US Bank
- Tom Essig SVP/Business Market Manager, Kirkland Branch, People's Bank
- Maggi Ji Loan Development Manager, Community Capital Development, Seattle

Business Panelists:

- Diana Kohn Diana Kohn LLC, Kirkland
- John James Instant Imprints, Redmond
- "A" Suraphong Simplicity Décor, Kirkland
- Arnold Shain Restaurant Group, Inc., Seattle

For more information about this event contact: (206) 324-4330 ext:100